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碩士論文

工作滿意與員工績效的相關性研究—以 菲律賓籍現場員工爲例

研究生:熊金鐸

指導教授: 黃仁宏 博士

中華民國九十五年元月

工作滿意與員工績效的相關性研究一以菲律賓籍現場員工爲例

A Study of The Relationship between Job Satisfaction and Employee Performance among Filipino Plant Workers

研究生:熊金鐸 Student: Chin-To Hsiung

指導教授: 黃仁宏 博士 Advisor: Dr. Jen-Hung Huang

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指導教授:黄 仁 宏

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工作滿意與員工績效的相關性研究—以菲律賓籍現場員工為例

研究生:熊金鐸 指導教授:黄仁宏 博士

國立交通大學管理科學系(研究所)碩士班

摘 要

本研究係以赫茲柏格(Herzberg)及馬斯洛(Maslow)的理論模型探討工作滿意及員工績效之間的相關性,並以位於菲律賓某汽車製造廠之五十五位現場作業員工為研究對象,利用統計關聯分析的方法檢驗工作滿意因素、員工個人特徵變數與員工績效之關聯性。

本研究亦分析在工作滿意因素中哪些因素為員工工作滿意度的主要促成因素,並依據研究的結果探討該公司的員工工作滿意的現況及建議未來可以進行的改善員工工作滿意度的計劃。

A Study of The Relationship between Job Satisfaction and Employee Performance among Filipino Plant Workers

student : Chin-To Hsiung Advisors : Dr. Jen-Hung Huang

Department (Institute) of Administration Science National Chiao Tung University

ABSTRACT

This study looked into the relationship of Job Satisfaction and Employee Performance using the concept of Herzberg and Maslow's Model of Motivation. This involved fifty five direct workers or rank and file employees involved in car assembly in Philippines. Correlation of employee performance and Job Satisfaction Factors and personal characteristics variables were examined. The study also identified which among the job satisfaction factors contribute to overall job satisfaction. The implication of the most contributing job satisfaction factor as well as the improvements that need to be done in the company's plans and programs were also discussed.

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CHAPTER 1 INTRODUCTION

1.1Background of the Study

Many multi-national companies in the Philippines today have proven its worth and credibility in the market due to the exemplified necessity of their products which indeed helped improve the lives of people. The existence of these companies not only showed greater contribution in the country's economic growth but also in other countries world wide. Electronic and insurance companies, financial institutions, computer softwares industry and car manufacturers are just some of the many organizations that have given a significant share in the country's growth and development.

The nature of the business and its products apparently impacted the success of the company but the composition of the organization in order to function well lies not only in the elements such as materials and facilities, methods or work procedures, money or fund but also in the kinds of men or people who are working for the organization. Obviously, the people are considered to be the most important asset of all thus, more investment should be given to them.

A lot of studies have shown that in order for an employee to stay long in an organization and to highly perform and contribute in the achievement of the company's goal should be given the right kind of motivation which mainly include higher pay, clear job responsibilities, conducive working condition, friendly working environment, mobility in the job functions and a lot more. Factors such as these are considered elements to Job Satisfaction.

Job Satisfaction is the extent to which a person derives pleasure from a job.

Locke (1976) defines it as "a pleasurable or positive emotional state resulting from the appraisal of one's job or job experiences." There are many factors contribute to how a person feels about a job. People can have different feelings about their co-workers and their pay, and both contribute to overall feelings about their jobs. There are workers who perform well because they are satisfied with the benefits they are receiving while the others enjoy working because of good relationship with their superiors.

Truly, there are many factors we can look into to know the job satisfaction of employees. Generally, it is still not conclusive that a satisfied worker performs well from a non-satisfied worker specifically if the type of workers fall under the category of a skilled or direct workers who are assigned in the plant.

