

Scientific Illustration & Presentation Skills

科學
學子
製圖
與
表達
技巧



Systematics
Evolution
Ecology
Databasing

YEN Shen-Horn

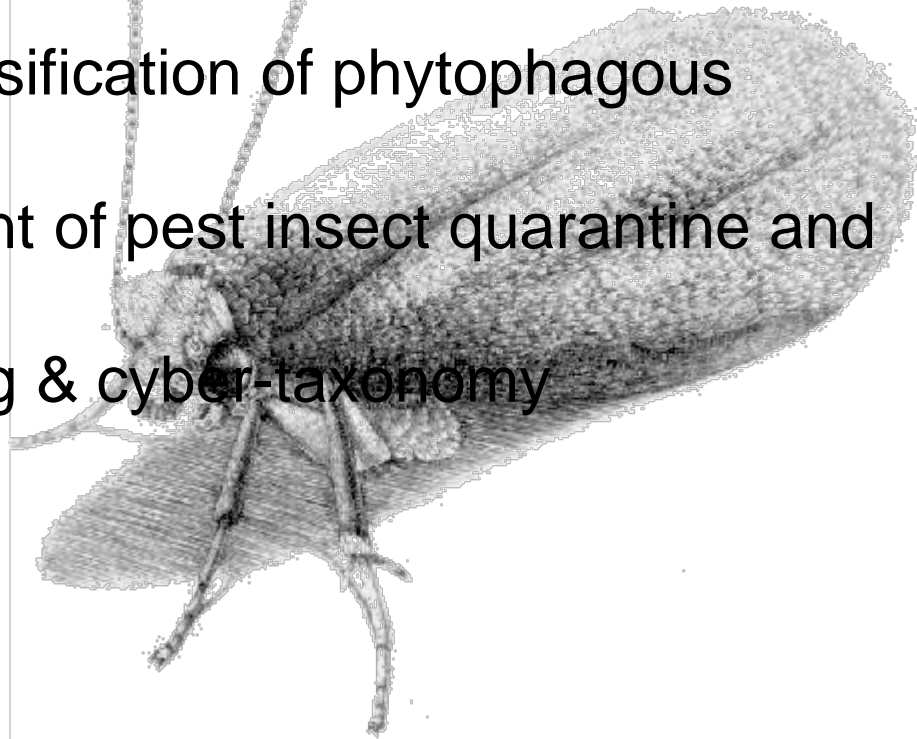
Laboratory of Insect Systematics & Evolution
Department of Biological Sciences
National Sun Yat-Sen University



Interests

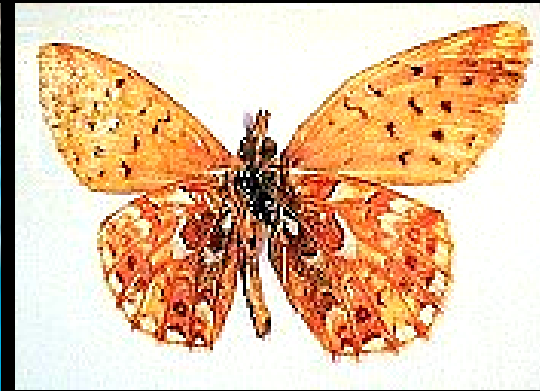
What we have been doing

- Systematics, phylogenetics and evolutionary ecology of the Lepidoptera and smaller insect orders
- The evolutionary dynamics of biological aposematism, mimicry and camouflage, and the learning, memorability and cogniation of the organisms involved
- Functional morphology
- Colonization and diversification of phytophagous insects on plants
- Technique development of pest insect quarantine and inspection
- Biodiversity databasing & cyber-taxonomy



Disjunctive distribution btw E & W Palaearctic

High mountain relict: Neo-endemism vs Palaeo-endemism



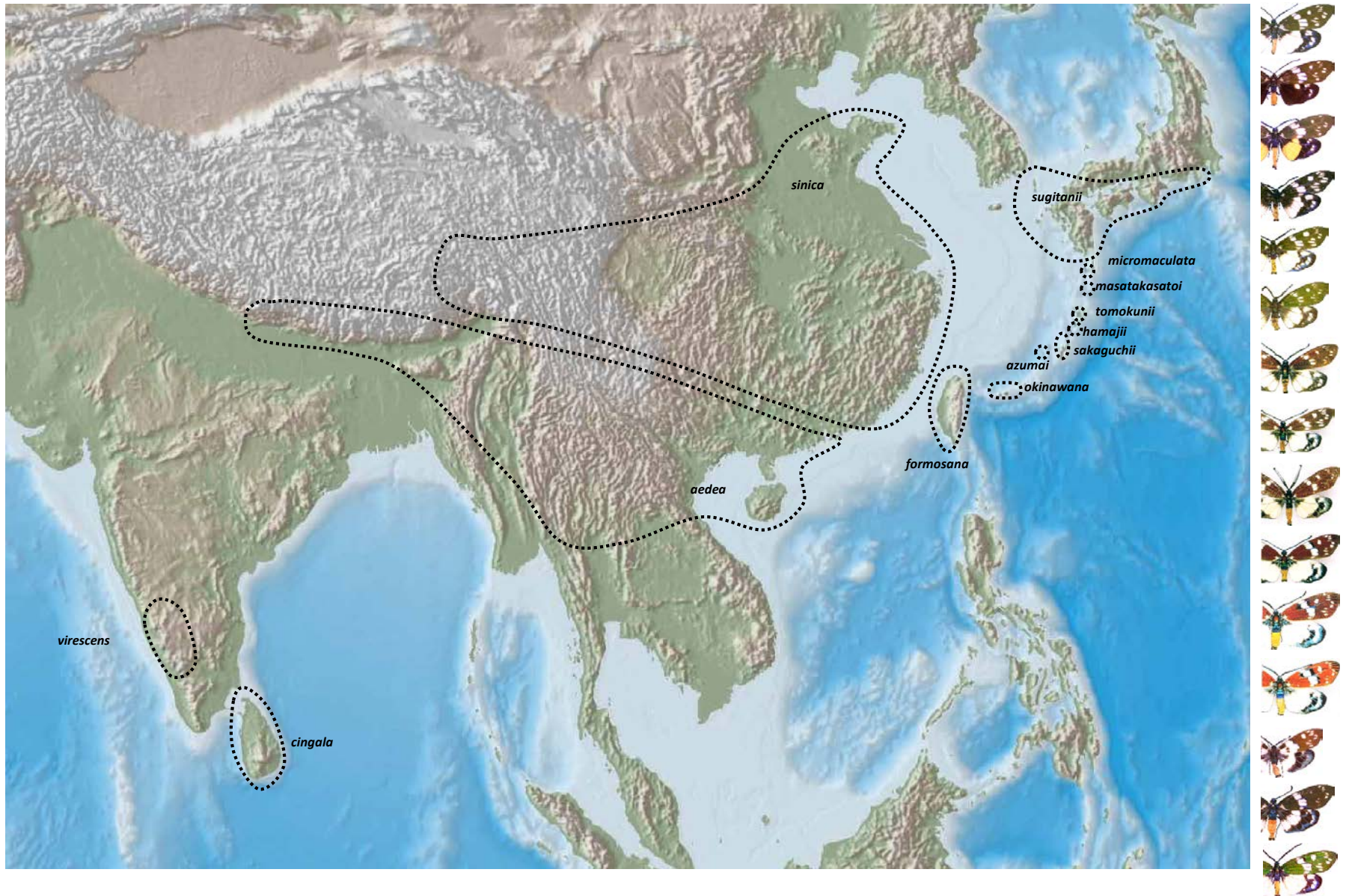
Boloria pales yangi Hsu & Yen



Minois nagasawara Matsumura

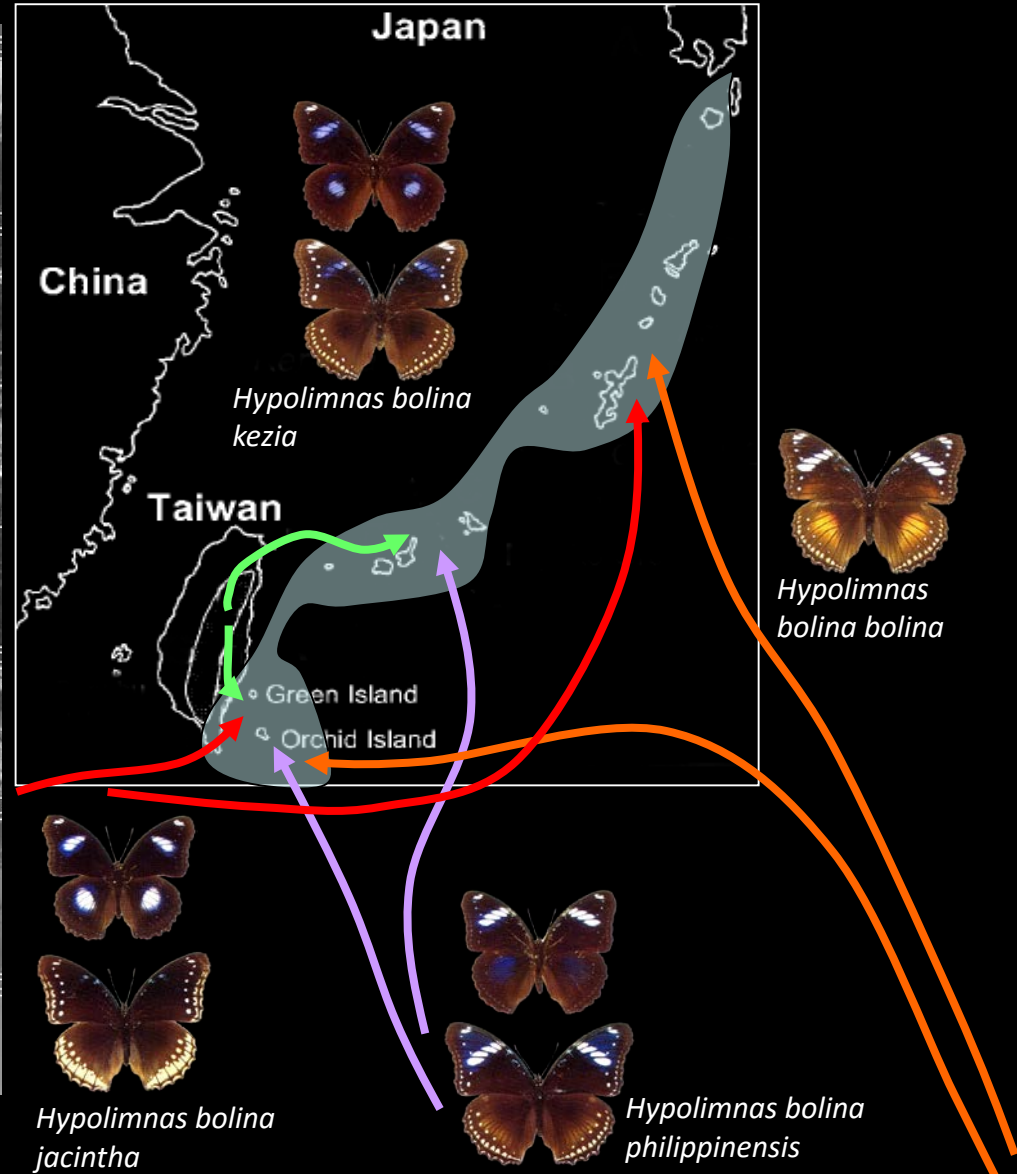
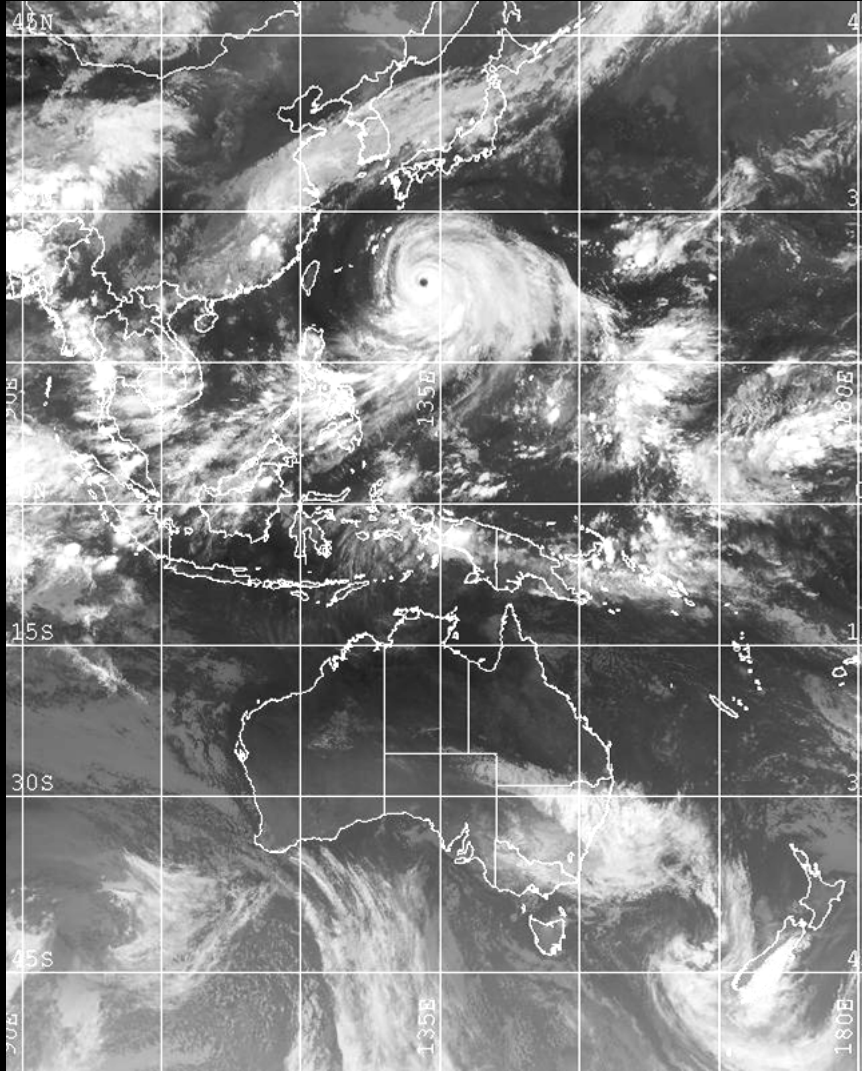
Insular differentiation in E Asian island arc

High insular differentiation - *Eterusia aedeae* (Zygaenidae, Chalcosiinae)



Hybridization zone & regional climatic features

Hybridization between “subspecies” caused by typhoon



Biological mimicry & camouflage

How to deceive predators?



Figure 1. Mimicry and polymorphism in *Papilio memnon*.

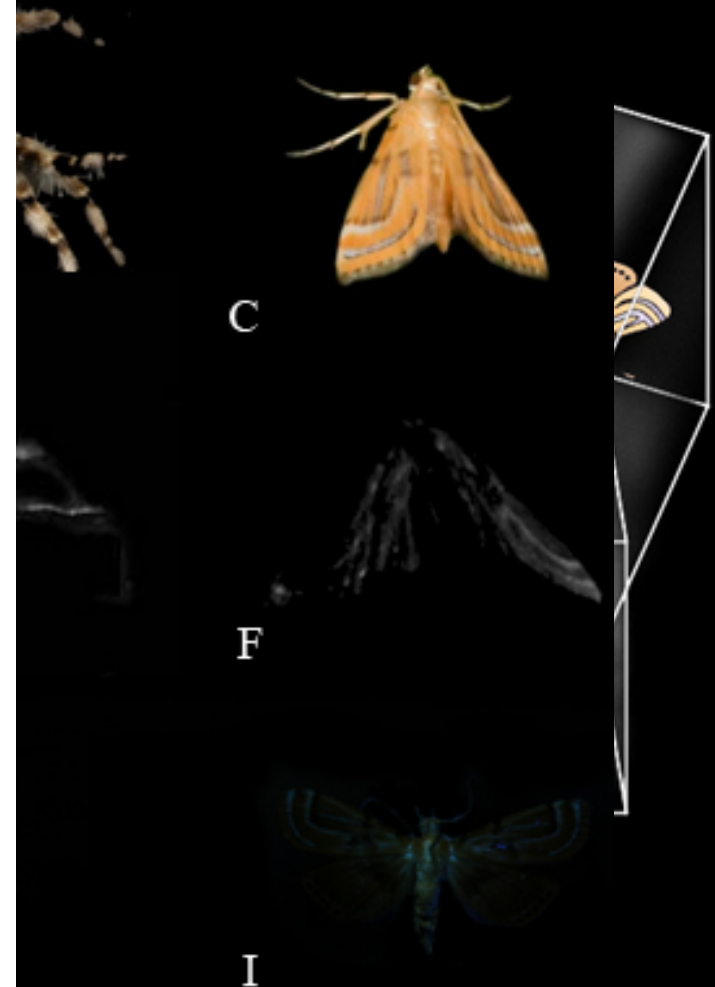
The butterflies on the left column are toxic species (*Pachliopta* and *Astrophaneura*). The butterflies on the right are females of the palatable species *Papilio memnon*. Each female form of *P. memnon* is a precise mimic of a specific chemically-defended model. Notice however the red "shoulders" of female *P. memnon* which cause the mimicry to look imperfect to us. Males of *P. memnon* are all black, not mimetic, and not polymorphic (bottom). The entire variation of pattern in *P. memnon* is inherited at one single supergene locus, which the proposed research sets out to locate and identify.



Figure 2. Specimens of *P. memnon heronus*, the subspecies found in Taiwan.

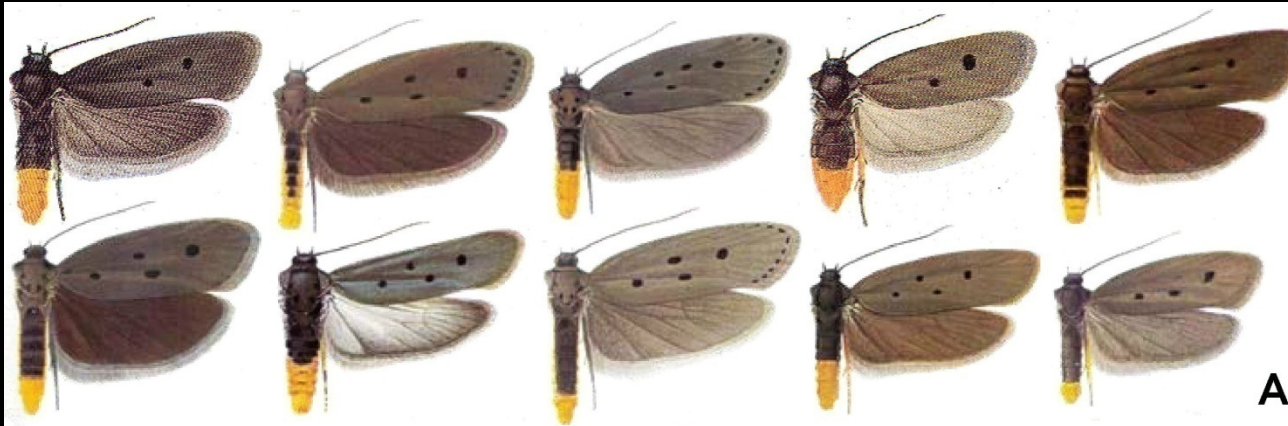
Several female forms coexist (male at the bottom), most notably a tailed yellow form and an untailed whitish form, which we propose to cross in order to produce segregating families for the molecular mapping of the supergene.

© Taiwan Forestry Research Institute

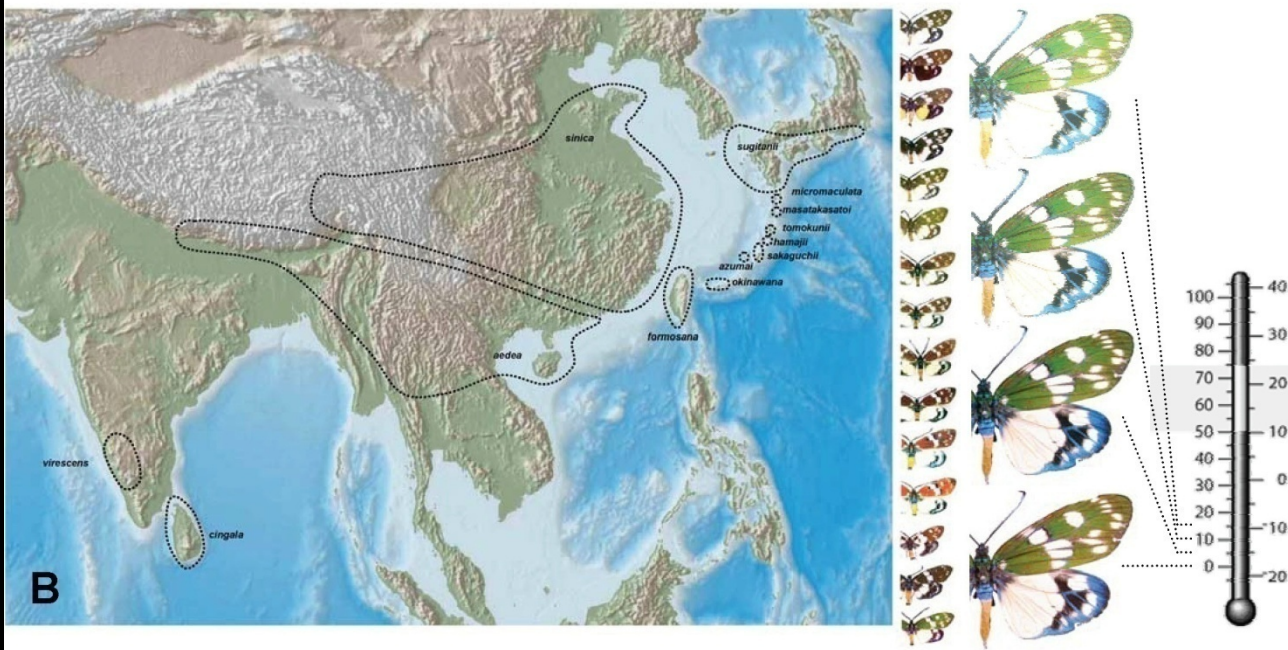
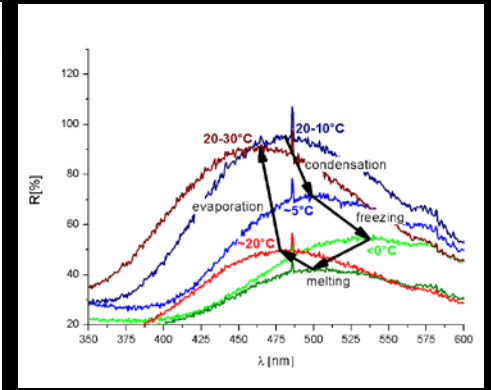


Functional morphology

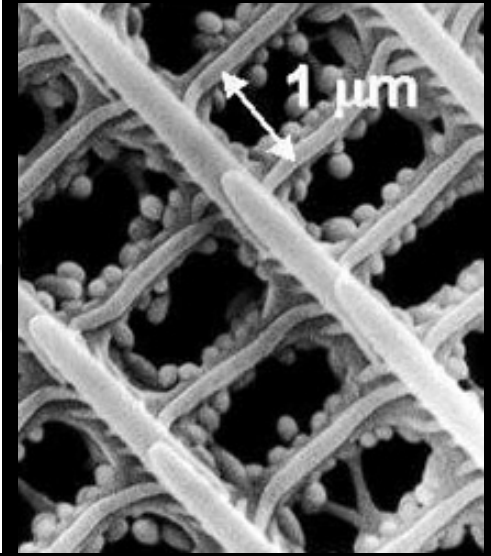
Photonic features of the insect wing colouration subjective to temperature & humidity



A



B



Digital archive & biodiversity databasing

Integrating museum collection, literature & cyber-systematics

DigiLeps | A Cyber Collection of the Lepidoptera and Hostplants

<http://digileps.biology.nsysu.edu.tw/leps/> RSS Google

DigiLeps | A Cyber Collecti...

首頁 關於本計畫



DigiLeps

A Cyber Collection of the Lepidoptera and Hostplants



國立中山大學鱗翅類昆蟲 與寄主植物標本數位典藏計畫

Digital Archive Project for the Lepidoptera
and Hostplant Specimen Collection Housed in NSYSU

DigiLeps 計畫目的

1 Saturday, December 27th, 2008 | [Uncategorized](#) | [admin](#)

我們認為，將研究過程所使用到的標本、文獻等物件數位化，最重要的目的，在於使這些數位物件能夠在研究的資料流程中起作用—我們並不為了數位化而數位化—我們為這些藏品建立目錄，並不止於讓人方便查詢，而是要讓這些資料的使用融入研究活動之中，是以，在資訊架構方面，新計畫建立的資料和網站是否能和既有的資料結構相結合，且顧及未來擴充規模和功能的彈性便十分重要。

-  國立中山大學生物科學系
-  國立師範大學生命科學系
-  數位典藏暨數位學習國家
型計畫

[Back to top](#)

本站由 [國立中山大學生物科學系 昆蟲系統分類與演化研究室](#) 建置及維護

Our blogs



這是什麼啊? 可以吃嗎?
Aposematism & Mimicry
a mind battle between predator & prey



Communication and persuasion

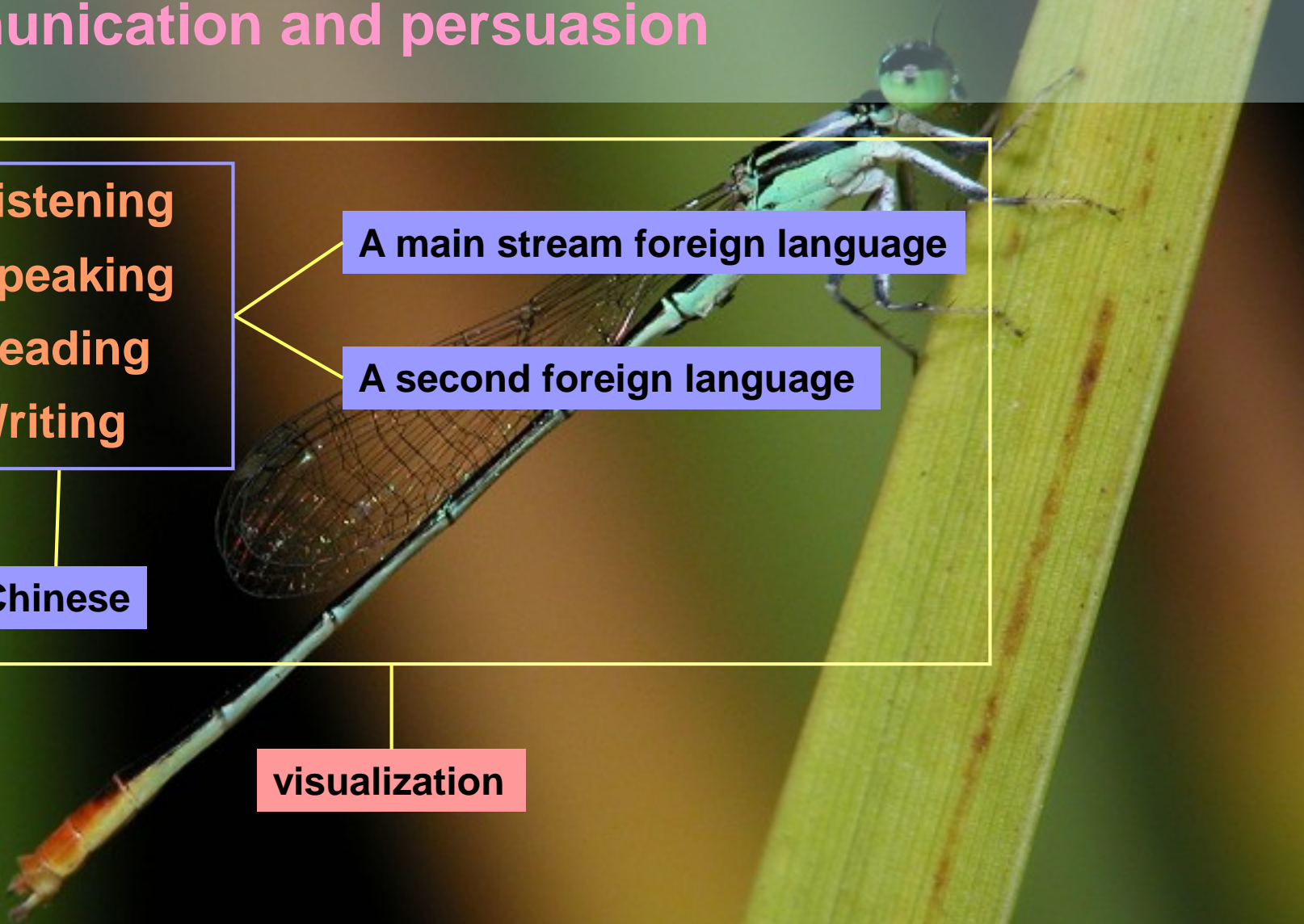
- Listening
- Speaking
- Reading
- Writing

Chinese

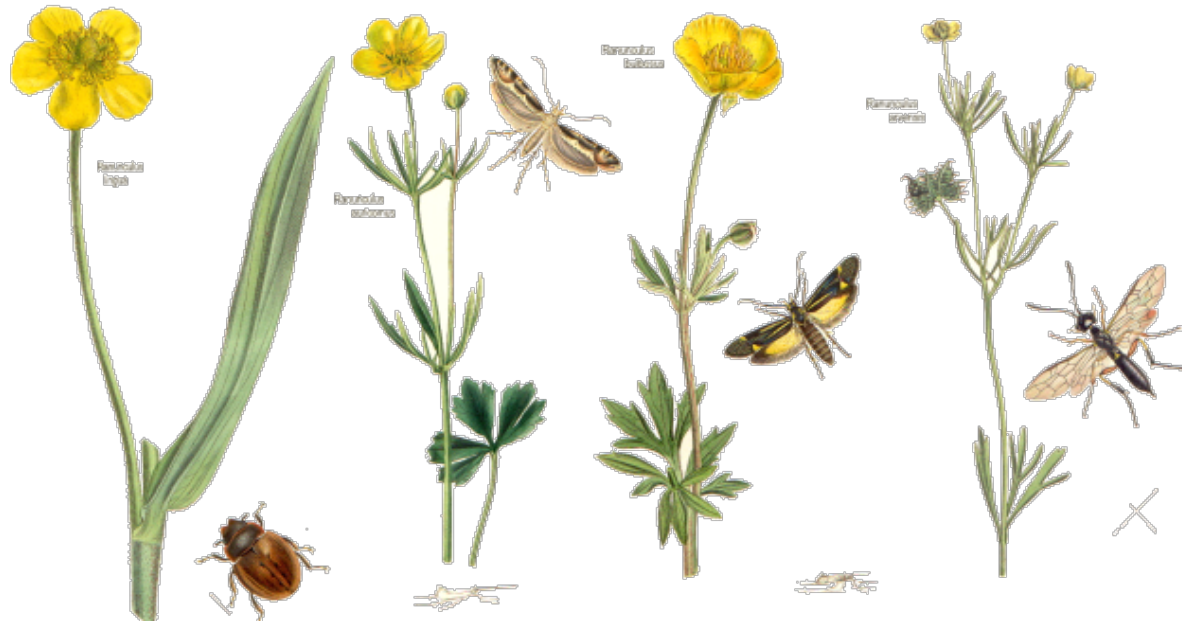
A main stream foreign language

A second foreign language

visualization



Text or Image?



THERMAL STIMULI

Thermoreception

- ◆多數昆蟲觸角可感覺溫度
- ◆美洲蜚蠊(小強)之溫度受器位於跗節中葉及褥盤上
- ◆某些吉丁蟲可藉紅外線受器偵測森林火災的發生



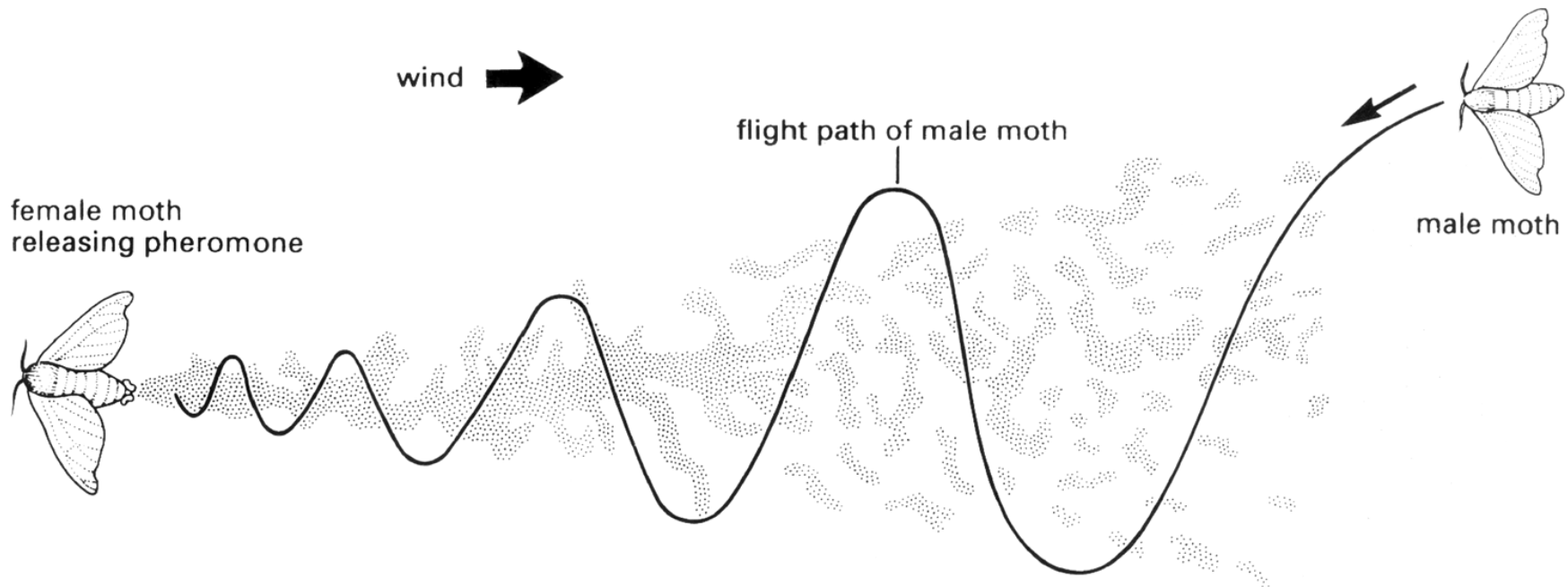
Sample 1



CHEMICAL STIMULI

Semiochemicals-pheromones

- ◆ Sex pheromones-sex attraction pheromone, courtship pheromones
- ◆ Aggregation pheromones
- ◆ Spacing pheromones
- ◆ Trail-marking pheromones
- ◆ Alarm pheromones

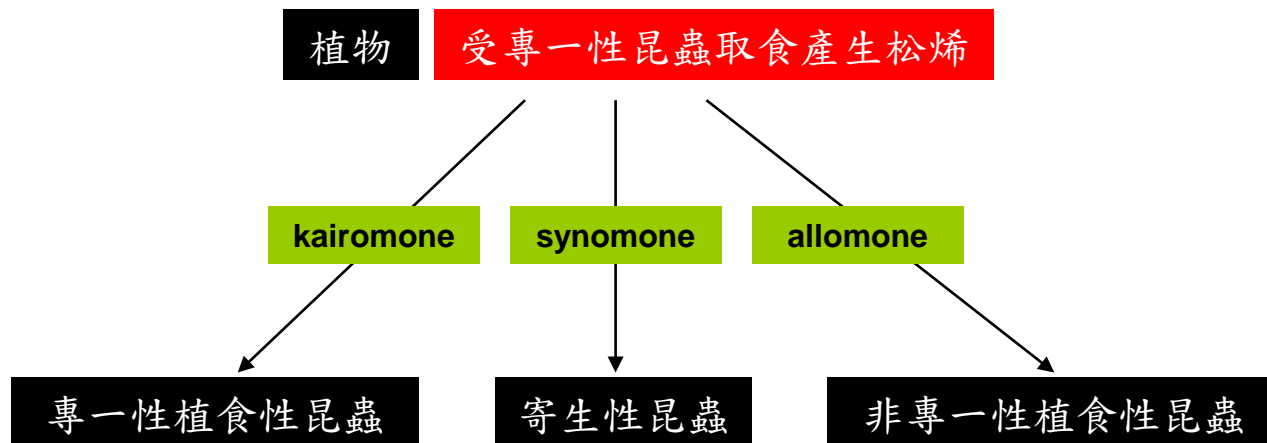


CHEMICAL STIMULI

Sample 3

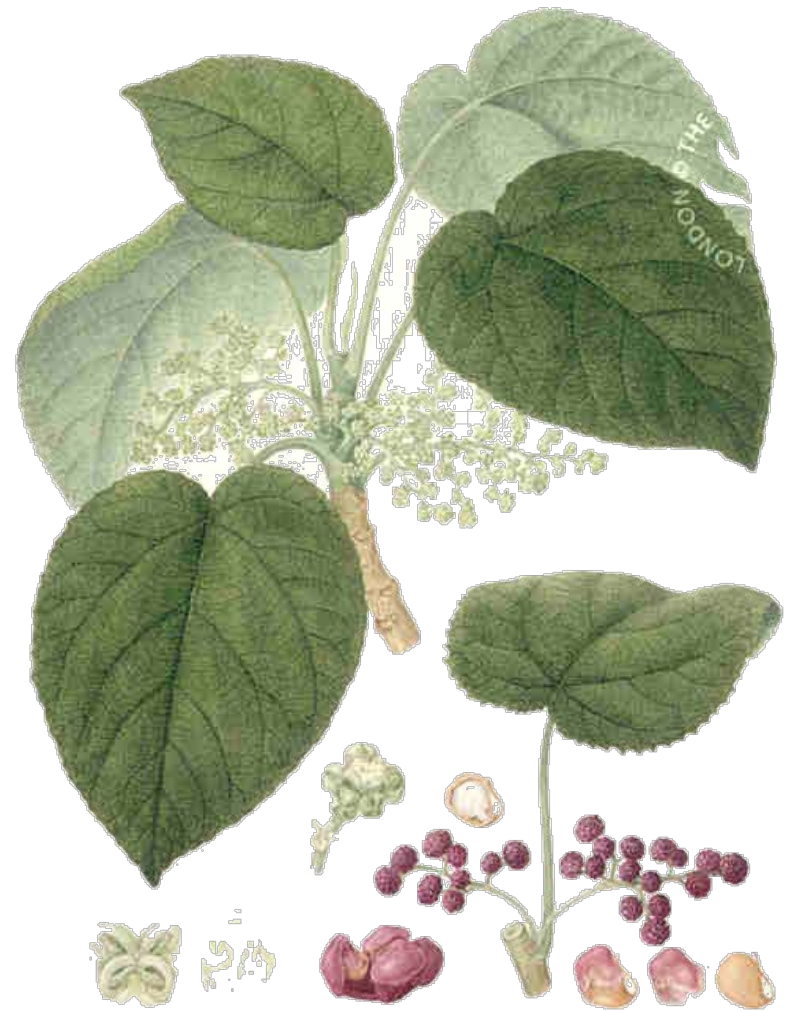
Semiochemicals: kairomones, allomones and synonymones

- ◆ 訊息物質(semiochemicals)作用在同一物種不同個體時稱費洛蒙(pheromones)
- ◆ 作用於不同種類時稱為它感作用物(allelochemicals)
- ◆ 種間訊息物質可分為：
 - 對接收者有利但對製造者有害時稱kairomones
 - 藉改變接收者的行為而讓製造者獲利,但對接收者無明顯利弊allomones
 - 對製造者與接收者雙方接有利synomones



什麼是科學繪圖的概念？

- 是一種科學性的視覺溝通
- 繪圖者必須提供精確且具邏輯的訊息給觀看者以避免誤解
- 繪圖者必須充份瞭解繪圖主體的特性及其背景知識
- 繪圖者必須將科學的精確性與藝術性加以整合



你是一個善於溝通的科學家嗎？

- 反正沒有人看得懂？
- 你們瞧瞧我懂得真多？
- 我太忙了這種小事不必麻煩我去做？
- 你想知道什麼自己看著辦？
- 我生性內向害羞不善表達....

去年科學家已經把人類基因組合解讀完成，人類有將近三萬的基因，基因是製造蛋白的密碼，蛋白分激素、酵素、生長素、結構四大類，人體的運轉機制是靠蛋白的推動，而一個人的健康情況就決定於各種蛋白的存在及功能.....

THANK YOU

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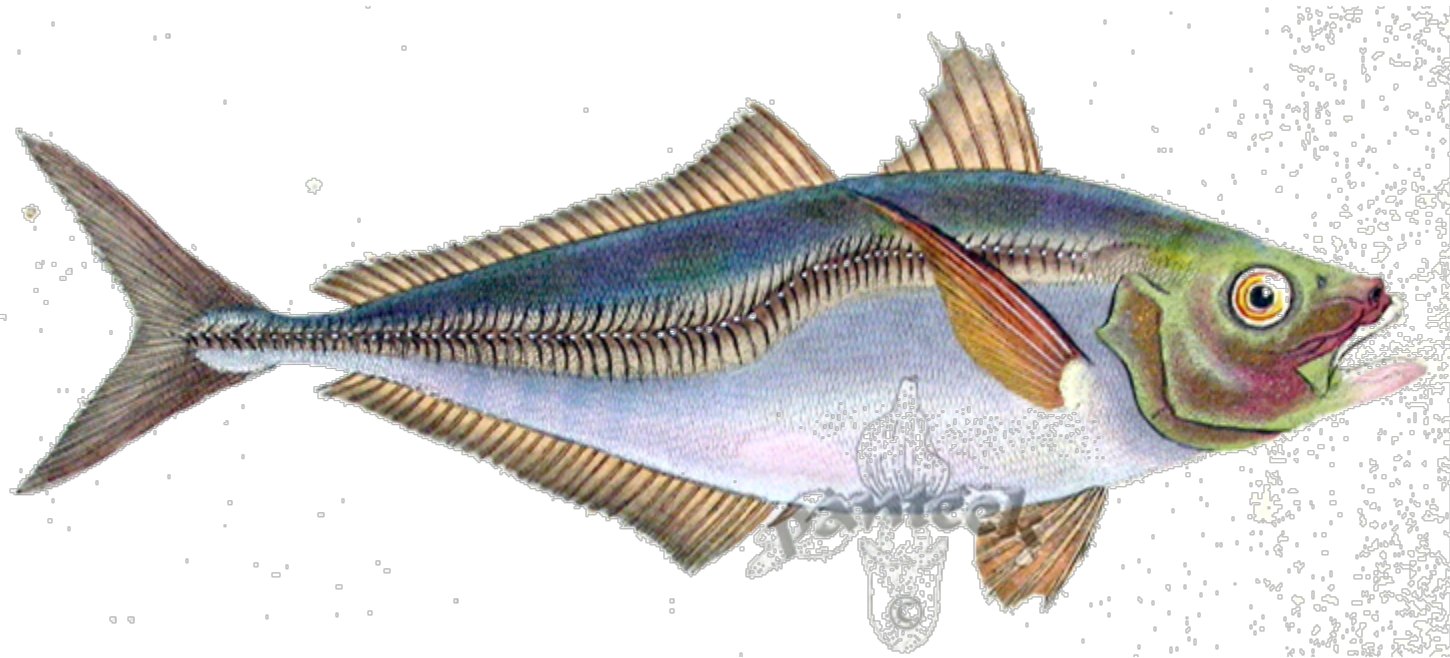
什麼是良好的製圖？

- 良好的繪圖可幫助科學家所說所寫能夠被充份理解
- 良好的繪圖可幫助科學家分享其研究成果
- 並且說服”金主” 提供經費
- 並使大眾瞭解科學研究成果的價值
- 良好的繪圖必須考量圖案的種類與數量, 所涵蓋的資訊是否充份, 繁簡是否恰當, 觀眾是否可理解
- 良好的繪圖需配合適當的媒介(如紙張, 投影片, 軟體, 海報)以及適切的尺寸, 格式等
- 良好的繪圖對於觀者具有合宜 的視覺效果並可吸引其注意



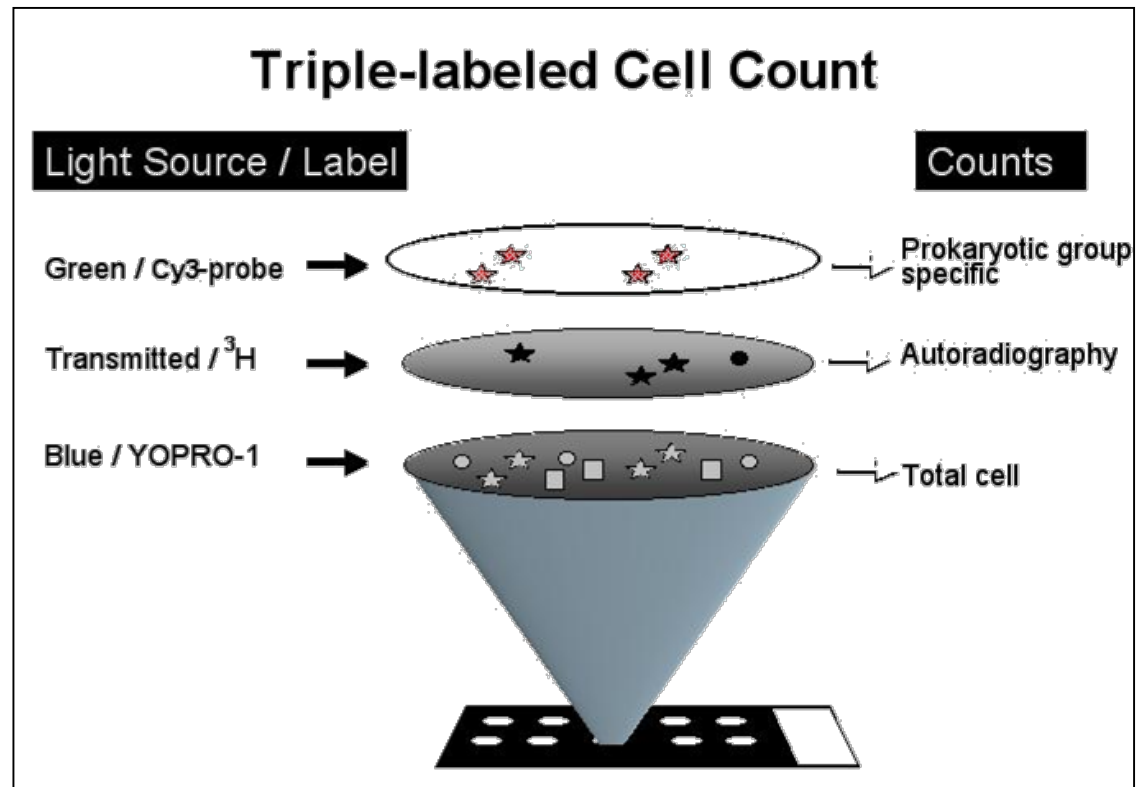
如何構思一幅好圖？

- 再好的構想也需要整合/理
- 極為複雜的構想必須要釐清輕重緩急與表達的重點，並使對該議題不熟悉的讀者/聽眾容易進入狀況
- 構思為繪圖最重要的步驟，良好的計畫可以省時省錢省力



何時該使用圖？

- 文字說明言有未逮時
- 需要佐證時
- 須提供讀者用以理解難度較高的分析時
- 釐清, 簡化與總結資訊
- 強化資訊
- 提供背景資訊



應包含多少資訊？

- 一張圖有太多資訊是一種毀滅性的災難
- 一張圖有太多資訊會讓讀者/觀眾霧煞煞
- 一張圖包含多少東西取決於使用的媒介
- 資訊的容量取決於觀者/聽眾的特性以及資訊本身的特質

Protein 50 Assay Protocol

Preparation Gel-Dye Mix

- 1 Add 25 μl of protein dye concentrate (blue ●) to gel matrix (red ●) tube. Vortex well and spin down the tube for 15 s.
- 2 Transfer to spin filter.
- 3 Centrifuge at $2500\text{g} \pm 20\%$ for 15 min.



Destaining Solution

- 1 Pipette 650 μl of gel matrix (red ●) into spin filter
- 2 Centrifuge at $2500\text{g} \pm 20\%$ for 15 min.
One tube is sufficient for 1 kit (25 chips).



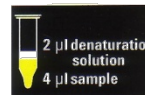
Preparing Denaturing Solution

- 1 Add 7 μl of β -mercaptoethanol or dithiothreitol (1M) to the sample buffer vial (200 μl , white ○).
- 2 Vortex for 5 sec.



Preparing the Samples and the Ladder

- 1 Combine 4 μl protein sample and 2 μl denaturing solution in 0.5 ml tube.
- 2 Place sample tubes and tube with 6 μl ladder at 100°C for 5 min.
- 3 Spin tubes for 15 sec.
- 4 Add 84 μl deionized water to samples and ladder and vortex.



Loading the Gel-Dye Mix

- 1 Put a new protein chip on the chip priming station.
- 2 Pipette 12 μl of gel-dye mix in the well marked G.
- 3 Put plunger at 1 ml and close chip priming station.
- 4 Press plunger until held by clip, wait 75 sec, then release clip.
- 5 Remove solution in well G.
- 6 Pipette 12 μl of gel-dye mix in G and G.
- 7 Pipette 12 μl of destain solution in well DS.



Loading the Samples and the Ladder

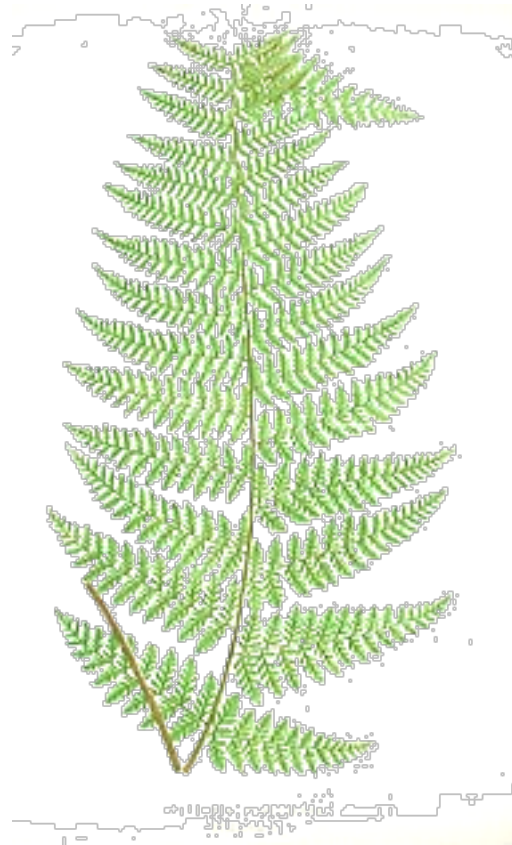
- 1 Pipette 6 μl of sample in 10 sample wells.
- 2 Pipette 6 μl of the ladder in the well marked L.
- 3 Place the chip in the Agilent 2100 bioanalyzer and start immediately.



