

## Connecting Institutional Research Partners

# The 5th Taiwan Association for Institutional Research Annual Meeting and International Conference 2024 was completed successfully.

The 5th Taiwan Association for Institutional Research Annual Meeting and International Conference (TAIR 2024) was held on Friday, February 23, 2024, at the Bo'ai Campus of National Yang Ming Chiao Tung University. The conference was co-organized by the Taiwan Association for Institutional Research (TAIR), National Yang Ming Chiao Tung University, National Chung Hsing University, Chung Shan Medical University, Minghsin University of Science and Technology, and Hungkuang University. In the opening speech, President Lin Chi-Hung, Chairman of TAIR, emphasized that as institutional research in Taiwan continues to expand, **the importance of this field for school governance and development, as well as the need for international connections, should be recognized by all higher education institutions.** He also mentioned that institutional research is gradually moving towards internationalization and establishing global networks. The conference attracted approximately 250 participants, including domestic and international institutional research partners, experts, and scholars from various fields.

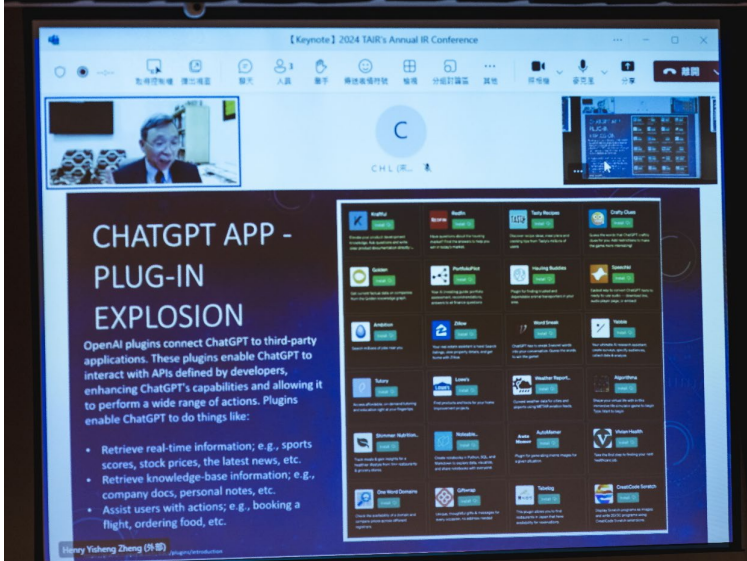


Group photo of distinguished guests attending the conference.

## Connecting Institutional Research Partners

# The 5th Taiwan Association for Institutional Research Annual Meeting and International Conference 2024 was completed successfully.

The conference focused on "Data Governance" and "International Talent Cultivation." In addition to presentations by two international experts, the conference showcased 74 research papers, comprising 28 oral presentations and 46 poster presentations. The event was highly successful.



Dr. Henry Zheng's keynote speech.

- Dr. Henry Zheng, Associate Vice President for Academic Affairs at the Office of Institutional Effectiveness and Planning, Carnegie Mellon University, delivered a keynote speech titled "Data-informed Decision Making in the Age of AI: Implications for Institutional Research." He shared insights on using big data analysis to enhance efficiency in higher education, enabling institutions to make more informed decisions and thereby fostering educational development.
- Dr. Shotaro Imai, Associate Professor at the Office of Strategy and Planning, Tokyo Institute of Technology, presented a keynote speech titled "The State of Institutional Research and its Relationship with Digital Transformation in Japan." He discussed the current landscape of institutional research in Japanese higher education and how embracing digital transformation can bolster the operational management capabilities of higher education institutions.