This study in the relationship of Job Satisfaction and Employee Performance looked into the specific factors of job satisfaction in relation to performance. The research further assessed the Job Satisfaction Factors as presented in the Motivation theories of Maslow and Herzberg's and how it relates to the result of the self-constructed Individual Performance Appraisal Sheet of a direct worker working in manufacturing plant and performing routinary job with less opportunity to grow in their career due their limited skills and knowledge. Specifically, this study aims to help top management plan better for the organization given the result of this study since this will give them a better and broader understanding of their employees specific job satisfaction factors and be able to develop more programs in order to enhance the level of job satisfaction of the employees. It is assumed that the result of this research study will surface a greater realization of the factors that may contribute to the direct workers' job satisfaction and still maintain good performance despite the many cost-reduction activities the company is doing due to the present economic situation.

1.2Objectives

The purpose of the present study is to relate Job Satisfaction Variables and Personal Characteristics Variables to Performance of direct workers in a car manufacturing company.

Specifically, the research aims to answer the following questions:

- 1. What is the relationship of the following variables to the direct workers performance;
 - a. Motivator Factors
 - b. Hygiene Factors
 - c. Overall Job Satisfaction Variables
 - d. Personal Characteristics Variables
- 2. What are the job satisfaction factors that highly contribute to the overall job satisfaction variables?

1.3Subject of the Study

Filipino direct workers or rank and file employees involve in the assembly of cars are the subject of the study. I chose Filipino respondents due to my current work location. The selected topic on job satisfaction also gave interest to me to study Filipino plant workers because there is no similar study conducted based on literatures. Culture of the organization was also considered since employees of the company are open for improvements especially in the areas that may motivate them to perform their job and stay long in the company.

1.4 Procedure of the Study

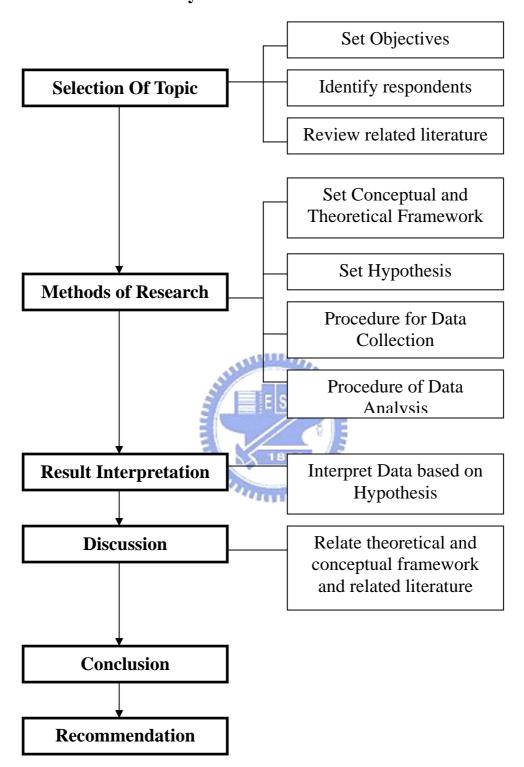


Figure 1. Procedure of the Study

CHAPTER 2 LITERATURE REVIEW

2.1 Job Satisfaction

Job satisfaction is one of the most researched areas in Industrial and Organizational Psychology. The subject has aroused so much interest primarily because of three reasons.

The first reason is *cultural* in the sense that as a nation we value individual freedom, personal growth, and "opportunity". A work ethic also developed, one that is formulated on the "pursuit of happiness," to which work contributes. Thus, concern over whether people like their jobs, their freedom to express feelings, and their ability to alter their destiny through work are hallmarks of the country's tradition. We believe implicitly that everyone has a right to a rewarding, satisfying job.

The second reason for interest in job satisfaction is *functional*. The concept of job satisfaction has intrinsic value, but research has shown that satisfaction is also related to other important variables like absenteeism, turnover, and performance. Though we do not know if job satisfaction has a causal relationship with these variables (for example, if high job satisfaction will cause a worker to be absent less often), we do know that feelings of high job satisfaction are associated with certain levels of these variables. Because we want less absenteeism, less turnover, and better performance, increasing job satisfaction might help in meeting these objectives.

Finally, there is a historical basis to job satisfaction research. Research and

studies began in 1920s (i.e. Hawthorne studies). The research revealed that employees had strong feelings about work. Few years after (1935), the Hoppock study appeared; it examined the factors affecting satisfaction on the job (fatigue, working conditions, supervision and achievement). In the late 1950s and early 1960s, attention was given to designing jobs that were more satisfying. This early research was the nucleus for current work on changing the environment (designing jobs) to improve work life.

