

Generative AI in the Smart Campus

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Experiencing Generative AI: Promoting Campus Clubs through AI Secretary Competition

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To build a smart campus at National Yang Ming Chiao Tung University (NYCU), the university partnered with MediaTek in June, introducing the company's generative AI service platform "MediaTek DaVinci" to help students manage clubs and promote AI technology adoption on campus.

Vice President Li Da-Sung stated that this is another digital information tool available to all faculty and students, following the LINE Campus Assistant and the campus GPT information system "Campus Smart Star."

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To help students experience generative AI applications, the university partnered with MediaTek to host an "AI Secretary Competition" on campus, with a total prize of NT\$200,000. The competition encouraged student clubs to use MediaTek DaVinci to create AI secretaries. These AI secretaries can provide accurate information anytime and anywhere, without time and space limitations, meeting students' needs for real-time information while enhancing club activities' attractiveness and influence.

The top three winners of the competition were the Star Voice Club, Makereal Labs, and the Department of Information Management and Finance Student Association. The award ceremony was held publicly on October 16th, thanking all participating clubs for their enthusiastic participation.