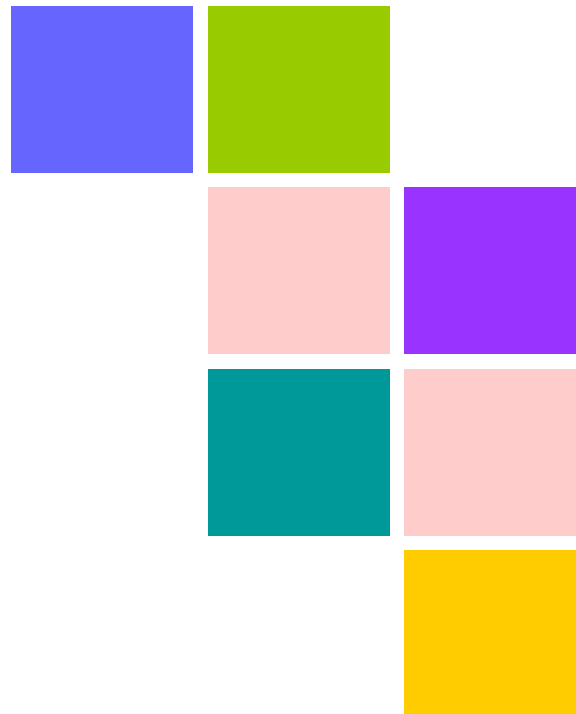
WARNING – Wear hand and eye protection and follow good laboratory practices when preparing and handling reagents and samples. Avoid sources of dust or other contaminants. Foreign matter in reagents and samples or in the wells of the chip will interfere with assay results.

如何為讀者/聽眾作準備？

- 讀者/聽眾的背景為何？年齡？教育？專業？
- 有些讀者/聽眾將需要更多的背景知識與解釋性圖片，對多數人來說，簡圖與示意圖比文字與表更容易被理解

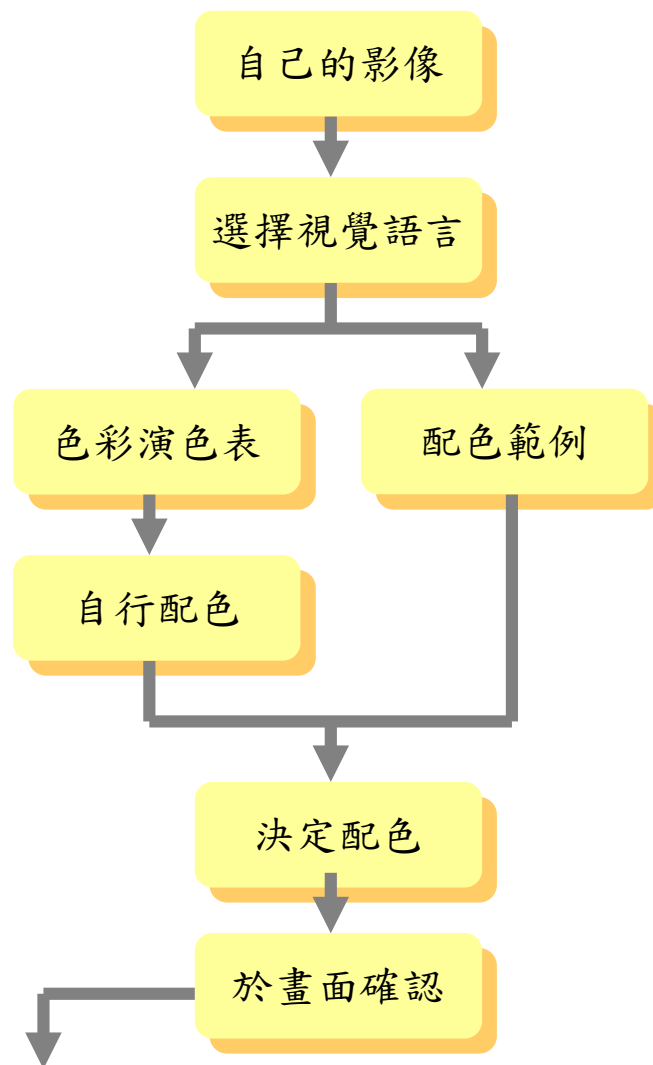
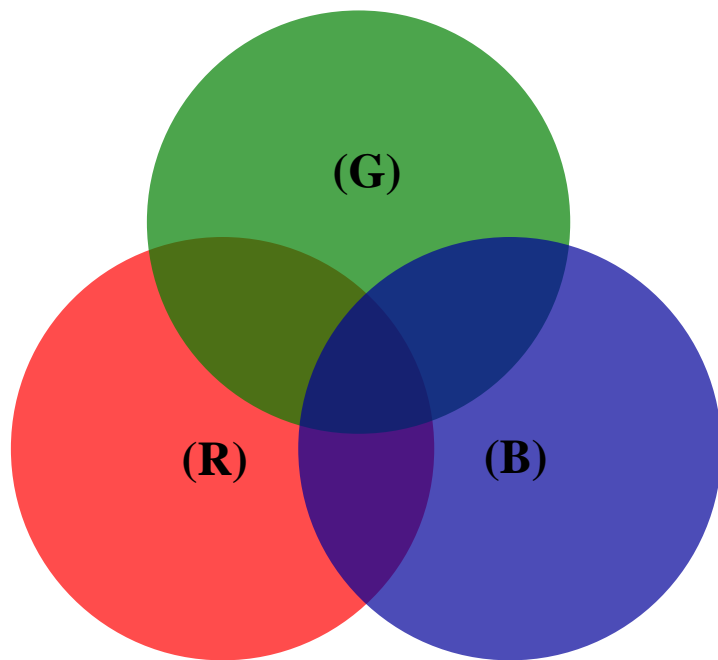


沒有色感怎麼辦？ 🤖



RGB與安全色

●RGB配色特徵



- 是否易於觀看?
- 色彩對比是否恰當?
- 效果
- 是否美觀?
- 訊息是否明確?

易於觀看的基本概念

- 易於觀看

A B C D E F G H I J K L M N

A B C D E F G H I J K L M N

A B C D E F G H I J K L M N

- 加上對比

BIOLOGY

BIOLOGY

- 選擇色相

BIOLOGY

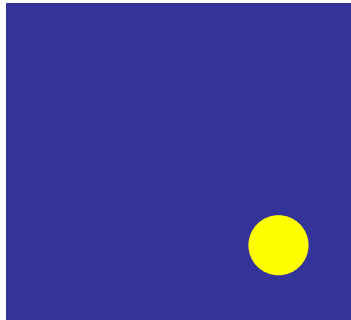
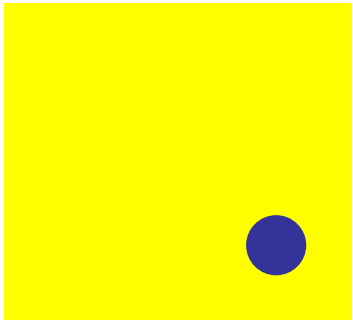
BIOLOGY

創造美感

●美感與統一感



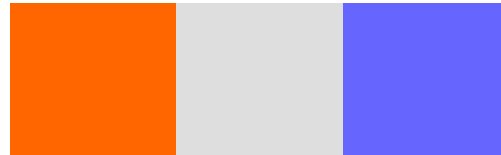
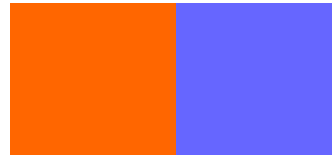
●平衡感



●調和

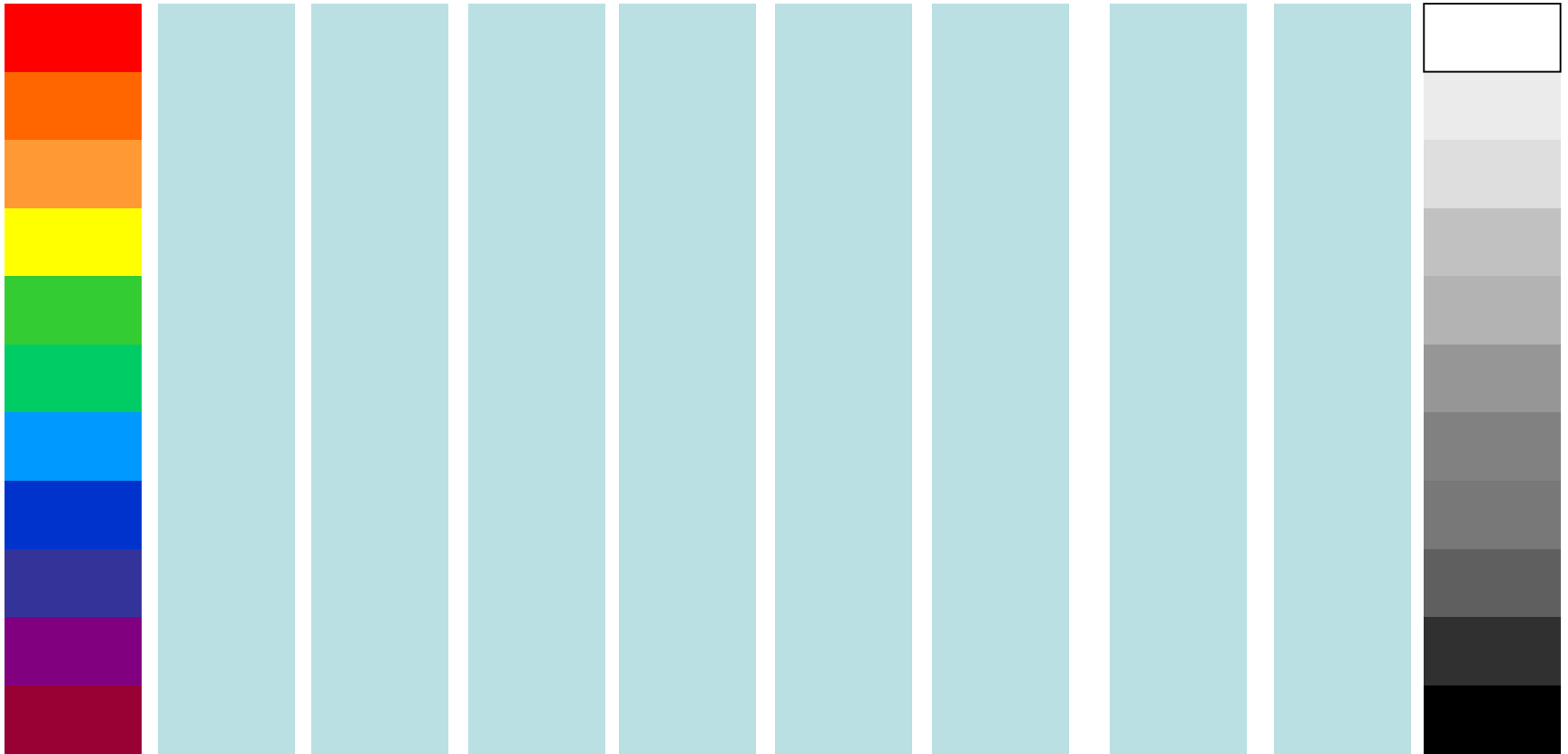


●利用無彩色



色彩影像演色表

P 純潔的 C 清新的 M 溫順的 Y 年輕的 S 嚴肅的 H 沉重的 HD 剛硬的 PN 質樸的 E 年長的 N 中性的

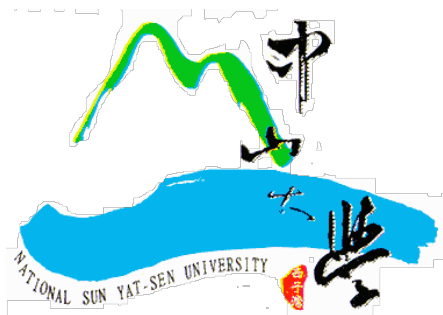


色彩, 字體與圖片的組合

國立中山大學生物科學研究所 博士論文

為什麼我還不能畢業
Why haven't I got graduated

學生: 喔喔喔
指導教授: 芝麻博士



中華民國 98年 7月

國立中山大學生物科學研究所 博士論文

我畢業了你們慢慢玩吧
I've got it and you guys may keep on

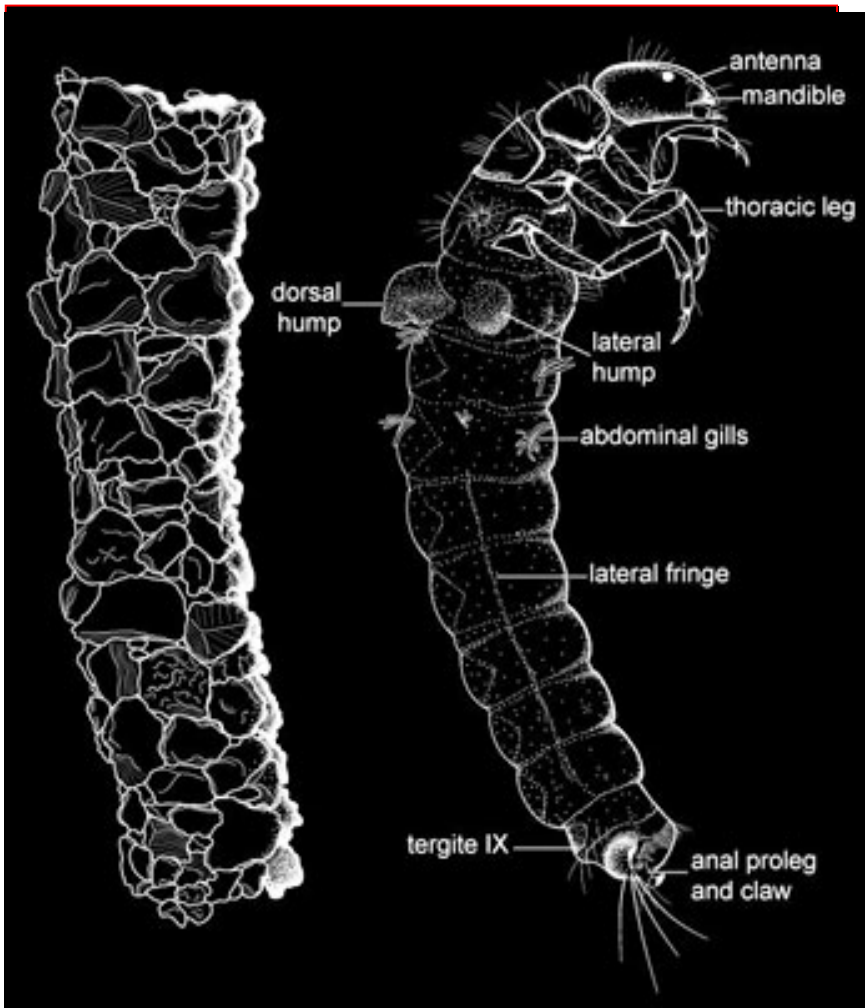
學生: 爽爽爽
指導教授: 芝麻博士



中華民國 98年 7月

TRICHOPTERA 毛翅目

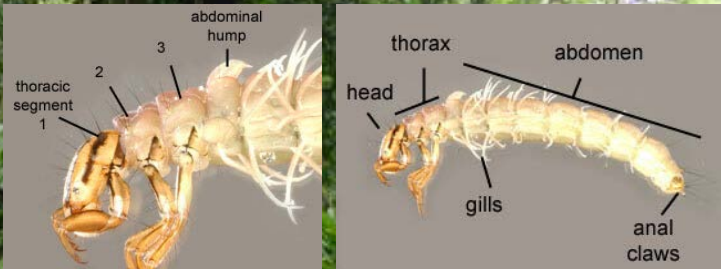
Caddisflies



- About 2400 highly specialised species Larvae aquatic, apneustic (no open spiracles), respiration epidermal, often by filamentous abdominal gills
- Larval tentorium reduced, delicate
- Larval antennae greatly reduced
- Larval abdominal segments I-IX without prolegs
- Larval abdominal segment IX with dorsal tergite
- Adult mandibles reduced, with loss of mandibular articulation
- Adult prelabium joined with hypopharynx to form a unique "haustellum" which serves as a lapping/sponging organ



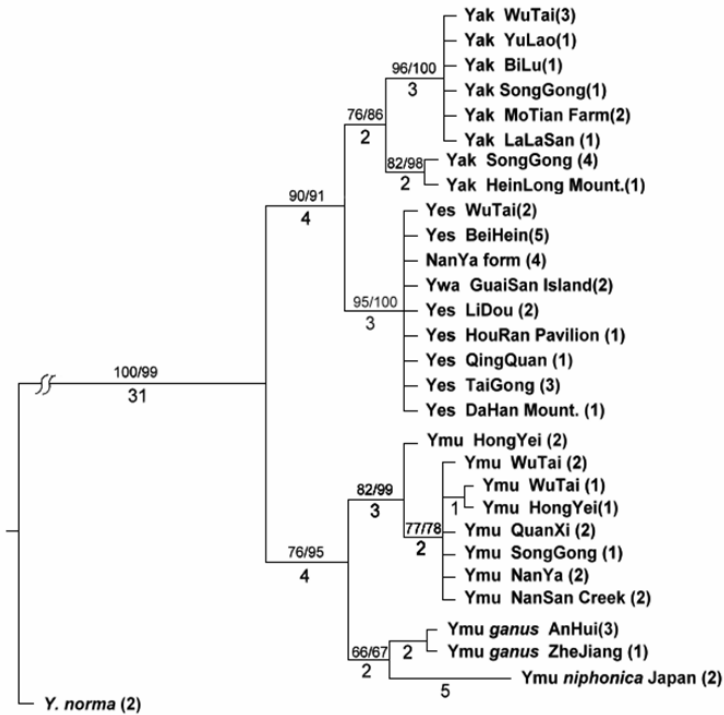
平衡與協調-網格的使用



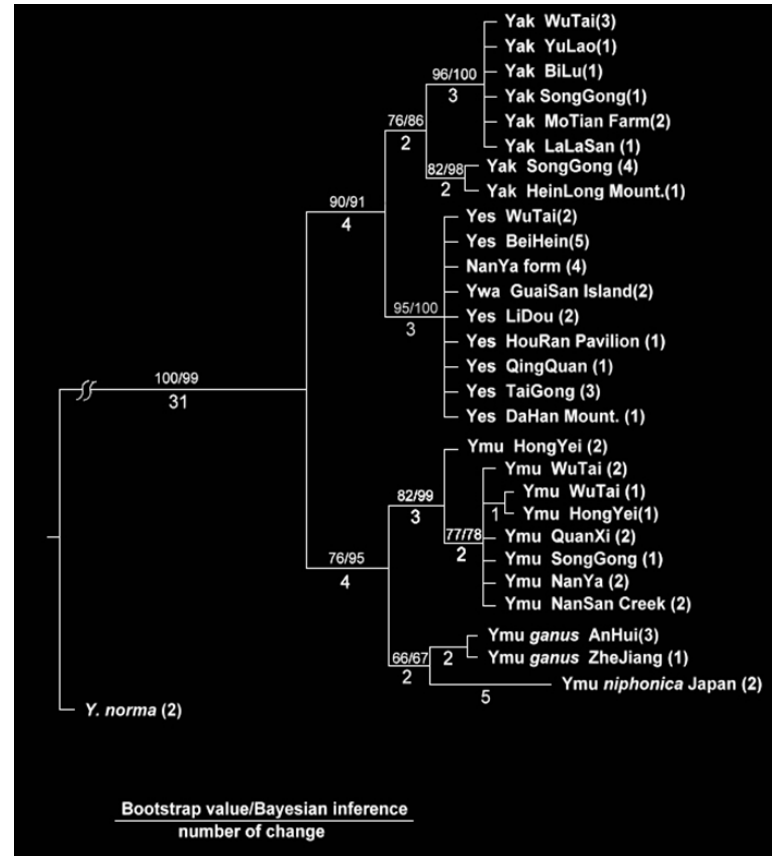
- About 2400 highly specialised species Larvae aquatic, apneustic (no open spiracles), respiration epidermal, often by filamentous abdominal gills
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版面設置 - 黑白反轉

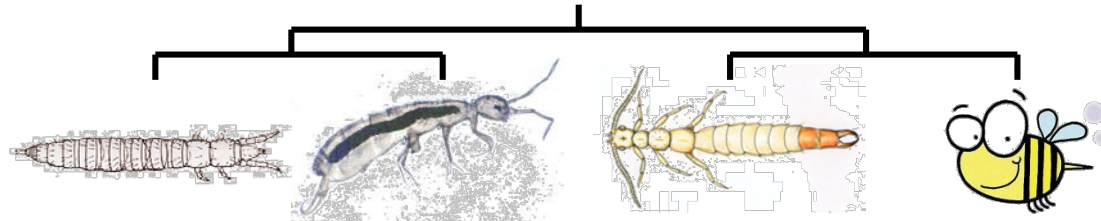


Bootstrap value/Bayesian inference
number of change



Bootstrap value/Bayesian inference
number of change

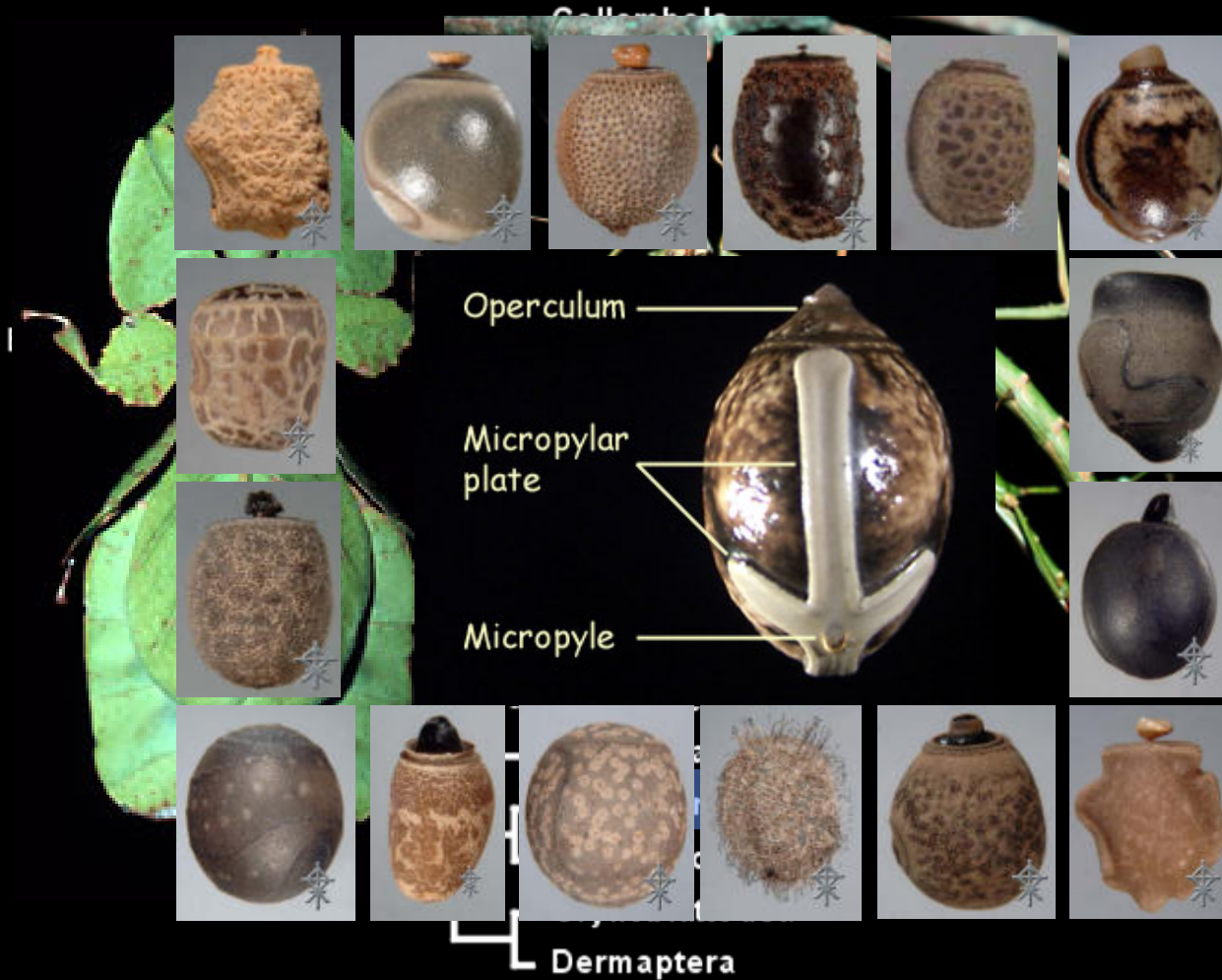
Diagnostic characters of INSECTA:



	PROTURA	COLLEMBOLA	DIPLURA	INSECTA
Mouthpart	entognathous	entognathous	entognathous	ectognathous
Eyes	absent	ocelli	ocelli	ocelli, ocelli
Antennae	absent	present	present	present
Thorax	undeveloped	developed	developed	developed
Legs	5 segments	4 segments	5 segments	> 5 segments
Abdomen	12 segments	6 segments	10 segments	11 segment
Genital pore	btw A11-12	A5	btw A8-9	A9(m) A8(f)
Anal opening	posterior	A6	posterior	A10
Gas exchange	epidermal	epidermal	tracheal	tracheal
Larval development	anamorphic	epimorphic	epimorphic	epimorphic
Cerci	absent	absent	present	present

ORTHOPTEROIDS 直翅群 PHASMATODEA 虫修目

Orthopteroids



- About 2500 species in 3 or more families
- All possess a pair of exocrine glands inside the prothorax (in a few species, these glands can discharge an irritating, tear gas-like spray used for defense).
- The intestine has unique filament bearing glands.
- The dorso-ventral muscles of the abdomen are numerous, short, and arranged in parallel.
- Males of many species possess a unique sclerite termed the vomer. This structure is located above the genitalia and permits the male to clasp the female

字體, 行距與字距

小鼠有將近3500個位於特定染色體位置的基因被提出，很多這類基因自發性突變的發生而被首次認知。吾人對人類遺傳性免疫疾病機制的了解，可經由實驗動物中，因某一單一基因突變，干擾免疫系統之研究而獲益不少。二種影響淋巴器官發育的免疫突變：裸毛(nude, nu)，導致胸腺發育不全；顯性半肢畸型(hemimelia, Dh)導致胰臟發育不全。某些突變如：裸毛(nu)及嚴重複合免疫不全症(severe combined immunodeficiency, scid)可用於人體或其他異種組織受體。然而某些突變如棕灰色(beige, bg)可視為人類特殊疾病之同性質模式。免疫突變的主要價值在可深入了解哺乳動物免疫系的一良好工具。

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TRANSLATED SEQUENCE

```

-35          -30
Asn Thr Thr Thr Gly Glu Ser Ala Asp Pro Val Thr Thr Thr Val
AAC ACC ACC ACC GGG GAG TCT GCA GAC CCT GTC ACC ACC ACC GTT

-20          -10
Glu Asn Tyr Gly Gly Glu Thr Gln Val Gln Arg Arg Glu His Thr
CAA AAC TAC GGC GGT GAG ACA CAA GTC CAA GCA CGT CAG CAC ACC

1
Asp Val Thr Phe Ile Met Asp Arg Phe Val Lys Ile Glu Asn Leu
GAC GTT ACT TTC ATA ATG GAC AGA TTT GTA AAG AEA CAA AAT TTG

20
Asn Pro Phe His Val Ile Asp Leu Met Gln Thr His Glu His Gly
AAC ACC ATA CAT GTC ATT GAC CTC ATG CAA ACC CAC CAA CAC GGG

30          40
Leu Val Gly Ala Leu Leu Arg Ala Ala Thr Tyr Tyr Phe Ser Asp
TTG GTA GGT GCC CTS TTA CCG GCT GCT ACG TAC TAC TTC TCS GAC

50
Leu Glu Ile Leu Val Arg His Asp Gly Asn Leu Thr Trp Val Pro
CTG GAG ATT CTG GTA GGC CAG GAC GGT AAC CTA ACC TGG GTA CCC

60          70
Asn Gly Ala Pro Glu Ala Ala Leu Ser Asn Met Gly Asn Pro Thr
AAC GGA GCA CCC CAG GCA GCT CTG GCT AAC ATG GGC AAC CCC ACC

80
Ala Tyr Pro Lys Ala Pro Phe Thr Arg Leu Ala Leu Pro Tyr Thr
GCC TAC CCG AAG GCA CCA TTT ACG AGG CTC GCG CFC CSC TAG ACC

90          100
Ala Pro His Arg Val Leu Ala Thr Val Tyr Asn Gly Thr Ser Lys
GGC CCA CAC CSC GTA TTC GCG ACA GTC TAC AAC GGG ACG AXC AAC

110
Tyr Ser Ala Gly Gly Met Gly Arg Arg Gly Asp Leu Glu Pro Leu
TAC TCC GCA GGT GGT ATG GGC AGA GCG GGC GAC CTA CAG CCT CTC

120          130
Ala Ala Arg Val Ala Ala Gln Leu Pro Thr Ser Phe Asn Phe Gly
GCG GCG AGG GTC GGC GCT CAG CTT CCT AGT TCT TTC AAC TTT GGT

140
Ala Ile Gln Ala Thr Thr Ile His Glu Leu Leu Val Arg Met Lys
GCA ATT CAA GCC ACG ACC ATC CAG GAG CTC CTC GCG GGC ATG AAG
    
```

On the left is part of a DNA alpha 22 sequence with its translation from nucleotide base to amino acid residue. Grouping indicates three-letter codons. Above the sequence, every tenth codon is numbered. This sequence has been reduced to the size of one journal column.

VERTICAL SPACING

10		20			
12345	67890	12345	67890	12345	
CTTGT	CCTCC	TGGTA	TTGGG	ATTG	25
AGGTC	CAGGG	GACCC	AACAG	CCCCA	50
GCAAG	ATGAG	ATGCC	TAGCC	CGACC	75
TTCCCT	CACCC	AGGTG	AAGGA	ATCTC	100
TCTCC	AGTTA	CTGGG	AGTCA	GCAAA	125
GACAG	CCGCC	CAGAA	CCTGT	ACGAG	150
AAGAC	ATACC	TGCC	GCTGT	AGATG	175
AGAAA	CTCAG	GGACT	TGTAC	AGCAA	200
AAGCA	CAGCA				210

The figure on the left is narrow because there are 25 bases in each line. This fits well into a two-column journal. For a one-column journal or for a slide, there would be wasted space to the right and left of the figure.

Both sequences on this page are ApoC2 cDNA and were generated in the GeneWorks® program.

HORIZONTAL SPACING

10		20		30		40		50		
1234567890	1234567890	1234567890	1234567890	1234567890	1234567890	1234567890	1234567890	1234567890	1234567890	
CTTGT	CCTCC	TGGTA	TTGGG	ATTG	AGGTC	CAGGG	GACCC	AACAG	CCCCA	50
GCAAG	ATGAG	ATGCC	TAGCC	CGACC	TTCCCT	CACCC	CAGGTG	AAGGA	ATCTC	100
TCTCC	AGTTA	CTGGG	AGTCA	GCAAA	AAGAC	ATACC	TGCC	GCTGT	AGATG	150
AAGAC	ATACC	TGCC	GCTGT	AGATG	AGAAA	CTCAG	GGACT	TGTAC	AGCAA	200
AAGCA	CAGCA									210

Fitting 50 paired bases in each line results in a wide figure. The wide or more rectangular shape is appropriate for a one-column journal in which one column fills the page or for a slide that fits the screen best in a wide format.

UNDERLINE

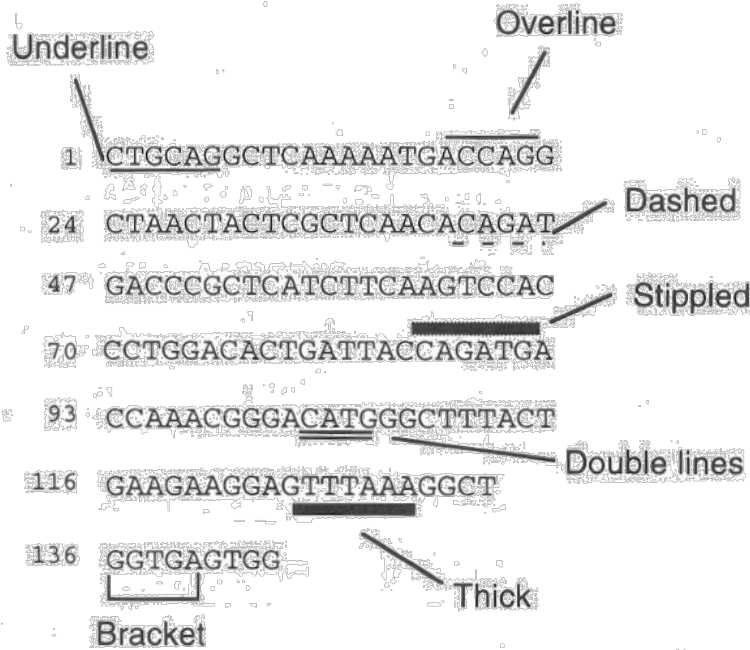
```
      10      20
CTGCAGGCTCAAAAATGACCAGG
      30      40
CTAACTACTCGCTCAACACAGAT
      50      60
GACCCGCTCATCTTCAAGTCCAC
      70      80      90
CCTGGACTGATTACCAGATGA
      100     110
CCAAACGGGACATGGGCTTTACT
      120     130
GAAGAAGGAGTTTAAAGGCT
      140
GGTGAGTGG
```

BOX

```
      10      20
CTGCAGGCTCAAAAATGACCAGG
      30      40
CTAACTACTCGCTCAACACAGAT
      50      60
GACCCGCTCATCTTCAAGTCCAC
      70      80      90
CCTGGACTGATTACCAGATGA
      100     110
CCAAACGGGACATGGGCTTTACT
      120     130
GAAGAAGGAGTTTAAAGGCT
      140
GGTGAGTGG
```

Repeats of nucleotides, regions of sequences, and sites of enzyme cleavage are some aspects of sequence analysis. Above, enzyme cleavage sites are indicated in different ways. Underlining is the simplest and clearest. Boxing groups of letters is effective, but because the letters are so close together, the boxes may distort or obscure the letters themselves.

OVERLINING, UNDERLINING, AND LINE STYLES



Selection of areas of a sequence is shown in various ways here. Overlining is distinguishable from underlining. Dashed lines are the least conspicuous. Stippled bars and double lines tend to fuse when reduced. Thin or thick lines are easy to distinguish, and brackets show groupings clearly.

SHADING, ARROWS, AND ASTERISKS

Asterisk

10 20
CTGCAGGCTCAAAAATGACCAGG

30 40
CTAACTACTCGCTCAACACAGAT

50 60
GACCCGCTCATCTTCAAGTCCAC

70 80 90
CCTGGACACTGATTACCAGATGA

100 * 110
CCAAACGGGACATGGGCTTTACT

120 130
GAAGAAGGAGTTTAAAGGCT

Arrow

140
GGTGACTGG

For shading, use a light stipple pattern (20% or less) because shading can obscure the letters to be emphasized. In reduction, the dots of the shading tend to fuse together and become solid black. Make arrows and asterisks large enough to be seen and easily distinguished in reduction. The MacDraw Pro® program was used to make the changes in the figures on this page and pages 53 and 55.

SEQUENCE ALIGNMENT

```

1          GDvekGkKIFimKCsqCHTVekGgkHKtGPNLhGLFGRktGqapGYSYtAANKNKgiiWgedTL
      |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||
1 asfaeappGDkdvGgKIFktKCazCHTVzlgagHKqGPNLnGLFGRqsGttaGYSYSaANKNKavlWabbTL
-----GD---G-KIF--KC--CHTV--G--HK-GPNL-GLFGR--G---GYSY-AANKNK---W---TL

65 meYLeNPKKYIPGTKMiFvGiKKkeeRADLIAYLKkATne
      |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||  |||
73 ydYLLNPKKYIPGTKMvFpGlKKpqdRADLIAYLKhATA
-----YL-NPKKYIPGTKM-F-G-KK---RADLIAYLK-AT--

```

Shown above is a sequence alignment of human and parsnip cytochrome amino acids. Here amino acids are represented by single letters rather than a three-letter abbreviation. Although this is more compact, quick identification is hampered. The alignment is shown as it appears on the computer screen. Capital letters joined by vertical dashes denote exact alignment. The horizontal dashes in the bottom line denote gaps in alignment.

LABELLED ALIGNMENT

ALIGNMENT SCORE = 57

```

HUMAN          GDvekGkKIFimKCsqCHTVekGgkHKtGPNI 32
                ||  | |||  ||  ||||  ||  |||||
PARSNIP  asfaeappGDkdvGgKIFktKCazCHTVzlgagHKqGPNI 40
CONSENSUS -----GD---G-KIF--KC--CHTV--G--HK-GPNL

hGLFGRktGgapGYSYtAANKNkgiiWgedTLmeYLeNPK 72
  |||||  ||  |||||  |||||  ||  ||  |||||
nGLFGRqsGttaGYSYSaANKNKavlwabbTLydYLINPK 80
-GLFGR--G---GYSY-AANKNK---W---TL--YL-NPK

KYIPGTKMiFvGiKKkeeRADLIAYLKkAtne 113
  |||||  |||||  ||  ||  |||||  |||||  ||
KYIPGTKMvFpGlKKpqrADLIAYLKhAta 121
KYIPGTKM-F-G-KK---RADLIAYLK-AT--
  
```

BOXED ALIGNMENT

ALIGNMENT SCORE = 57

```

HUMAN          GDvekGkKIFimKCsqCHTVekGgkHKtGPNI 32
                | | | | | | | | | | | | | | | | | |
PARSNIP  asfaeappGDkdvGgKIFktKCazCHTVzlgagHKqGPNI 40
                | | | | | | | | | | | | | | | | | |

hGLFGRktGgapGYSYtAANKNkgiiWgedTLmeYLeNPK 72
  | | | | | | | | | | | | | | | | | | | | | |
nGLFGRqsGttaGYSYSaANKNKavlwabbTLydYLINPK 80
  | | | | | | | | | | | | | | | | | | | | | |

KYIPGTKMiFvGiKKkeeRADLIAYLKkAtne 113
  | | | | | | | | | | | | | | | | | | | | | |
KYIPGTKMvFpGlKKpqrADLIAYLKhAta 121
  | | | | | | | | | | | | | | | | | | | | | |
  
```

Both new arrangements will fit into one column of a journal or are a suitable format for a slide. In the figure on the left, the three rows are labeled and the consensus score is given in the title. On the right, alignment is indicated by boxing. This eliminates the need for a consensus line and also makes the areas of homology visually clearer. These changes can be made by hand or in a drawing program.

Restriction Maps

SEQUENCE SHOWING RESTRICTION SITES

```

1   Cys Arg Leu Lys Asn Asp Gln
   C TGC AGG CTC AAA AAT GAC CAG
   PstI                               EcorII
                                       ScrFI
23  Ala Asn Tyr Ser Leu Asn Thr
   GCT AAC TAC TCG CTC AAC ACA
44  Asp Asp Pro Leu Ile Phe Lys
   GAT GAC CCG CTC ATC TTC AAG
                                       MboII
65  Ser Thr Leu Asp Thr Asp Tyr
   TCC ACC CTG GAC ACT GAT TAC
                                       EcorII
                                       ScrFI
86  Gln Met Thr Lys Arg Asp Met
   CAG ATG ACC AAA CGG GAC ATG
                                       NlaIII
107 Gly Phe Thr Glu Glu Glu Phe
    GGC TTT ACT GAA GAG GAG TTT
    MboII MnlI AhaIII MseI
128 Lys Arg Leu Bal Ser
    AAA AGG CTG GTG AGT GG
    RphI
  
```

The sites of enzymatic cleavage and enzyme names are added to this DNA strand. This works well for a small sequence. For longer sequences and for a more diagrammatic approach, a scaled map works better.

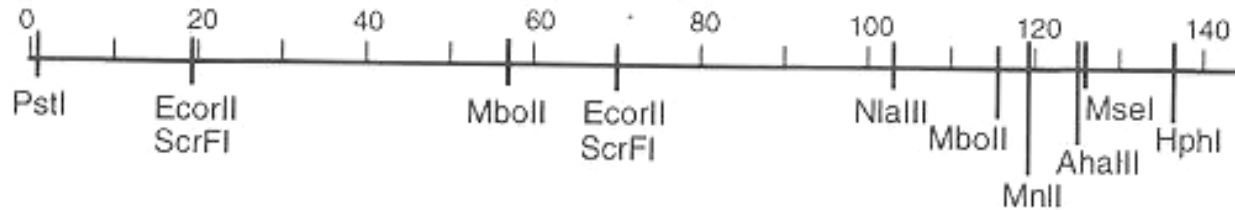
MAP SHOWING RESTRICTION SITES

```

|-----|-----|-----|-----|-----|-----|
PstI   EcorII-1   MboII-2   NlaIII   HphI-1
       ScrFI
           EcorII-2   MboII-1
           ScrFI       MnlI-2
                       AhaIII
                       MseI
  
```

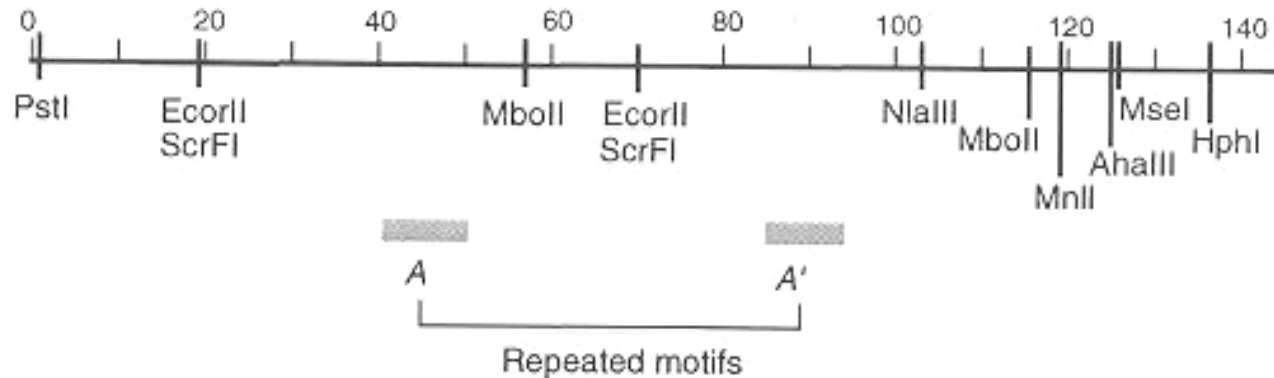
This figure shows the restriction map as it comes from the computer. The sequence is represented by the horizontal line. The enzymes are labeled and the cleavage sites are indicated by the vertical lines.

REDRAWN MAP



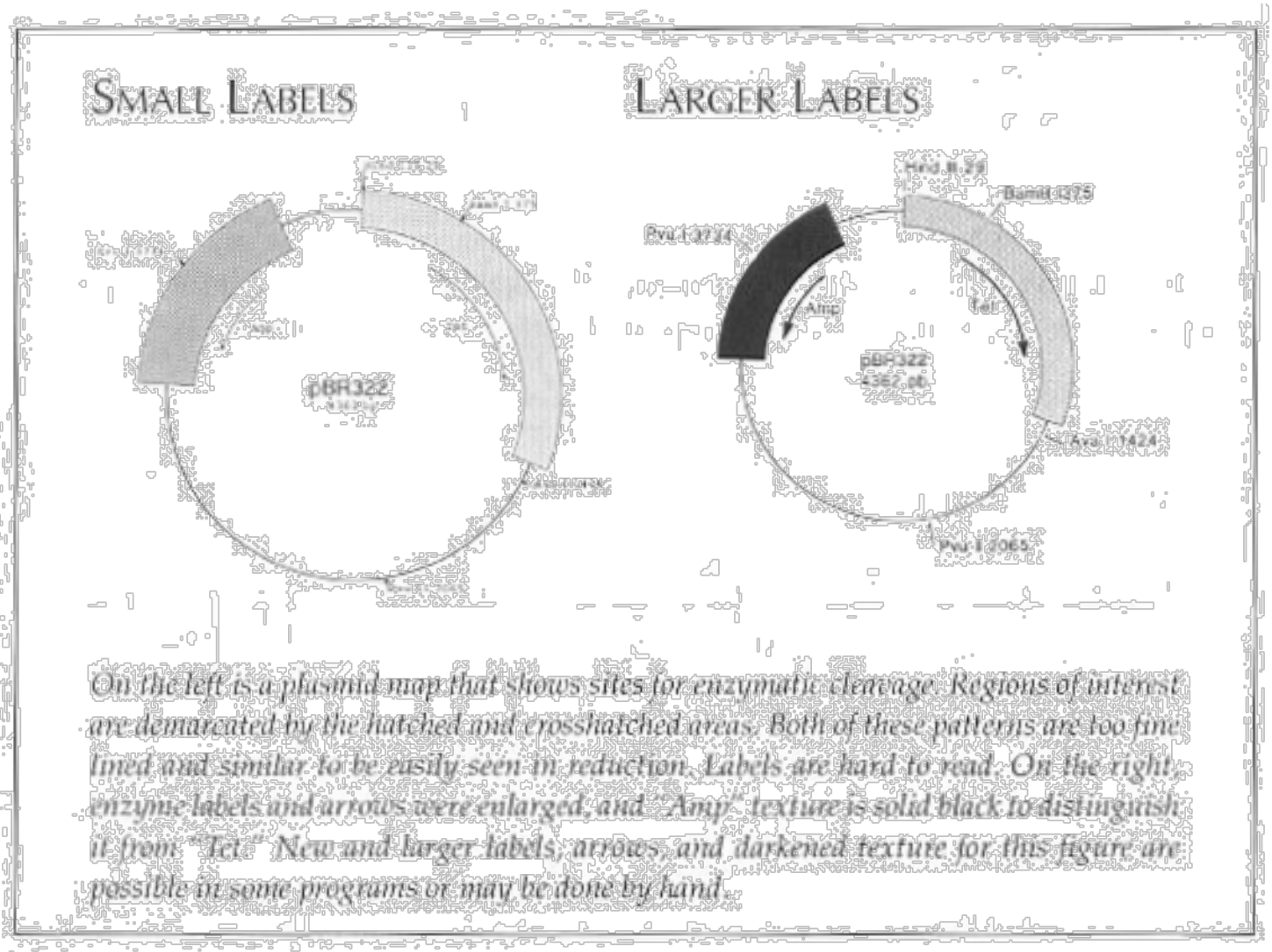
The previous map is redrawn in the MacDraw Pro® program. This diagram shows the overlapping sites more clearly and has a numbered scale to relate the total length to the restriction sites.

ADDED MOTIFS



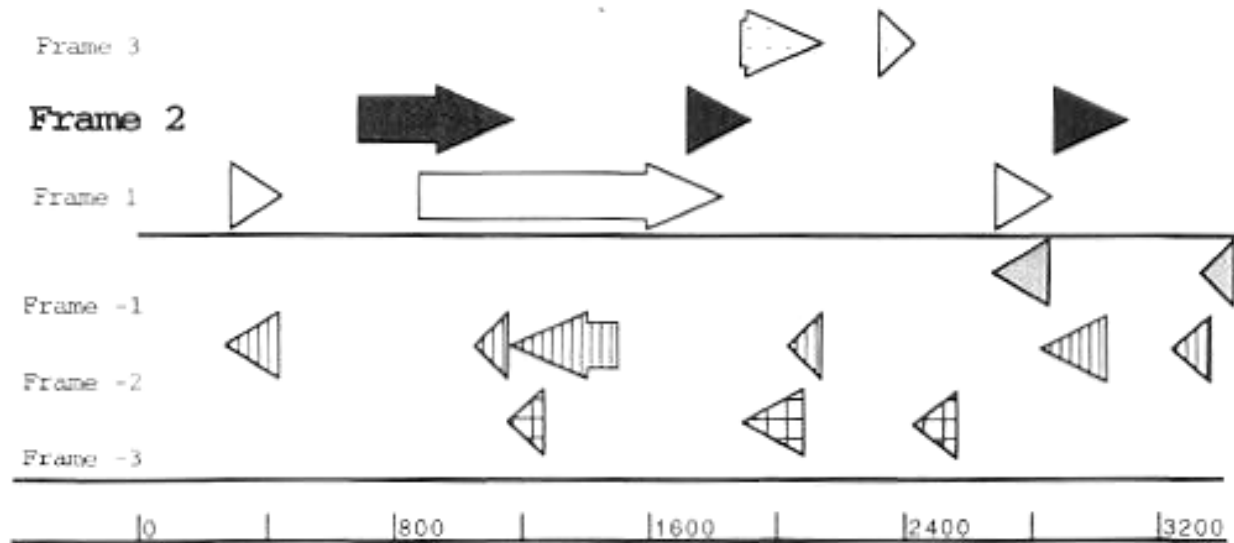
A' is a repeat of the motif A. Both are positioned under the area in the sequence line in which they appear. Because the repeat is of secondary importance in this figure, the motif areas are indicated by stippled bars, which are less obtrusive than solid lines and also symbolize areas. Labels for the motifs are the same size as the enzyme labels, but italicized to make them different.

Restriction Maps



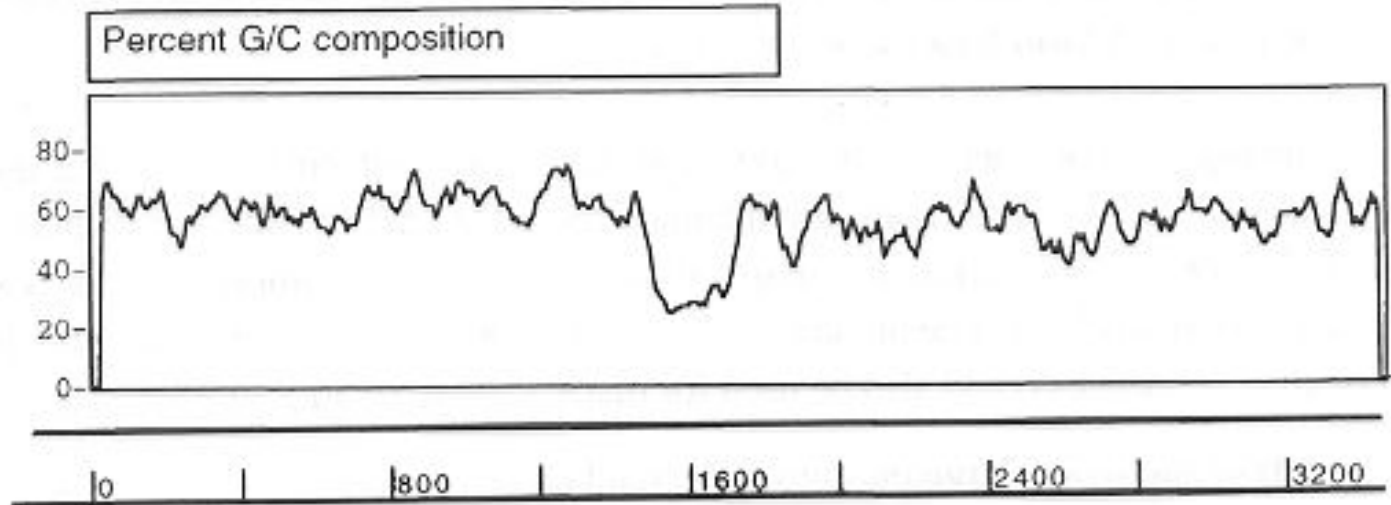
Restriction Maps

OPEN READING FRAME



Labeling and arrow texture were changed in the program to emphasize important information.