2.1.1. The Concept of Job Satisfaction

Job satisfaction is an emotional, affective response. *Affect* refers to feelings of like or dislike. Therefore, job satisfaction is the extent to which a person derives pleasure from a job. Locke (1976) defines it as "a pleasurable or positive emotional state resulting from the appraisal of one's job or job experience. Job satisfaction is strictly an *individual* response.

could have an overall fo

It was initially thought that people could have an overall feeling or liking for a job, ranging from very low to very high. Later, it was learned that many factors contribute to how a person feels about a job. People can have different feelings about their co-workers and their pay, and both contribute to overall feelings about their jobs.

2.1.2. Theories of Job Satisfaction

Several theories have been proposed to explain why people are satisfied with their jobs. None of them have garnered a great deal of empirical confirmation, which suggests that job satisfaction is a complex phenomenon with many causal bases and that no one theory has been successful in incorporating all of them.

Three Approaches to Studying Job Satisfaction

1. Intrapersonal-Comparison Processes

According to McCormick and Ilgen (1980), "the most widely accepted view of job satisfaction assumes that the degree of affect experienced (by a person) results from some comparison between the individual's standard and that individual's perception of the extent to which the standard is met". Degree of satisfaction is the difference between the standard and what is actually received from the job. *Intrapersonal-comparison* theories compare what a person wants (the standard) with what he or she receives. The smaller the difference, the greater the feeling of satisfaction. These theories are called *intrapersonal* because the comparison occur within each individual.

The standard and its derivation must be defined. Some researchers believe that standard consists of human *needs*. Needs are inborn and, it is believed, basic to everyone. They are generally classified into two categories: *physical* needs required for bodily functioning (air, water, food) and *psychological* needs required for mental functioning (stimulation, self-esteem, pleasure). A satisfying job would fulfill the basic physical needs (for example, adequate income) and provide self-esteem and personal recognition. Both Schaffer's (1953) and Porter's (1962) research exemplifies the view of job satisfaction as a function of need fulfillment.

Other researchers believe the standard is derived from human *values* rather than needs. Values are what a person desire or seek to attain and are acquired over time. All people have the same basic needs, but they differ in what they value. Values determine the choices people make as well as their emotional responses

to choices. A satisfying job would then provide an opportunity to attain valued outcomes. The research of Locke (1969) and Mobley and Locke (1970) supports this view.

People certainly have different values, which explain differences in job satisfaction. Someone who valued monetary rewards and personal challenge would probably not be satisfied with a low-paying, routine job. However, someone who valued earning just enough to make ends meet without being mentally taxed might be quite satisfied with such a job.

2. Interpersonal-Comparison Processes

The basis of the interpersonal-comparison theory is the belief that people compare themselves to others in assessing their own feelings of job satisfaction. Rather than being intrapersonal (based on need or values), comparisons are made within a social system – that is, *interpersonally*. An individual observes others in similar jobs and infers how satisfied they are. The person compares himself or herself to these other people and then derives feelings of satisfaction based on how they feel about their jobs (Salancik & Pfeffer, 1977).

The idea that social factors influence feelings of satisfaction is intuitively appealing. Certainly a lot of research in social psychology indicates that we assess ourselves by our perception of others. It therefore is reasonable to assume that social comparisons operate in job satisfaction.

3. Two-Factor Theory

Herzberg's (1959) *two-factor theory* has two general classes of work variables: *satisfiers*, content factors that result in satisfaction, and *dissatisfiers*, context

