

## AR for Campus Touring

# NYCU AR App supports the 2024 Bamboo Expo and World Bamboo Congress.

The 2024 Bamboo Expo and World Bamboo Congress will take place at the NYCU Guangfu campus. The entire campus will be transformed into the Hsinchu exhibition area for the expo and the venue for seminars. The event is expected to draw bamboo construction professionals from Taiwan and around the world, creating a large-scale gathering centered on bamboo culture, technology, and innovation. However, traditional methods often encounter limitations when trying to represent abstract concepts to participants in a concrete manner. At this juncture, the **NYCU AR App provides participants with a brand-new experience.** Utilizing AR technology, participants can seamlessly blend the real world with the virtual one, experiencing the charm of bamboo culture in an entirely novel way and freely navigating between the exhibitions.



NYCU 國立陽明交通大學  
**NYCU AR**  
校園導引app  
一手掌握校園資訊 x 散步地圖



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The NYCU AR App has partnered with "Niku LINE" to introduce an augmented reality game. This collaboration provides participants with a more immersive viewing experience and injects new energy into the 2024 Bamboo Expo and World Bamboo Congress.