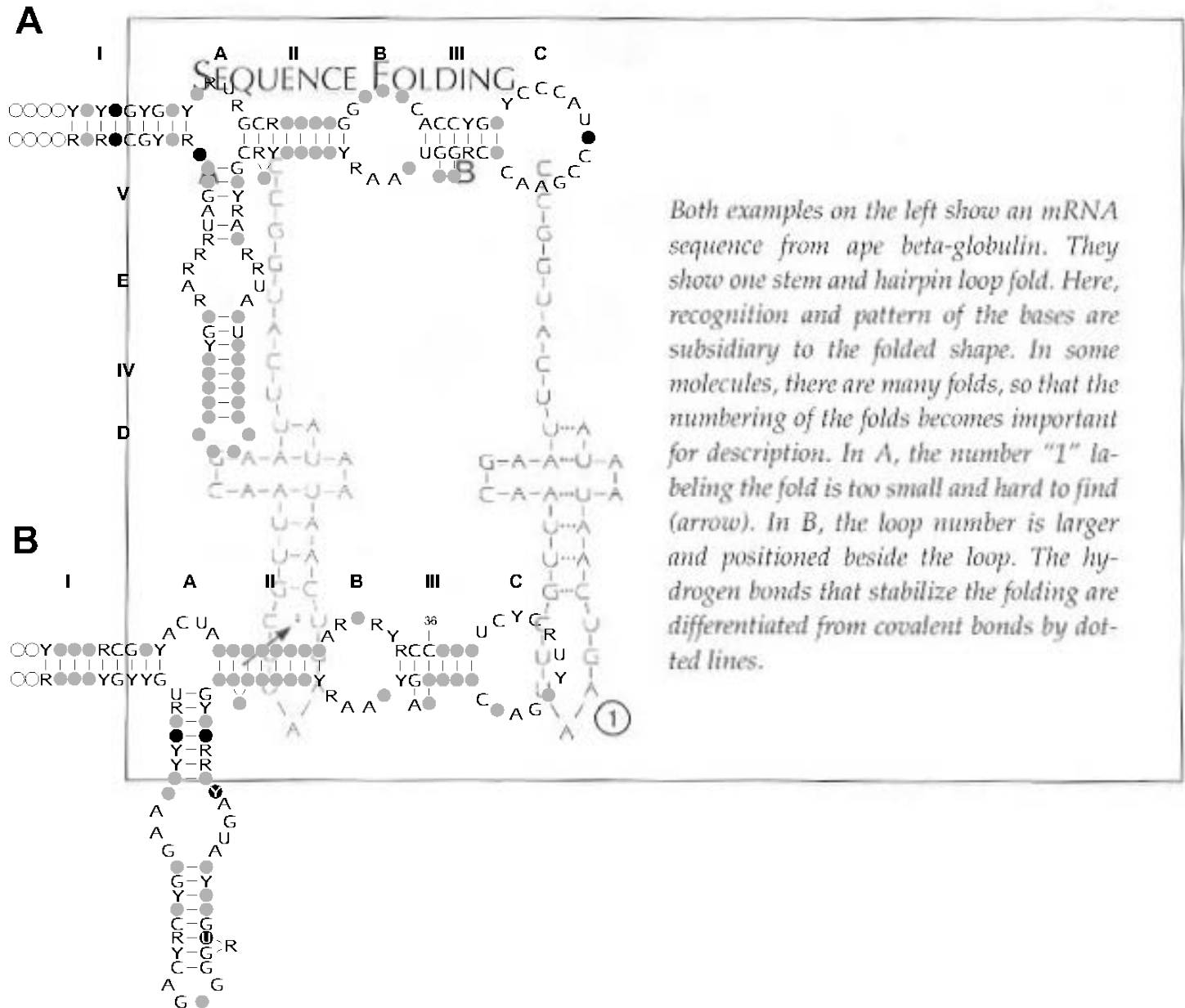
ANALYSIS PLOT



This graph shows a kind of DNA footprinting of the ApoC3 gene. The lows in this plot show A-T-rich bases. Both figures on this page were produced by the GeneWorks® program.

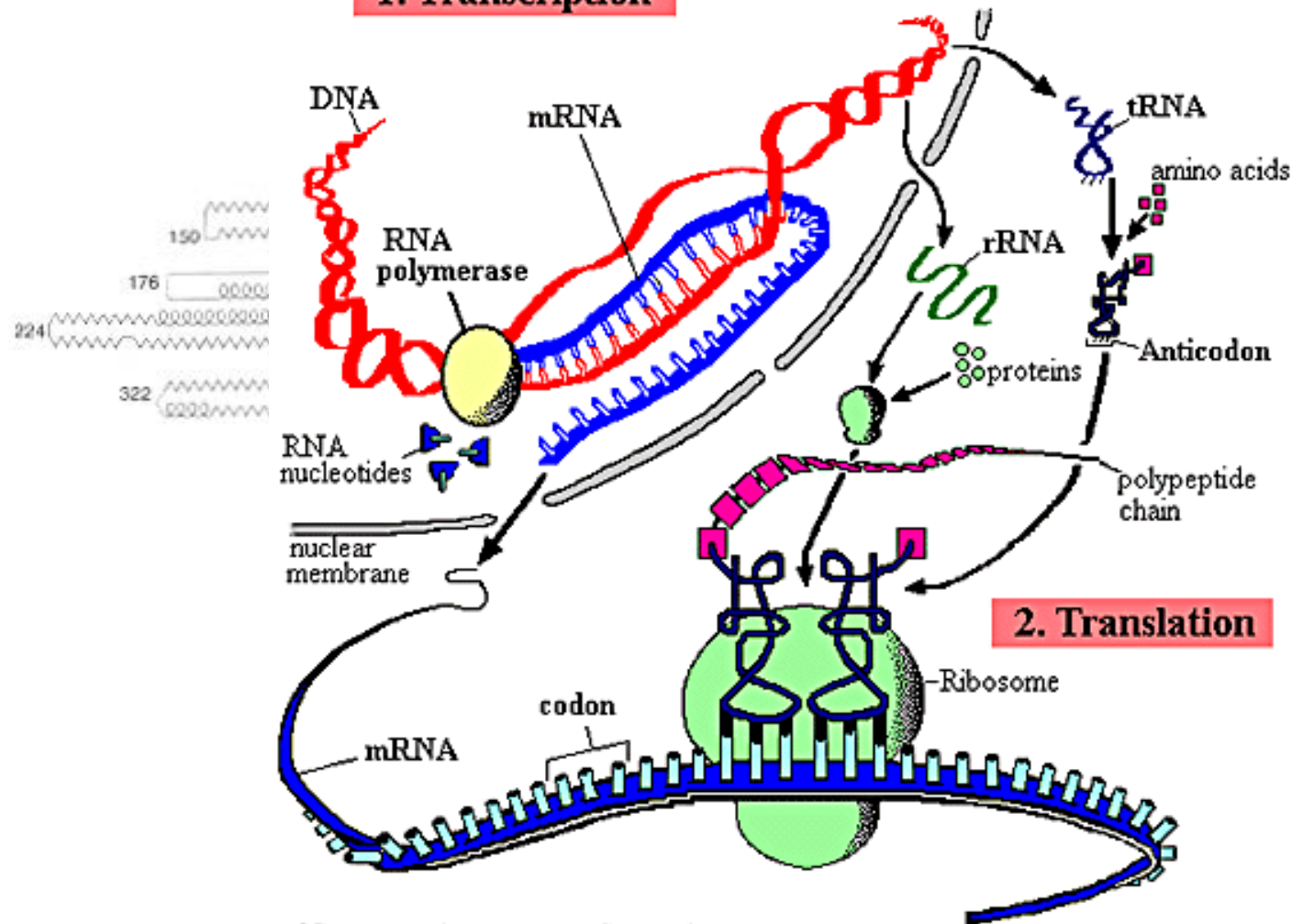
Molecular models

Molecular graphics



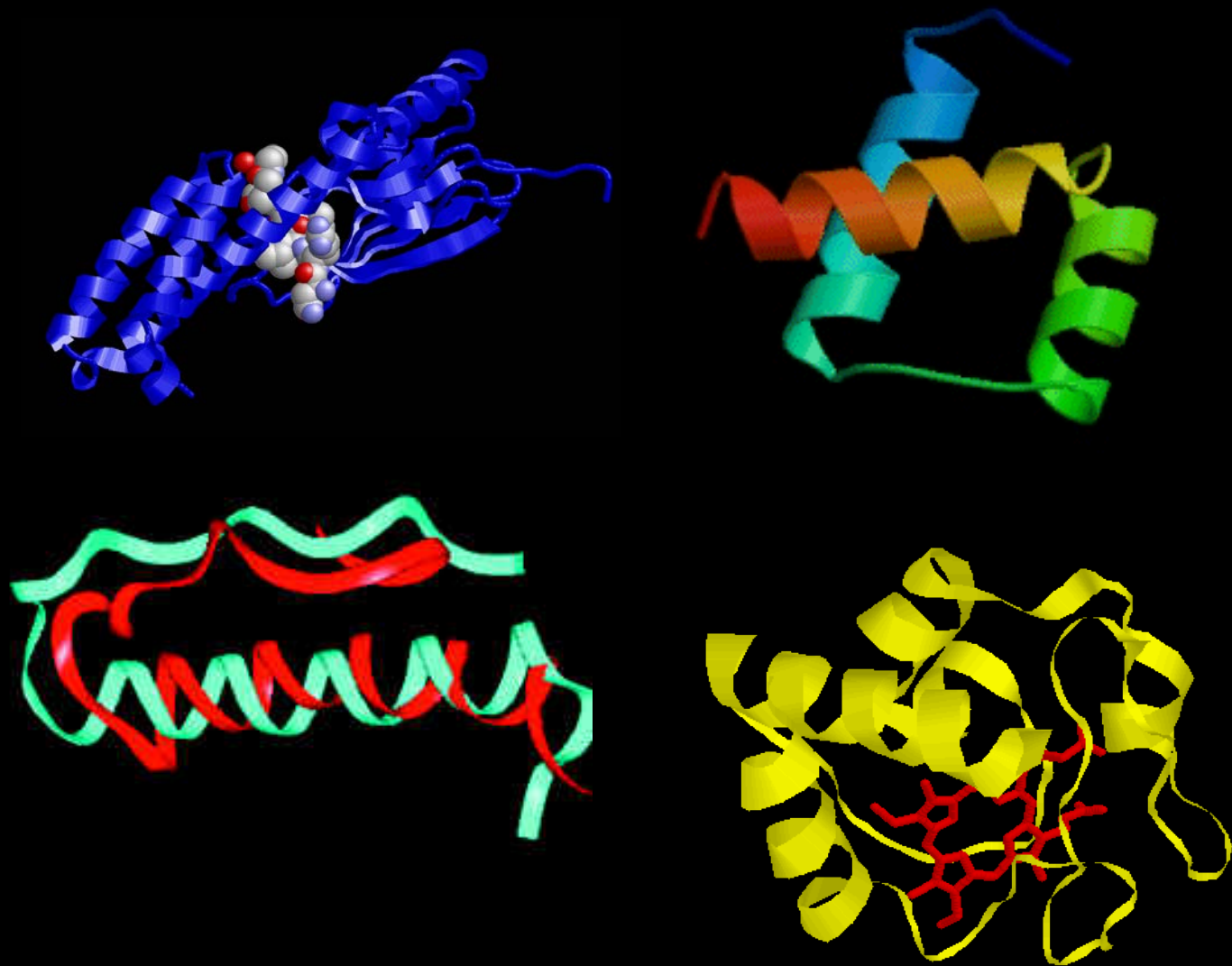
PROTEIN FOLDING

1. Transcription



Protein synthesis

Molecular models



Software Comparison

Molecular graphics

<http://www.ccl.net/cqa/documents/chamotlabs/Software.shtml>

<http://www.cellbiol.com/soft.htm>

<http://www.oligo.net/dnasis.htm>

<http://www.dnastar.com/>

Physical map with political boundaries

How to deal with maps



Physical map with political boundaries

How to deal with maps



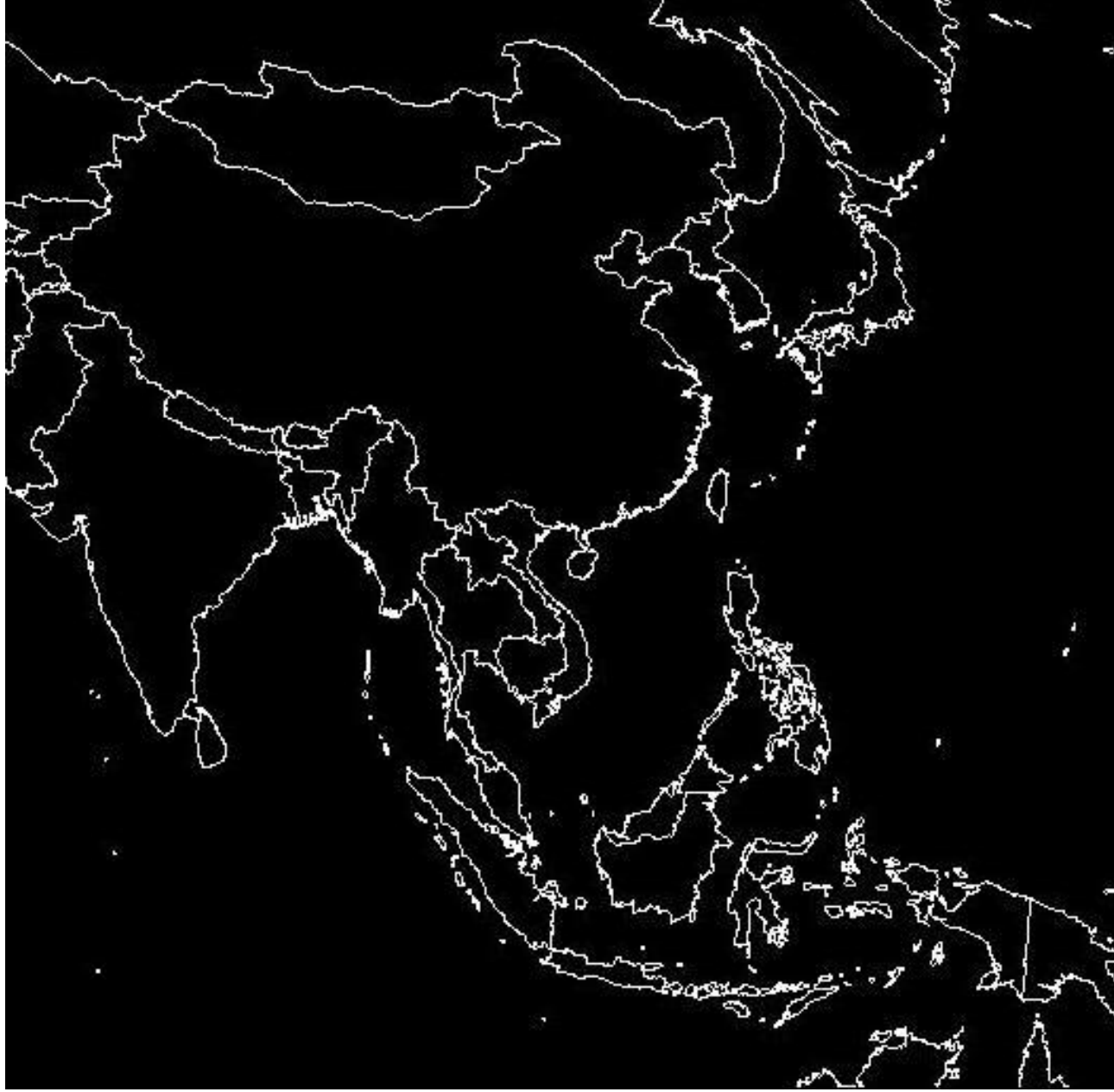
Physical map with political boundaries

How to deal with maps



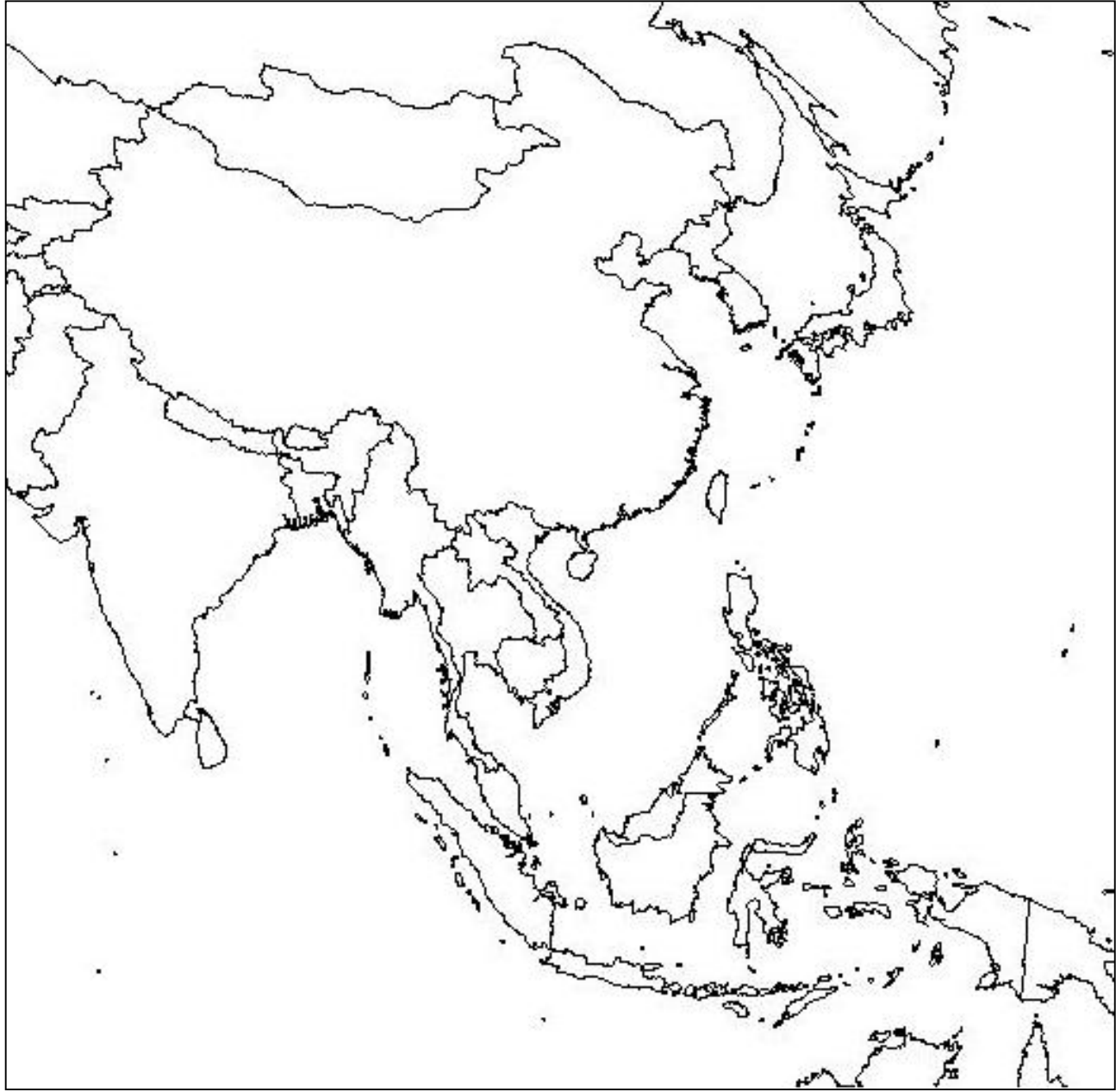
How to deal with maps

Outlined map



How to deal with maps

Outlined map



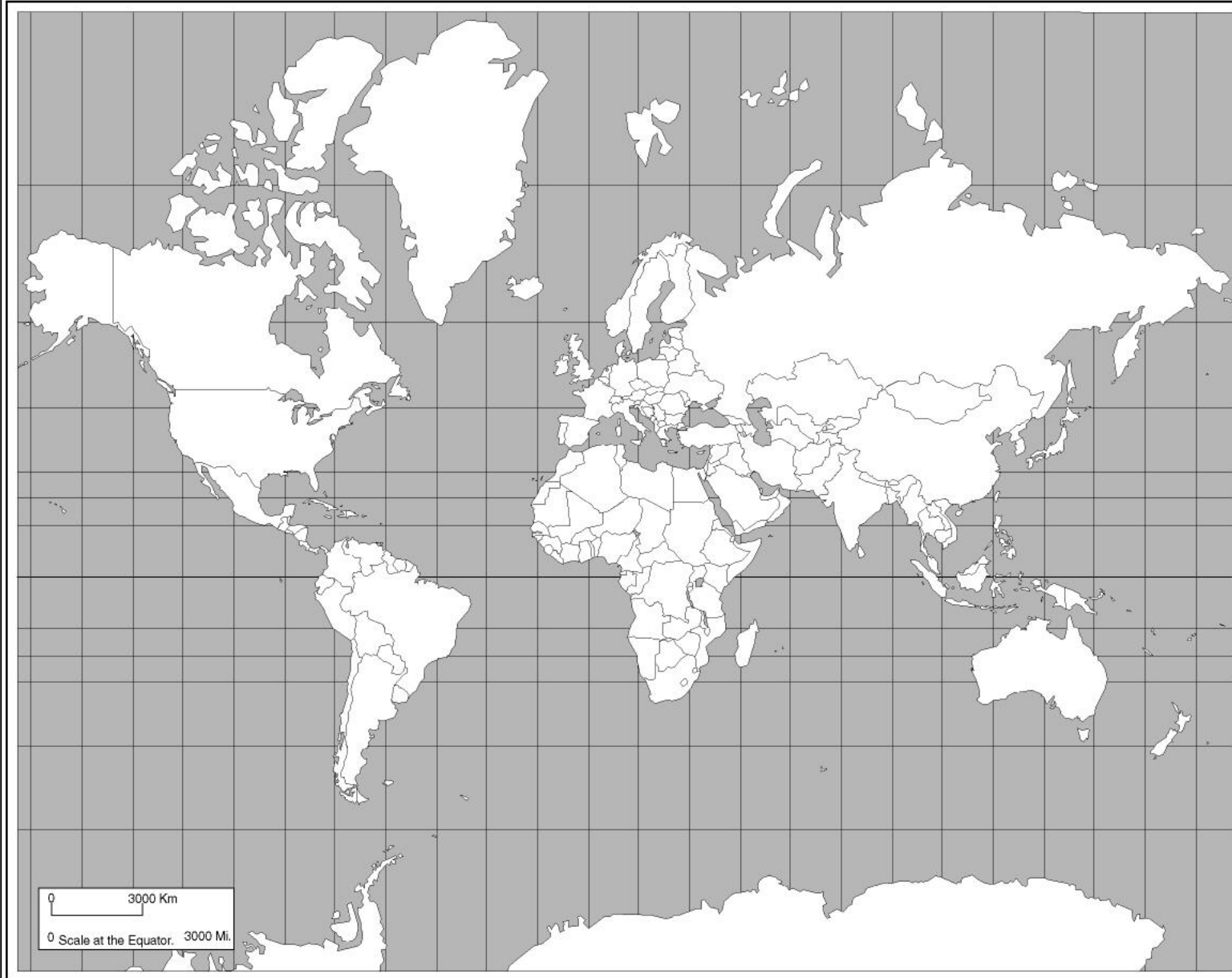
How to deal with maps

Outlined map



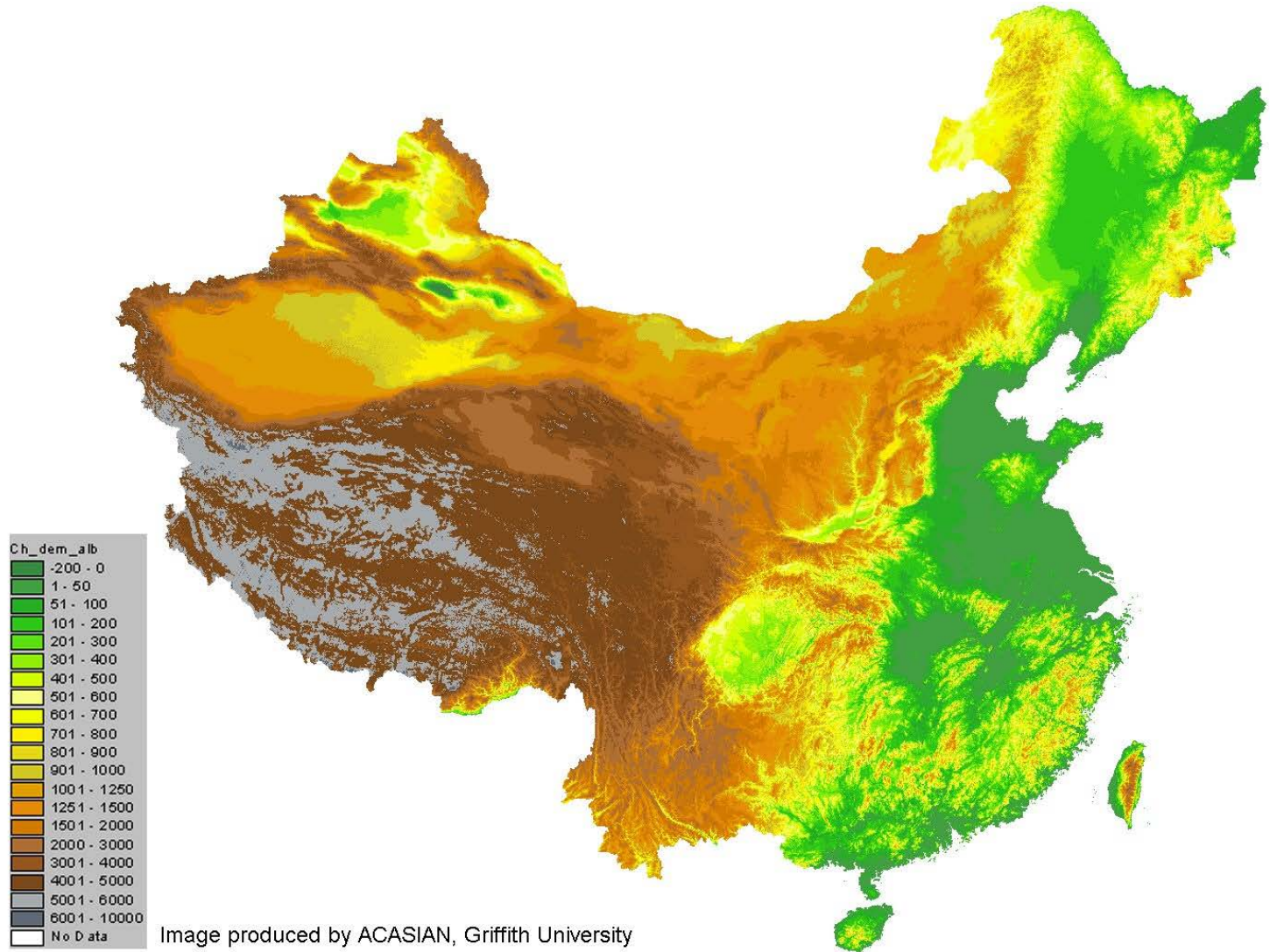
Outlined map

How to deal with maps



Physical map showing geological features

How to deal with maps



How to deal with maps

Physical map showing geological features



Physical map showing geological features

How to deal with maps

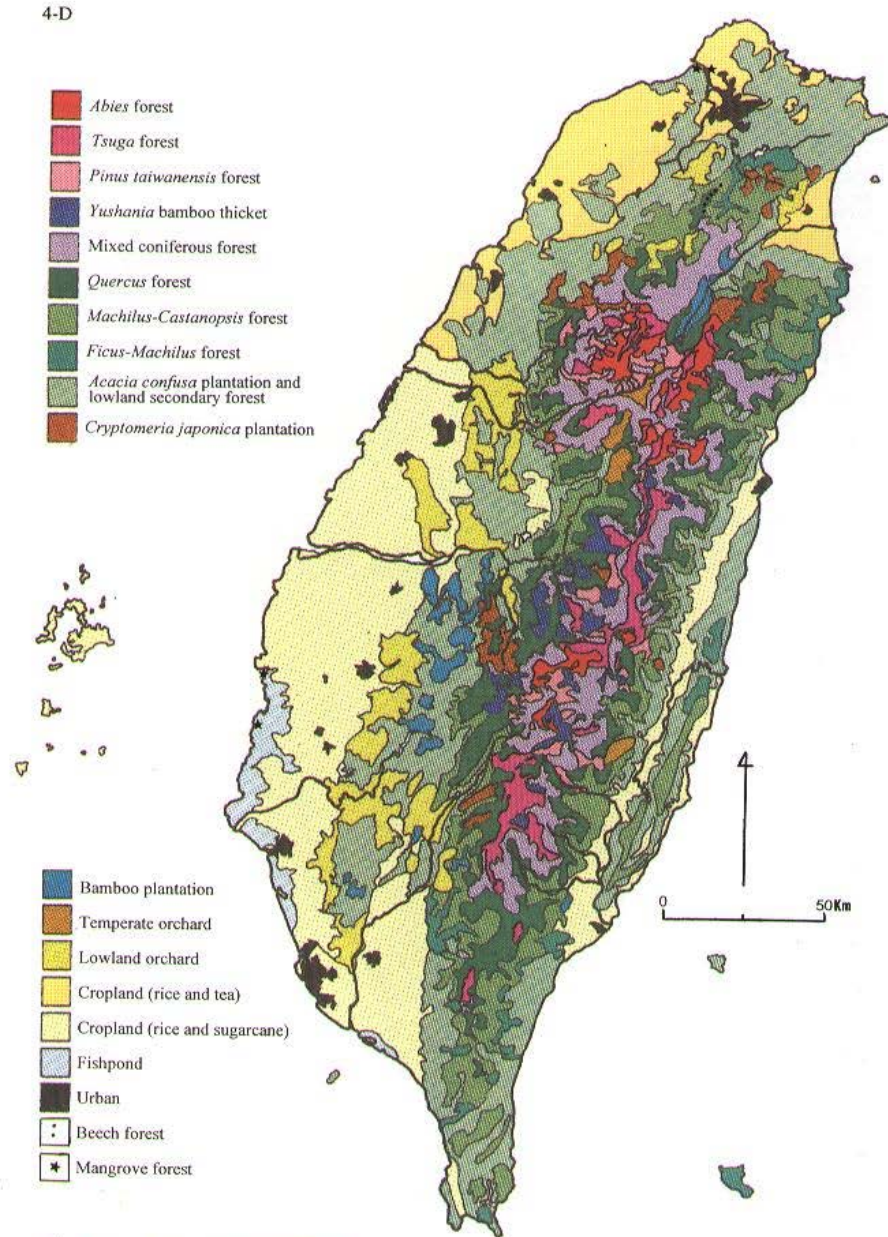
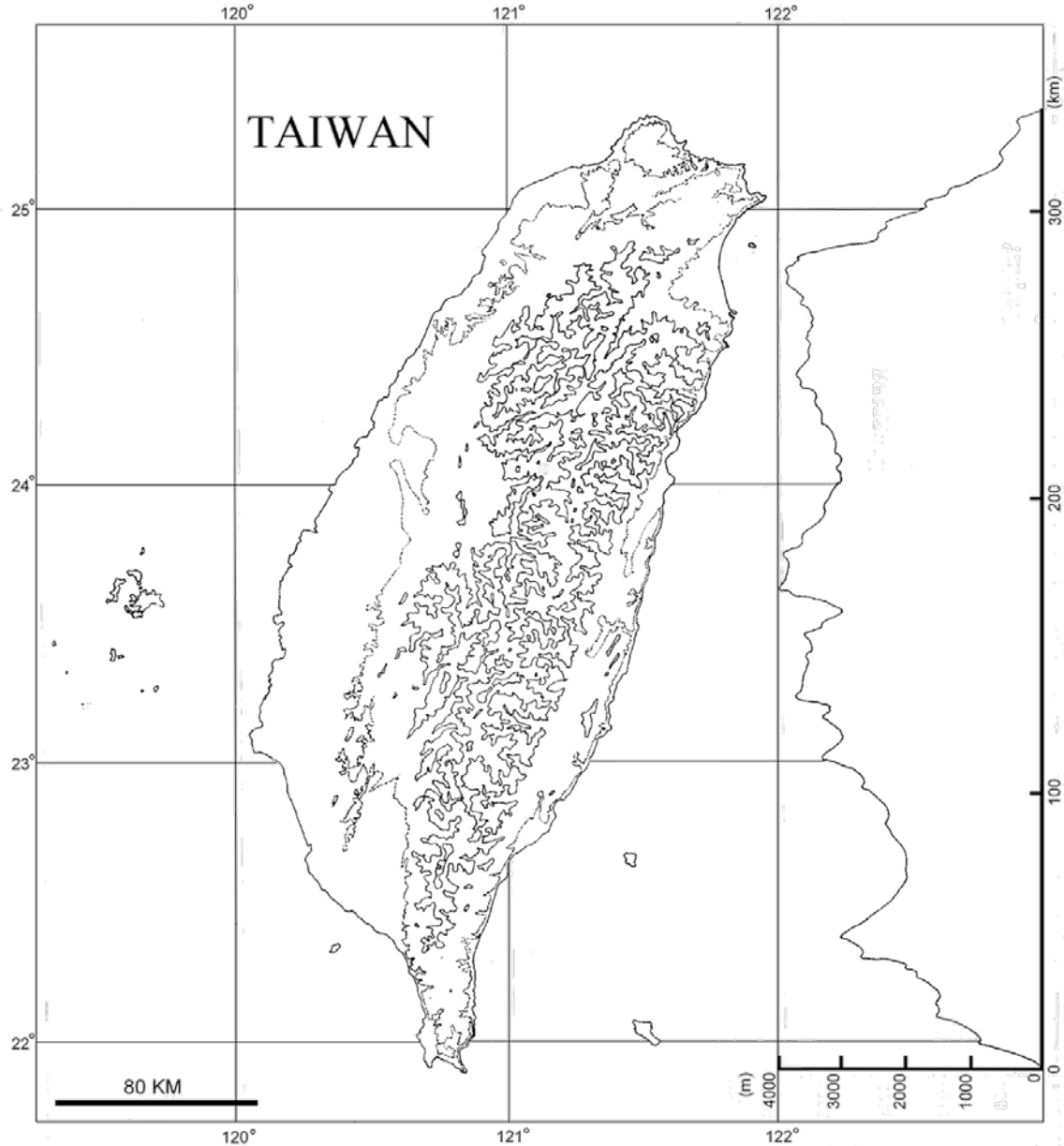


Fig. 4. Vegetation map of Taiwan.

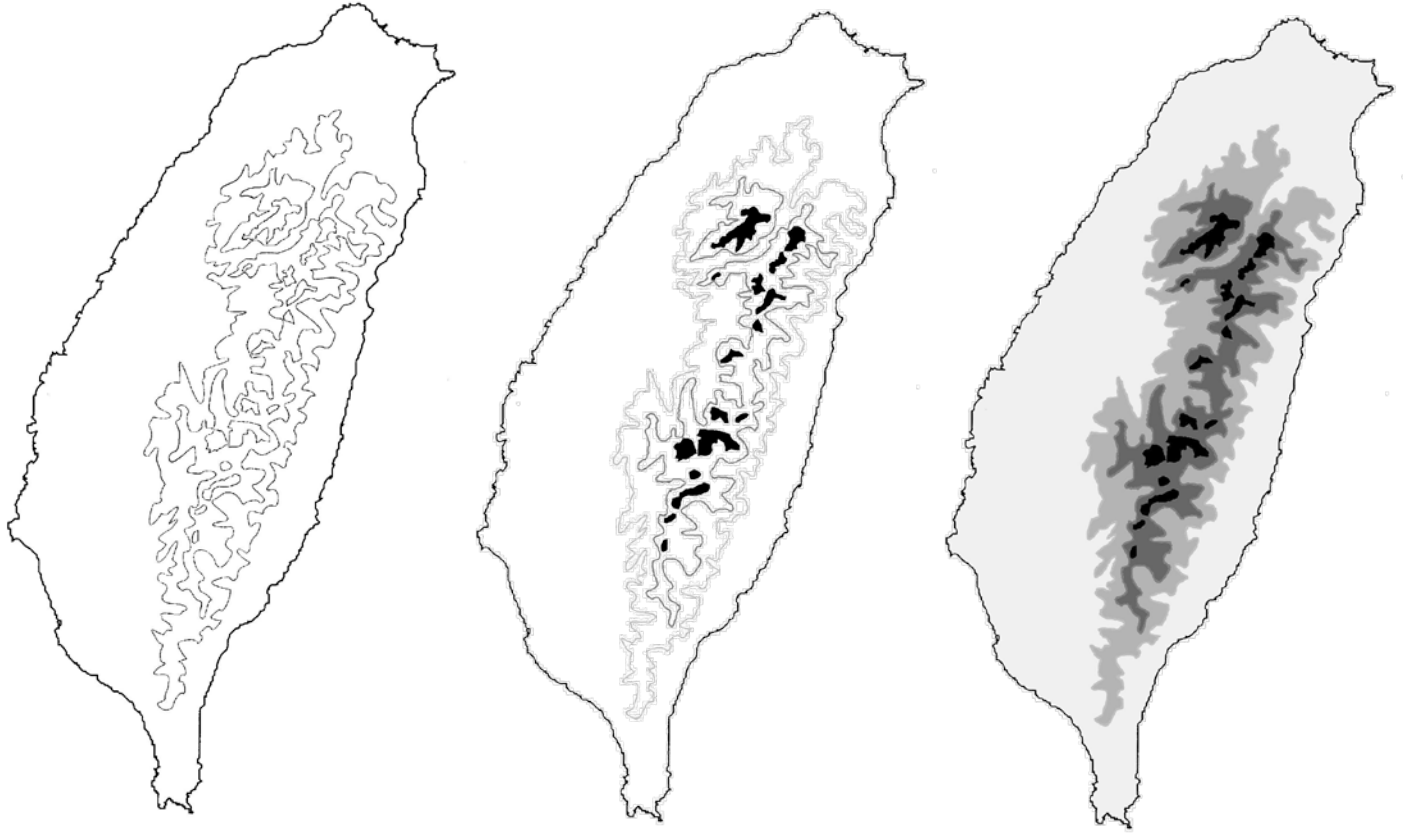
How to deal with maps

Physical map showing geological features



Physical map showing geological features

How to deal with maps



How to deal with maps



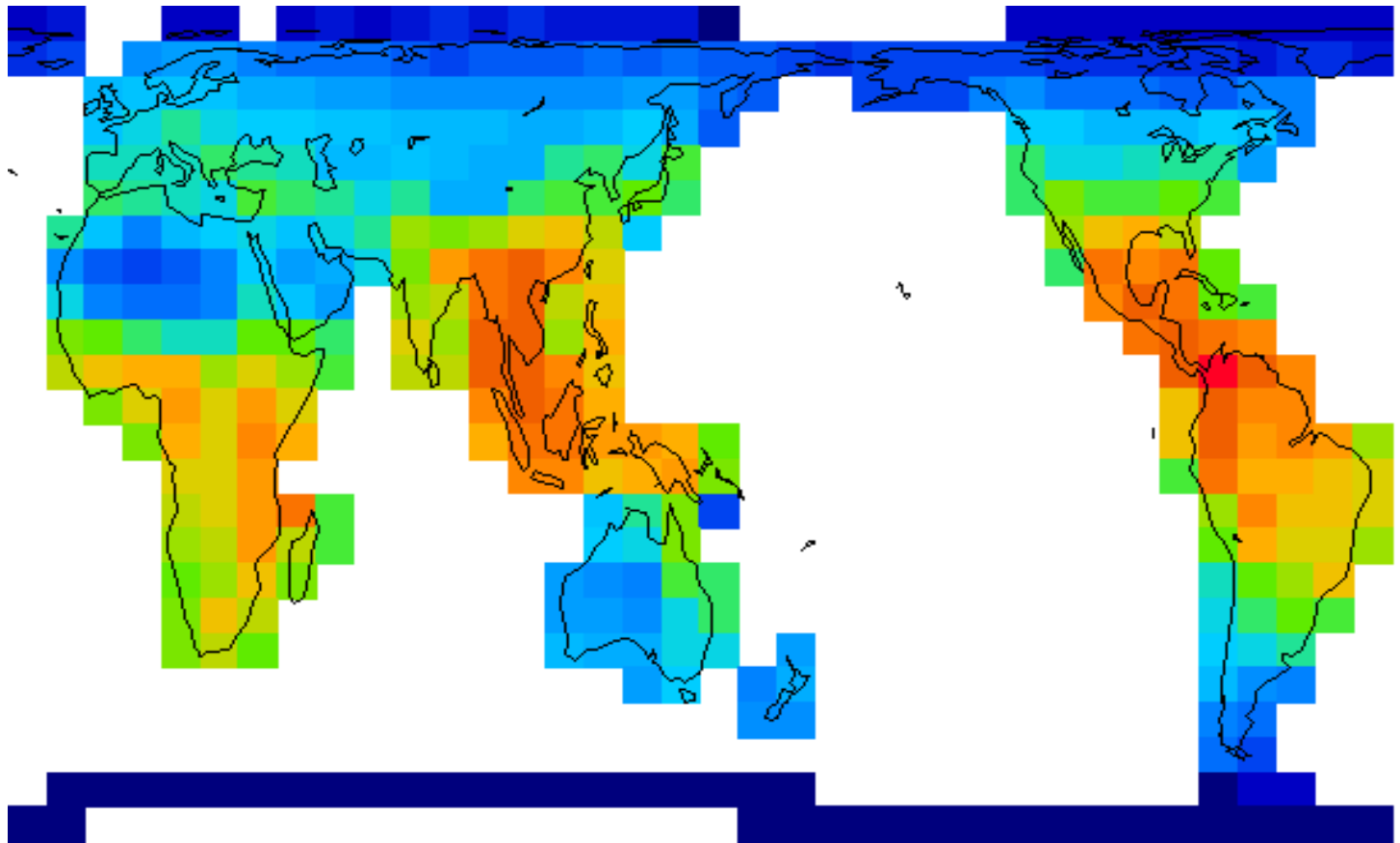
Free maps resources

<http://www.demis.nl/home/default.htm>

<http://www.alexandria.ucsb.edu/other-sites/Universe.html>

<http://www.nhm.ac.uk/science/projects/worldmap/index.html>

<http://www.google.com>



How to deal with photos



如何製作一個好的簡報？

- 演說內容與架構
- 圖文選擇與排序
- 排版與設計
- 調整與定稿



如何製作一個好的簡報？

● 演說內容與架構

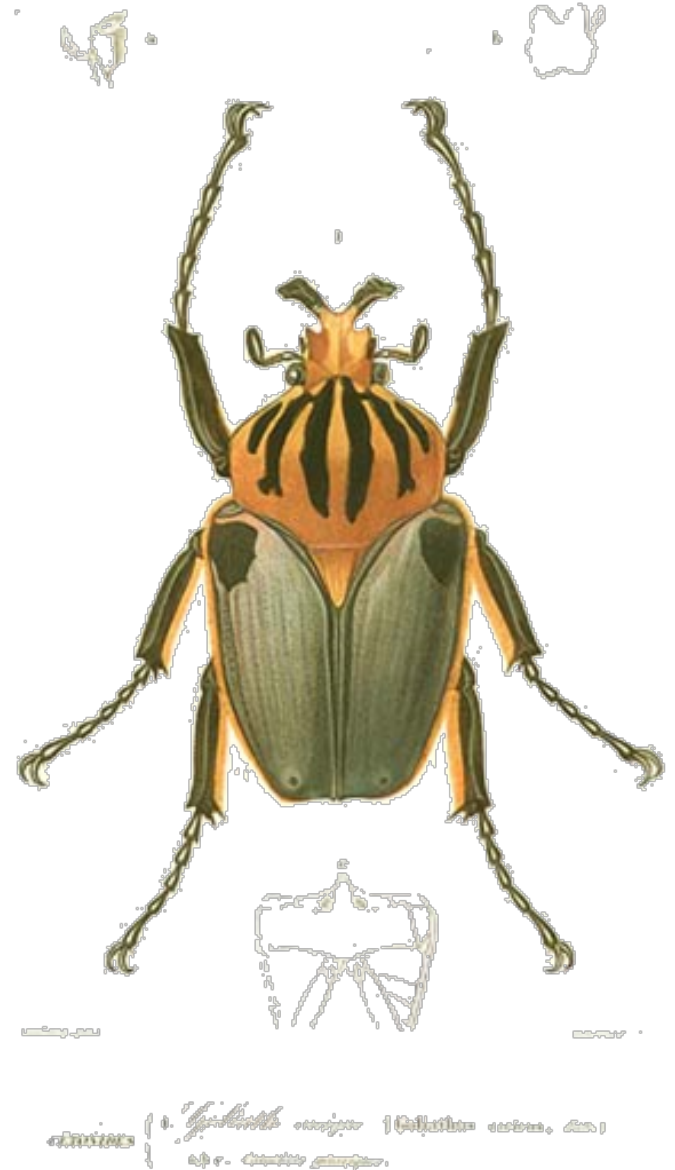
- 誰是你的聽眾？
- 你瞭解自己的演說內容嗎？
- 前言, 動機, 研究方法, 結果討論的比重為何？
- 不同性質的演說具有不同的內容架構
- 你的演說內容符合一個完整的科學研究步驟嗎？



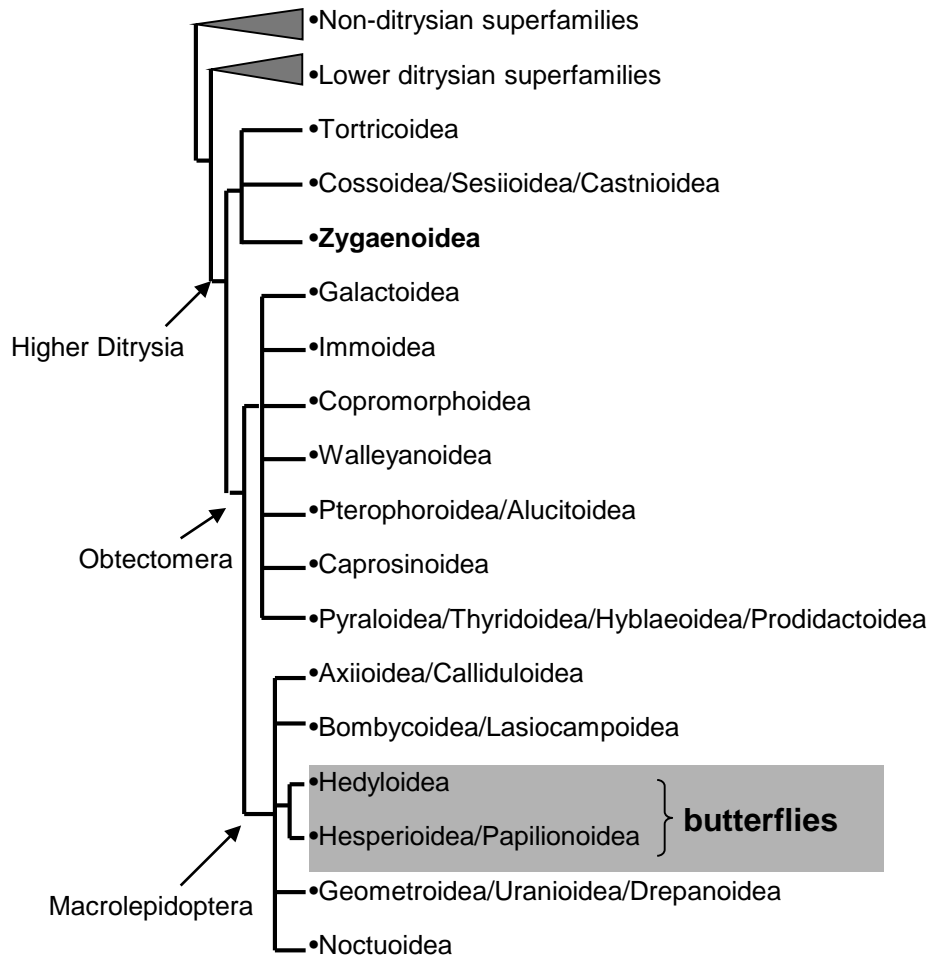
如何製作一個好的簡報?

- 圖文選擇與排序

- 各投影片間的敘事邏輯是否連貫?



