

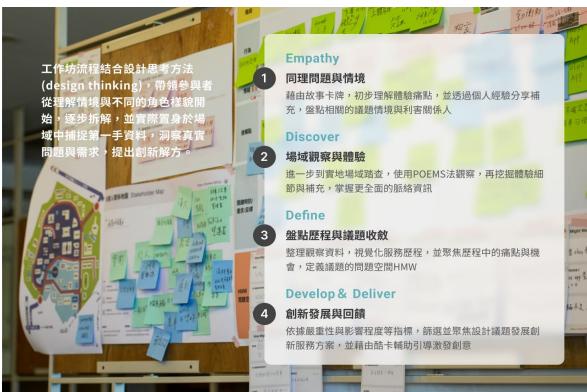
## **Design Thinking Workshops for Smart Campus Project**

## **Shape a Smarter NYCU**

## **Smart Campus Co-Creation Workshop**

The Shape a Smarter NYCU: Smart Campus Co-Creation Workshop was the highlight of the series. Building on the previously identified pain points, students, faculty, and staff applied design thinking methods to address three key themes: campus dining, campus safety, and commuting. Led by a senior UX researcher and guided by the self-directed learning student group, participants analyzed user experiences, conducting field observations, identified service needs, and collaboratively developed innovative solutions tailored to campus life.







## **Design Thinking Workshops for Smart Campus Project**

During the workshop, groups selected themes—campus dining, safety, or commuting—and began with empathy exercises followed by on-site observations. In the afternoon, they mapped service journeys, refined issues, and brainstormed solutions, concluding with presentations and feedback. Participants found the workshop engaging and supported the user-centered approach, hoping for ongoing efforts and implementation.