什麼是蛾類？



- 非真蝶類鱗翅類昆蟲的泛稱
- 與蝶類並非兩個對立的單源群
- 佔有鱗翅目昆蟲85%以上的種類，也就是說-全球約有17萬種
- 分屬約100個科
- 台灣約有4500種 (扣除蝶類)

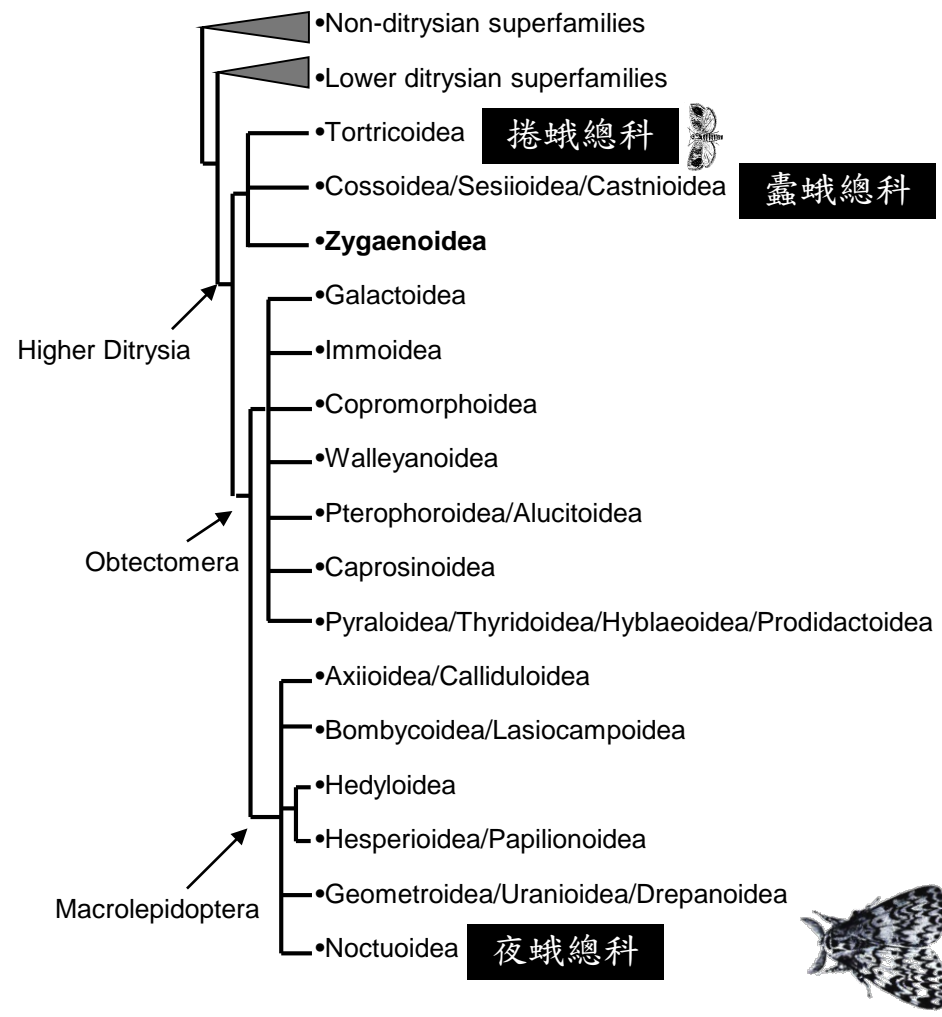
LEPIDOPTERA



有多少是“果樹害虫”？

■ 台灣的鱗翅目果樹害虫以捲蛾、蠹蛾、螟蛾以及夜蛾總科種類為主

■ 近年來的本土與國際鮮果檢疫害虫多半屬於捲蛾科



本土種類：

花姬捲葉蛾 (楊桃, 芭樂, 龍眼...)

粗腳姬捲葉蛾 (楊桃, 龍眼, 釋迦..)

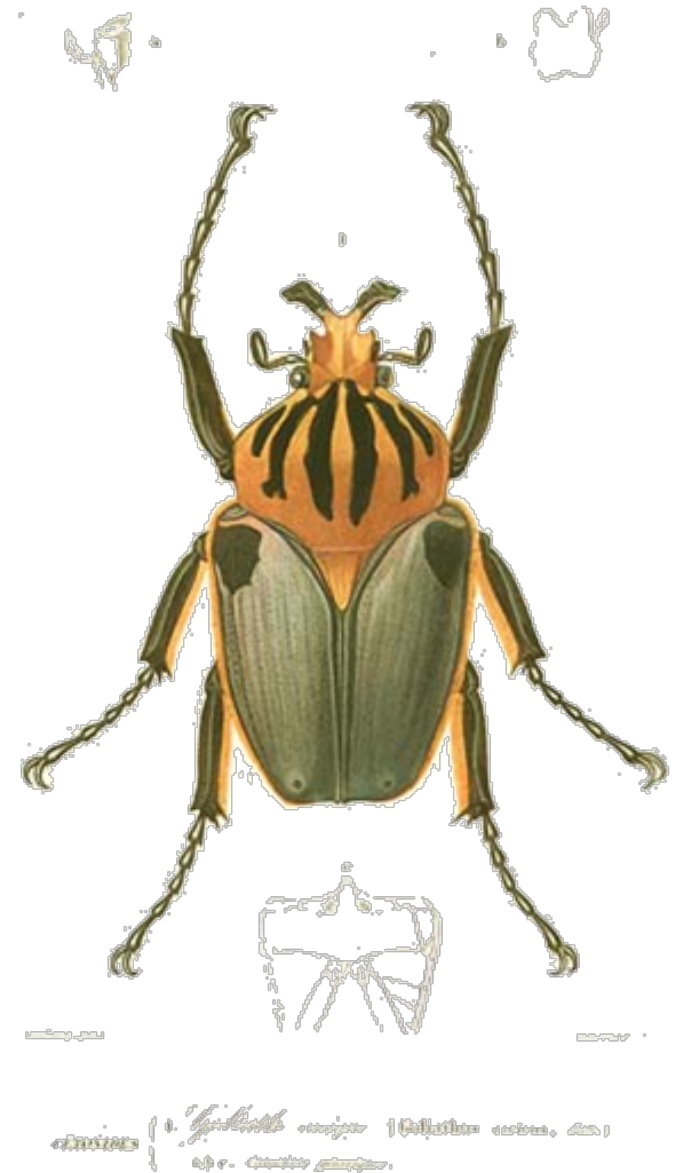
外來檢疫種類：

蘋果蠹蛾 (薔薇科果樹)

如何製作一個好的簡報?

- 圖文選擇與排序

- 各投影片間的敘事邏輯是否連貫?
- 一開始就要顯示演說的架構



■ Outlines of the talk

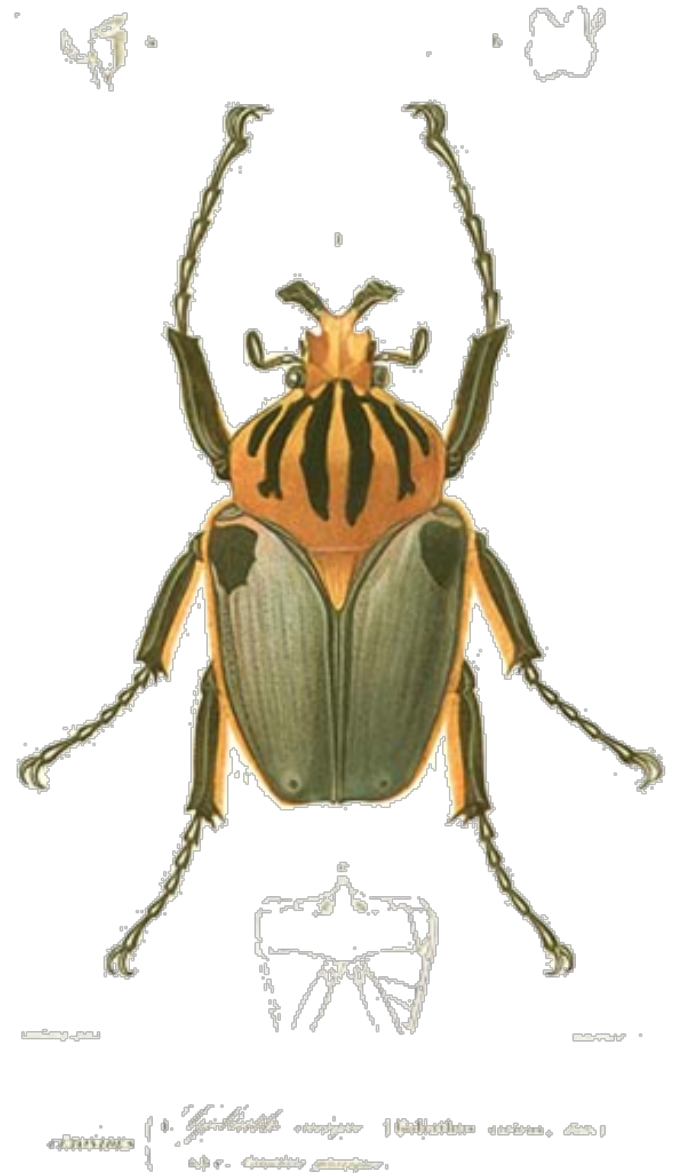
- Significance of the Lepidoptera
- The evolution of the Lepidoptera
- Their ecology under the framework of evolution
- What I have been doing
- What we can do – the perspectives



如何製作一個好的簡報?

●圖文選擇與排序

- 各投影片間的敘事邏輯是否連貫?
- 一開始就要顯示演說的架構
- 所有投影片應具標題, 標題應幫助聽眾掌握重點與時序



Gregariousness

- Why caterpillars get gregarious
- Any pre-social behaviour recognized?
- Origin of gregariousness



如何製作一個好的簡報?

●圖文選擇與排序

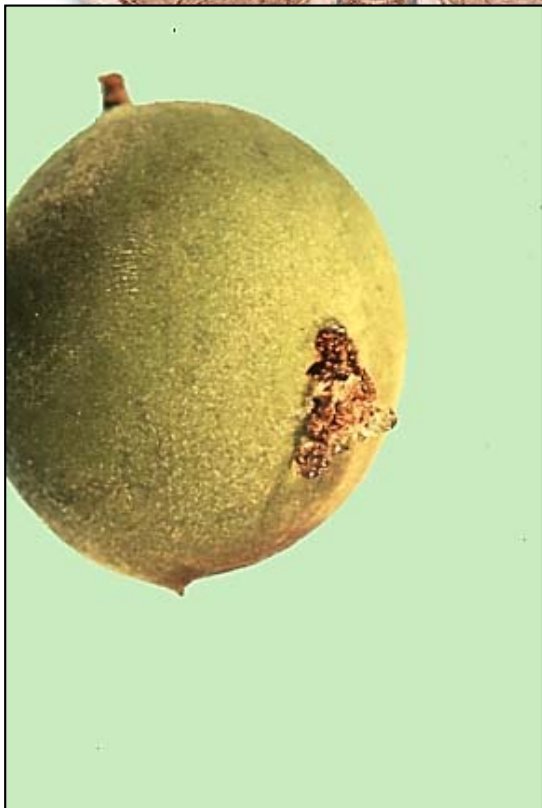
- 各投影片間的敘事邏輯是否連貫?
- 一開始就要顯示演說的架構
- 所有投影片應具標題, 標題應幫助聽眾掌握重點與時序
- 選擇與製作合適的圖協助文字的理解



為什麼針對東方果實蛾(OFM)進行研究？

■東方果實蛾(*Grapholita molesta* (Busck, 1916), Oriental fruit moth, 簡稱OFM), 又稱桃小食心蛾、桃折心蟲、梨姬食心蟲、桃折梢蛾或桃樹蛀蟲；屬鱗翅目(Lepidoptera)捲蛾科(Tortricidae)。

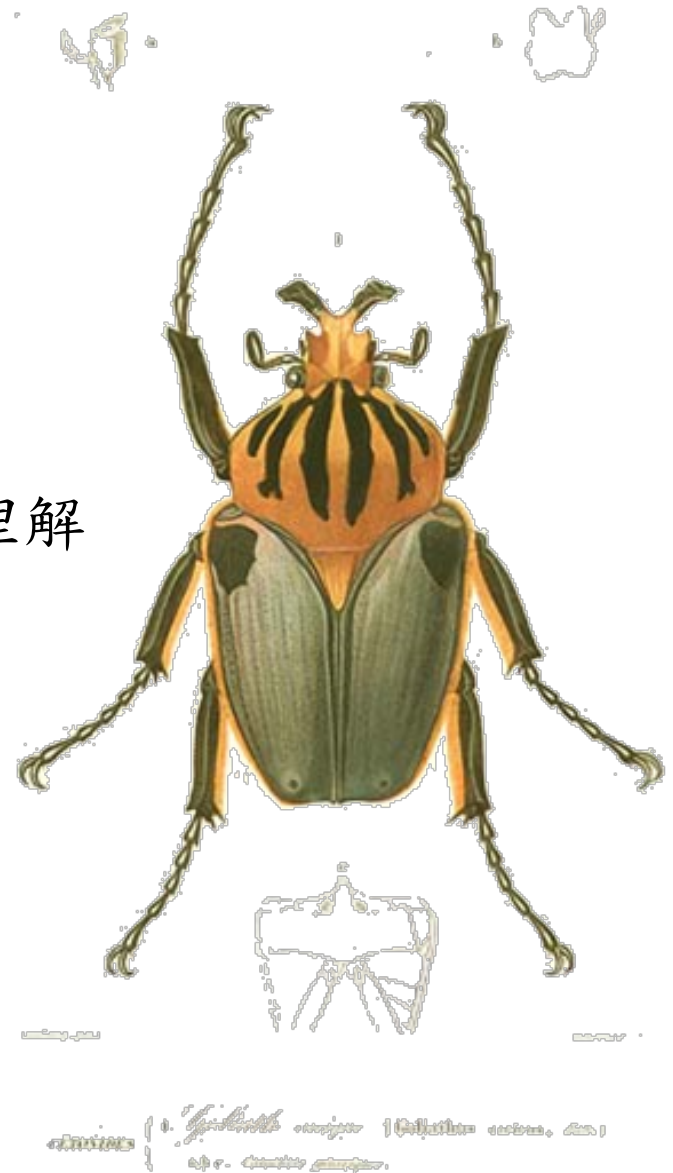
■此種蛾類因為害薔薇科果樹之嫩芽與果實，且於感染初期不易檢測，已成為植物檢疫上極為重要之物種，並對農產品進出口影響甚鉅。



如何製作一個好的簡報?

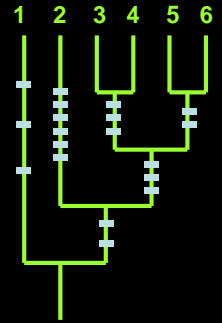
●圖文選擇與排序

- 各投影片間的敘事邏輯是否連貫?
- 一開始就要顯示演說的架構
- 所有投影片應具標題, 標題應幫助聽眾掌握重點與時序
- 選擇與製作合適的圖協助文字的理解
- 沒有圖怎麼辦?



The idea of a species - Summary

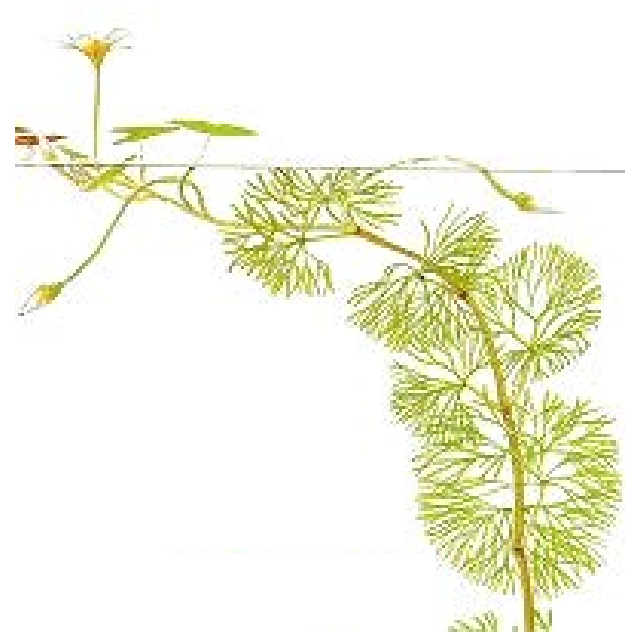
- The **phenetic species concept** defines a species as a set of organisms that are sufficiently phenetically similar to one another.
- The **biological species concept** defines a species as a set of interbreeding forms. Interbreeding between species is prevented by isolating mechanisms.
- The **recognition species concept** defines a species as a set of organisms with a shared specific mate recognition system: different members of the species recognize one another as potential mates.



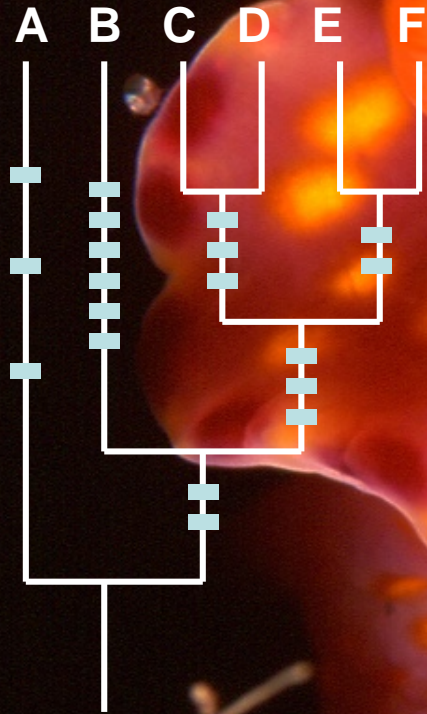
如何製作一個好的簡報?

- 排版與設計

- 第一張投影片要如何處理? 保守些或加點創意?



Principles of SYSTEMATIC BIOLOGY



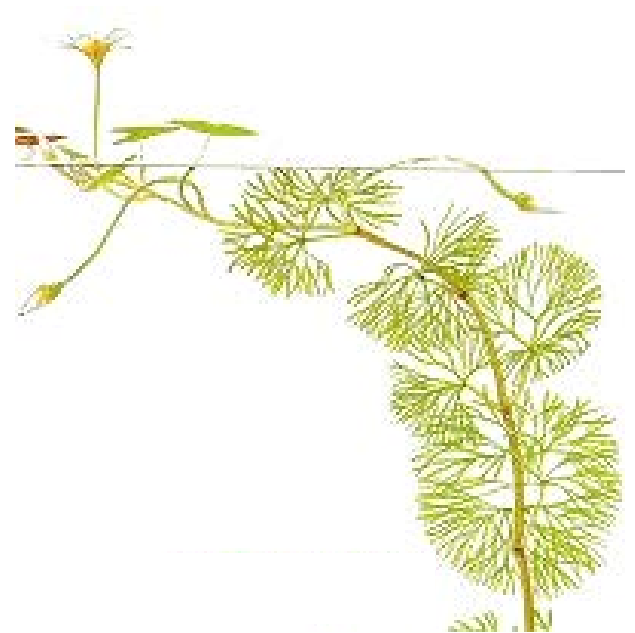
Lecturer: Dr. Shen-Horn Yen

Week 5 2004-10-14

如何製作一個好的簡報？

- 排版與設計

- 第一張投影片要如何處理？保守些或加點創意？
- 各主要內容之分節是否在設計上有區隔？



Genetic Sequences

Molecular graphics

TRANSLATED SEQUENCE

```

-35      -30
Asn Thr Thr Thr Gly Gln Ser Ala Asp Phe Val Thr Thr Val
AAC AAT ACC ACG GGG GAG TCC GCA GAC TTT GTC ACC ACC ACC GTC

-25      -20      -10
Gln Asn Tyr Gly Gly Gln Thr Gln Val Gln Arg Arg Gln His Thr
CAA AAT TAT CCG GGT CAG ATA CAA GTC CAA GCA GCG CAG CAG ACC

1
Arg Val Thr Phe Ile Met Asp Arg Phe Val Lys Ile Gln Asn Leu
CAG TTT AAT TTC ATA ACG CAC ATA TTT GTA AAG ATA CAA AAT ACC

30
Asn Phe Tyr His Val Ile Asp Leu Met Gln Thr His Gln His Gly
AAC ACC ATA CTT GGC AAT ACC GAC CTC ATC CCA ACC CAC CAA CAC GGC

35
Leu Val Gly Ala Leu Leu Arg Ala Ala Thr Tyr Tyr Phe Ser Asp
TTC CCA CTT GGC GTC TTA CCA GGT GGT ACC TAC CAG ACC GGT GAA

50
Leu Gln His Leu Val Arg His Asp Gly Asn Leu Thr Tyr Val Phe
CAG GCG AAT CCG CCA GCG GAT CAG GGT ACC CCA ACC TGT GCA CCG

60
Asn Gly Ala Phe Gln Ala Ala Leu Ser Asn Met Gly Asn Phe Thr
AAC CCA CCA CCG CAG CCA CCA GGT CCG GCT ACC ACC ACC GCG AAC CCG ACC

70
Ala Tyr Phe Tyr Ala Phe Phe Thr Arg Leu Ala Leu Phe Tyr Thr
GCC TAT CCG AAG CCA CCA CTT ACC ACC CCG CCG CCG CCG TAT ACC

80
Ala Phe His Arg Val Leu Ala Thr Val Tyr Asn Gly Thr Ser Lys
GCG CCA CAG CCG CTA TTT CCG ACC CCG TAC AAC CCG ACC ACC AAC

100
Tyr Cys Ala Gly Gly Met Gly Arg Arg Gly Asp Leu Gln Phe Leu
TAT ACC CCA GTP GGT ACG CCG AAG CCG GCG CAG ATA CAG GCT CAG

110
Ala Ala Arg Val Ala Ala Gln Leu Phe Thr Ser Phe Asn Phe Gly
CGC CCG ACC CCG CCG GGT CAG CTT CCG ACC AAT TTT TTC AAC TTT GGT

120
Ala Phe Gln Ala Thr Thr Ile His Gln Leu Ser Val Arg Met Lys
CCA AAT CAA CCG ACC ACC ACC CAG CAG CCG CCG CCG CCG ACC ACC

```

On the left is part of a DNA alpha 22 sequence with its translation from nucleotide base to amino acid residue. Grouping indicates three-letter codons. Above the sequence, every tenth codon is numbered. This sequence has been reduced to the size of one journal column.

Resolution, focus, & background

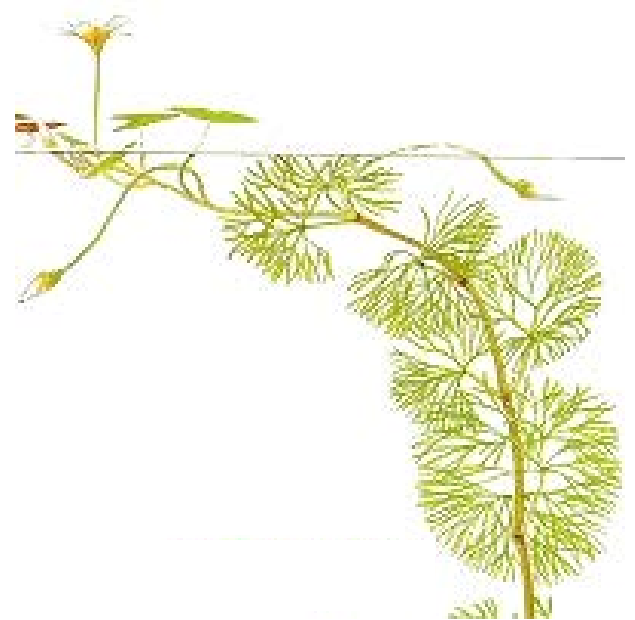
How to deal with photos



如何製作一個好的簡報？

● 排版與設計

- 第一張投影片要如何處理？保守些或加點創意？
- 各主要內容之分節是否在設計上有區隔？
- 標題與內文之字體大小與字數是否適中？



我們將如何進行？

確認東方果實蛾是否分布於台灣

■追溯1992年台灣鱗翅目昆蟲誌之東方果實蛾記錄真偽與引證標本存放地點(與大阪芸術大学芸術学部環境デザイン学科駒井古実博士合作)

■調查台灣各主要薔薇科水果產地(尤其是台中新社與苗栗卓蘭之桃子園)是否存在東方果實蛾之族群: 由臨時工與研究生於2005年1月起以每個月2次之頻率於選定之試驗地點進行成蟲之燈光誘集, 費洛蒙誘引, 以及幼蟲與蛹之採集. 若採到疑似東方果實蛾個體, 將進行飼養, 並測試其寄主偏好

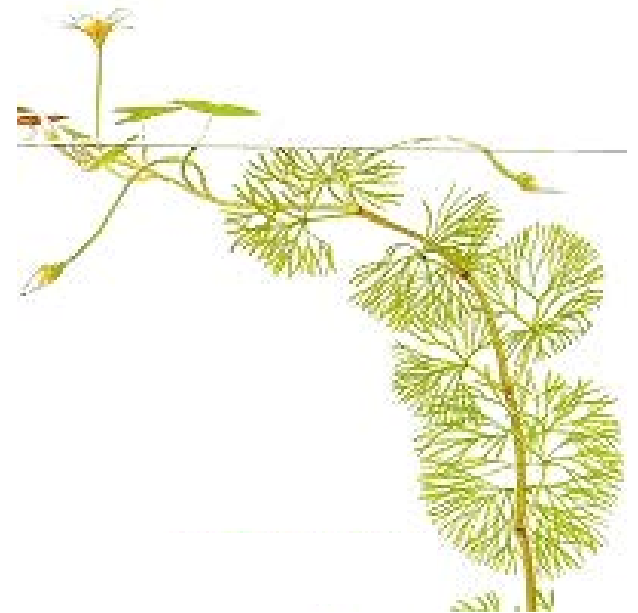
■確認台灣在過去是否已有東方果實蛾之標本記錄: 將地毯氏檢查以下學術機構中之捲蛾科標本以確認東方果實蛾是否在19世紀末即在台灣被採獲. 國內部份: 台灣大學昆蟲系(NTU), 中興大學昆蟲系(NCHU), 國立自然科學博物館(NMNS), 屏東科技大學植物保護技術系(NPPI), 農業試驗所應用動物系(TARI), 林業試驗所森林生物系(TFRI). 國外部份: 美國華盛頓史密松機構國家自然史博物館Kawaba與Issiki收藏(NMNH), 大英自然史博物館昆蟲系A.E. Wileman收藏(BMNH), 德國洪堡大學自然史博物館Staudinger收藏(MNHB), 德意志昆蟲研究所Hans Sauter收藏(DEI), 慕尼黑動物學博物館(ZSM)以及北海道大學農學部昆蟲學講座松村松年收藏(HUFA).



如何製作一個好的簡報?

● 排版與設計

- 第一張投影片要如何處理? 保守些或加點創意?
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- 標題與內文之字體大小與字數是否適中?
- 圖片排版的基本建議

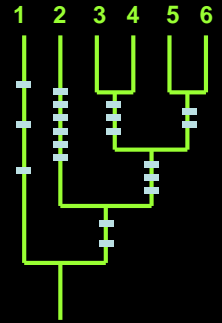


The idea of a species - What are the reproductive species concepts?

Isolating mechanisms

An isolating mechanism is any property of two species that stops them from interbreeding. Biologists distinguish between prezygotic and postzygotic mechanisms: mechanisms that prevent the formation of hybrid zygotes and those that reduce the viability or fertility of hybrid zygotes.

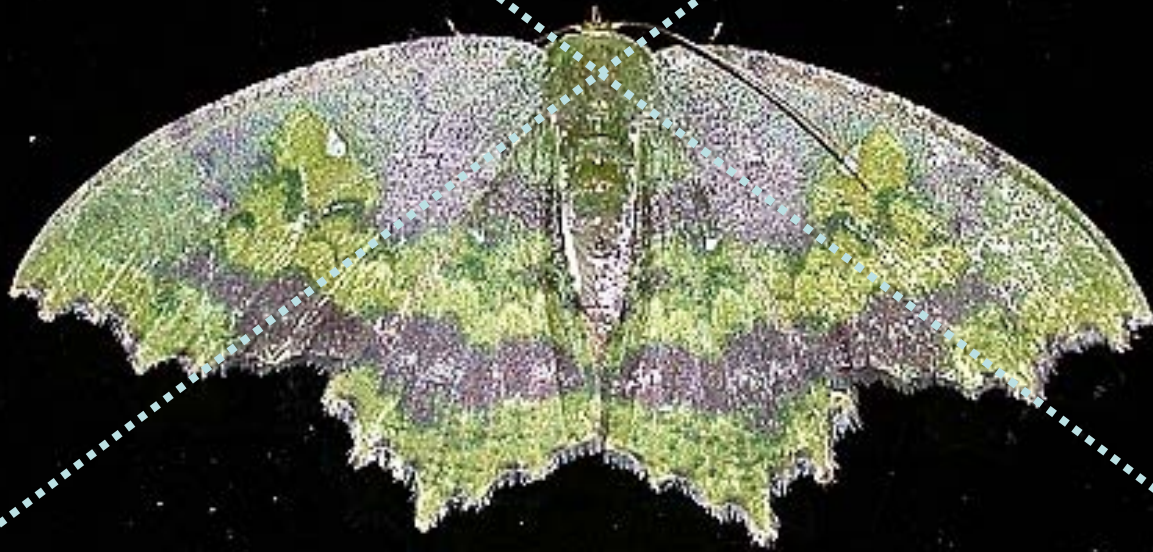
The table gives Dobzhansky's classification of the main types of isolating mechanisms. In particular cases, isolation is not likely to be due completely to only one factor from Dobzhansky's list. It may be caused by a mix of several prezygotic and postzygotic factors.



色系平衡與協調



Context in the Lepidoptera Evolutionary Ecology



畫面平衡

REPRODUCTION

Physiological control of reproduction

- Neurosecretory cells in the brain produce neuropeptides and also control the synthesis of **ecdysteroids** and **juvenile hormones (JH)**

- JH triggering the **functioning of ovary, accessory glands, and fat body**

- Ecdysteroids influence **morphogenesis as well as gonad functions**

- Neuropeptides play various roles at different stages of reproduction, as they regulate endocrine function and also directly influence reproductive events, especially **ovulation, oviposition and larviposition**



畫面平衡

REPRODUCTION

Bring the sexes together

- Bioluminescence
- Swarming
- Lek mating system

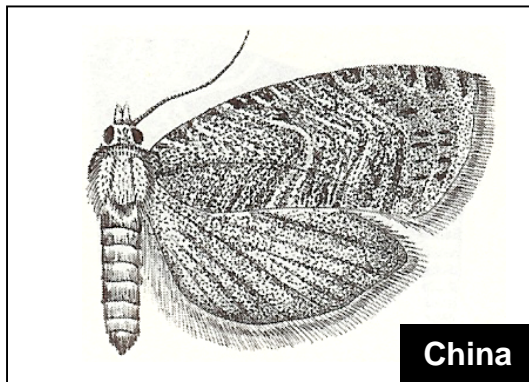
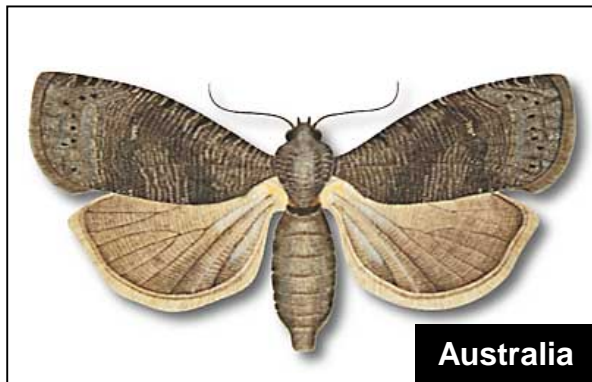
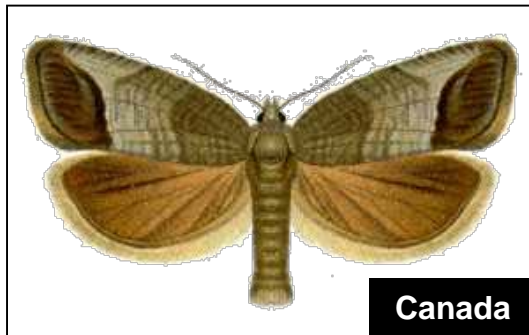


我們的研究將回答以下問題：

圖片的均質化

■ 確認東方果實蛾是否分布於台灣

■ 確認真正的東方果實蛾到底是什麼？→ 因各國的農業昆蟲文獻與檢疫害蟲手冊上的東方果實蛾形態並不一致



Restriction Maps

黑白稿的銳化

SEQUENCE SHOWING RESTRICTION SITES

```

1   Cys Arg Leu Lys Asn Asp Gln
   C TGC AGG CTC AAA AAT GAC CAG
   |                               |
PstI                               EcorII
                                   ScrFI

23  Ala Asn Tyr Ser Leu Asn Thr
   GCT AAC TAC TCG CTC AAC ACA

44  Asp Asp Pro Leu Ile Phe Lys
   GAT GAC CCG CTC ATC TTC AAG
                                   |
                                   MboII

65  Ser Thr Leu Asp Thr Asp Tyr
   TCC ACC CTG GAC ACT GAT TAC
                                   |
                                   EcorII
                                   ScrFI

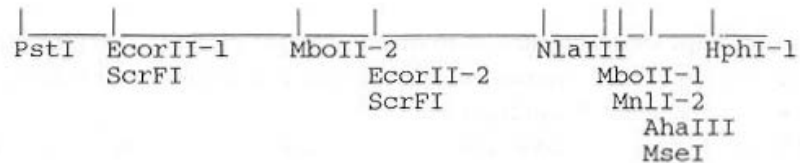
86  Gln Met Thr Lys Arg Asp Met
   CAG ATG ACC AAA CGG GAC ATG
                                   |
                                   NlaIII

107 Gly Phe Thr Glu Glu Glu Phe
   GGC TTT ACT GAA GAG GAG TTT
   |   |   |   |   |   |
MboII MnlI AhaIII MseI

128 Lys Arg Leu Bal Ser
   AAA AGG CTG GTG AGT GG
   |
   HphI
    
```

The sites of enzymatic cleavage and enzyme names are added to this DNA strand. This works well for a small sequence. For longer sequences and for a more diagrammatic approach, a scaled map works better.

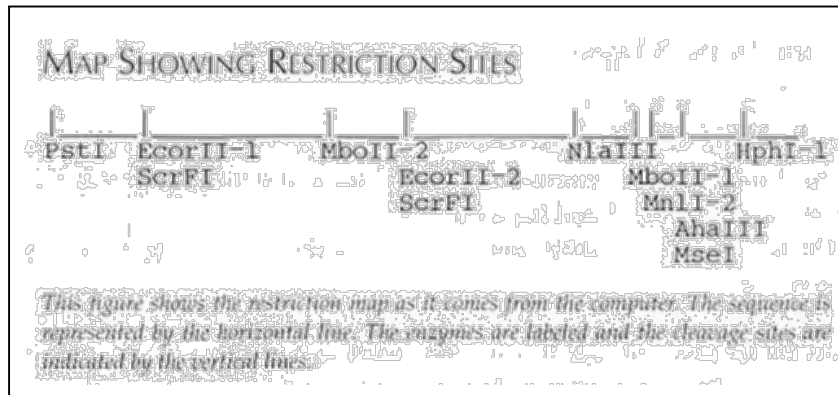
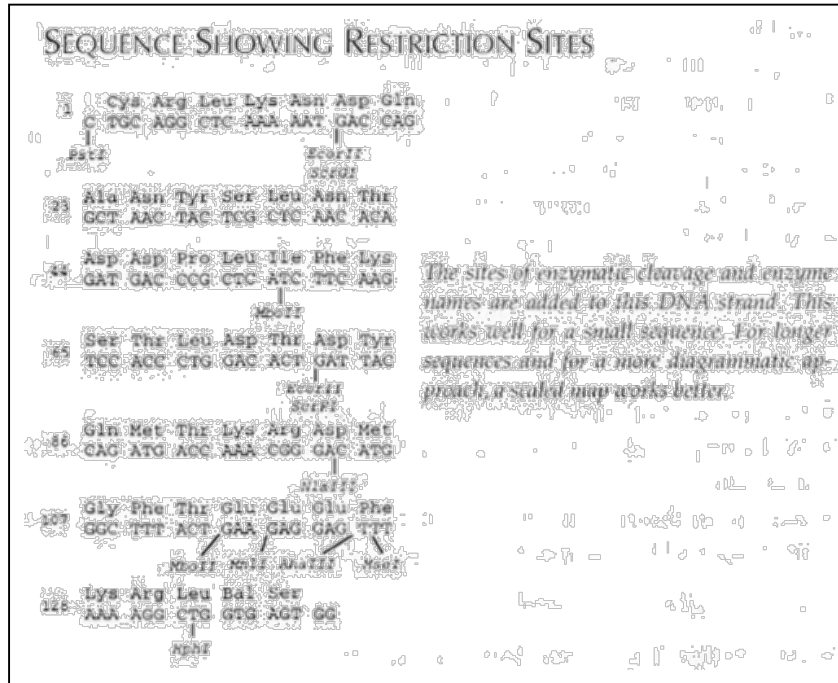
MAP SHOWING RESTRICTION SITES



This figure shows the restriction map as it comes from the computer. The sequence is represented by the horizontal line. The enzymes are labeled and the cleavage sites are indicated by the vertical lines.

Restriction Maps

黑白稿的銳化



Defence mechanisms

依圖片特性排版

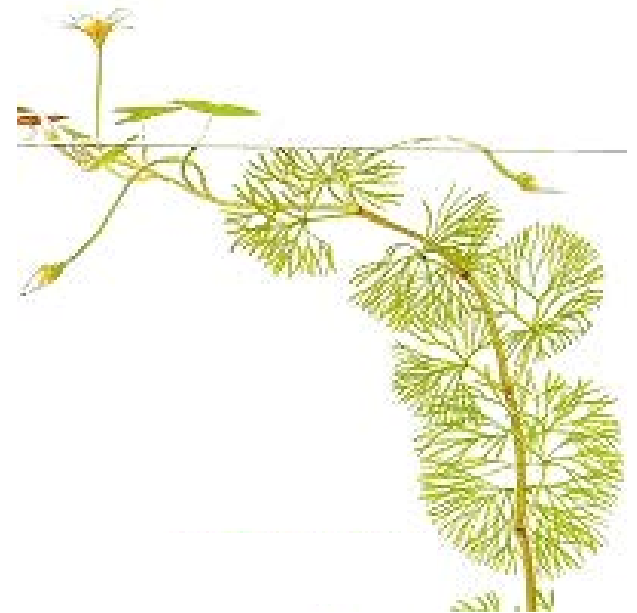
- How many chemical substrates are utilized?
- Which ones are more effective on their predators?
- Any phylogenetic correlations with their diets?



如何製作一個好的簡報?

● 排版與設計

- 第一張投影片要如何處理? 保守些或加點創意?
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- 標題與內文之字體大小與字數是否適中?
- 圖片排版的基本建議
- 顏色與字型



昆蟲學養蟲報告

超艱辛版

苦主:XX友 9052014

水螳螂等待獵物



大亂鬥之後~~

水棲昆蟲都互相吃光

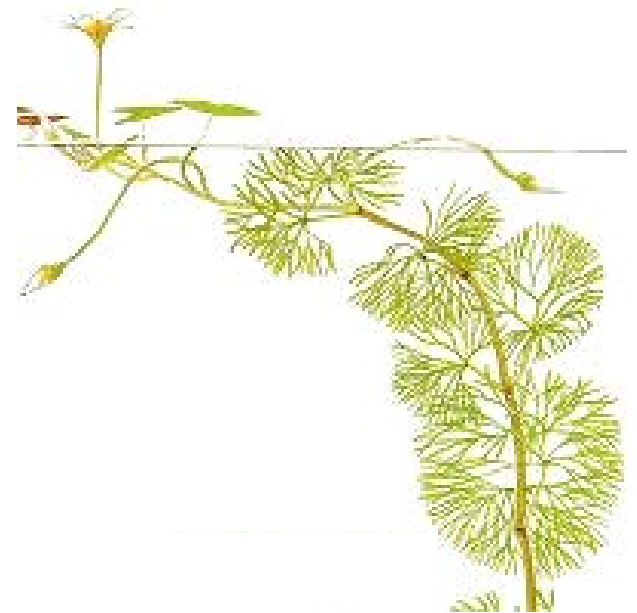
然後放的蝦籠被偷走

只能說很衰

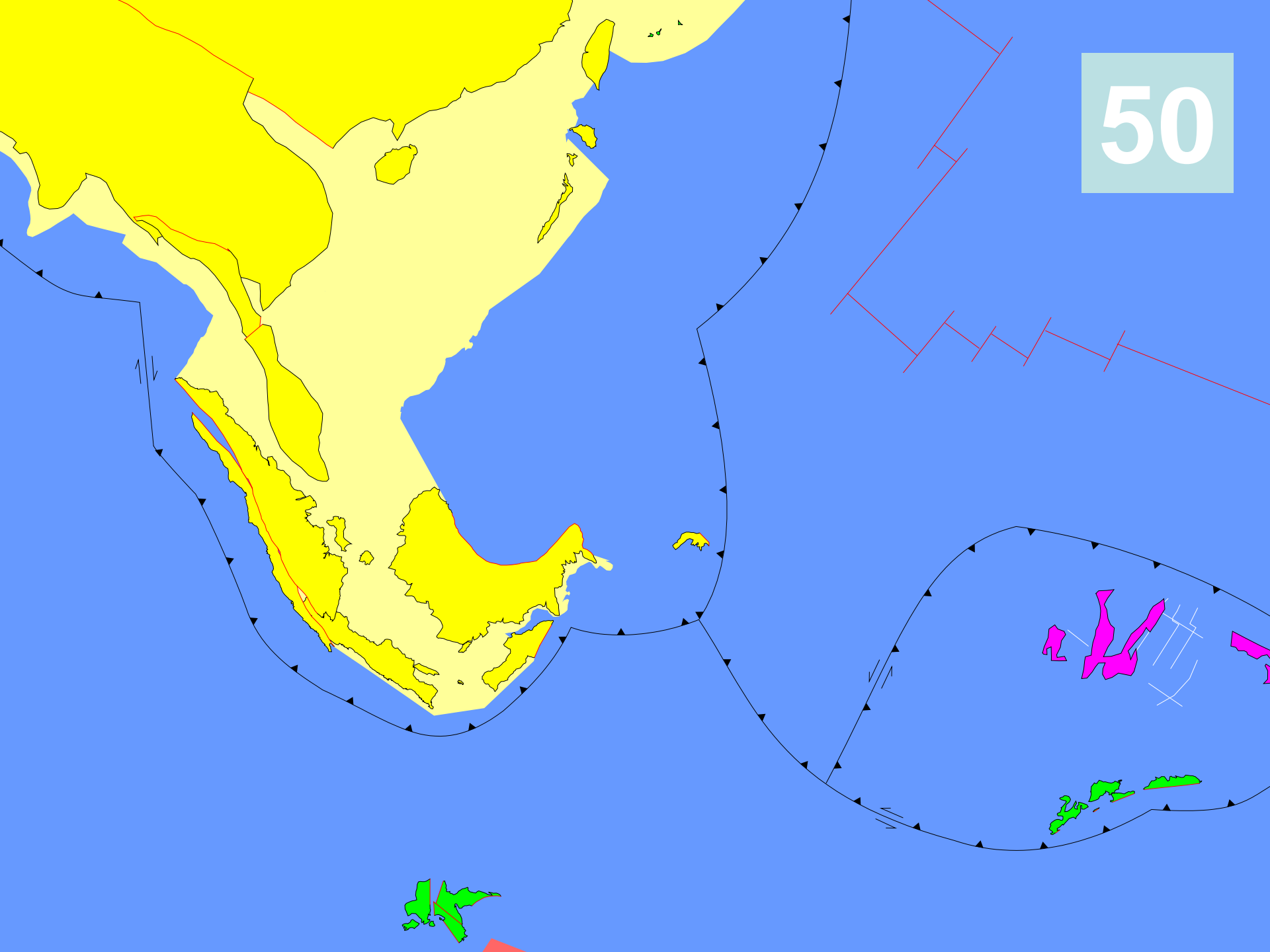
如何製作一個好的簡報?

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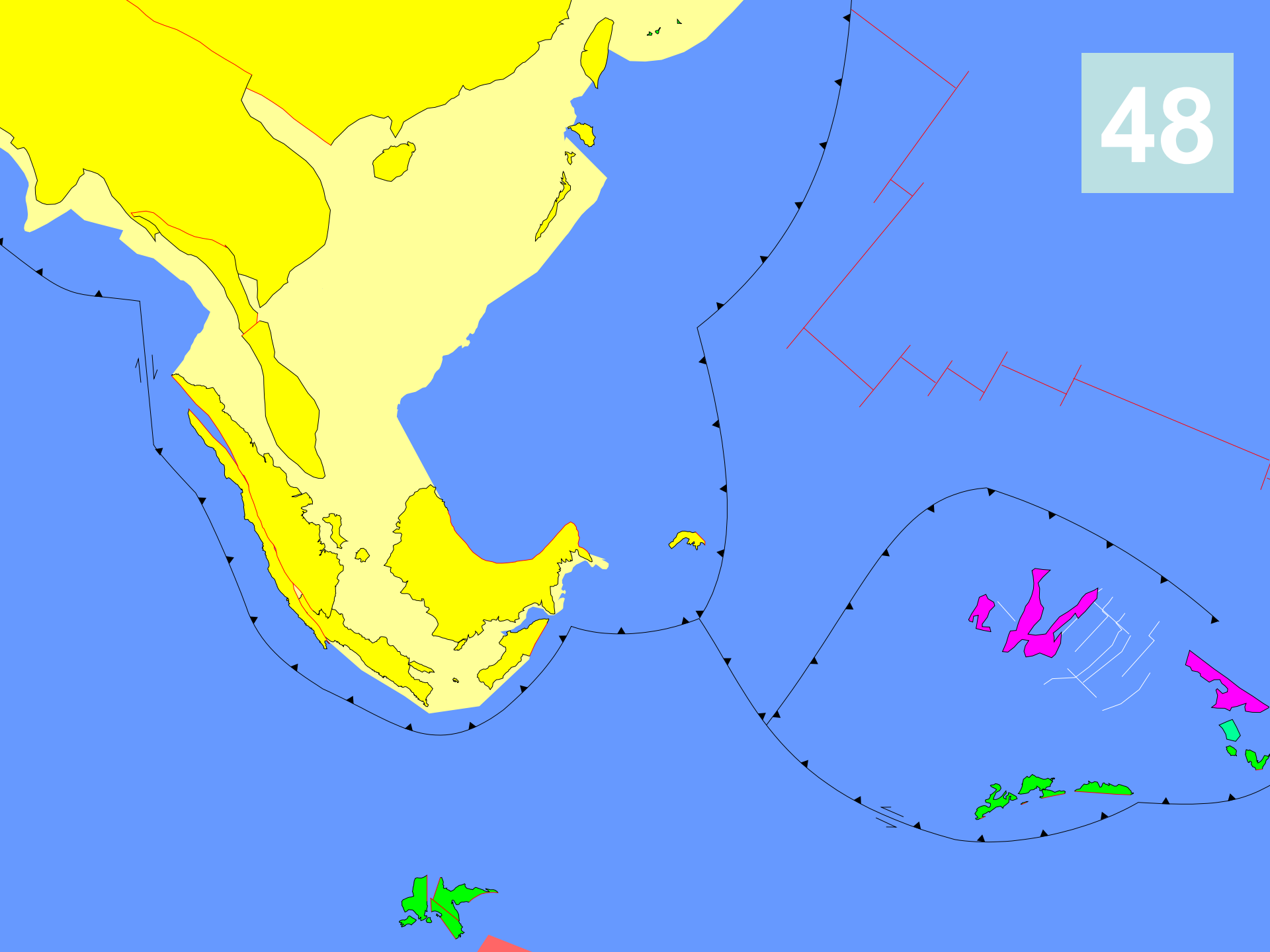
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- 顏色與字型
- 動畫的輔助

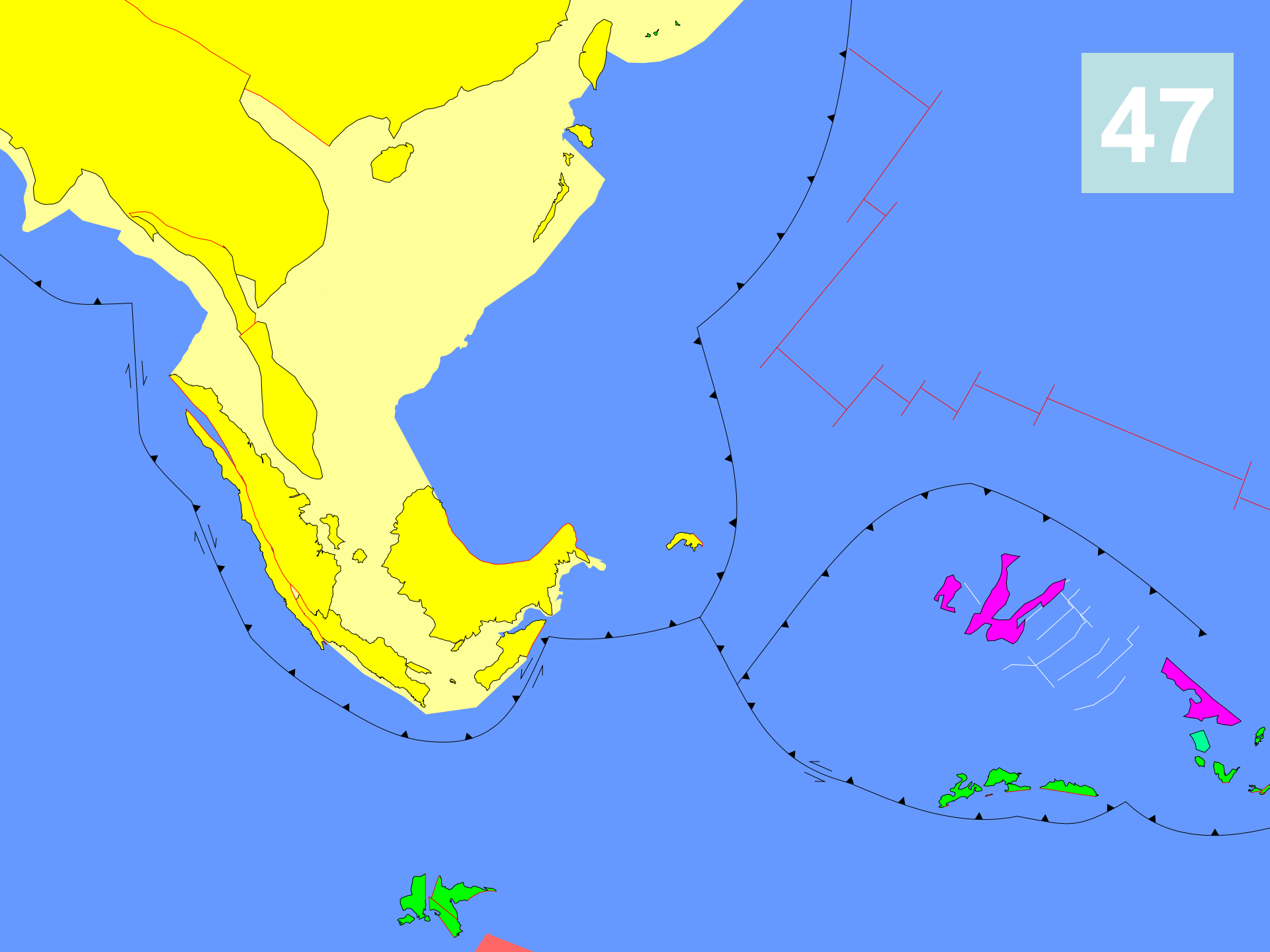


50

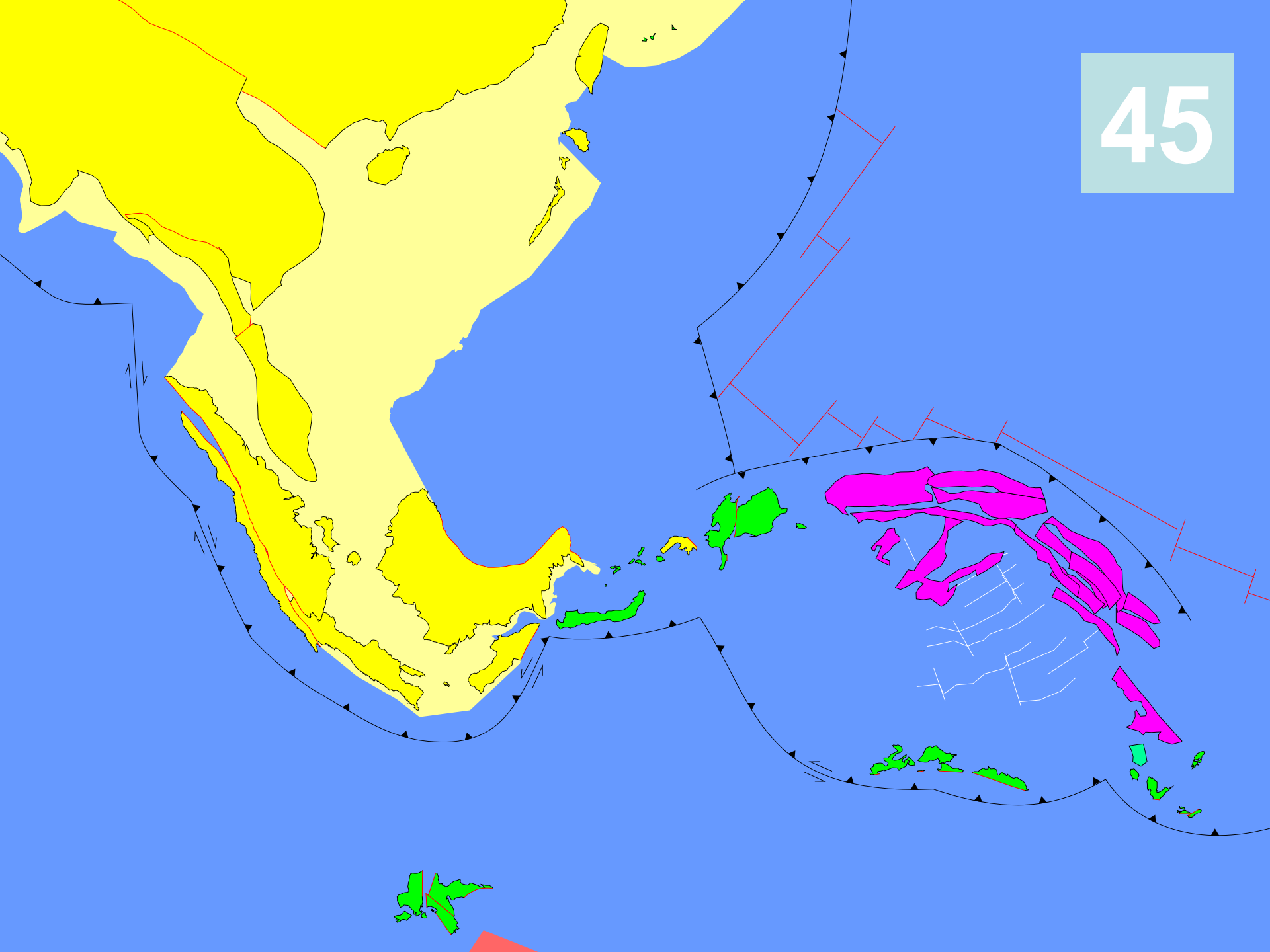


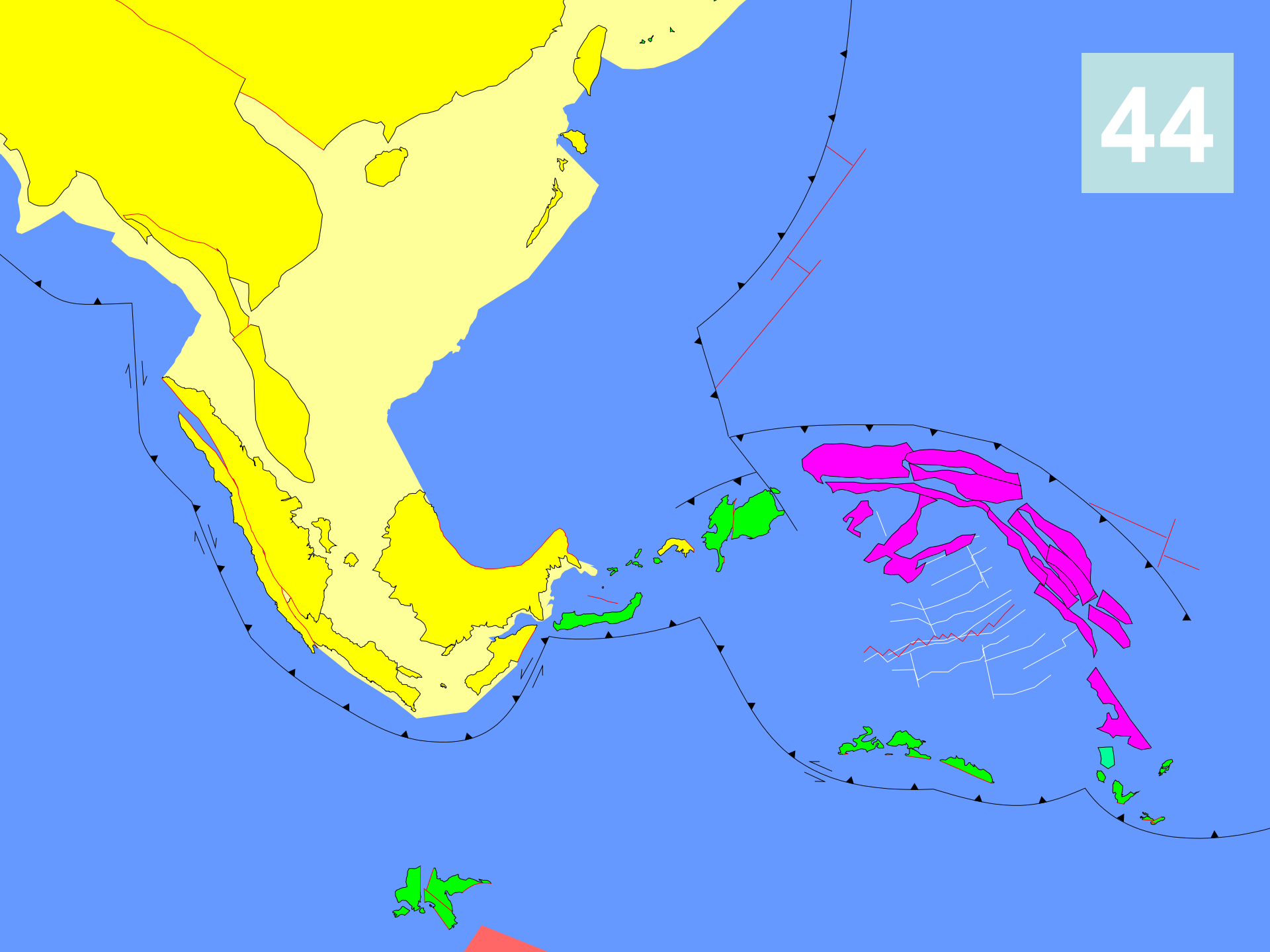


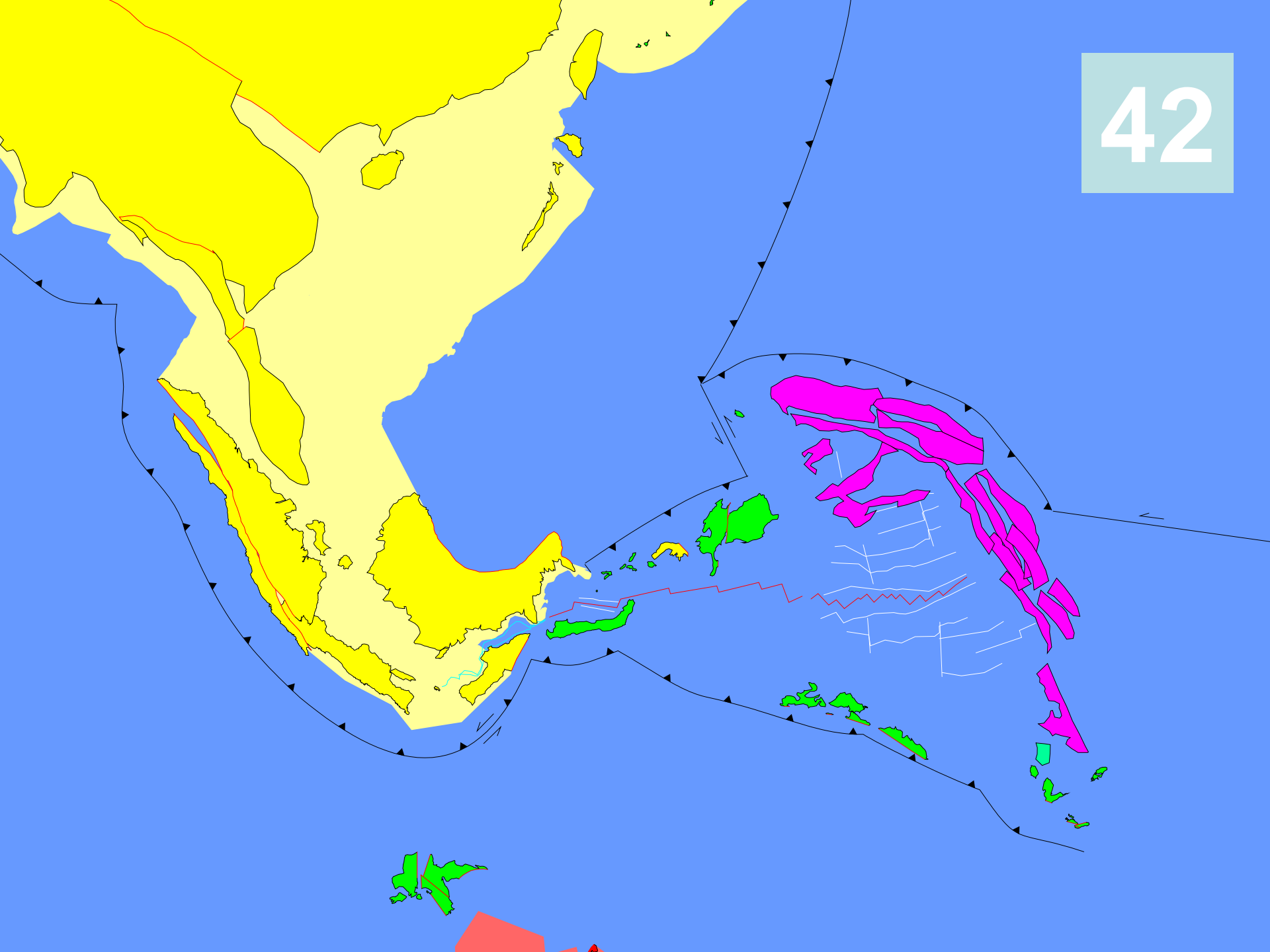


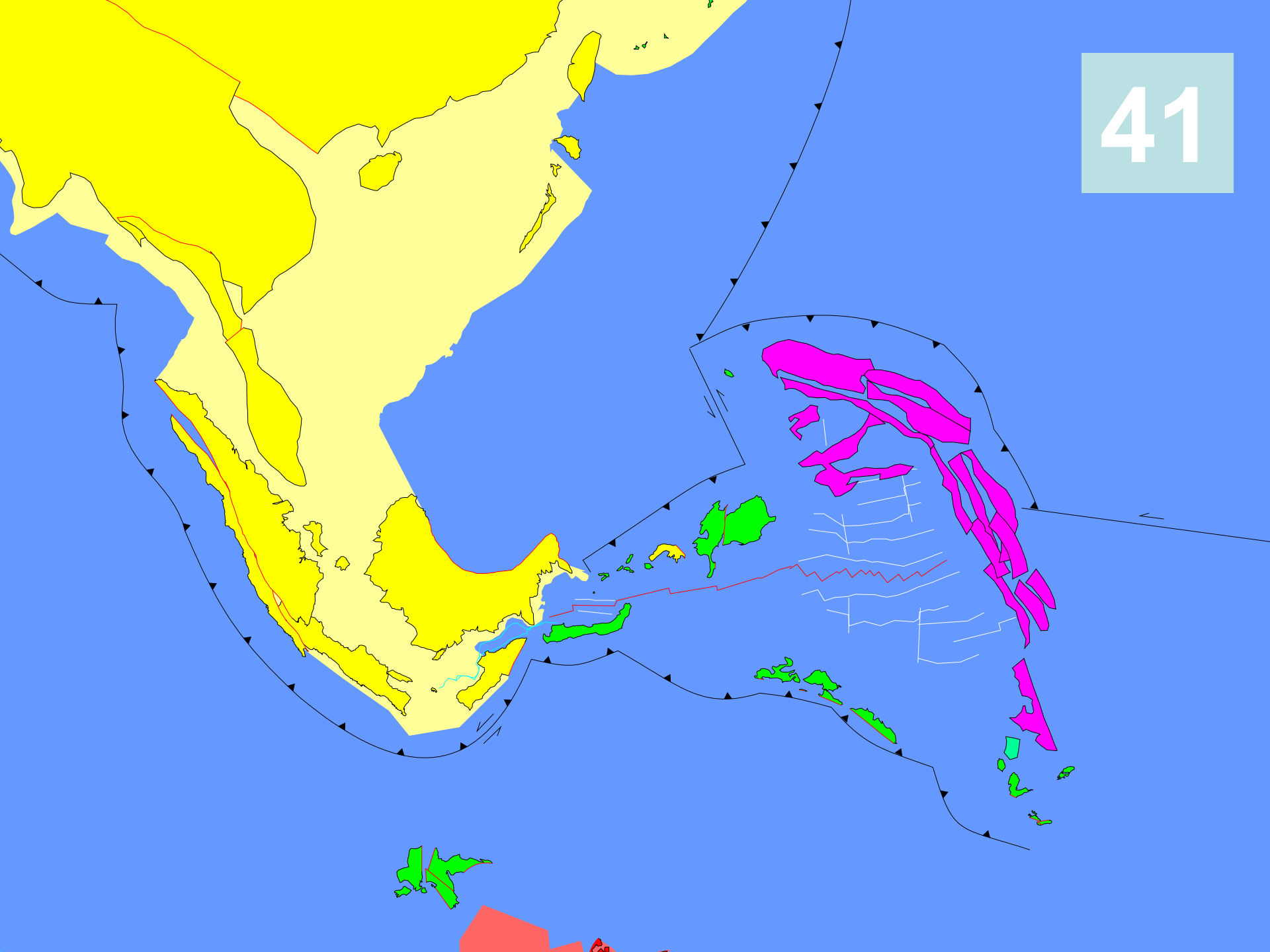


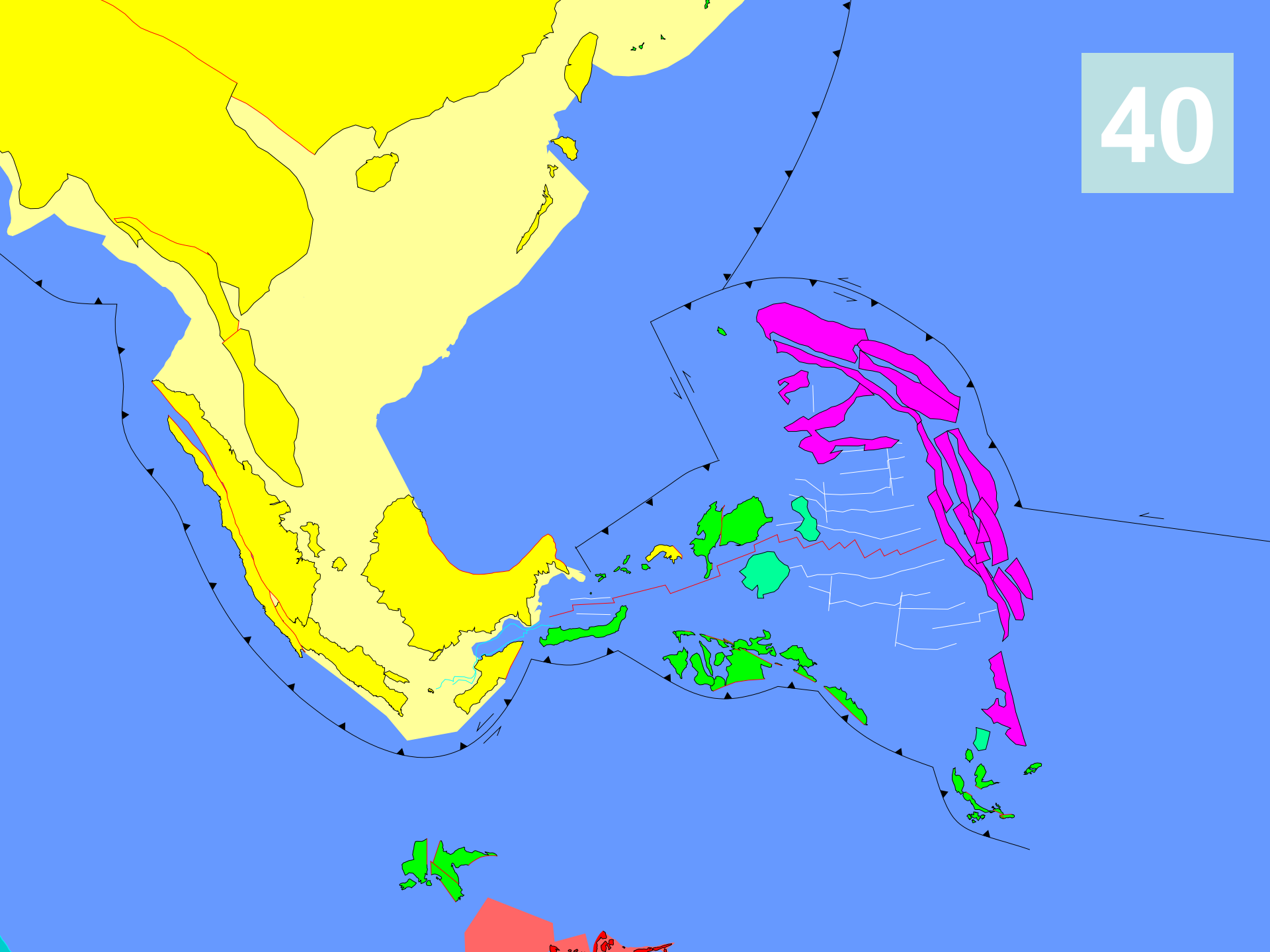


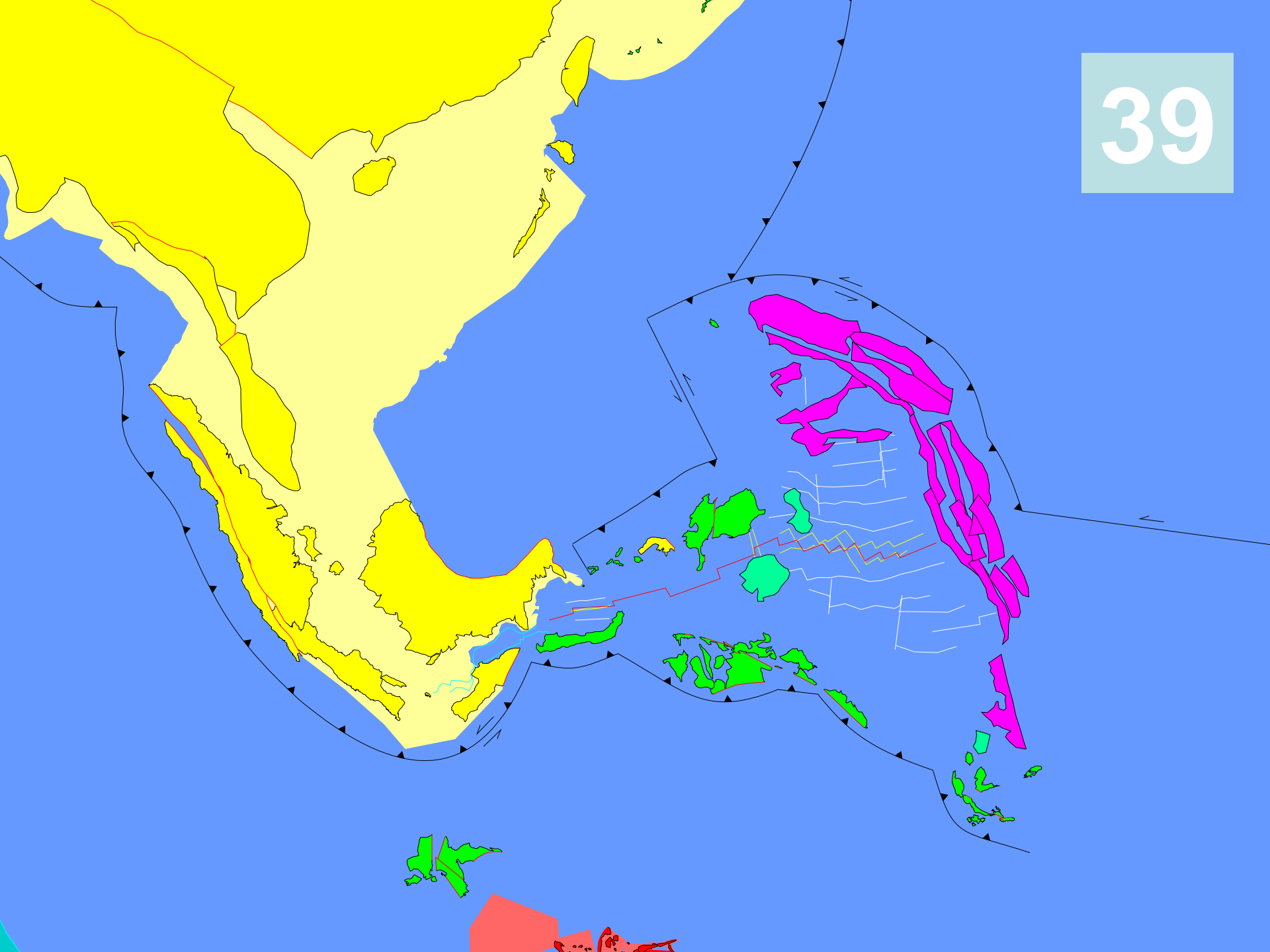


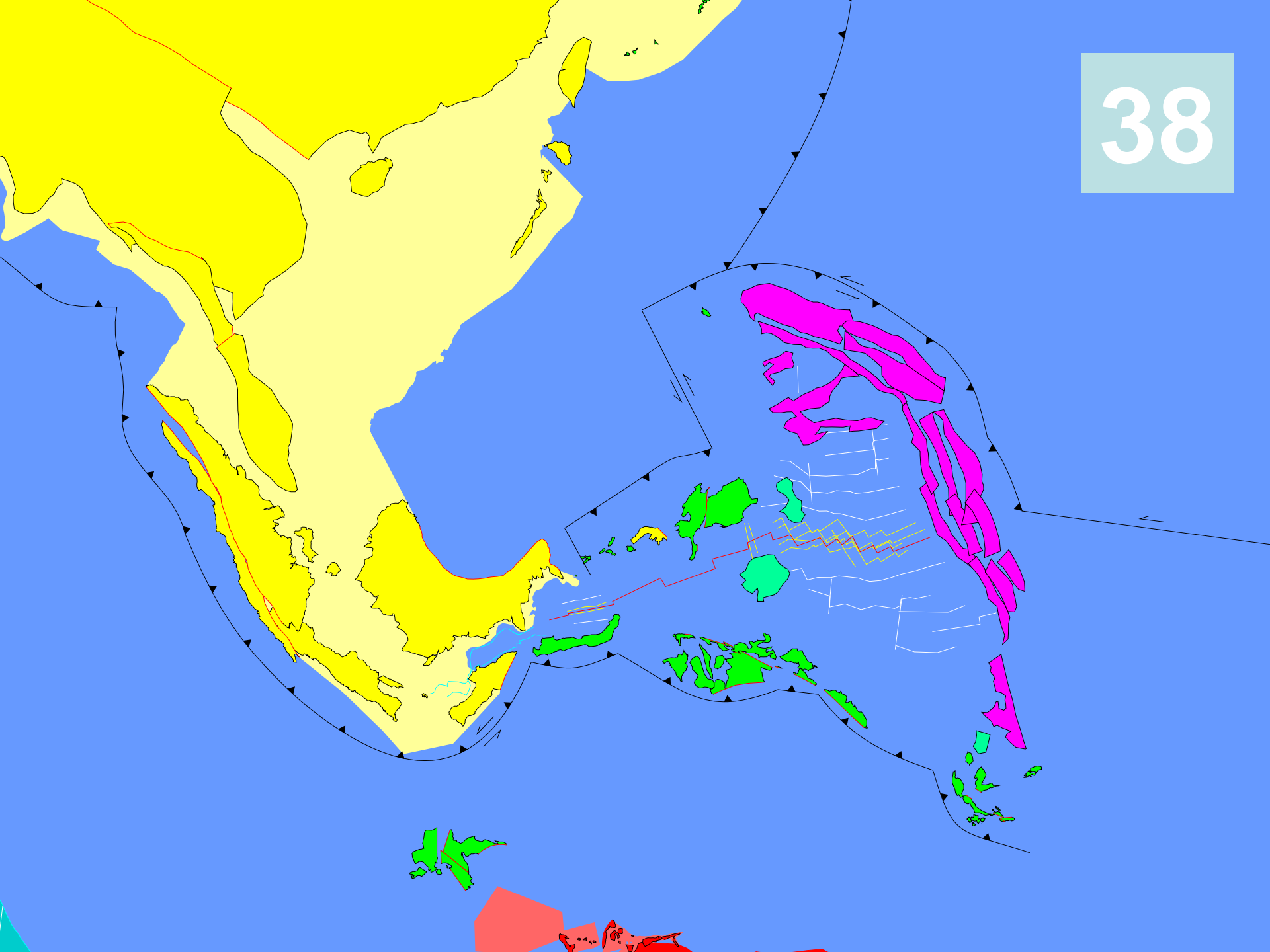


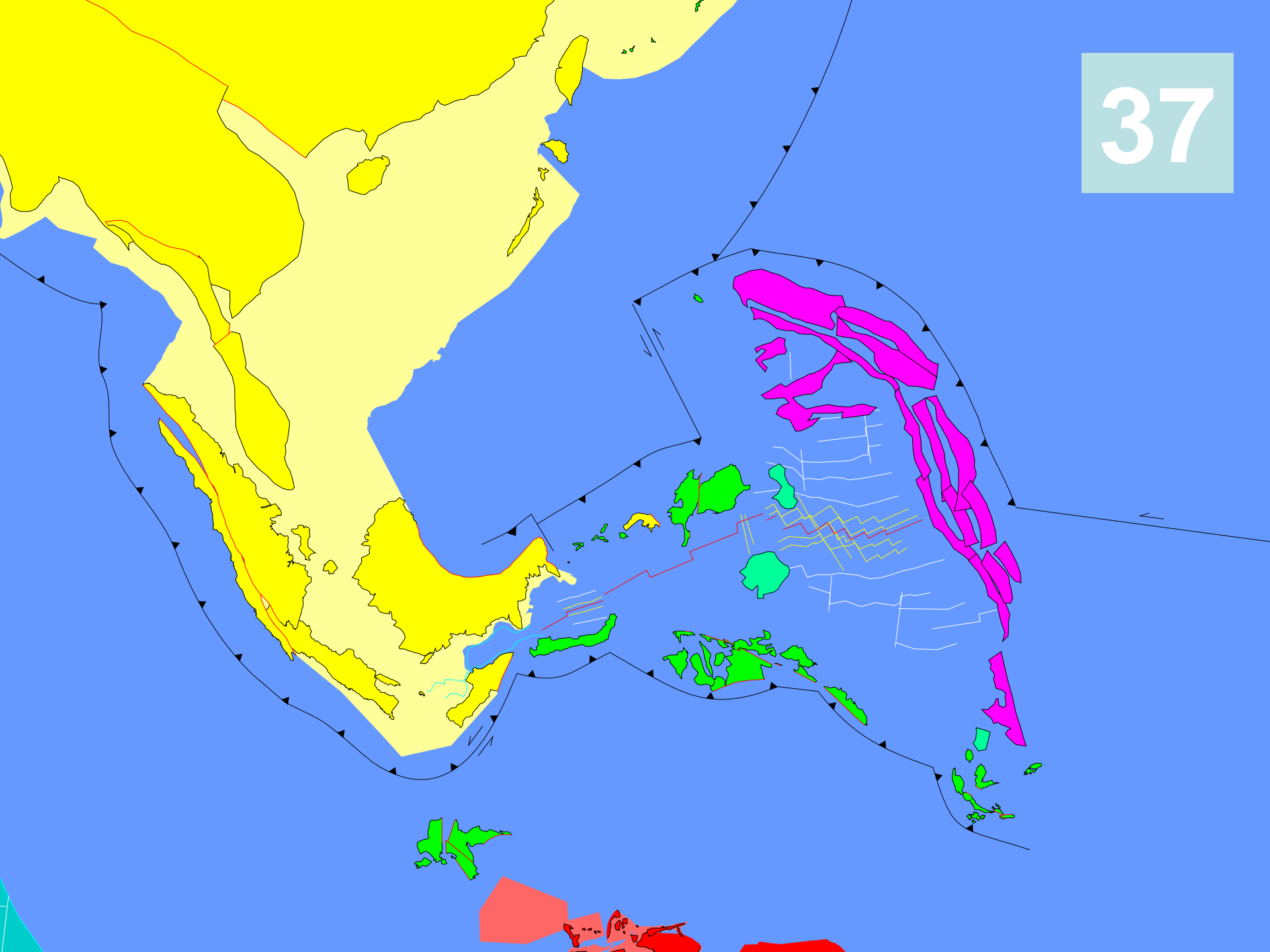


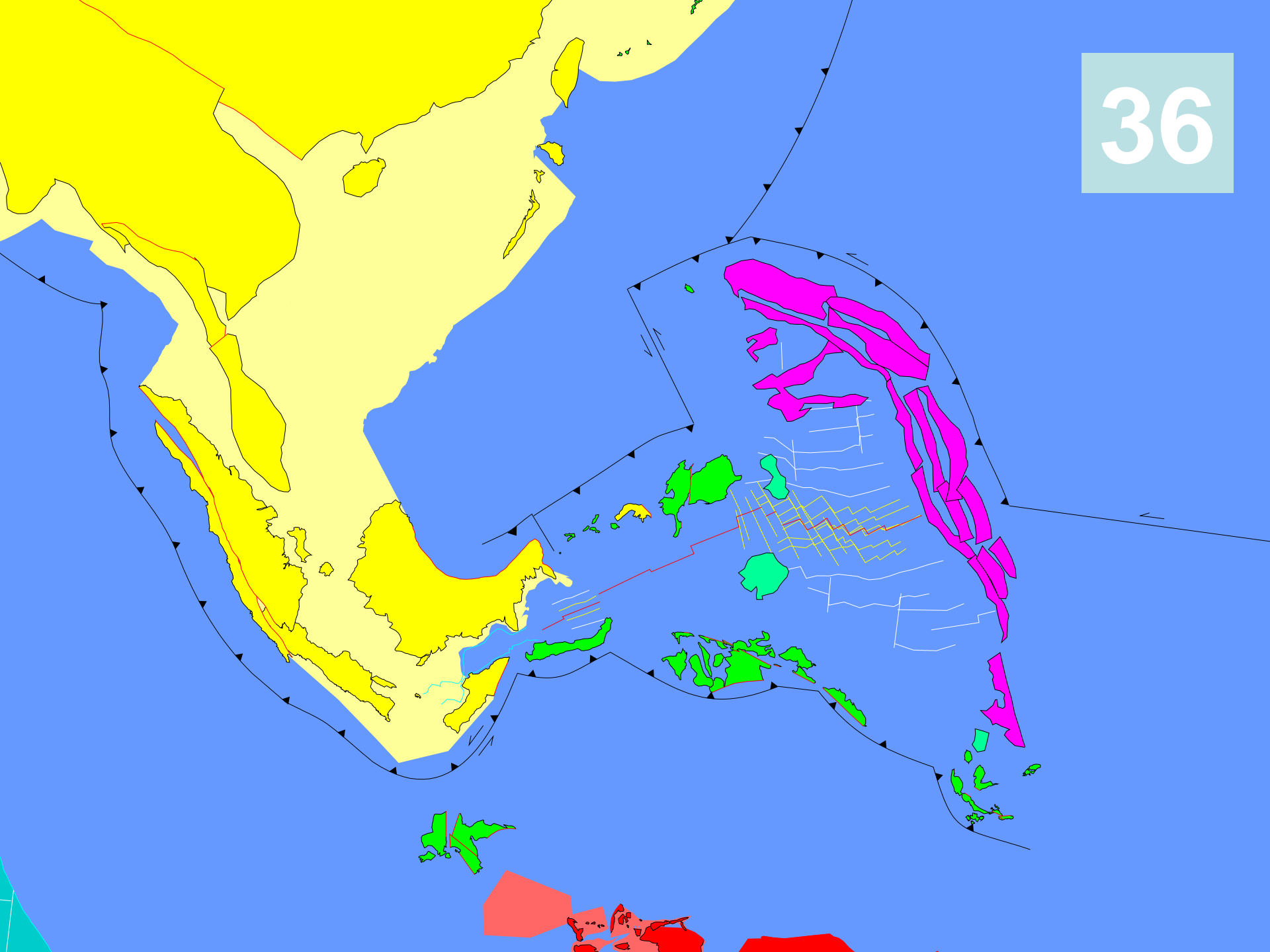


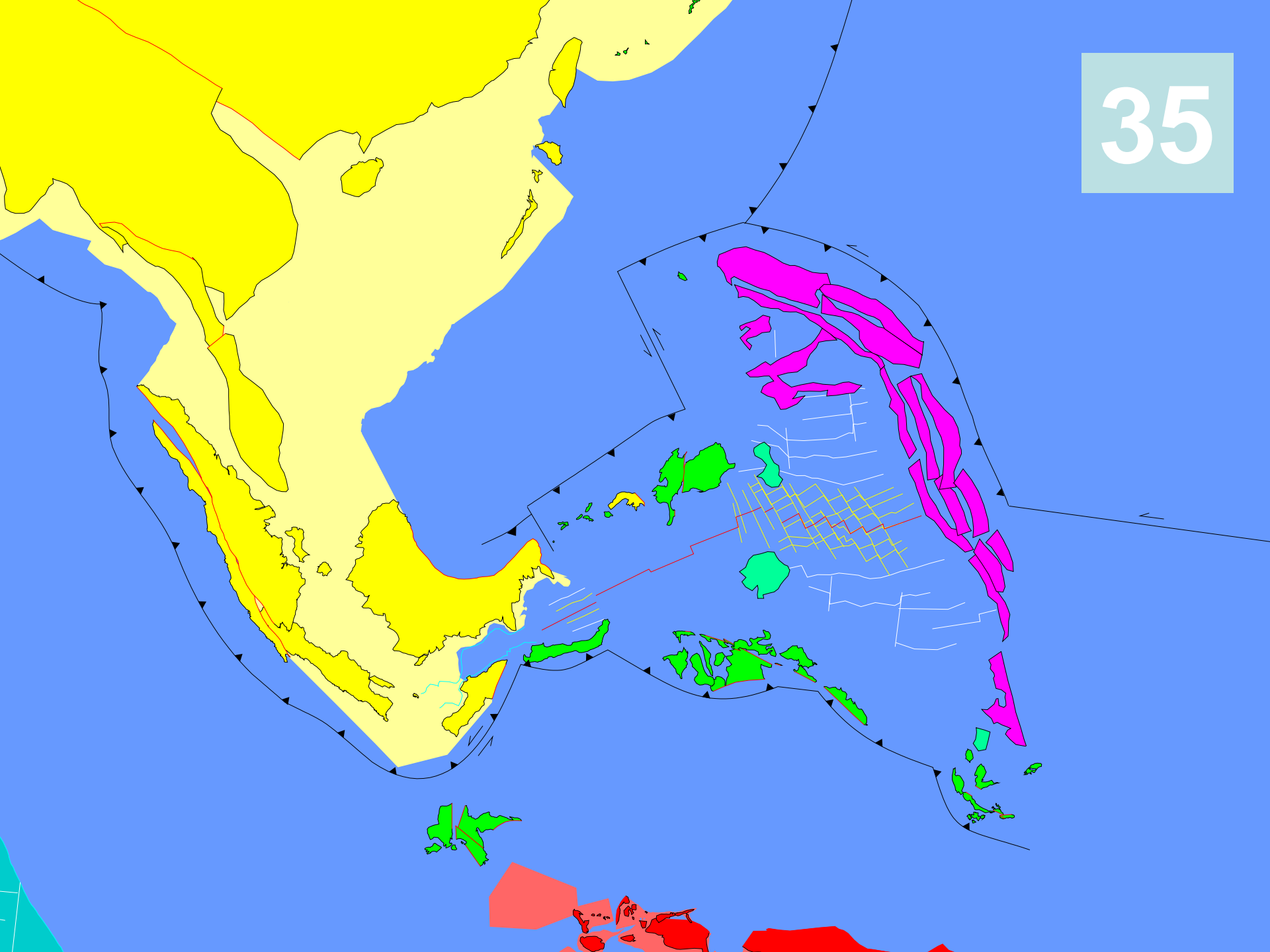


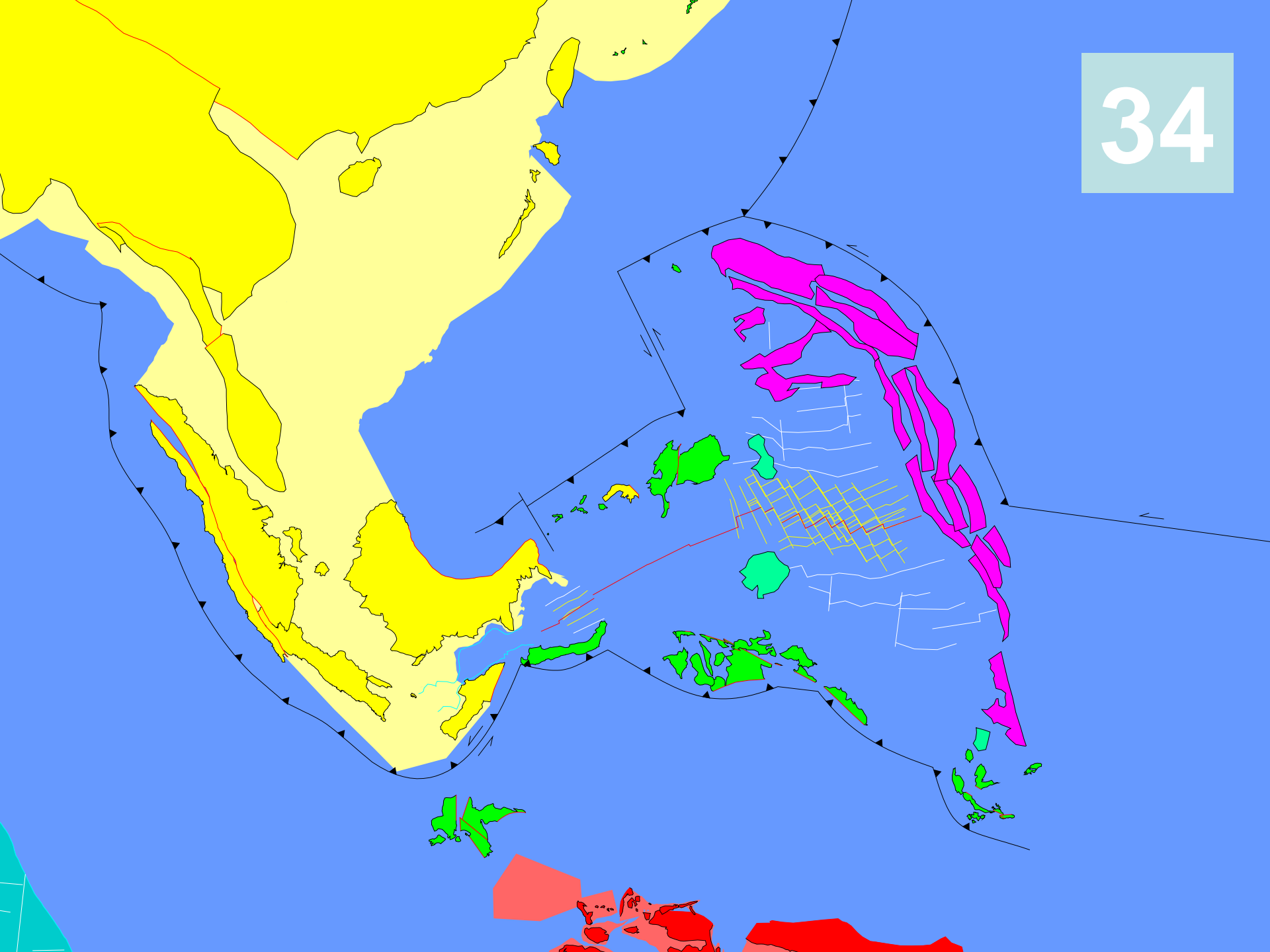


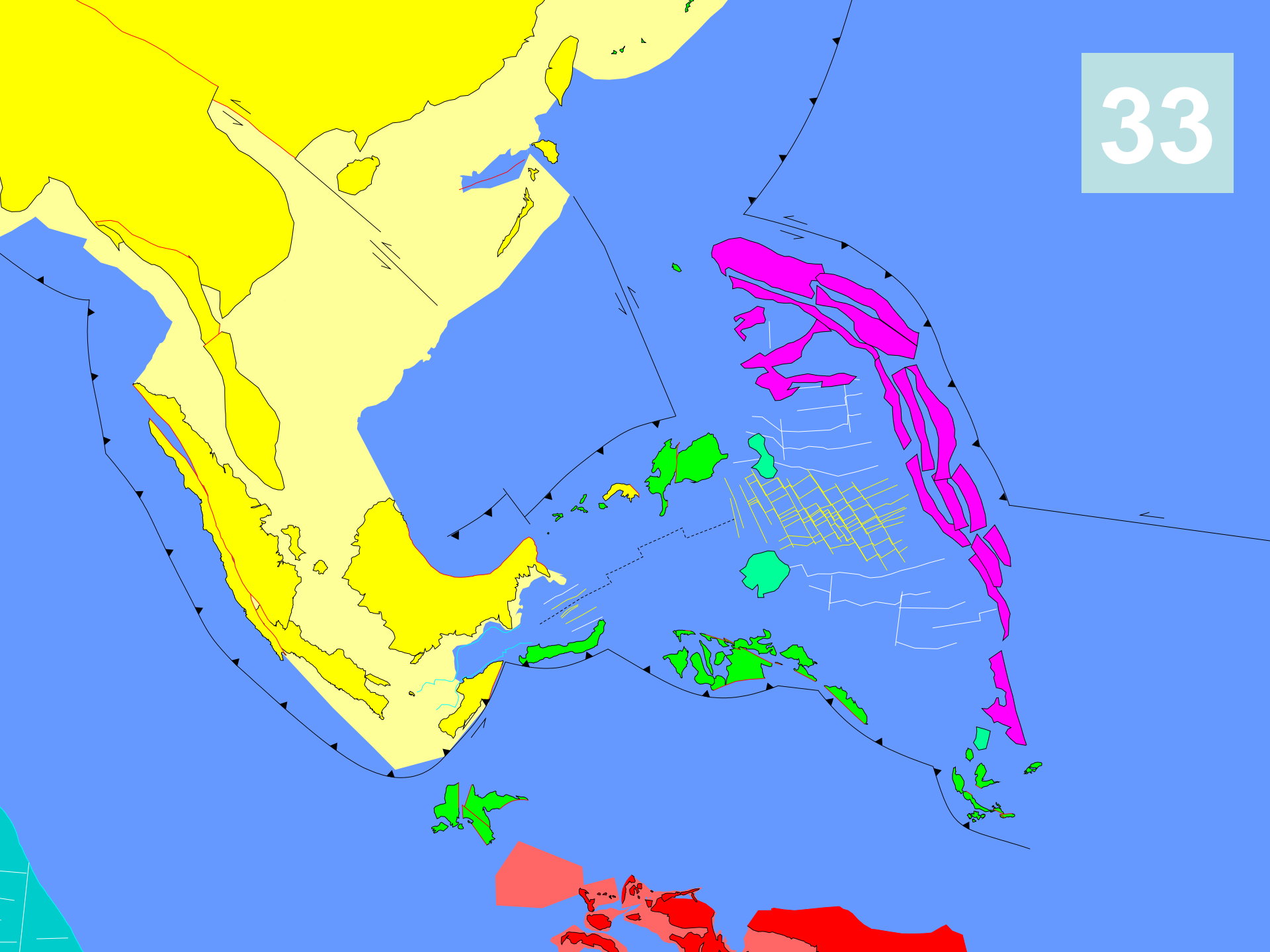


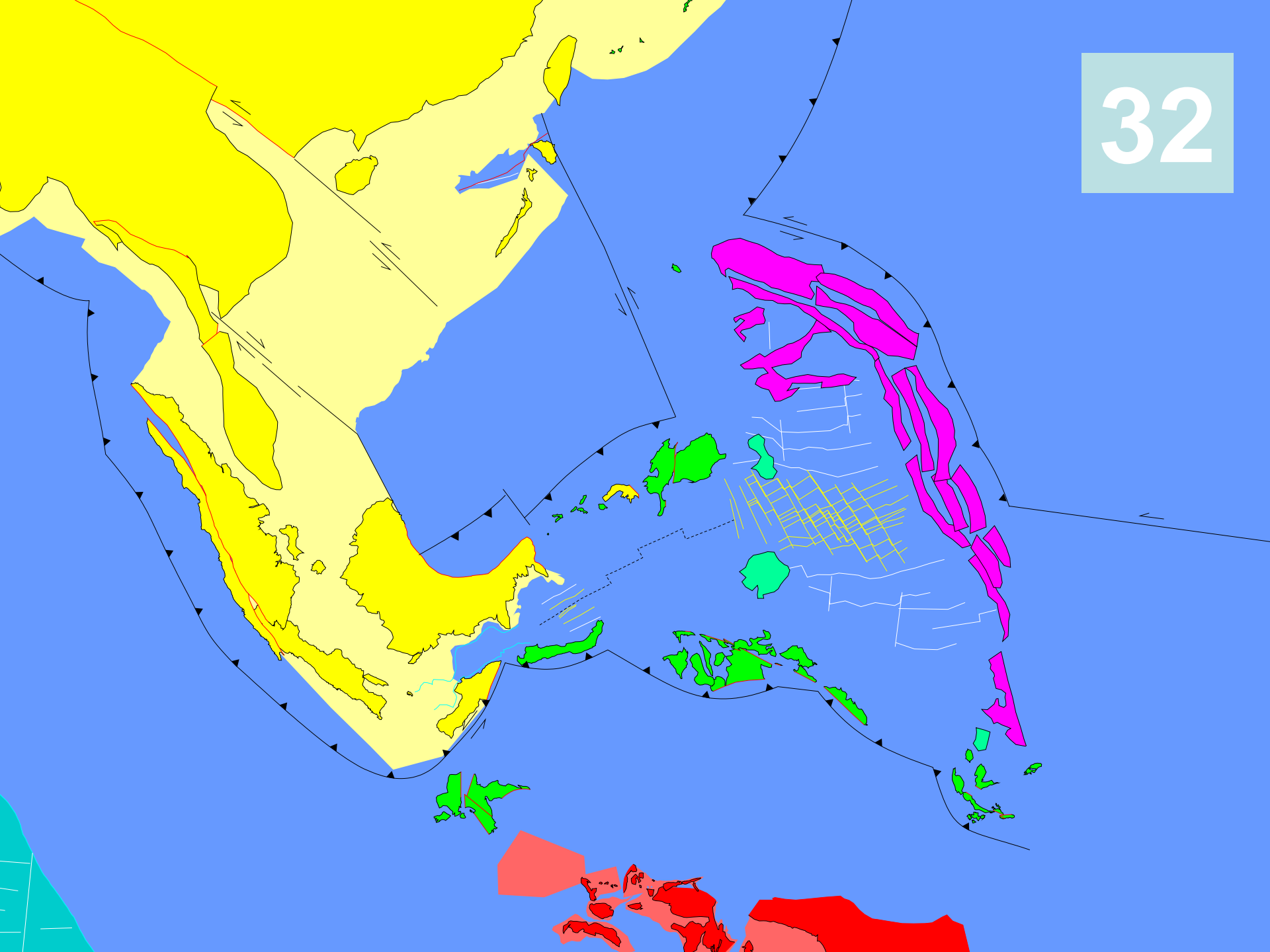


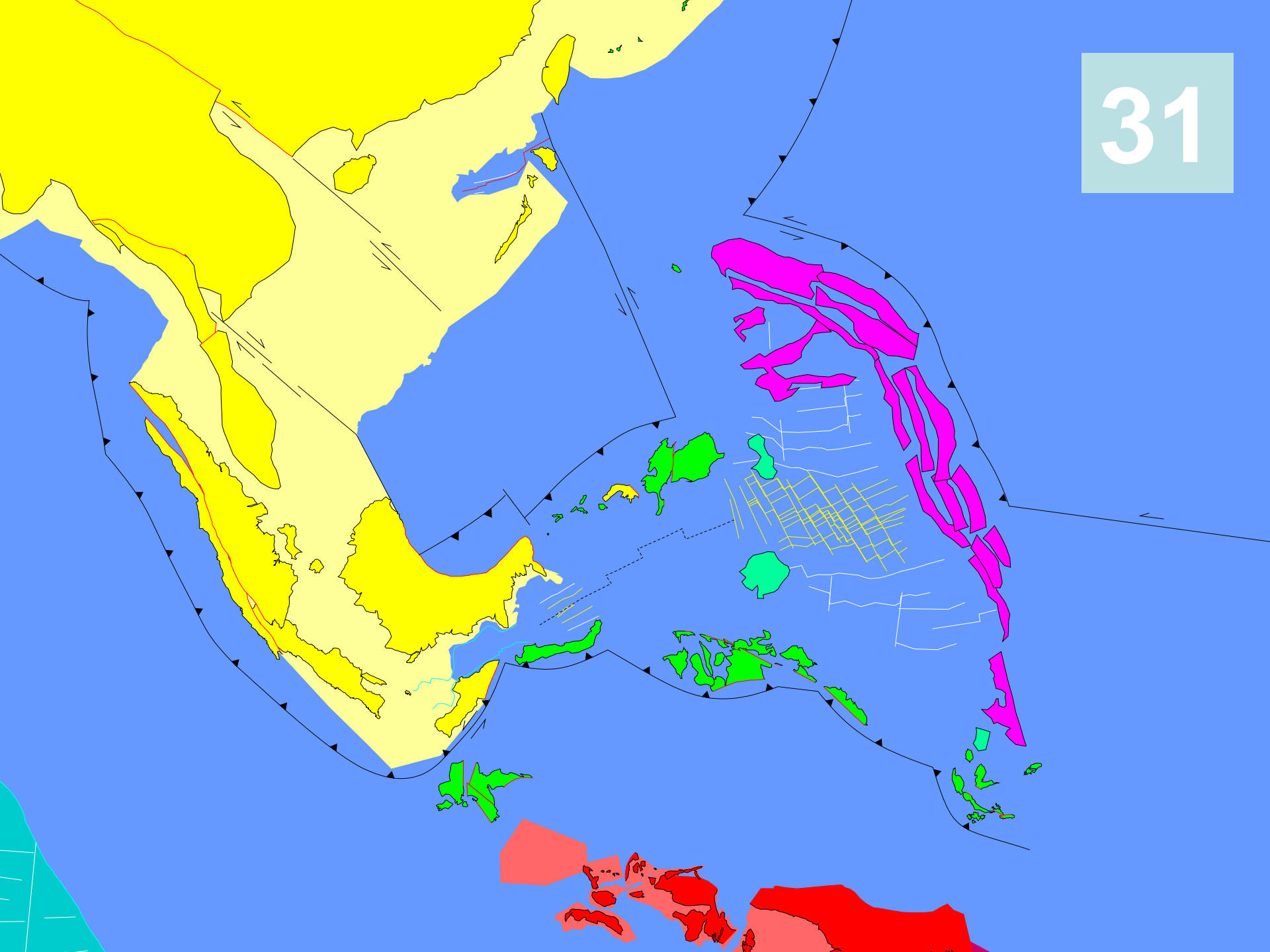


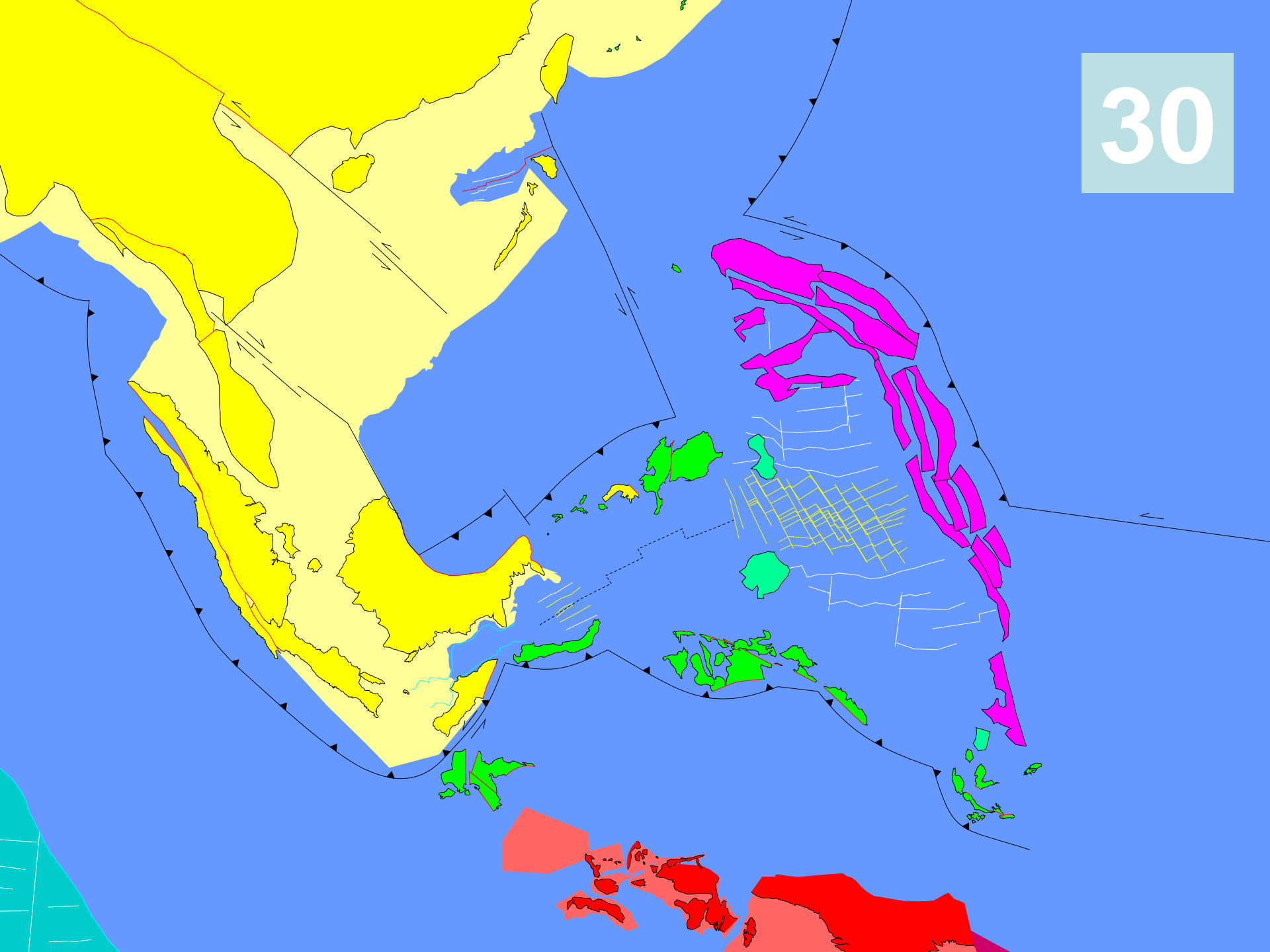


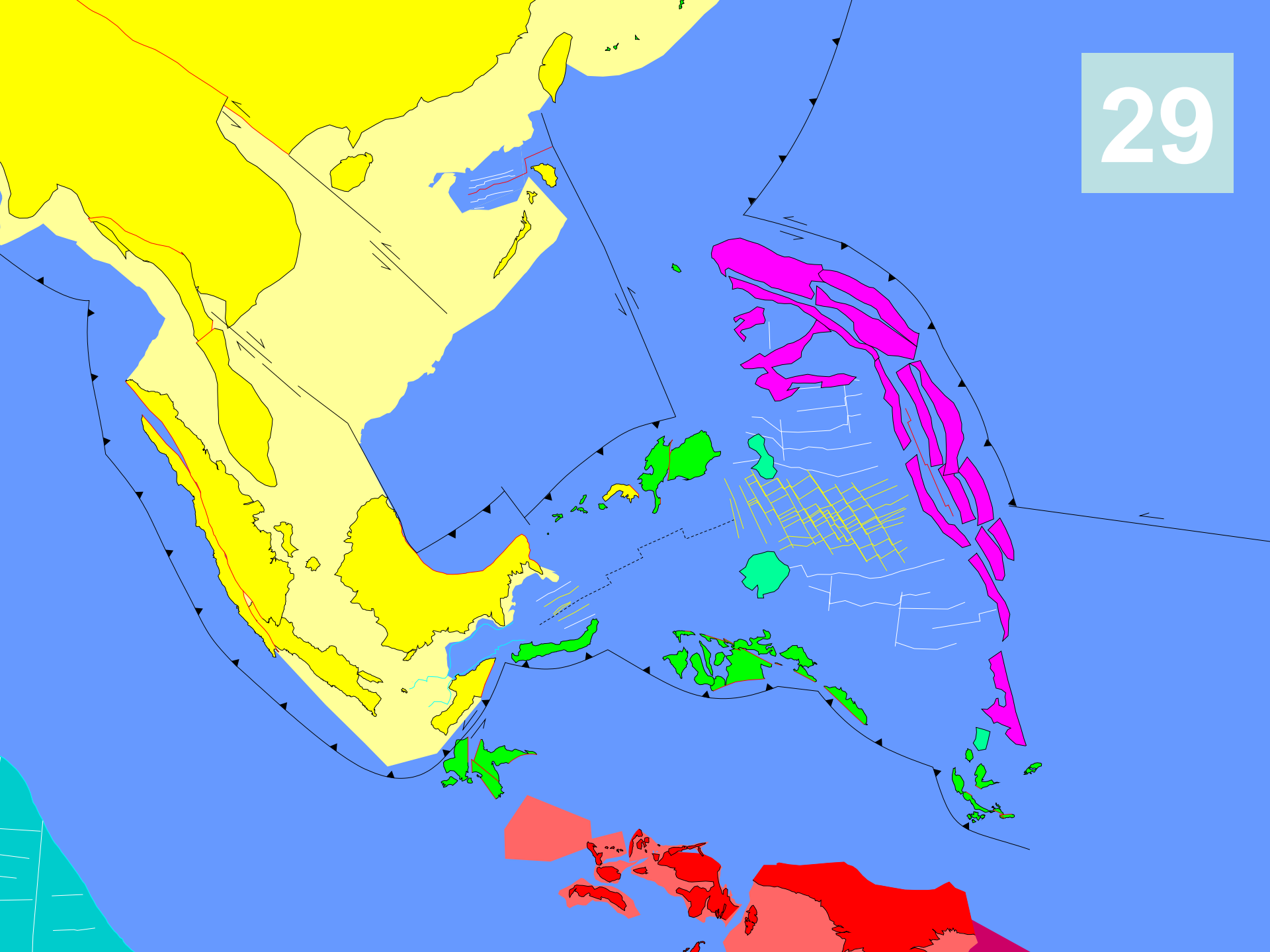


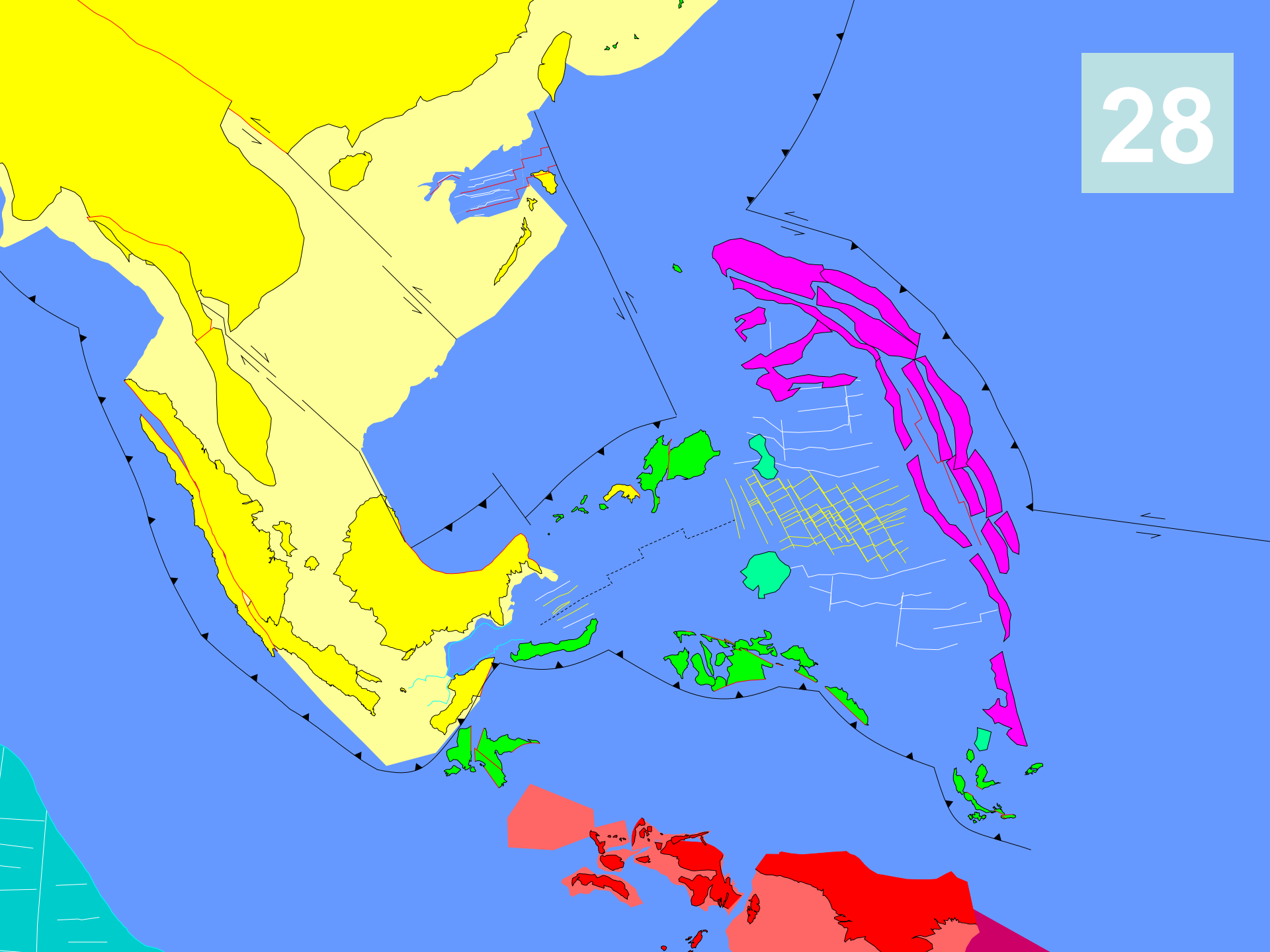


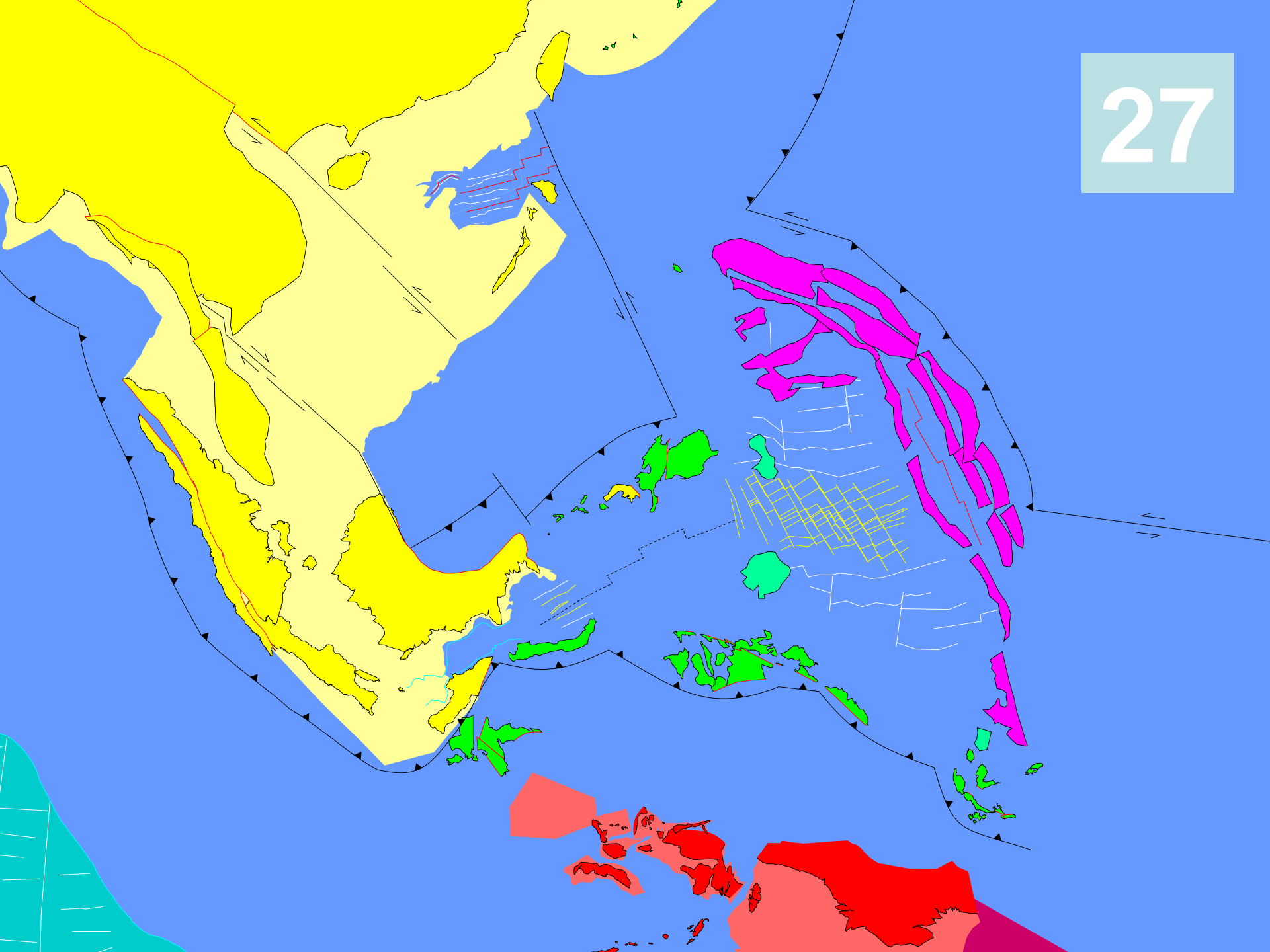


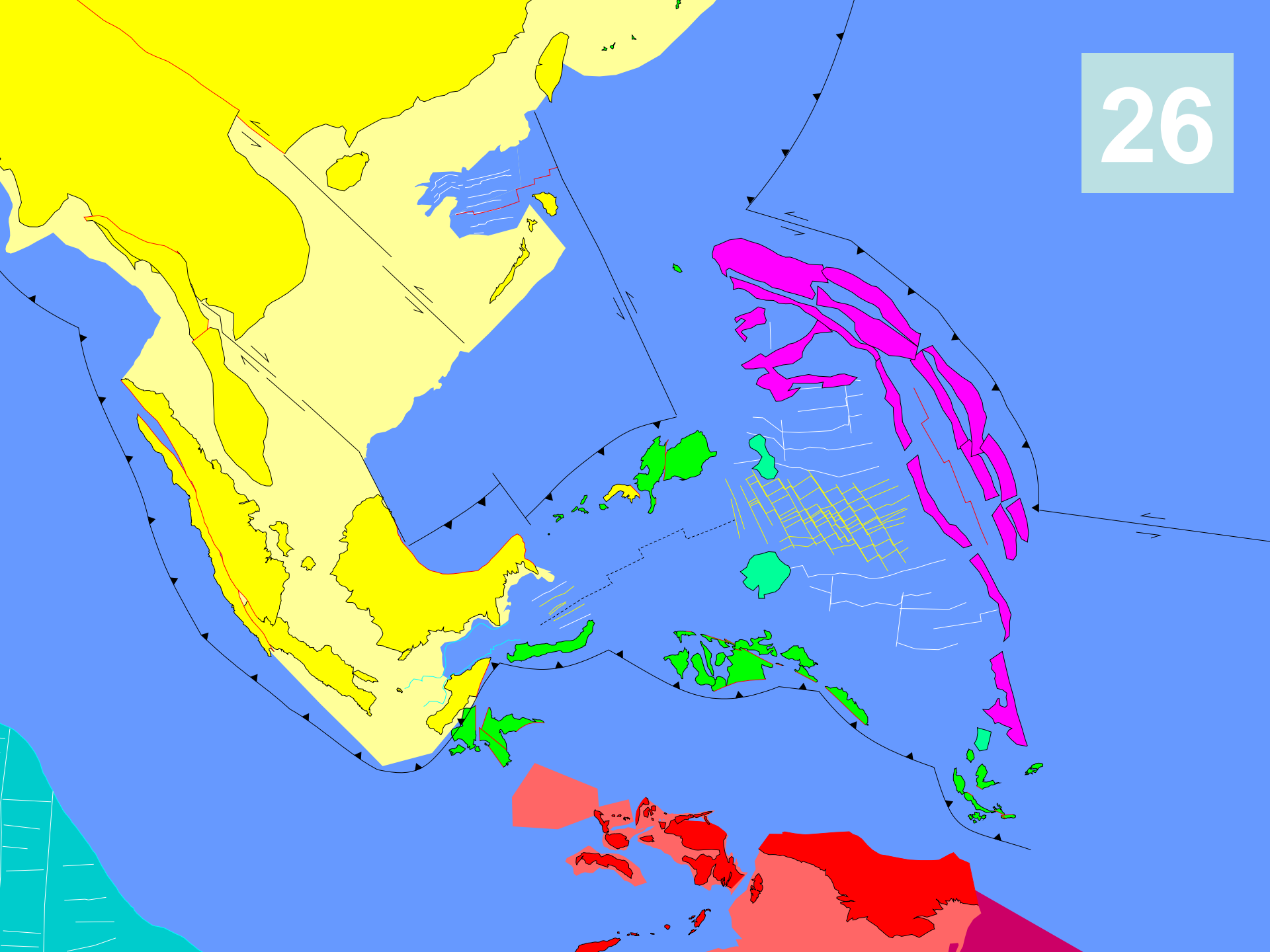


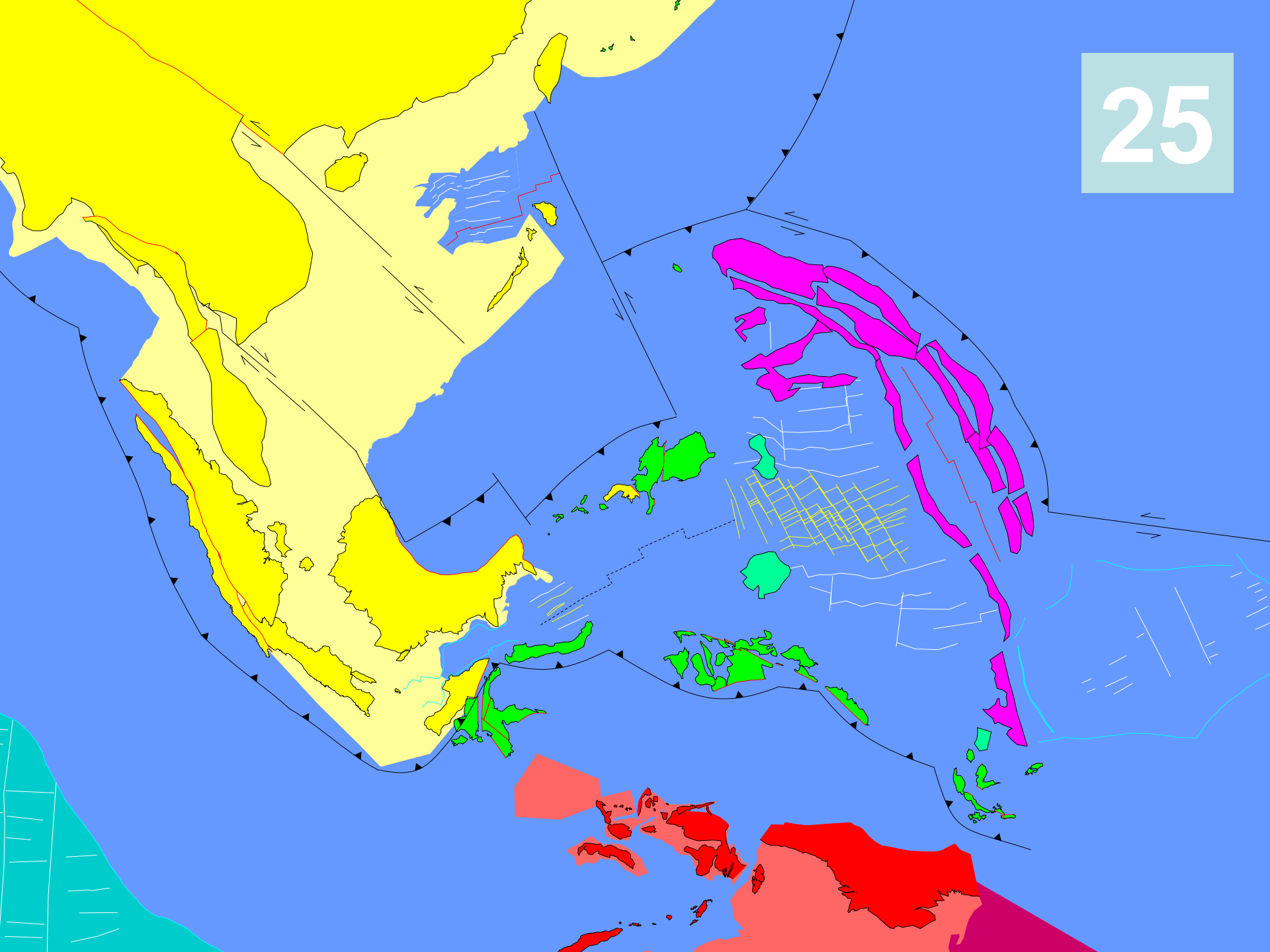


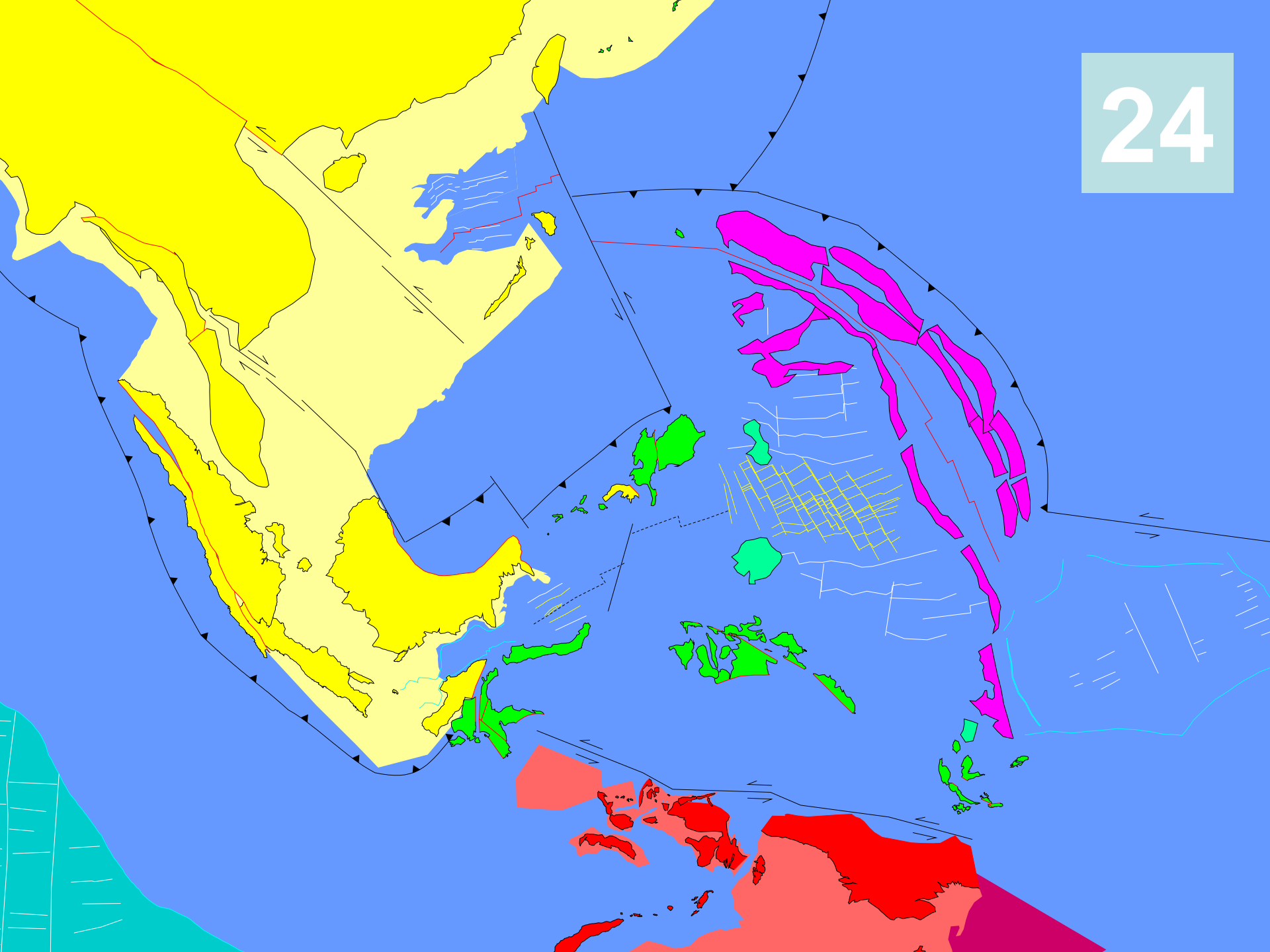


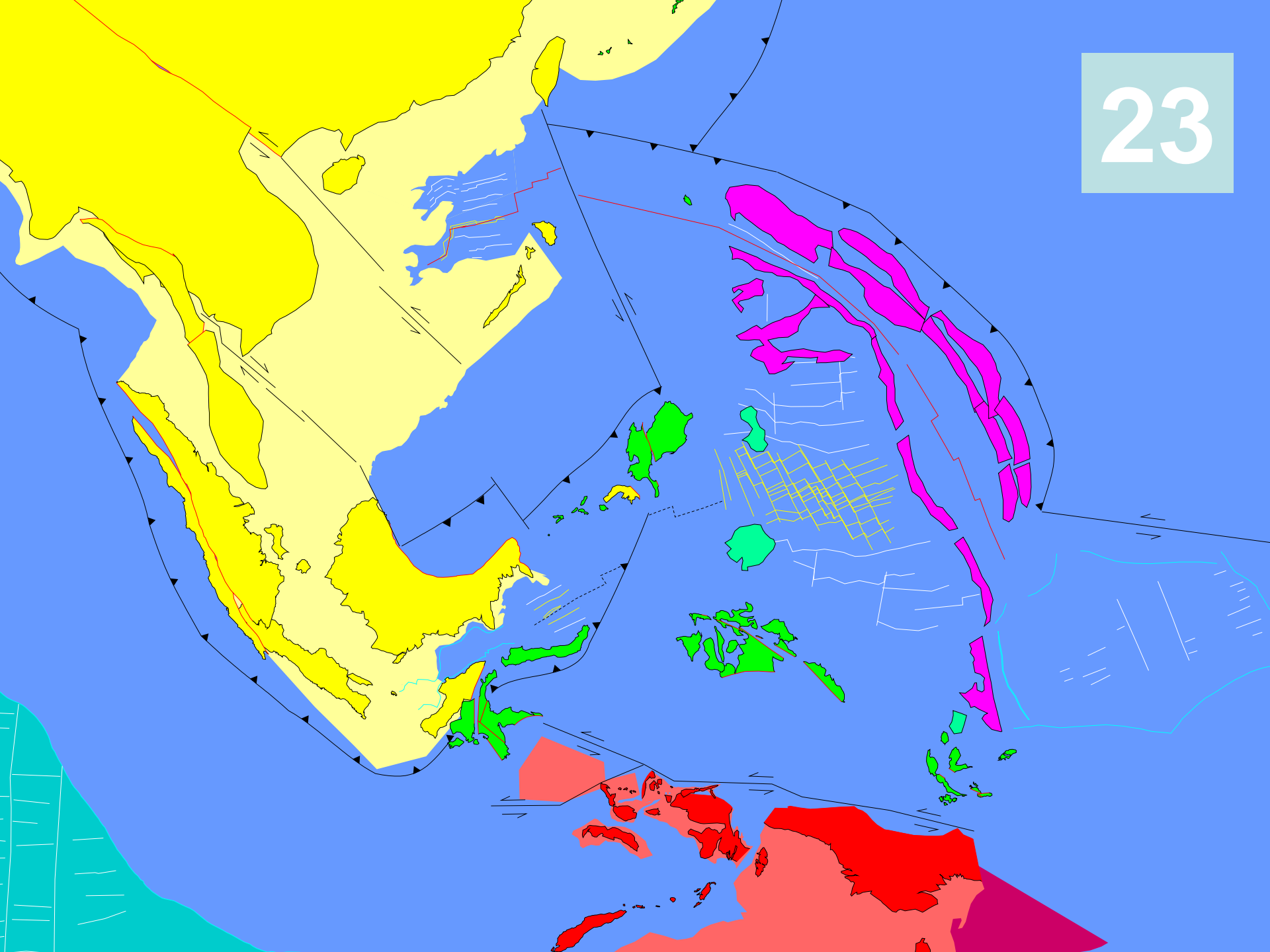


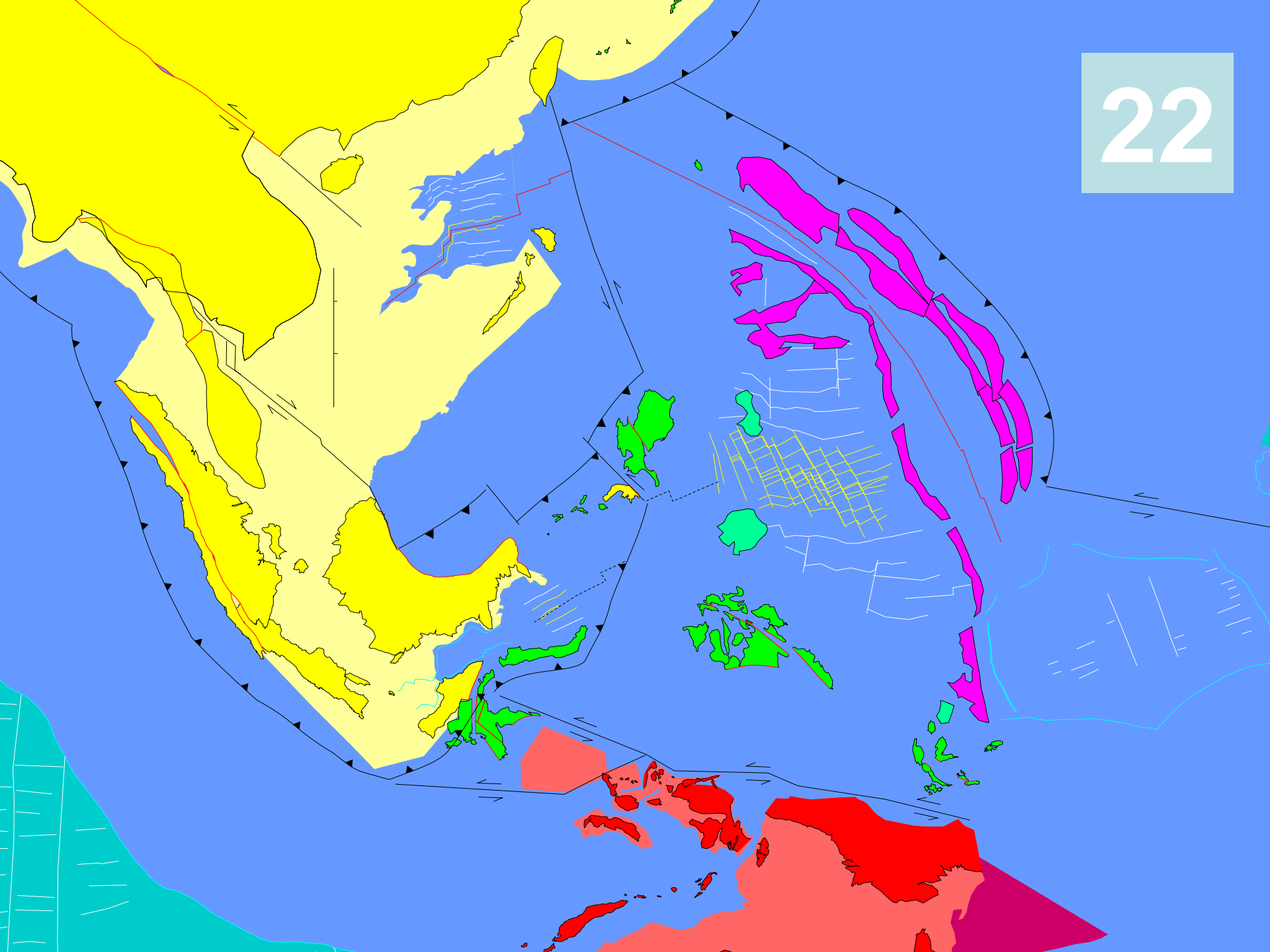


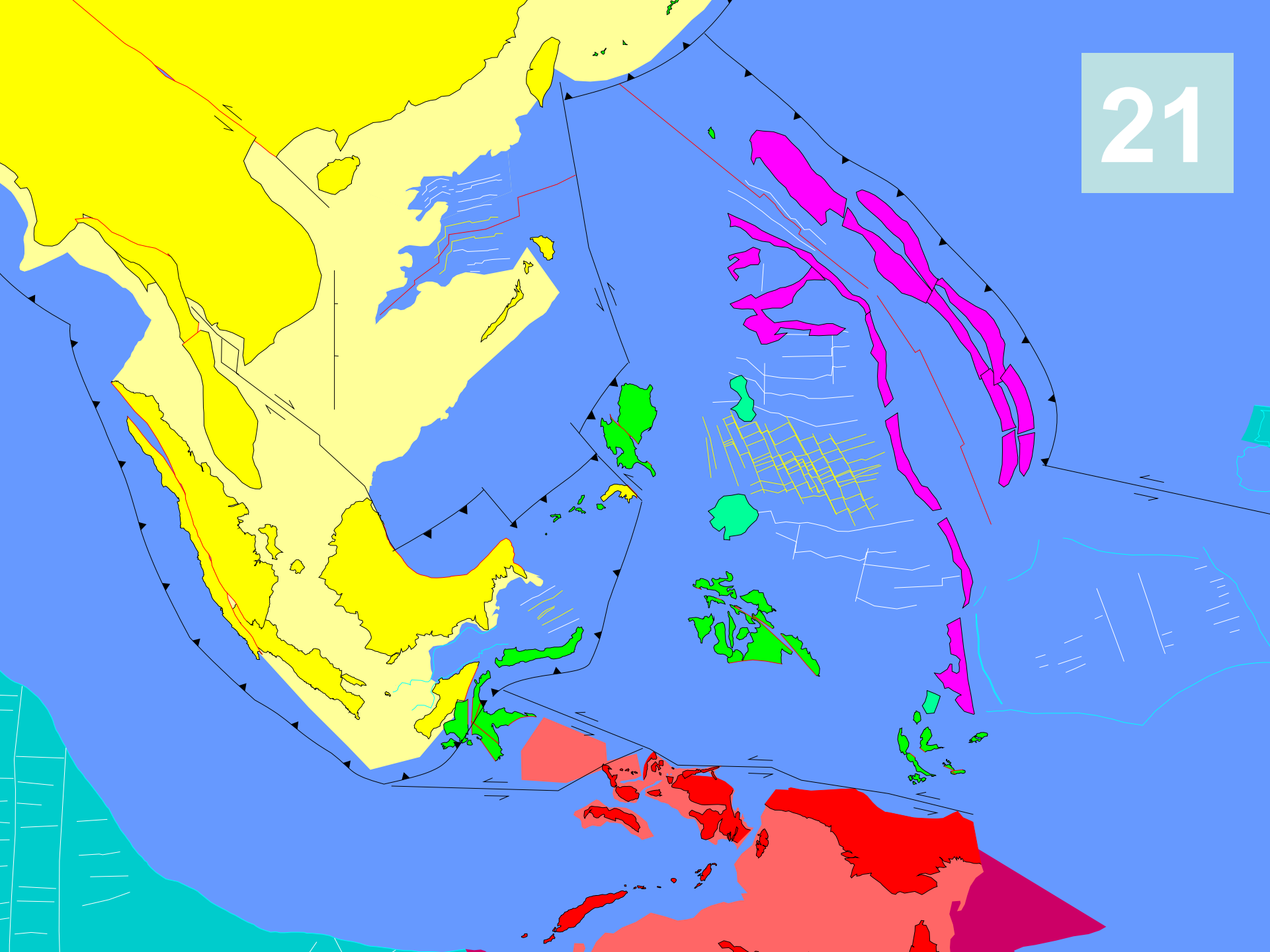


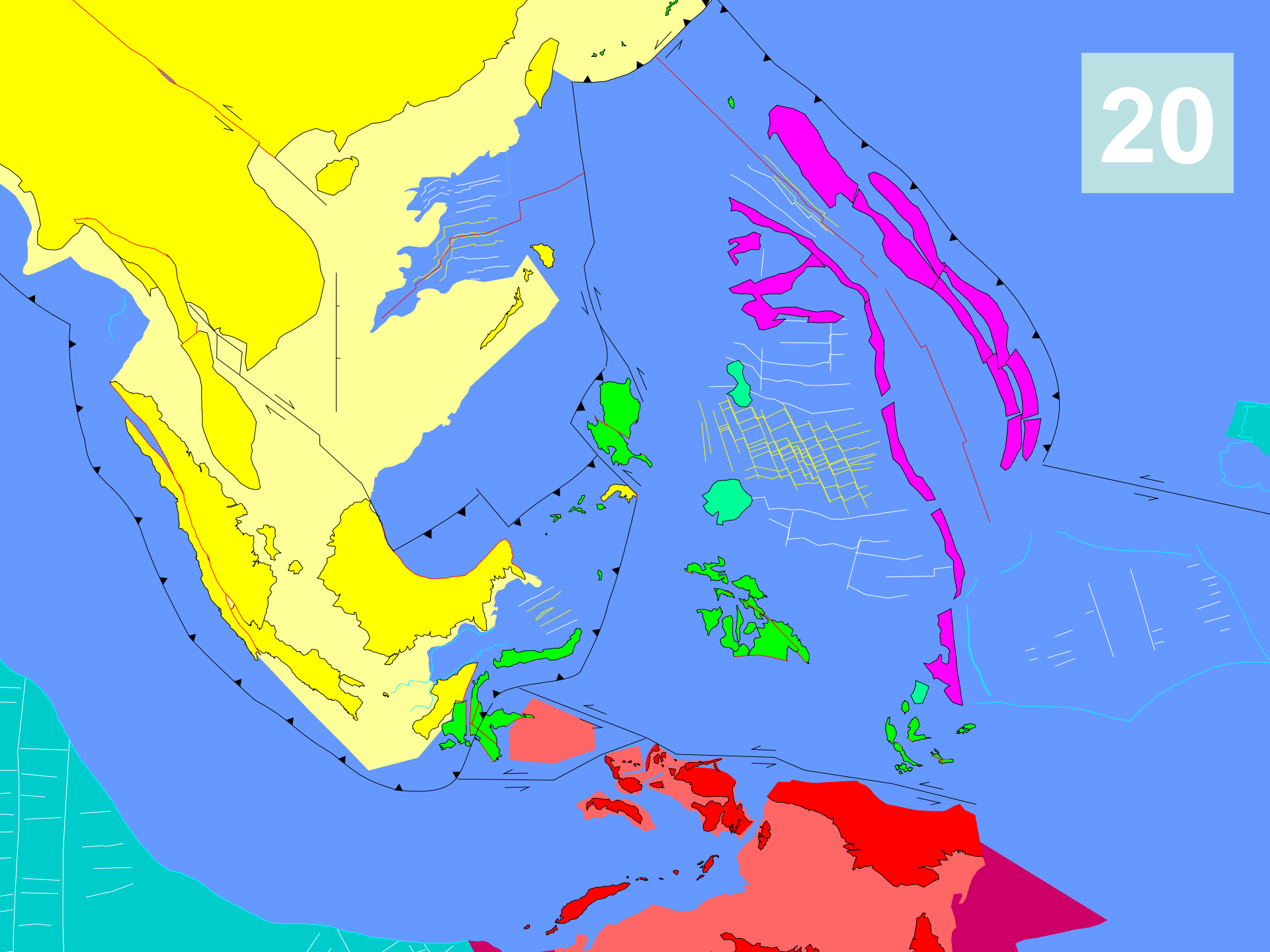


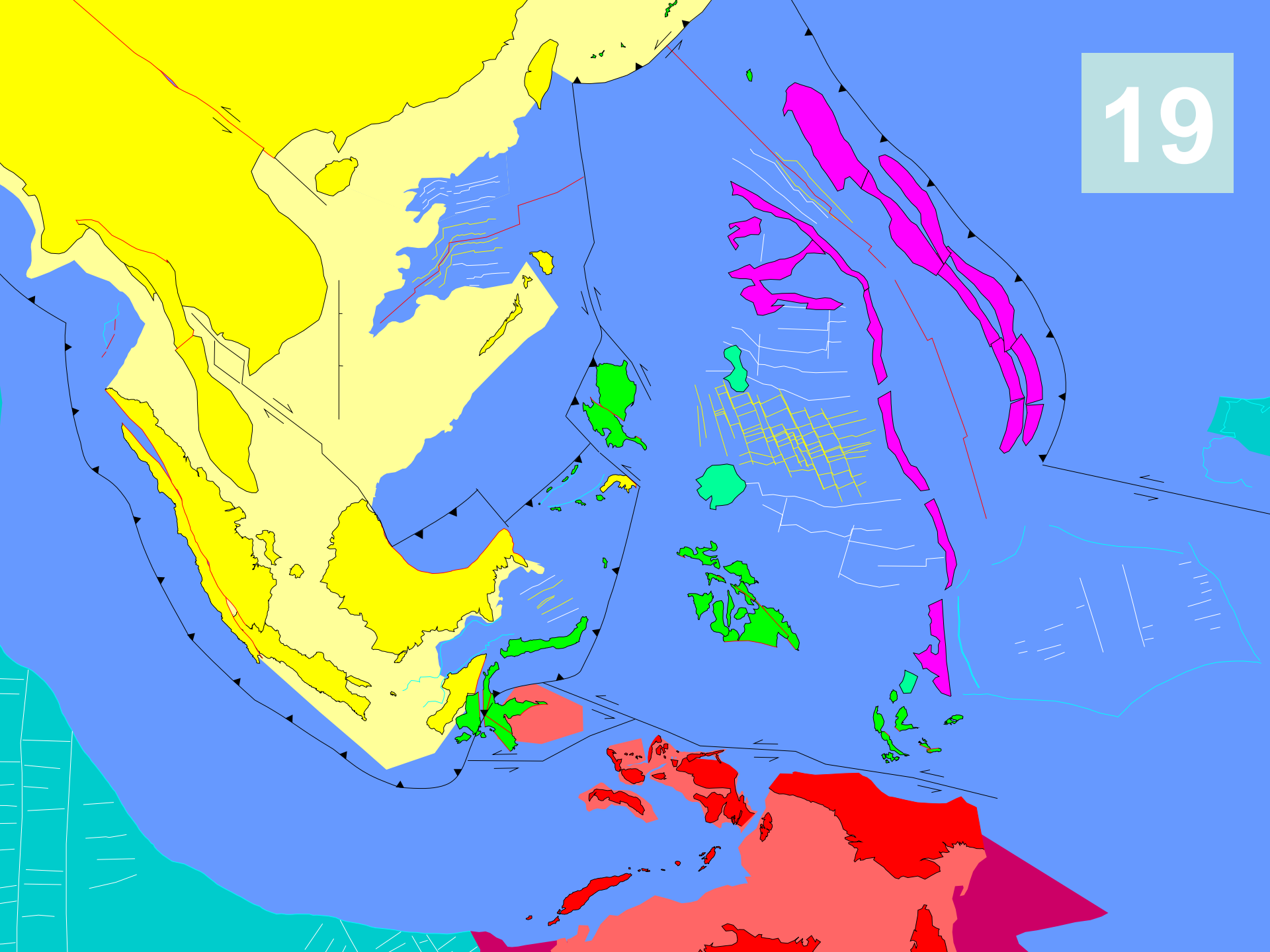


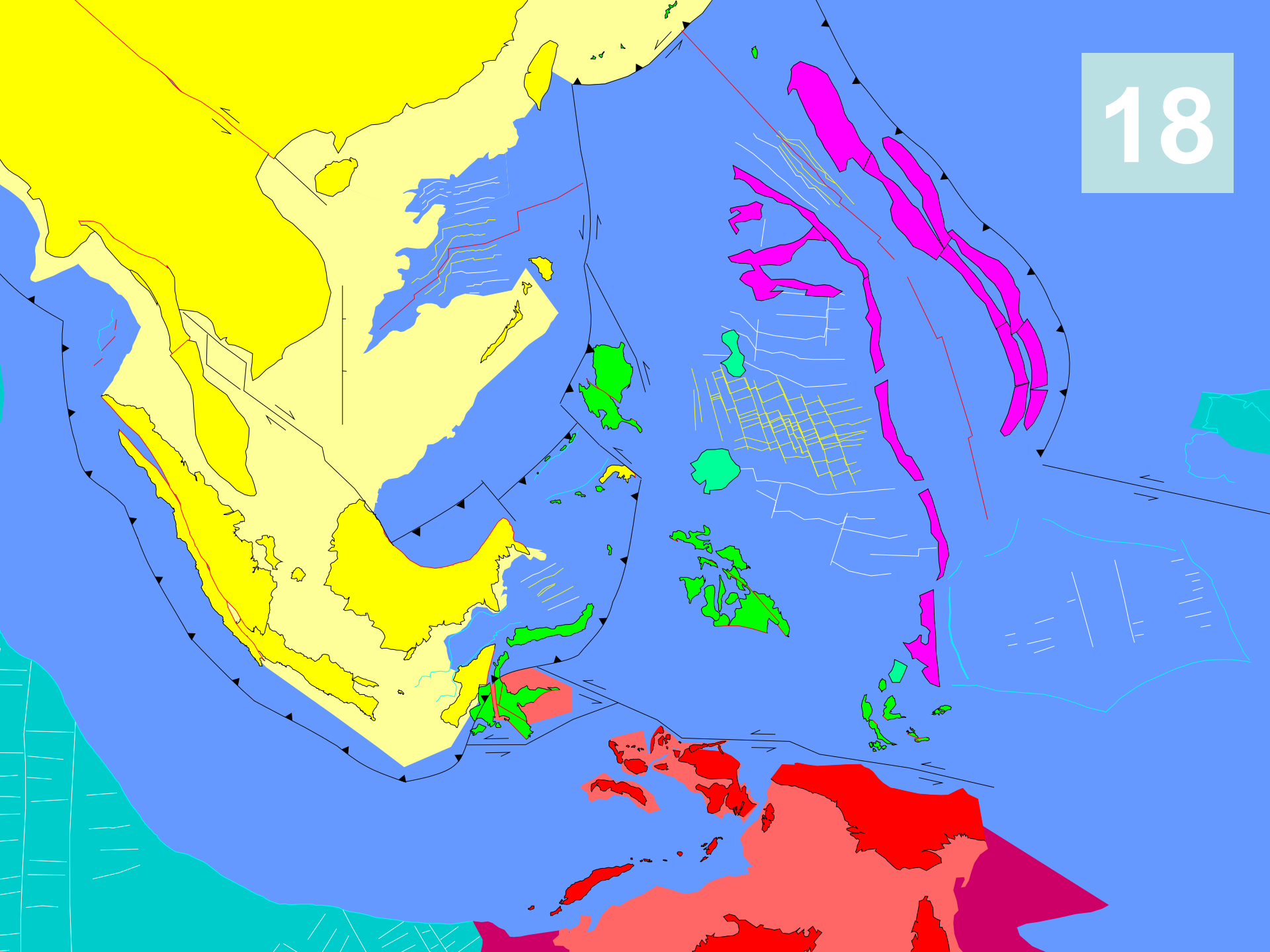


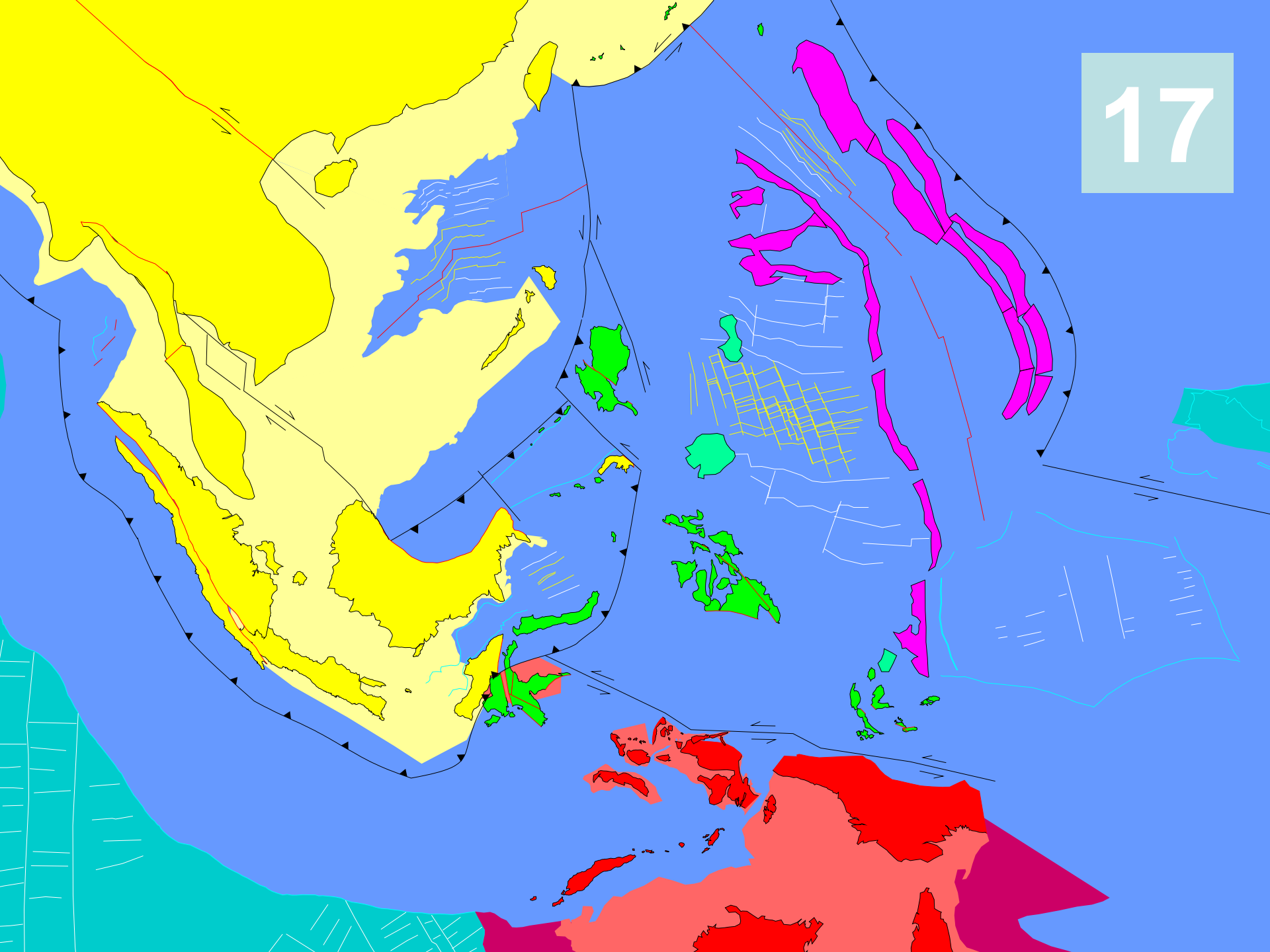


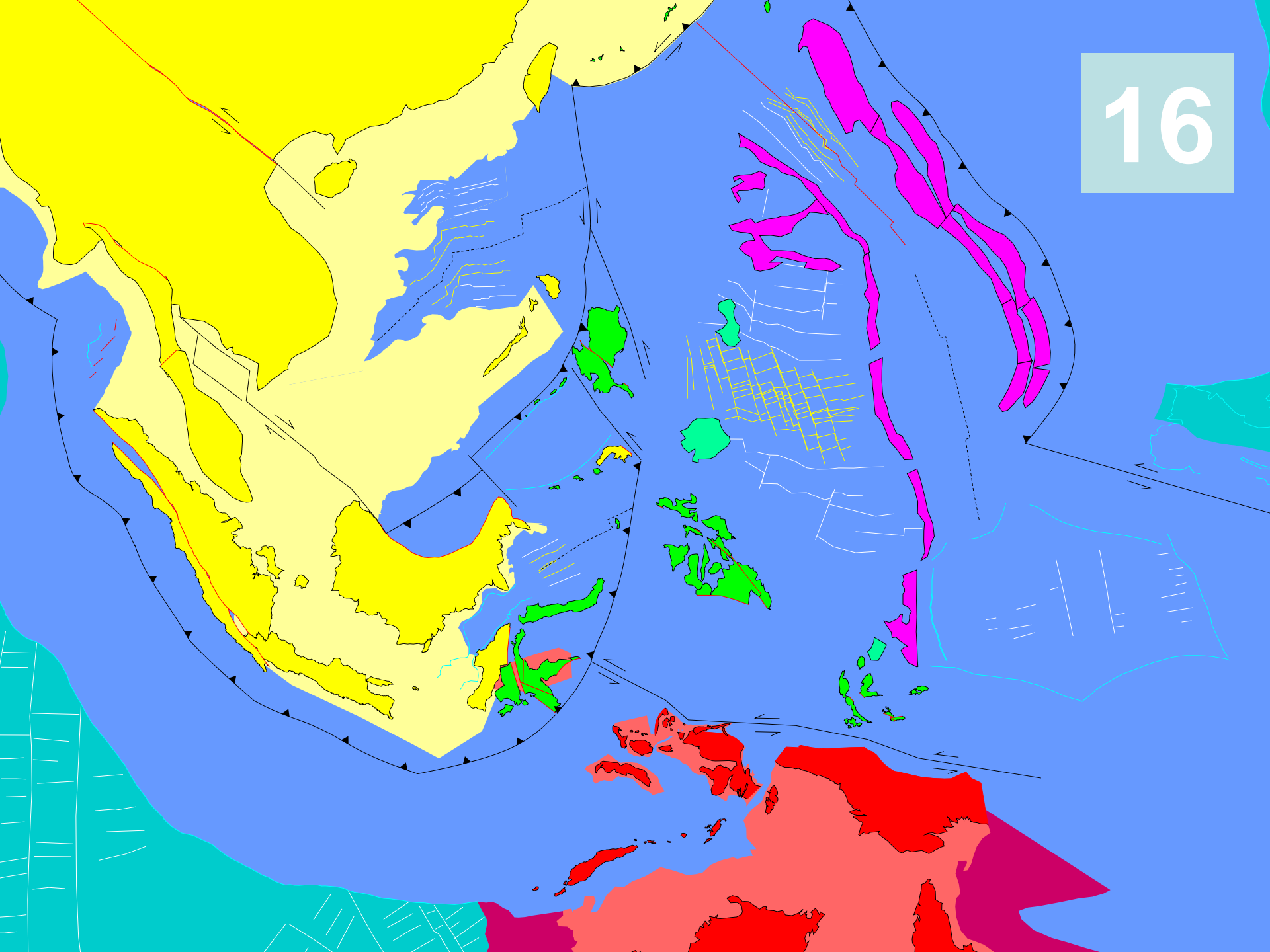


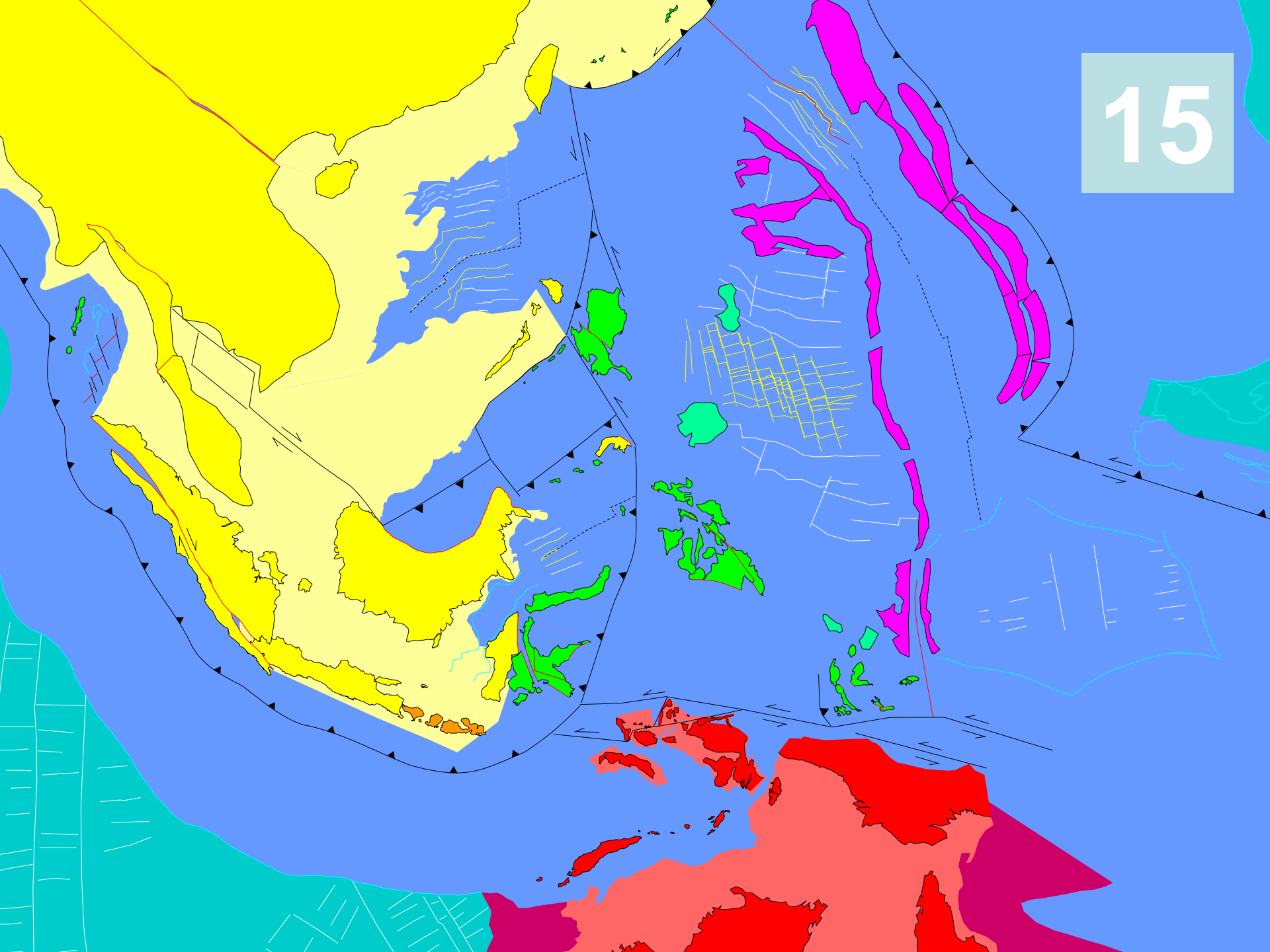


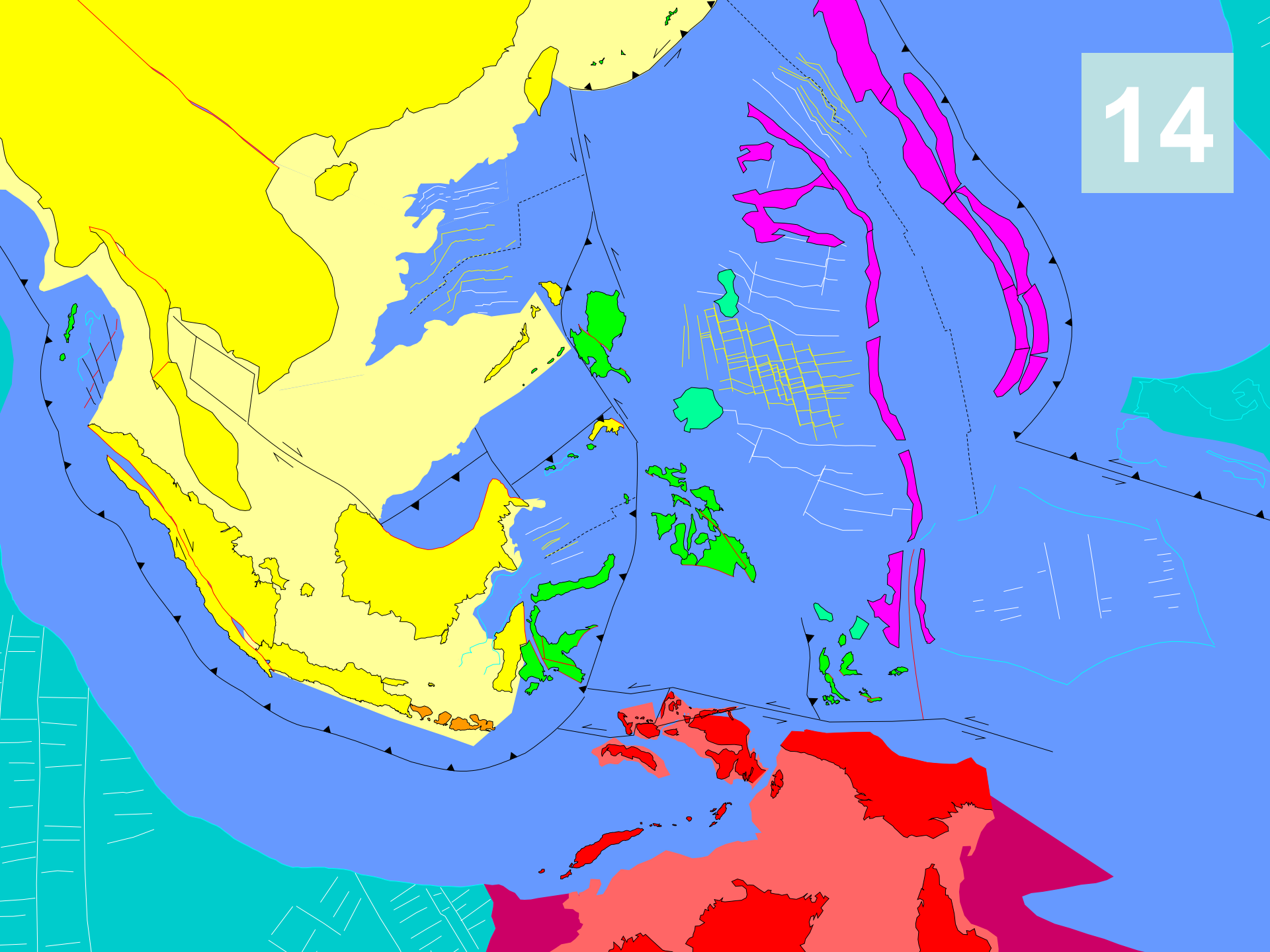


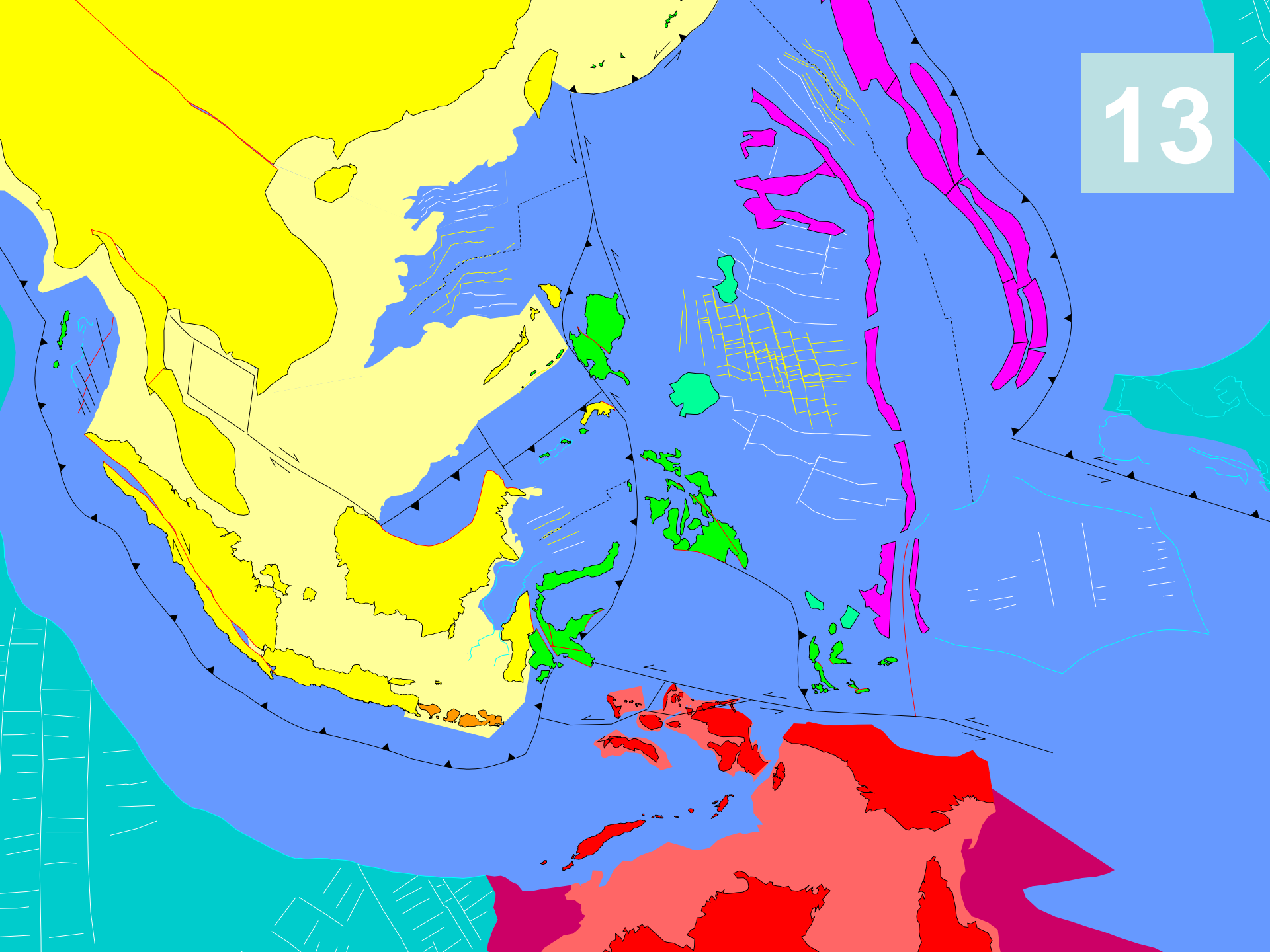


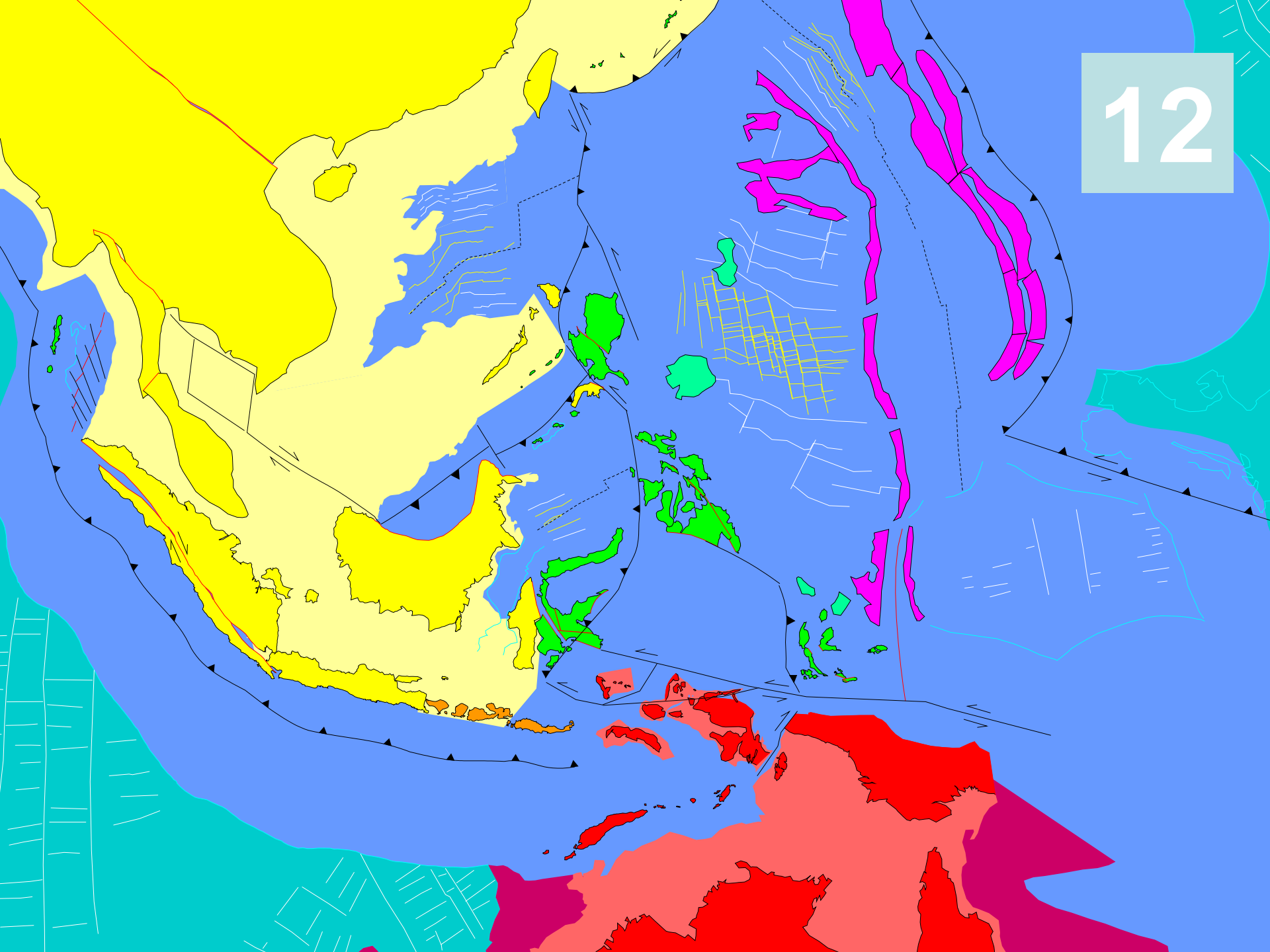


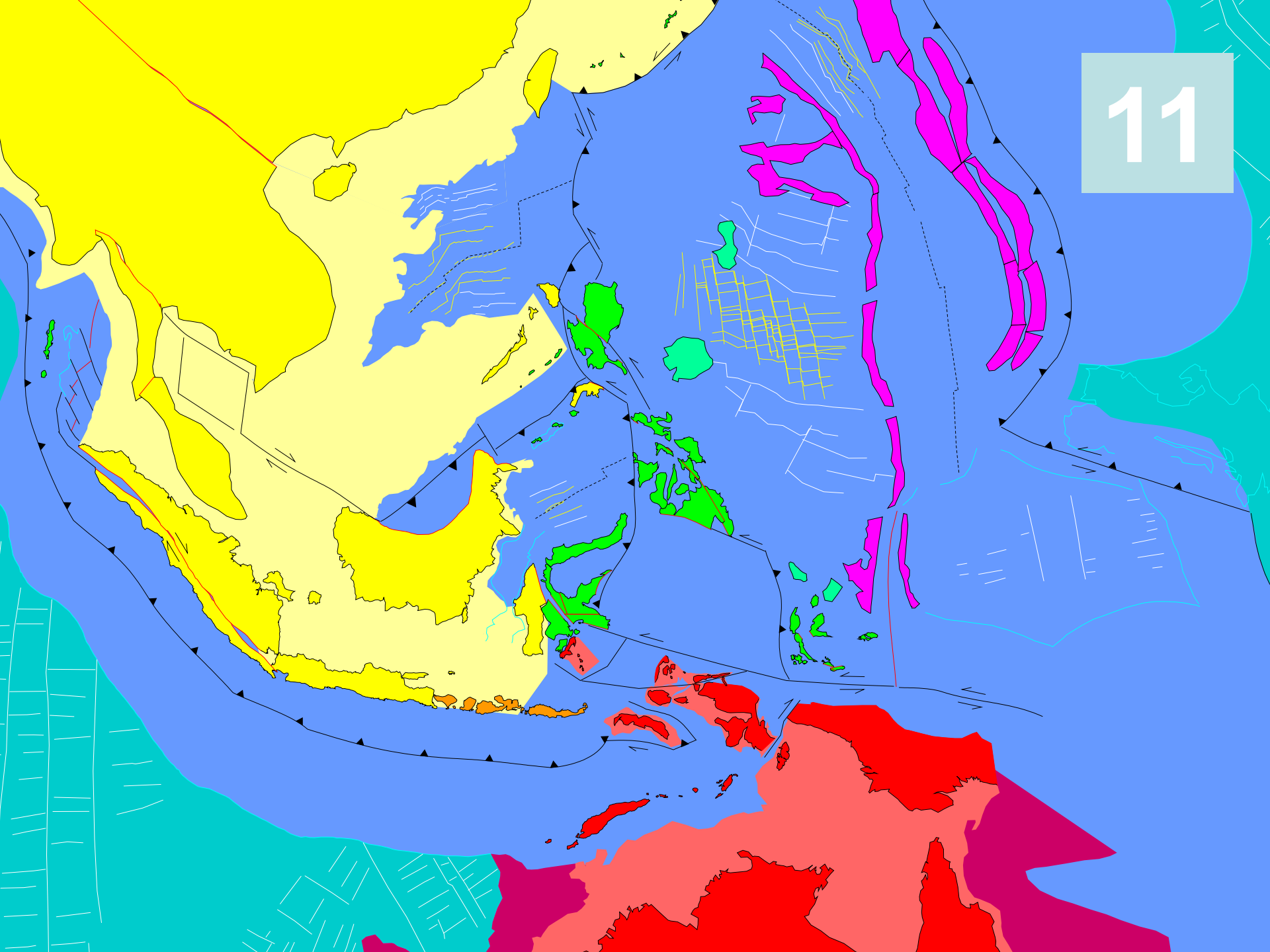


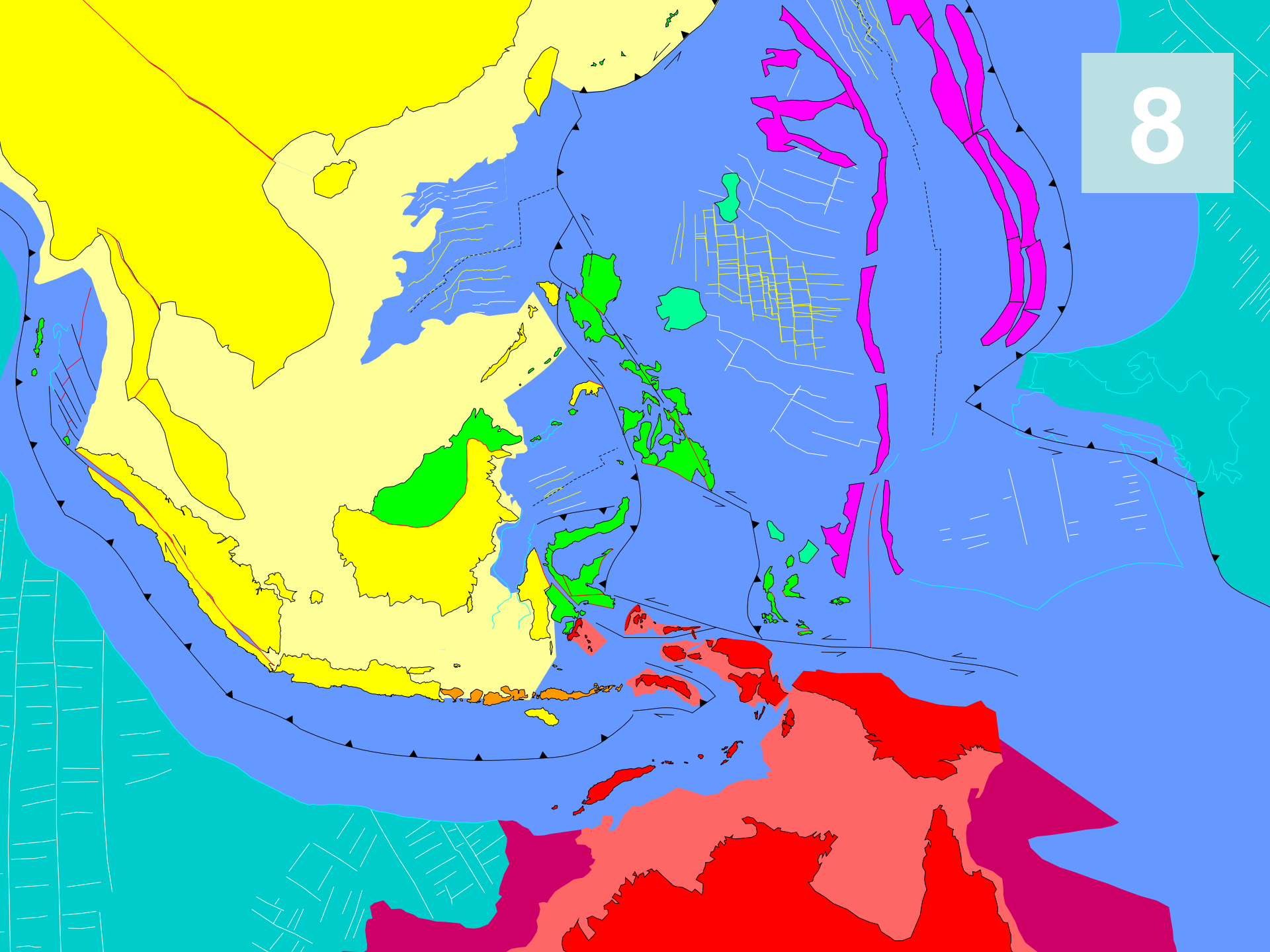


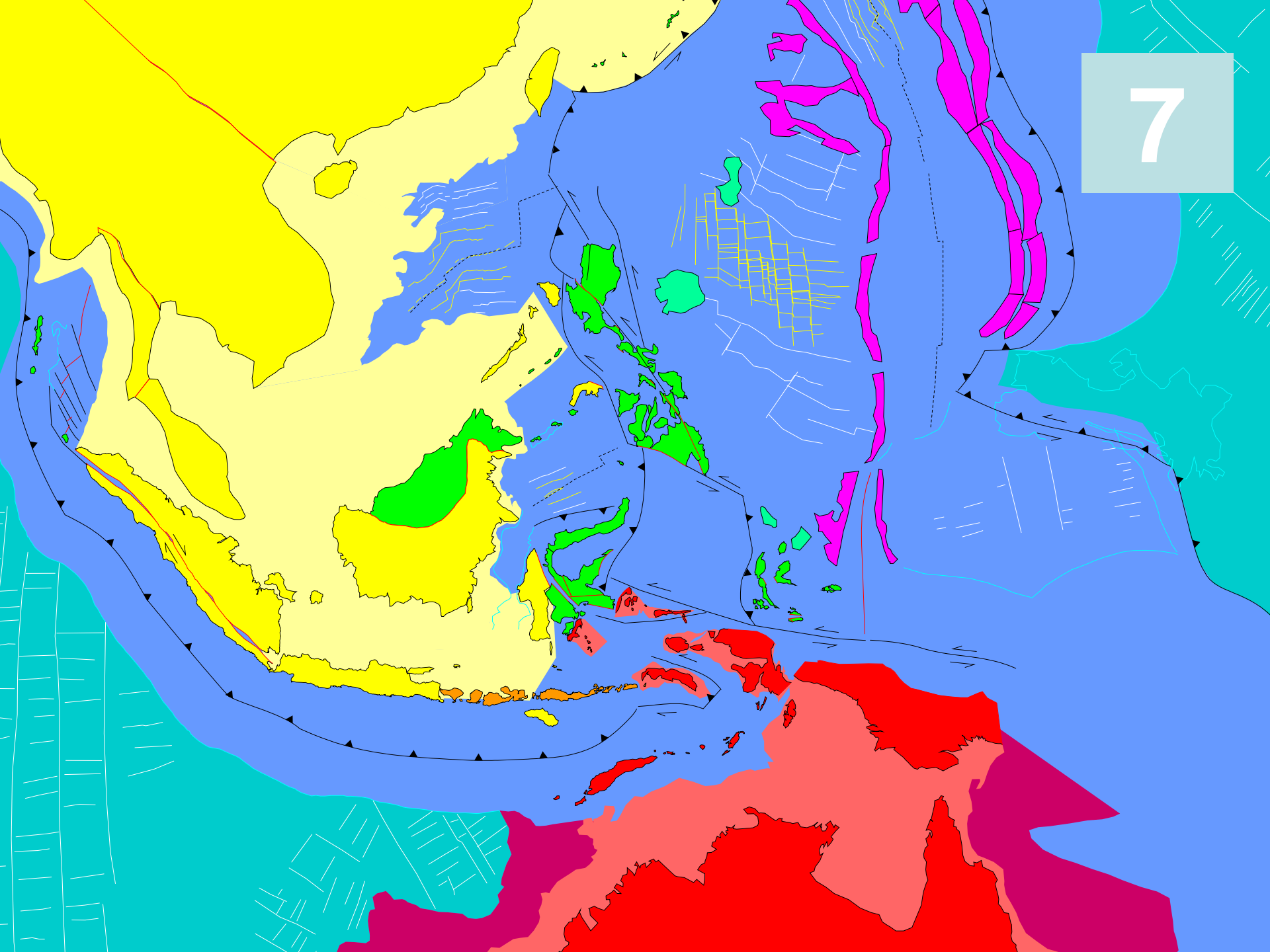


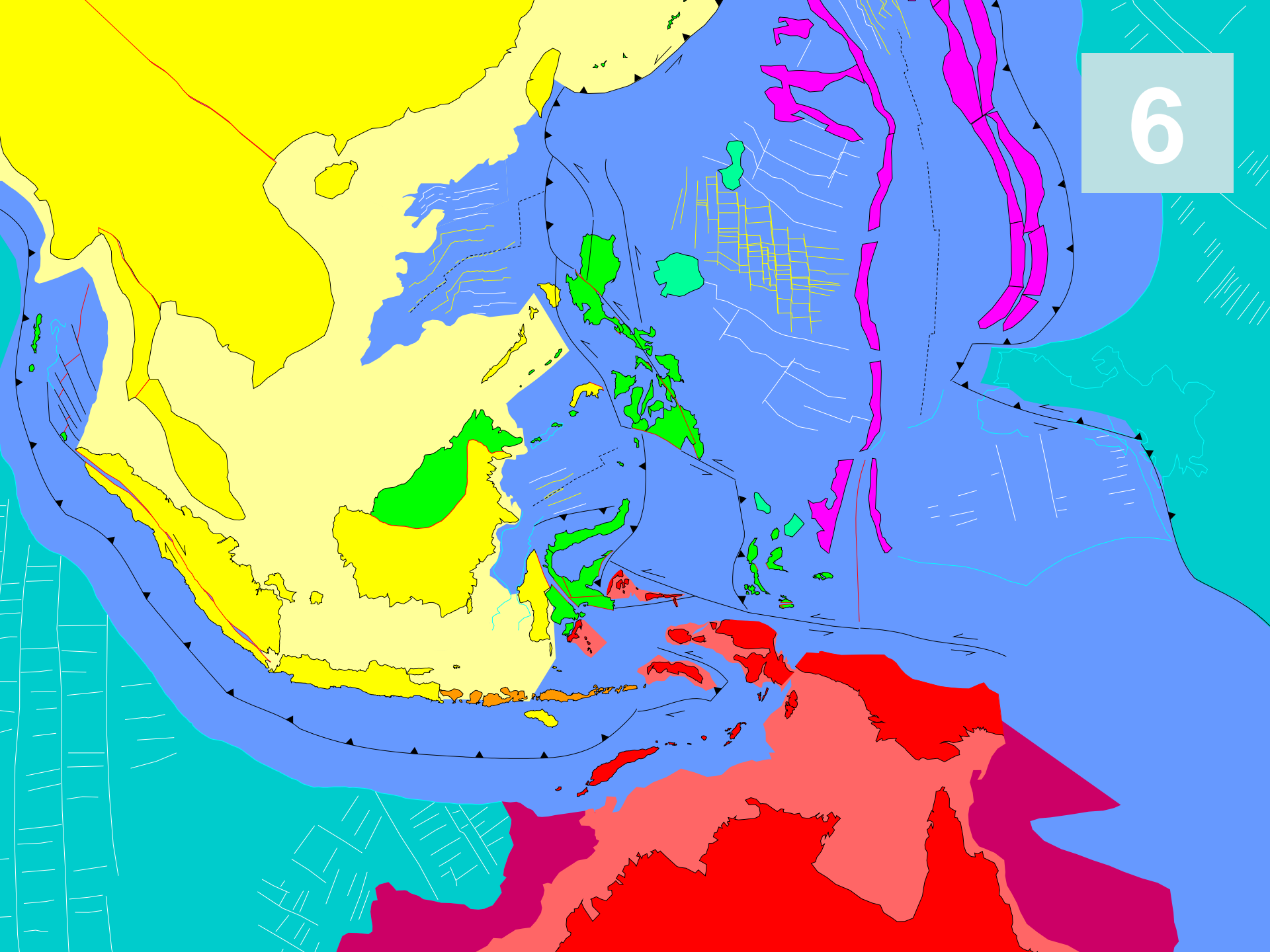




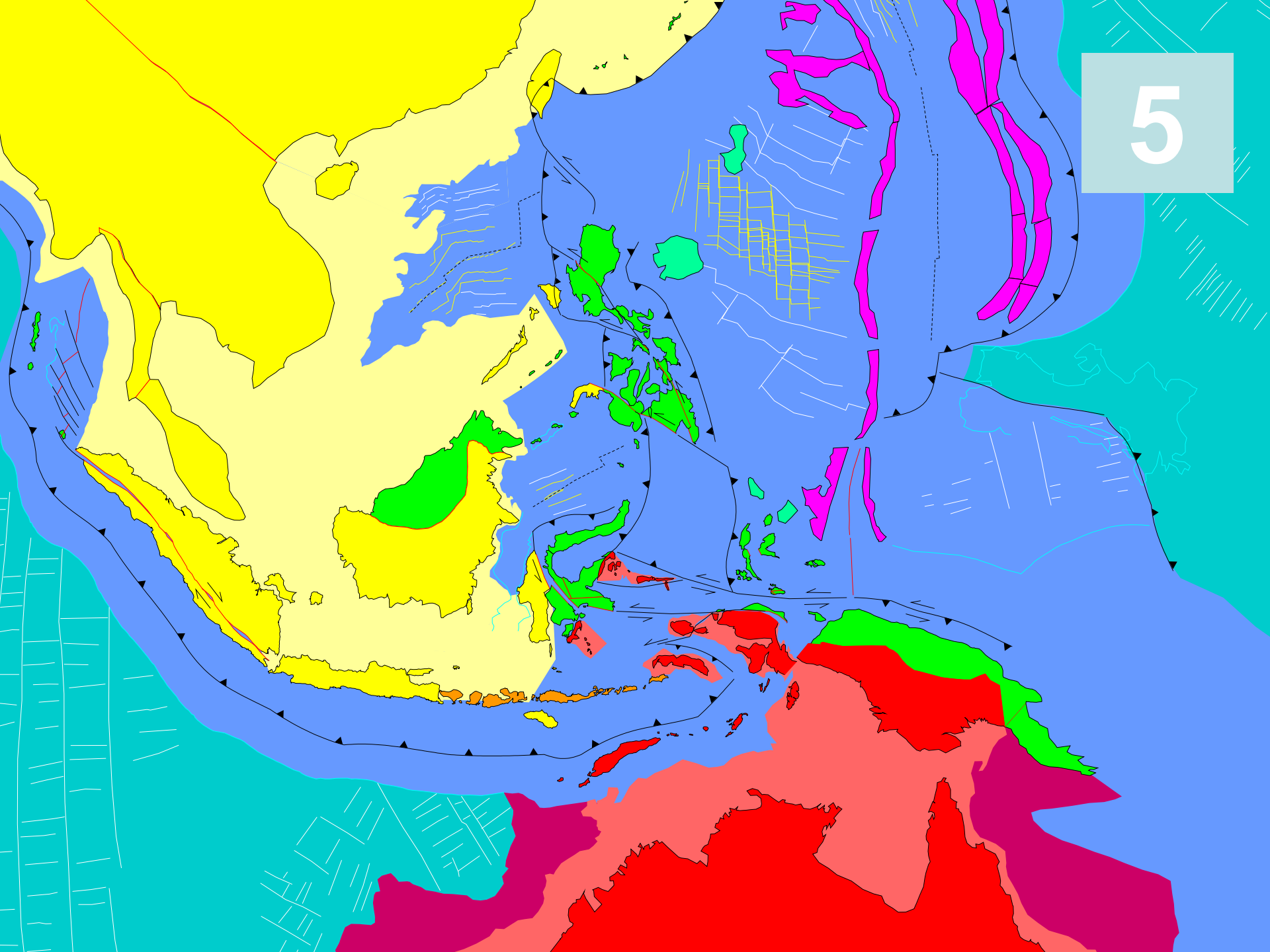


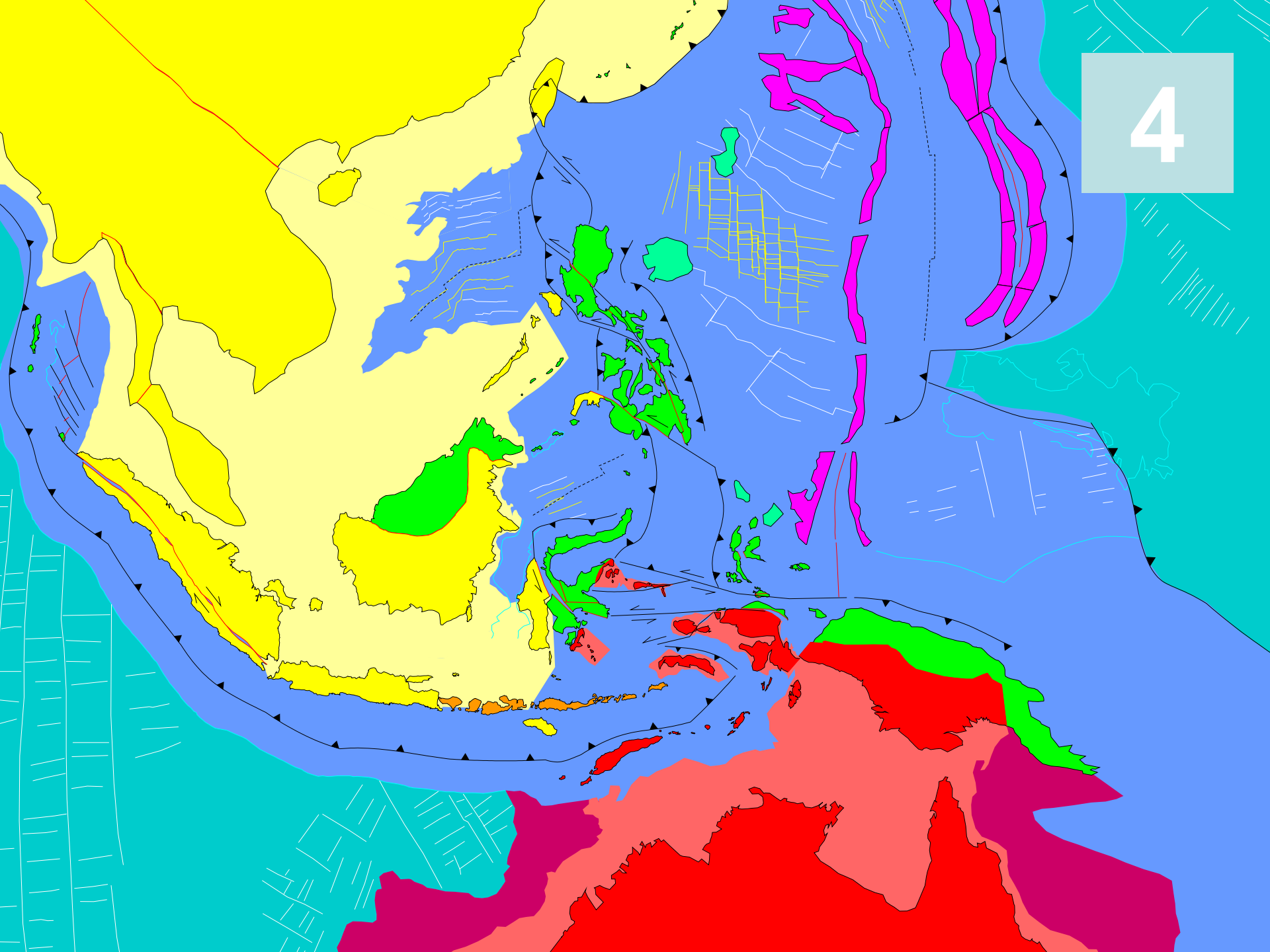


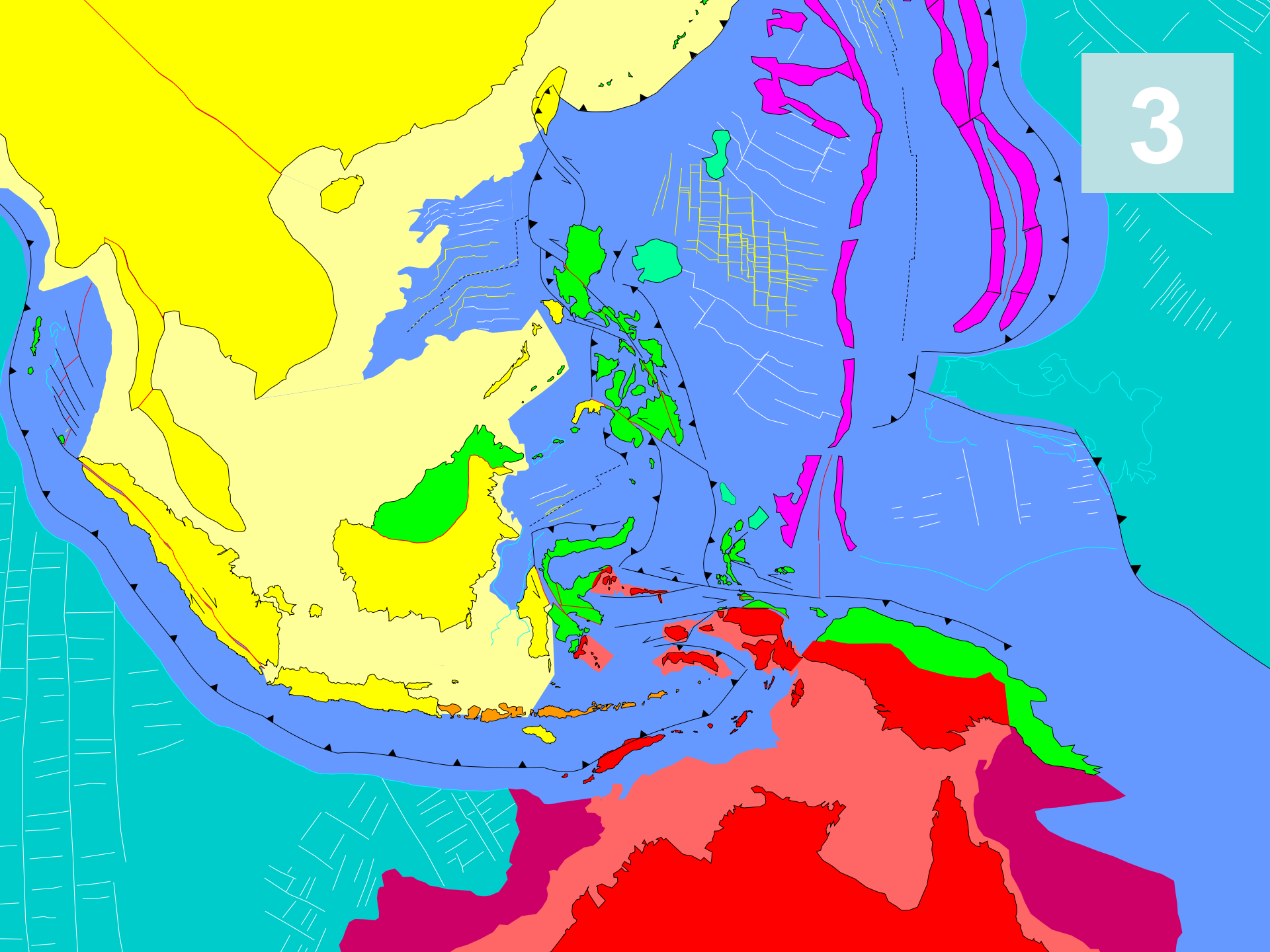


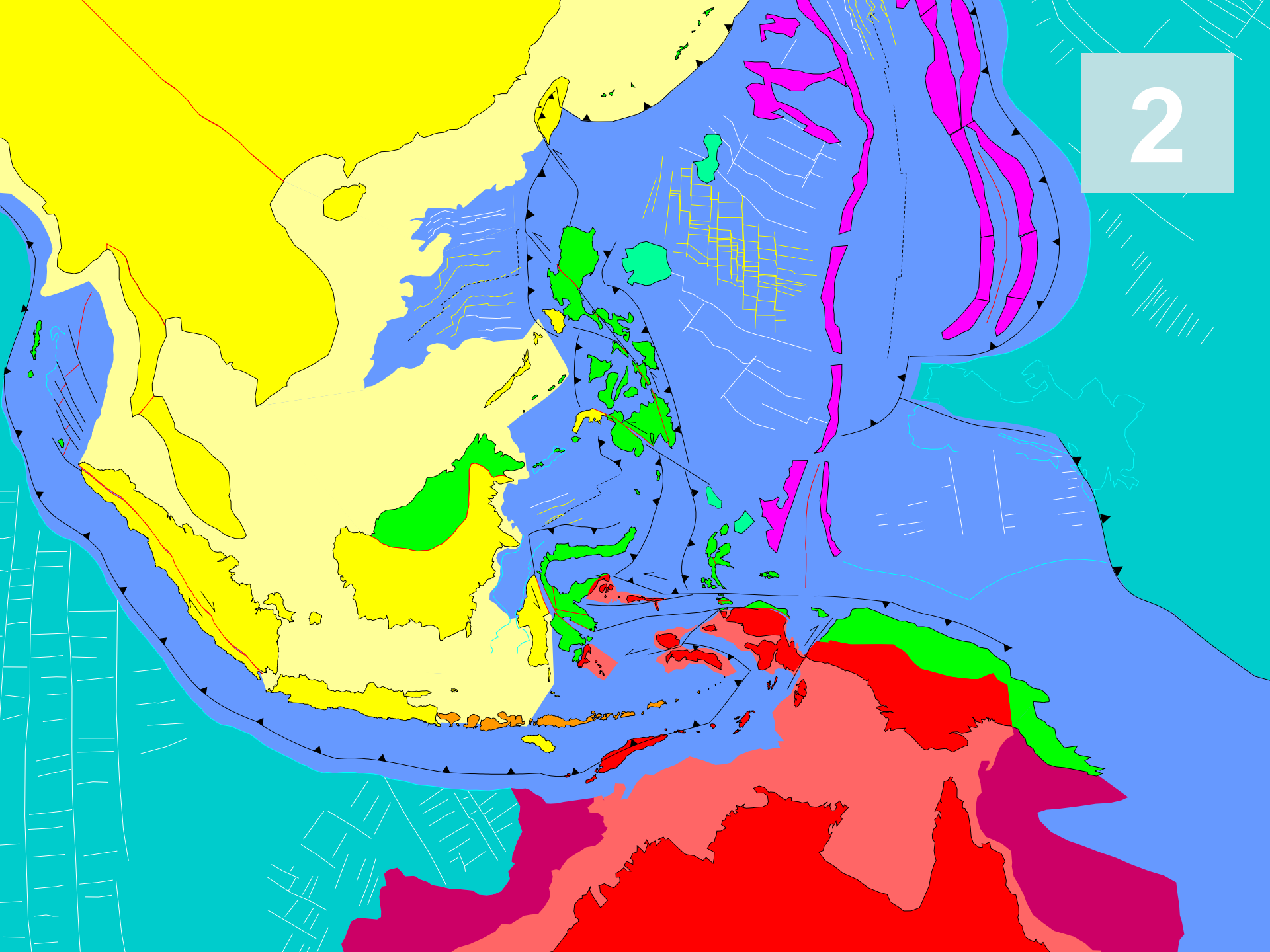


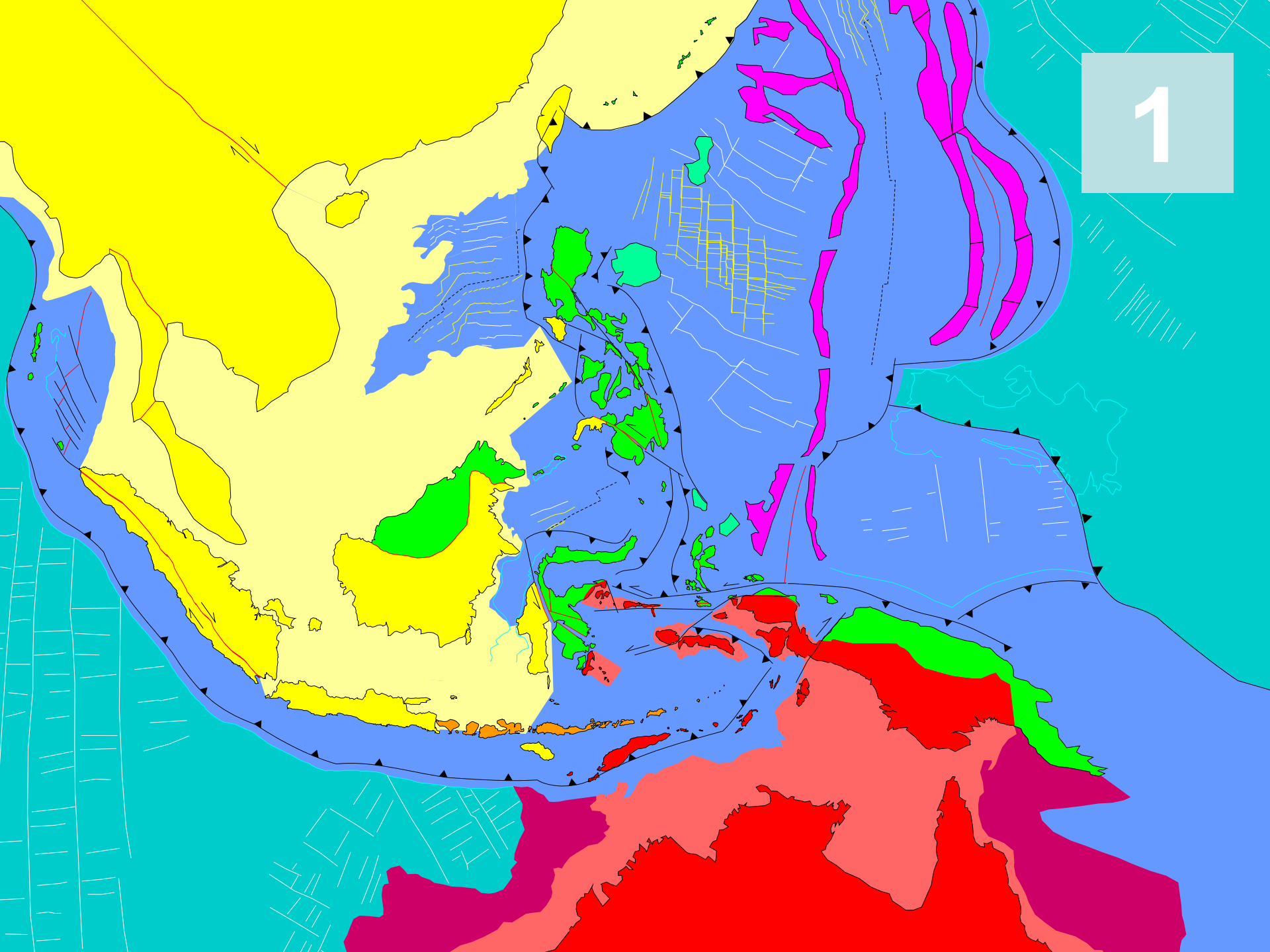
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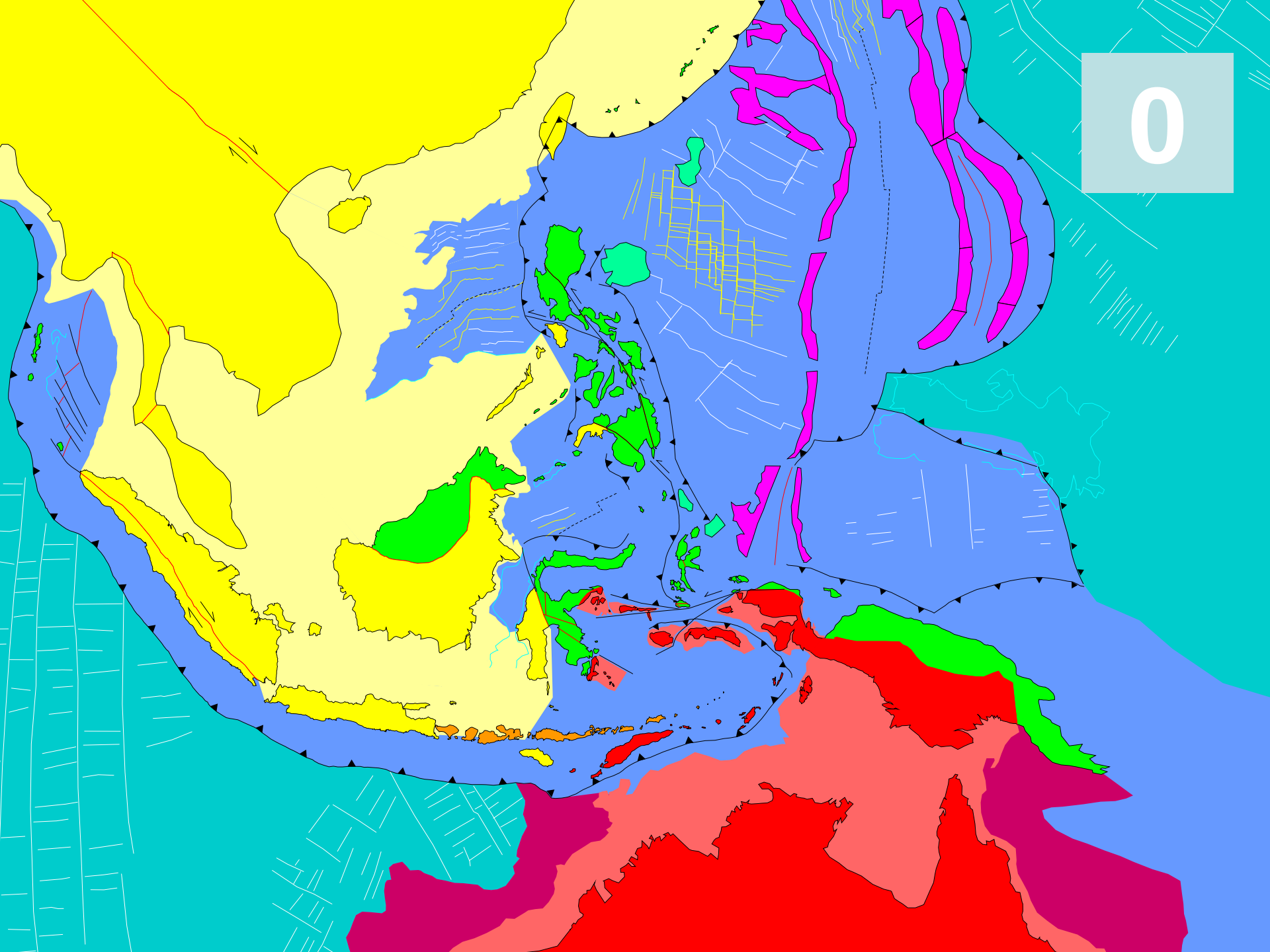








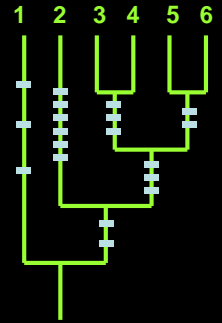




How is molecular evidence used?

Unrooted trees can be inferred by chromosomal inversions.

The phylogeny of one subgroup of the Hawaiian fruitflies is better known than that of any other equivalently large group of living creatures. It was worked out, by Carson and his colleagues, from chromosomal banding patterns which are clearly visible in fruitflies such as *Drosophila melancia*, opposite.



The banding patterns differ between species, and it soon becomes obvious that regions of the chromosomes have been inverted during evolution: a segment of genes within a chromosome has been inverted as a whole.

Using knowledge of chromosomal inversions, the unrooted tree of the fruitflies could be inferred. The following animation makes clear how this is possible.

A B ~~A~~ B E B ~~E~~ F G H



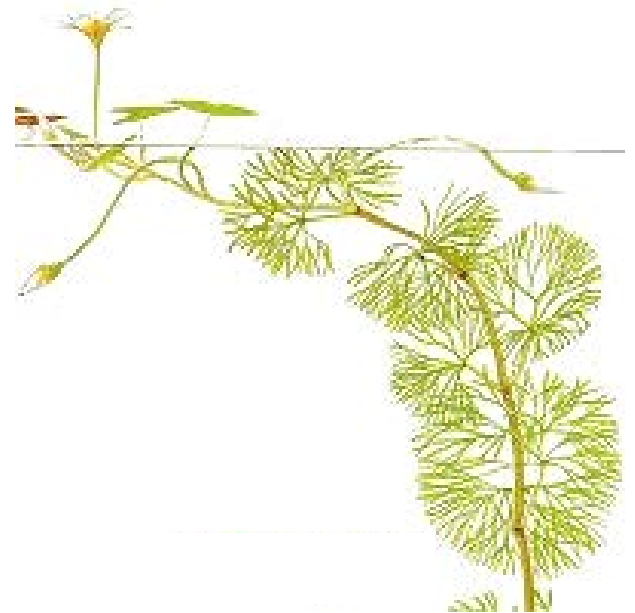
A B G F E D C H



如何製作一個好的簡報?

● 排版與設計

- 第一張投影片要如何處理? 保守些或加點創意?
- 各主要內容之分節是否在設計上有區隔?
- 標題與內文之字體大小與字數是否適中?
- 圖片排版的基本建議
- 顏色與字型
- 動畫的輔助
- 需要其它的創意嗎? (例如裝可愛)



如何製作一個好的簡報？

- 調整與定稿
 - 檢查錯字, 文法, 拼字



如何製作一個好的簡報?

- 調整與定稿
 - 檢查錯字, 文法, 拼字
 - 調整字級, 字體, 縮排, 間距, 顏色之一致性與區隔度



如何製作一個好的簡報?

- 調整與定稿

- 檢查錯字, 文法, 拼字

- 調整字級, 字體, 縮排, 間距, 顏色之一致性與區隔度

- 調整圖片之位置, 大小, 解析度, 以及說明性



如何製作一個好的簡報？

- 調整與定稿

- 檢查錯字, 文法, 拼字

- 調整字級, 字體, 縮排, 間距, 顏色之一致性與區隔度

- 調整圖片之位置, 大小, 解析度, 以及說明性

- 調整邊界



如何製作一個好的簡報?

●調整與定稿

- 檢查錯字, 文法, 拼字
- 調整字級, 字體, 縮排, 間距, 顏色之一致性與區隔度
- 調整圖片之位置, 大小, 解析度, 以及說明性
- 調整邊界
- 依演說時間調整投影片數量與投影片內文之份量



如何製作一個好的簡報？

●調整與定稿

- 檢查錯字, 文法, 拼字
- 調整字級, 字體, 縮排, 間距, 顏色之一致性與區隔度
- 調整圖片之位置, 大小, 解析度, 以及說明性
- 調整邊界
- 依演說時間調整投影片數量與投影片內文之份量
- 必要時調整插入圖片之解析度以降低檔案大小



Some of the advantages of posters are:

- They can be studied at leisure or quickly scanned
- They offer personal contact with interested viewers
- They can be seen as a whole entity
- They can be more informative than a talk
- It is a visual medium and excellent for illustrations



Some of the limitations of posters are:

- The audience is not captive but must be attracted to the presentation
- The viewers is not comfortably seated
- Space is limited, so the poster must be selective
- Text and figures must be large enough to be seen from a distance of 3-4 feet
- Posters take more time to prepare and cost more money than slides



Plan the poster

Poster Instructions

- Provided by meeting organizers
- Size, location, length of time for viewing, information to be included, layout suggestions
- Orientation



Plan the poster

Poster Title

- Lengthy poster titles discourage viewer
- Brief, informative, and interesting

MECHANISM OF AIRWAY CONSTRICTION AND SECRETION
EVOKED BY LARYNGEAL ADMINISTRATION OF SO₂ IN DOGS

EVIDENCE THAT REFLEX OF SO₂ ARE MEDIATED BY
AFFERENT ENDING IN THE UPPER AIRWAY

ARE REFLEX EFFECTS OF SO₂ MEDIATED BY AFFERENT
ENDING IN THE UPPER AIRWAY?

HOW DOES SO₂ AFFECT THE UPPER AIRWAY?

- 1-inch-high letter will stretch across 2 meters or less
- With the addition of names of authors and institution, the height of the title will be at least 6.66 cm

Plan the poster

Abstract

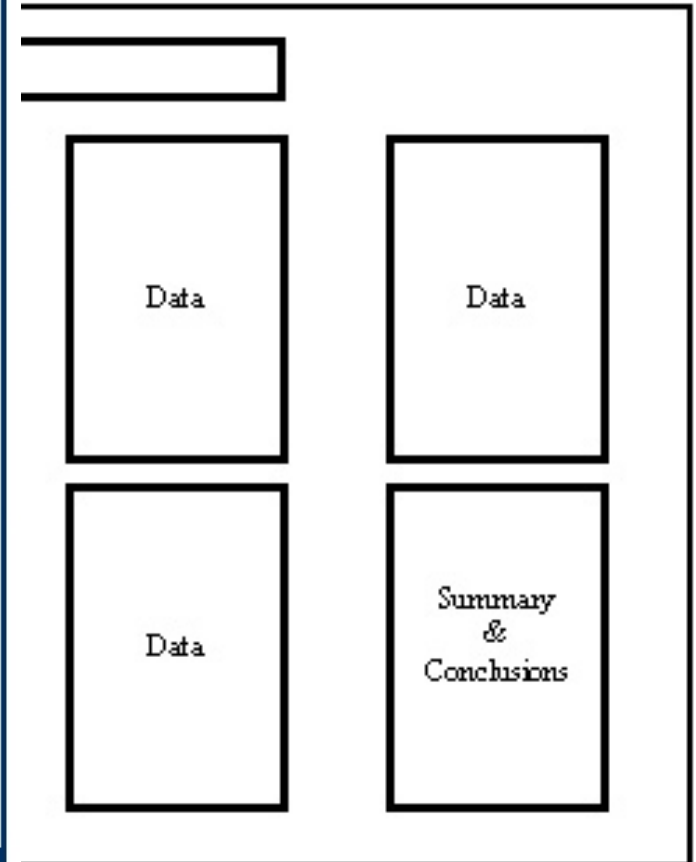
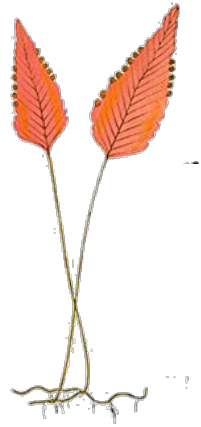
- An enlarged abstract will add nothing to the poster

The image shows a poster layout template. At the top is a yellow header bar. On the left side of the header is a small white box labeled 'Abstract'. In the center of the header, the text reads: **TITLE OF PRESENTATION**, NAME OF AUTHORS, and Affiliation. Below the header is a grid of light blue rectangular boxes. The grid consists of four columns. The first column has two boxes of equal height. The second column has two boxes of equal height. The third column has two boxes of equal height. The fourth column has two boxes of equal height. The boxes in the first and second columns are taller than those in the third and fourth columns.

Plan the poster

Rough Sketch

- To visualize size and position when planning the poster, sketch a rough plan



Plan the poster

Poster Text



- Plan the poster text in short, simple, separate statements. This allows the viewer to scan the text quickly and easily for the important points

PARAGRAPH

Low concentrations of SO₂ cause bronchoconstriction in asthmatic patients. Since low concentration of SO₂ may be totally absorbed in the upper airways and since the upper airways appear to be very sensitive to SO₂, we have explored the possibility that SO₂ evokes reflex effects by engaging afferent nerves in the upper airways

SEPARATE STATEMENTS

- Bronchoconstriction in asthmatic patients if cause by SO₂ in low concentrations
- Upper airways are sensitive to and totally absorb low concentrations of SO₂
- We explored the possibility that SO₂ engages afferent nerves in the upper airways

Plan the poster

Poster Text

- For quick identification, text should have a title. If each section of text is titled, the flow of information on the poster becomes more apparent. Here the first statement emphasizes low concentration of SO_2

TEXT TITLE

INTRODUCTION

SO_2 in low concentrations causes bronchoconstriction in asthmatic patients.

Upper airways are sensitive to and totally absorb low concentrations of SO_2 .

We explored the possibility that SO_2 engages afferent nerves in the upper airways.



TEXT SIZE

INTRODUCTION

SO₂ in low concentrations causes cause bronchoconstriction in asthmatic patients.

Upper airways are sensitive to and totally absorb low concentrations of SO₂.

We explored the possibility that SO₂ engages afferent nerves in the upper airways.

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INTRODUCTION

SO₂ in low concentrations causes bronchoconstriction in asthmatic patients.

Upper airways are sensitive to and totally absorb low concentrations of SO₂.

We explored the possibility that SO₂ engages afferent nerves in the upper airways.

DOES THE POSTER DISCOURAGE THE VIEWER?



Plan the poster

FIGURES

- Figures are more impressive than text on a poster. The poster medium is made for pictures. Figures hold the viewer's attention and communicate vividly and memorably.

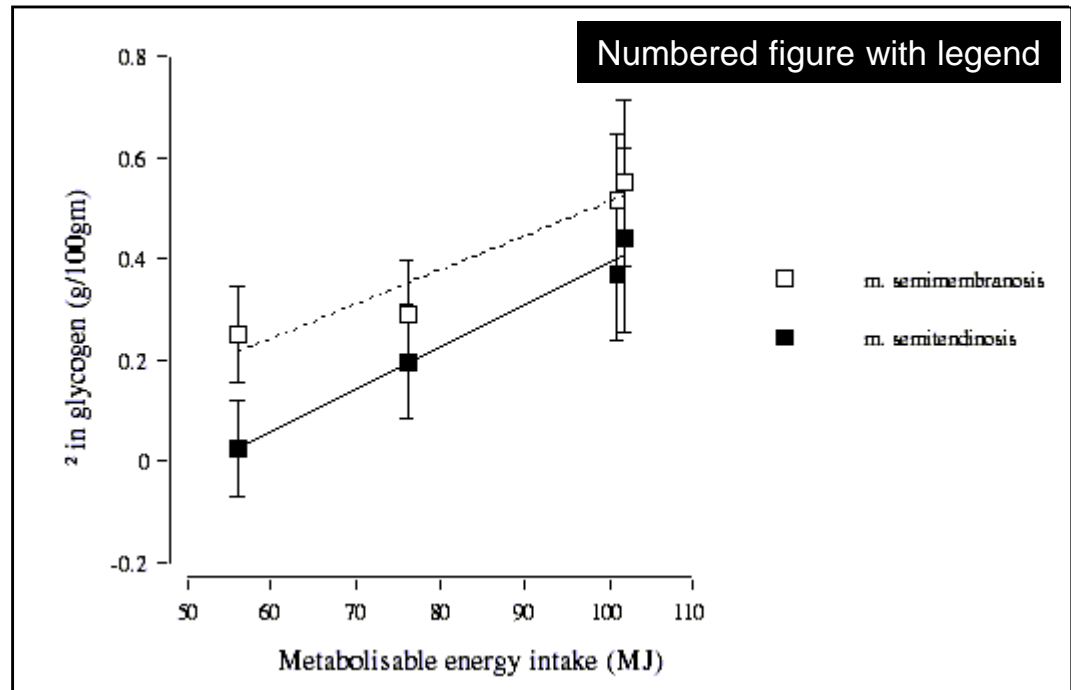
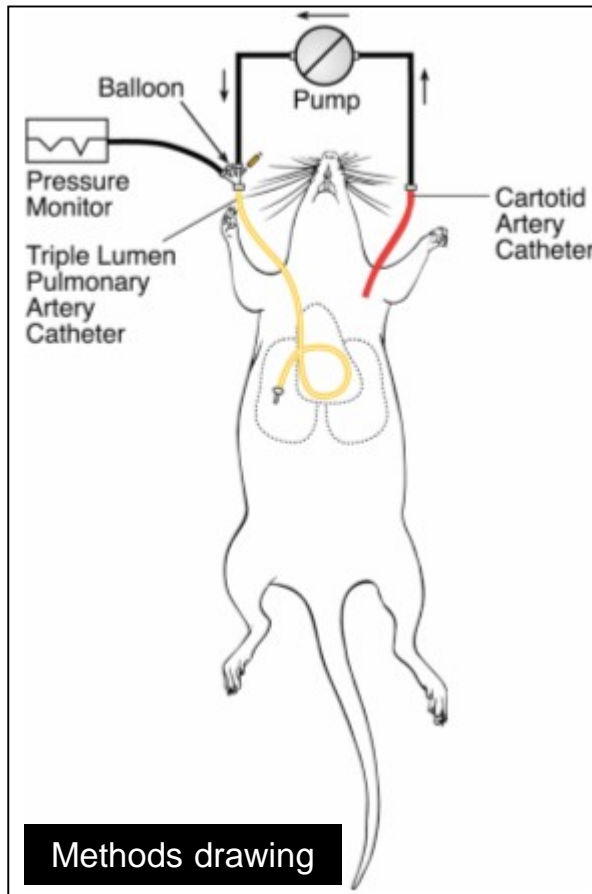
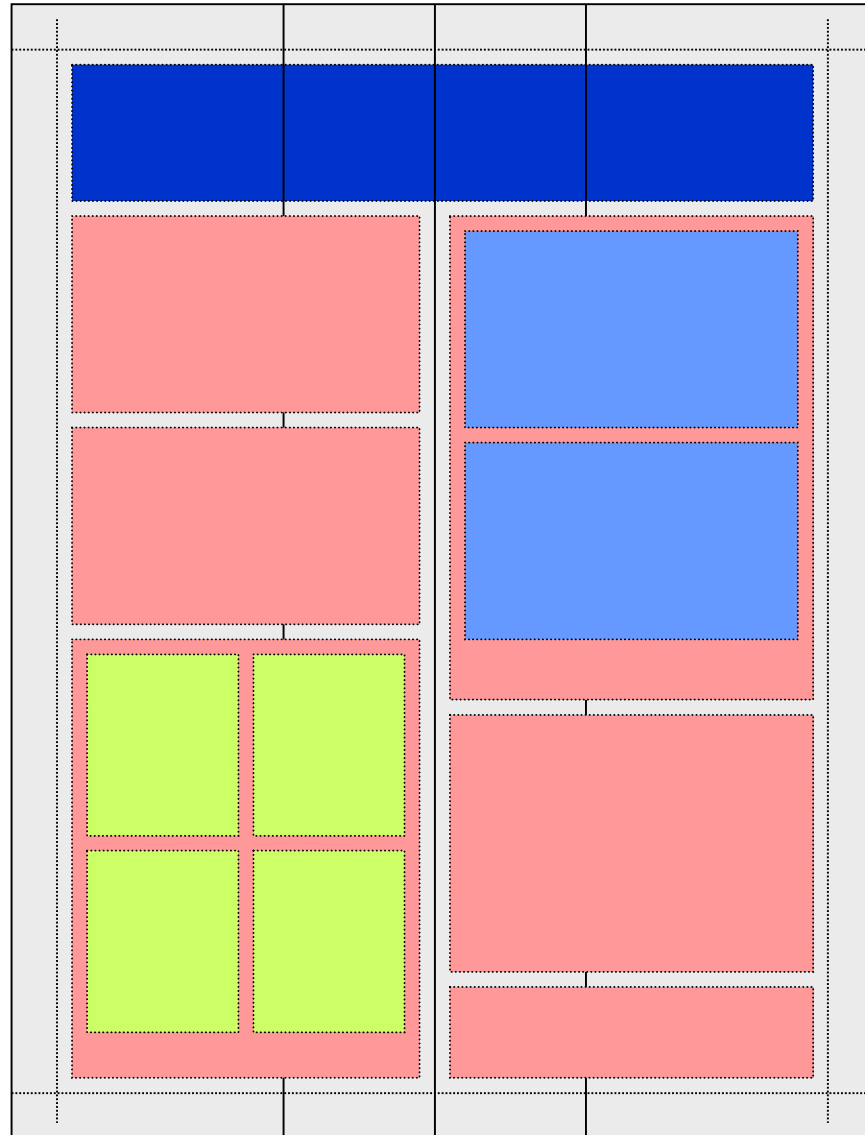


FIGURE 1 The figure number here will make the sequence of information clear. The text underneath clarifies or emphasizes the point and makes it a satisfying, integrated figure

Plan the poster


Poster Layout

- Readable space
- Poster division
- Poster background
- Colour



Examples

Strong visual impact

 IAU Symposium 190

New Views of the Magellanic Clouds

Victoria, British Columbia
13 - 17 July 1998

Preliminary Program


- Interstellar Medium
- Stellar Systems
- Global Structure
- Stars and Stellar Evolution
- Galaxy Evolution
- Distance Scale and Comparison to other Galaxies

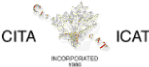

Local Organizing Committee

- James Hesser (HIA), Chair
- David Bohlender (HIA)
- Stéphanie Côté (HIA)
- David Crampton (HIA)
- Jay Gallagher (UWisc)
- David Hartwick (UVic)
- Simon Morris (HIA)
- Brenda Parrish (HIA)
- Don VandenBerg (UVic)


Scientific Organizing Committee

- You-Hua Chu (USA), Co-Chair
- Nicholas Suntzeff (Chile/USA), Co-Chair
- Enzo Brocato (Italy)
- Anne Cowley (USA)
- Kenneth Freeman (Australia)
- Paul Hodge (USA)
- Monica Rubio (Chile)
- Monique Spite (France)
- Ljster Staveley-Smith (Australia)
- Nolan Walborn (USA)
- Douglas Welch (Canada)
- Hans Zinnecker (Germany)



For more information: <http://cadwww.hia.nrc.ca/iau190/>
Or contact: iau190@hia.nrc.ca



ESO WORKSHOP ON MINOR BODIES IN THE OUTER SOLAR SYSTEM

ESO Headquarters,
D-85748 Garching near Munich,
Germany, November 2 - 5, 1998

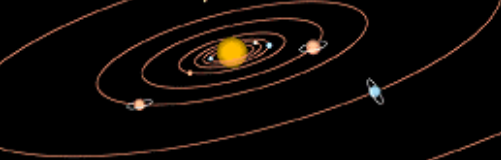
This ESO Workshop is held at a time when several new observational facilities, including the ESO Very Large Telescope (VLT), are entering into operation. With larger collecting areas and equipped with advanced instruments, they have the potential of revolutionizing observational studies of these faint objects.


Topics:

- Inventory of Minor Bodies in the Outer Solar System; Outer Solar System reservoirs; Orbital dynamics and evolution; Physical properties; Physical interrelationships;
- Origin and physical evolution;
- Comparison with other systems;
- Future lines of research


Scientific Organising Committee

- Rudi Albrecht (ST/ECF)
- Mark Bailey (UK)
- Hermann Boehnhardt (ESO)
- Martin Duncan (Canada)
- Julio A. Fernandez (Uruguay)
- Alan Fitzsimmons (SOC Chair-UK)
- David Jewitt (USA)
- Hans Rickman (Sweden)
- Alan Stern (USA)
- Jun-ichi Watanabe (Japan)
- Richard West (LOC Chair-ESO)





Deadline for registration, booking of accommodation and submission of abstracts is August 1, 1998
Further information is available at <http://www.eso.org/imboss98>



Examples

Simplify use of colour

Put The Title of the Scientific Poster Here

M. Russi, E. Masson, J. Mangual, F. Schertz
Name of Institution can be placed here

Introduction

Insert your text here. You can place your organizations logos on either side of the title of the poster. In hac habitasse platea dictumet. Nullam tellus. Fusce eget risus nec est pellentesque tempor. Morbi scelerisque nulla. In non neque. Etiam ac nulla. Nulla vitae sem non lorem ullamcorper interdum. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque blandit. Cras metus. Proin ut lacus sit amet sapien adipiscing malesuada. Maecenas mattis. In hac habitasse platea dictumet. Maecenas nonummy posuere eros. Proin nec uma id pede imperdiet vulputate. Proin lacinia. Nullam vitae nulla eget velit vestibulum porttitor. Praesent vel orci. Ut quis metus vel elit placerat bibendum. Nam porttitor orci vel augue.

Objectives

Insert your text here. Remember to size your font to fit your information into the space. The larger your font, the easier it will be for others to read your poster.

- Phasellus nec dui at enim faucibus feugiat. Nulla quis lacus nec lorem laoreet volutpat. Curabitur placerat, dui sit amet aliquet volutpat, lectus felis varius lacus, at lacinia turpis neque imperdiet libero.
- Donec nunc leo, porta eu, hendrerit vel, posuere nonummy, metus. Vestibulum congue bibendum ipsum.
- Sed sed mi. Fusce dapibus diam vitae lorem consequat auctor.
- Praesent nibh pede, eleifend ac, aliquam vitae, venenatis eu, risus. In sit amet diam. Integer suscipit interdum eros.
- In hac habitasse platea dictumet. Nullam tellus.
- Fusce eget risus nec est pellentesque tempor. Morbi scelerisque nulla. In non neque. Etiam ac nulla. Nulla vitae sem non lorem ullamcorper interdum. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque blandit. Cras metus.

Methods

Phasellus vel orci blandit augue rutrum pretium. Pellentesque laoreet magna non odio. Cras porta eros non turpis. Phasellus eu turpis volutpat diam dictum interdum. Duis tringla nunc. Etiam a tellus nec lorem consequat eleifend. Quisque eu est. Vestibulum sollicitudin est eget ligula. Integer orci neque, nonummy.

Results

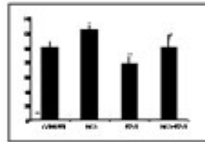


Figure 1. Maecenas mattis

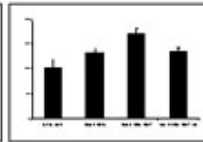


Figure 2. Nullam vitae

Insert your text here. Remember, you can change template colors to suit your own taste or institution colors. The graphic can be replaced with several smaller graphics.

Conclusion

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nam in diam consectetur odio blandit elementum. Morbi id ligula ac ligula adipiscing lacus. Nulla risus lorem, molestie ac, scelerisque quis, gravida eleifend, wisi. Proin sapien ante, faucibus sit amet, mollis eu, molestie a, erat. Donec magna nibh, ultrices facilis, dignissim at, mollis ut, diam. Nulla facilisi. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Morbi tristique erat at ligula. Curabitur in metus. Donec consequat. Quisque porta. Integer diam. Mauris pellentesque aliquet elit. Curabitur hendrerit metus quis augue. Mauris rhoncus, magna vitae laoreet imperdiet, ligula dolor hendrerit quam, sit amet mollis, augue nibh et lorem. Nam odio wisi, faucibus id, dictum nec, dignissim eget, ante. Integer sed augue. Vivamus nec orci sed tortor sollicitudin bibendum. In adipiscing blandit aroa.

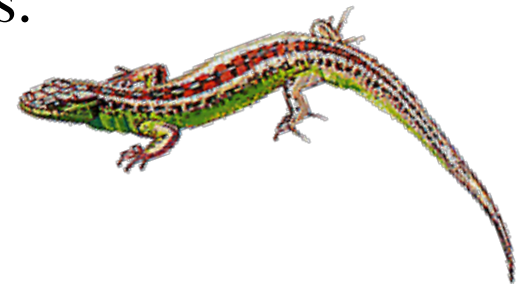
Phasellus vel orci blandit augue rutrum pretium. Pellentesque laoreet magna non odio. Cras porta eros non turpis. Phasellus eu turpis volutpat diam dictum interdum. Duis tringla nunc. Etiam a tellus nec lorem consequat eleifend. Quisque eu est. Vestibulum sollicitudin est eget ligula. Integer orci neque, nonummy.

References

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2. Sed sed mi. Fusce dapibus diam vitae lorem consequat auctor.

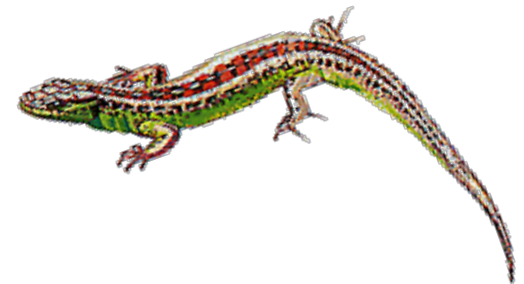
Get your science published in a journal

- Publication in journals is expected from scientists and is, if not an everyday occurrence, at least a yearly occurrence.
- A published paper with its illustrations is the most formal and weighty method for disseminating scientific findings. Because the printed page is available for scrutiny by generations of readers.
- A paper may be carried around and read at the reader's convenience.
- The first step to producing an effective journal figure is to know the journal's instructions to authors.



Journal Instructions

- Original or photocopied?
- Text font, size, alignment and spacing
- Line drawing, excel figures, colour painting, half-tone drawing, digital art....
- How to digitise your figures?
- Should I make up a figure plate?
- Should I tell the editor where to insert the tables and figures?
- Colour adjustment, figure rotation, and legend preparation



Journal Instructions

Submitting Manuscripts Online

Authors submitting directly (Track II) may submit Adobe Acrobat PDFs of their double-spaced papers via the web at www.PNAScentral.org. Source files are required for all other submissions, including Track II revisions. Members submitting papers through Tracks I and III should also submit via the web. If you are unable to submit online, please contact pnas@nas.edu. Corresponding authors of Track I and Track III papers will be provided a URL for file submission after the member has initiated the process. Supporting Information may also be submitted online. Online submission expedites the editorial process and reduces the cost and delay of photocopying and mailing.

Digital Figures

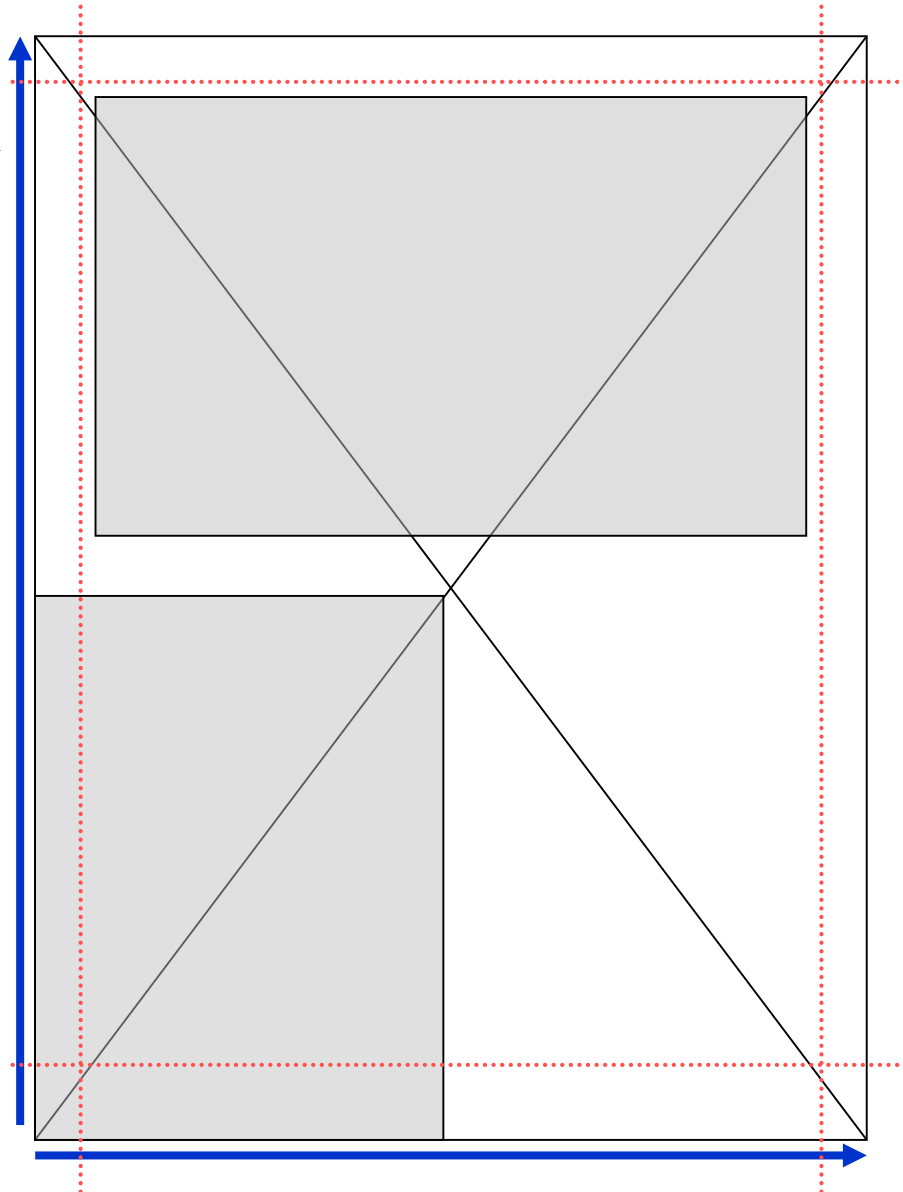
TIFF and EPS for Macintosh or PC are the only [acceptable formats](#) for figures that will appear in the print journal. (See [Supporting Information](#) below for acceptable formats for online-only supplementary material.) All color images must be in CMYK (cyan, magenta, yellow, black) mode. Include the font files for any text. PC or Macintosh versions of [Adobe PostScript fonts](#) must be used (no system "bitmap" fonts). Images must be final size, preferably 1 column (8.7 cm) width. Figures wider than 1 column should be between 10.5 and 18.0 cm wide. Numbers, letters, and symbols should be at least 2 mm in size after reduction and must be consistent. Composite figures must be preassembled. Details and the [Digital Art Submission Checklist](#) are at <http://cjs.cadmus.com/da/index.asp>. Direct questions to caham@cadmus.com.

Tables

Number tables (Arabic numerals) in the order in which they are cited in the text. Each table should have a brief title, be on a separate page, and be double-spaced.

Reduction

- The final reduction of a figure is not always predictable. It depends on journal size, format, and the editor.
- The journal may instruct you to design the figure to fit the page economically because wasted space costs the journal money



Reduction

Apple Daily Vol. 1 Number 1 2005 May 18

「加料」麵包 吃到最後一口發現蟑螂斷腳

基隆市1名市民發現買來的麵包中有一截蟑螂的斷腳，昨天送到衛生局請求主持公道。
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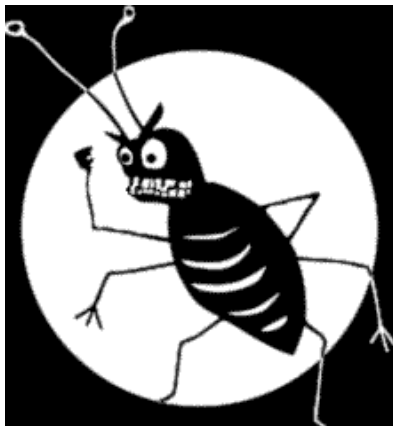
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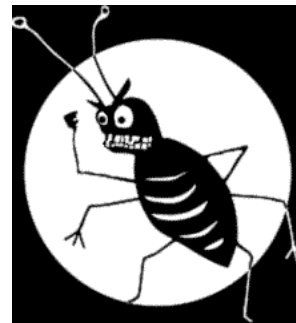
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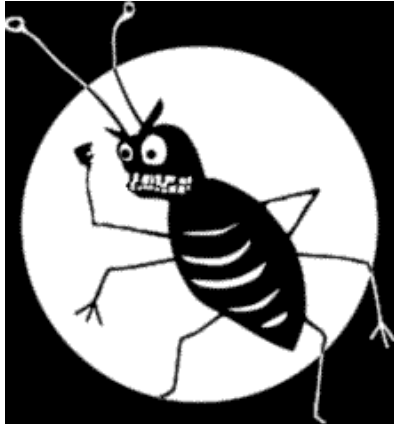
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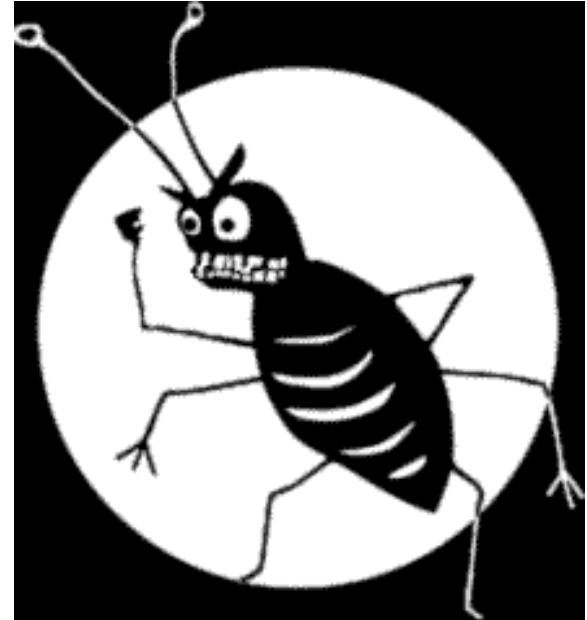
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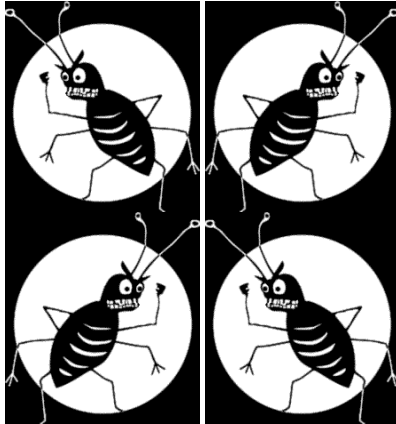
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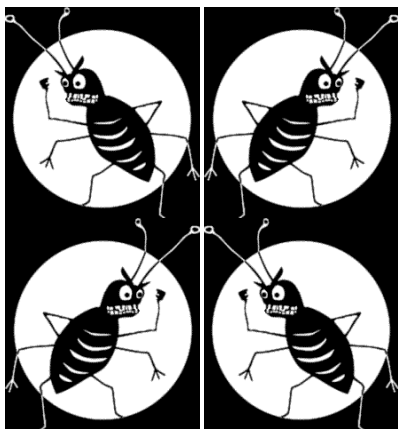
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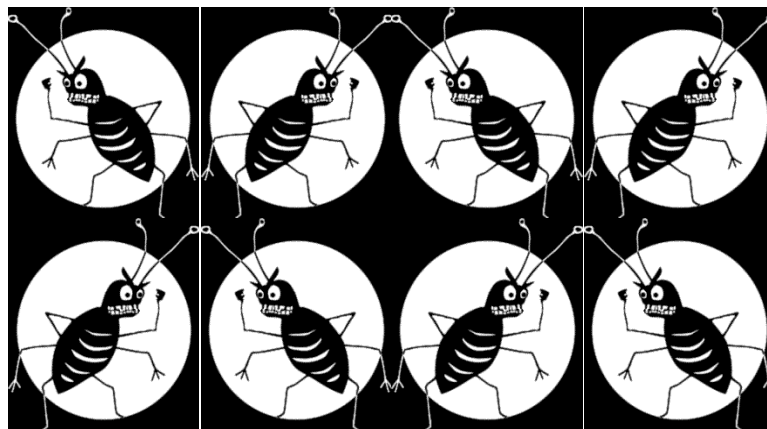
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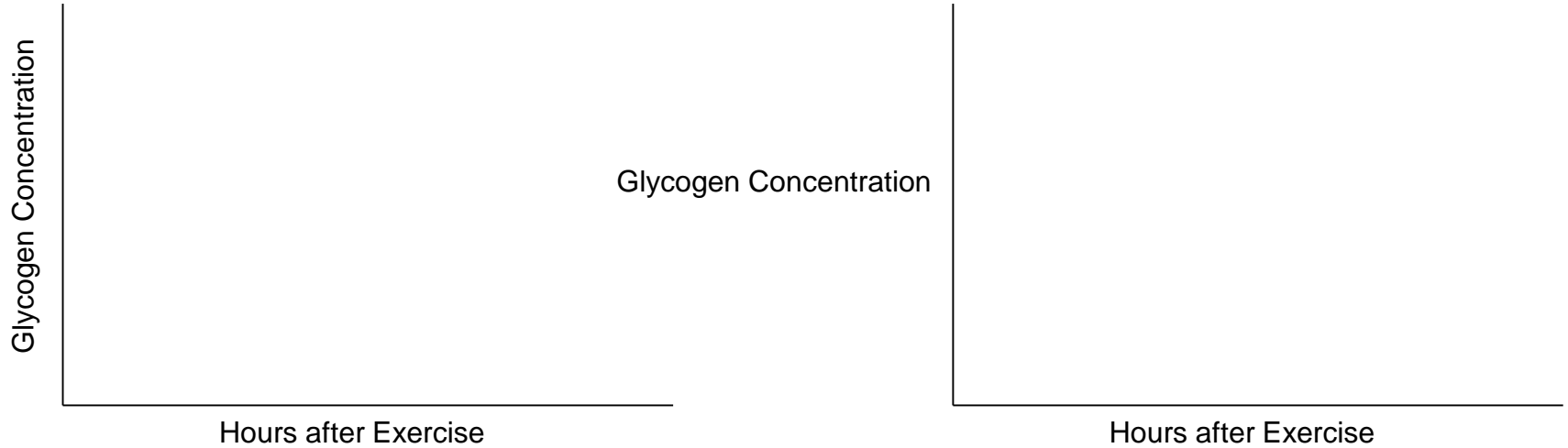
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Labels – Label Position

Horizontal or Vertical Labels?



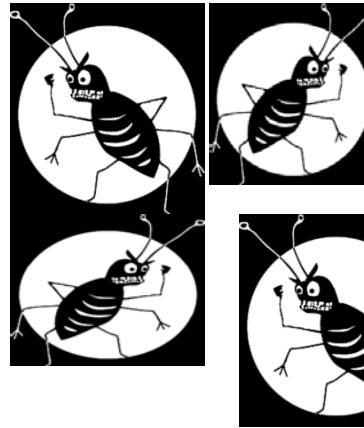
Glycogen Concentration **Label Above the Y-axis**



Consistency

- Size
- Shape
- Nomenclature
- Symbols

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記者邱瑞杰／攝影

【記者邱瑞杰／基隆報導】

基隆市1名市民吃麵包時，咬到一截蟑螂的斷腳，覺得噁心，隨即把麵包送到衛生局。衛生局昨天通知麵包業者說明，業者說，不知道問題出在那裡，將向消費者道歉，尋求諒解。

衛生局食品衛生課長王翠雯說，這名市民一共買了4個麵包，他在吃第1個麵包到最後一口時，發現咬到異物，拿出來一看竟然是蟑螂的腳，隨即把「那一口」已咬過的麵包和另3個麵包送到衛生局處理。

王翠雯說，被指含有蟑螂腳的麵包並不完整，檢視當事人送來的另3個麵包，沒有發現蟑螂腳等異物，因此不能據以處分業者，但仍要求業者要加強注意廚房的環境衛生。

基隆市日前另有1名市民在吃從超商買來的豆乾時，發現豆乾竟然發霉了，隨即依照標示在包裝上的製造廠商電話，打電話去向業者申訴，但電話無人接聽，她依語音指示留下她的聯絡電話要求處理。

這名市民說，留話當晚就接到廠商客服人員的電話，對方一直道歉，讓她的氣消了一半，對方並贈送「大包」的豆乾及其他商品做為補償，她感受得到廠商的誠意，不再追究。

王翠雯說，夏天到了，氣溫逐漸升高，食物更容易腐敗，餐飲和糕餅業者都應格外注意食材的保鮮，維護商譽。

小蛇棲身玄天上帝神像腳下

【記者謝恩得／梅山報導】

嘉義縣梅山鄉過山村魁聖宮信徒最近發現有條長約1公尺的蛇，棲身在傳說收伏蛇妖的玄天上帝神像腳下。魁聖宮負責人朱瑞豐說，這條蛇可能在農曆3月3日玄天上帝生日時就來這裡。

魁聖宮位於嘉義縣梅山鄉過山村山區，四周都是山林，最近有信眾擦試神桌時，驚見有條長約1公尺的蛇纏繞在神像下方，讓信眾稱奇的是，桌上有5尊神像，小蛇卻選擇玄天上帝神像的腳下棲身。也有村民說最近常下大雨，小蛇可能是來躲雨。民間傳說玄天上帝曾收伏龜、蛇，因此玄天上帝神像都是右腳踩蛇、左腳踩龜。

Final Preparation

- Examine black lines and clean white background
- Reduce the figure on a copy machine to check label legibility and make sure that lines do not drop out
- Check good contrast, sharpness, tonal range, and faithfulness to the original ones
- Indicate where you want figures to appear near each other or with specific text
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