factors that produce dissatisfaction. Certain factors were associated with high satisfaction and others with dissatisfaction. High satisfaction included such things as achievement, recognition, advancement, and the responsibility. Dissatisfaction were characterized by factors such as company policy, supervision, salary and working conditions. Herzberg said that when a job provides a lot of content factors- that is, a sense of recognition, achievement, and so on – the employee feel satisfied at work. When these factors are absent from a job – there is no sense of recognition, advancement, and so forth- the employee will not be dissatisfied but will feel neutral or indifferent toward the job. Alternatively, when a job provides a lot of context factors- such as good salary or pleasant working conditions- an employee will not feel satisfied but will feel neutral or indifferent toward the job. When these factors are absent from a job- poor salary or unpleasant working conditions- the employee will Thus, with satisfiers, a high degree of reward will result in feel dissatisfied. satisfaction and a low degree of reward will result in indifference. Conversely, with dissatisfiers, a high degree of reward will result in indifference and a low degree of reward in dissatisfaction. Thus, according to Herzberg, jobs should be designed so there will be a high degree of reward provided by both context factors (to avoid dissatisfaction) and *content* factors (to ensure satisfaction).

2.1.3. Job Satisfaction and Performance

Two major studies (Brayfield & Crockett, 1955; Vroom, 1964) reached the general conclusion that they were related either not at all or only slightly. Subsequent research revealed that certain types of performance were more related to satisfaction than others. This led to the belief that the way to have productive workers is to first make them happy. However, another view, the opposite view is held: People get pleasure from their work after finding they are good at it – performance leads to satisfaction.

The relationship between how well you do your job and how happy you are in doing it has intrigued people for decades. On an intuitive level, many people think these two concepts should go together. After all, most people like what they are good at and dislike things they cannot do well. Yet many research studies have revealed there is little in common between performance and satisfaction. Why? It seems both variables have complicated causes, and the link between them is not as simple or direct as it might initially appear. How productive you are depends on your motivation, your ability, and having a work environment that permits you to be productive (for example, having good tools). How happy you are in your work depends on several factors: how happy you are in life and your general disposition, your expectations for your job, the reference group with whom you compare yourself. Added to these multidetermined concepts are the problems of measurement; there is always a certain amount of error in assessing how productive or happy we really are. When you add it all up, it probably is not all that surprising that we do not find consistently strong relationship between the two.

Jacobs and Solomons (1977) found that the relationship of satisfaction and performance are stronger in relationship when rewards are based on performance. Thus, people whose pay is based on performance (like salespeople on commission) should be more satisfied with their performance than others who are paid on an hourly rate (Cherrington, Reitz, & Scott, 1971).

Ialffaldano and Muchinsky's (1985) review of satisfaction-performance studies revealed that the best estimate of the true correlation between the two concepts, controlling for a variety of statistical errors, is .17. This correlation is not nearly as great in magnitude as some theoreticians and practitioners would intuitively believe. Its implication is that organizational attempts to enhance both worker

satisfaction and performance simultaneously will likely be unsuccessful. The reason is that, for the most part, the two concepts are unrelated to each other. In fact, some organizational attempts to increase productivity may serve to decrease job satisfaction.

Weaver and Holmes (1975) collected information on demographic variables like age, marital status, education, and family income. Fifty-two percent of the respondents with full-time jobs and Fifty-three percent of the homemakers reported being very satisfied with their work. The difference between the two groups (1%) was not significant. The only significant difference occurred in families with an annual income they perceived as below the national average; in this case women who were homemakers were more satisfied than women who held full-time jobs. Apparently the latter were dissatisfied because they were still below the national average in spite of their financial contribution.

2.2. Employee Performance

Performance, in theory, is the product of motivation and ability moderated by situational constraints. Ability is the individual's capability for performing certain tasks. It is necessary but insufficient precursor of performance. Motivation is the individual's desire to demonstrate the behavior and reflects willingness to expend effort. Situational constraints refer to factors in the work environment that hinder performance. When someone has (1) no ability, (2) no motivation, or (3) pressing situational constraints, performance will be poor. If a person has no musical ability, all the motivation in the world will not make him or her a good musician. People perform best when they have the needed resources, abilities, and the desire to perform a task well. Motivation, therefore, is only one factor determining performance.

Job Satisfaction has a weak relationship with job performance. Study shows that there is a stronger link when workers have control over their intentions and behaviors and when social constraints are taken into account. Social constraints include the norms, affiliation and other group pressures. This means that the social constraints in the work place depend on the intentions of the employee. If the social constraints turned out a negative effect in the employee, job satisfaction well iob performance. becomes weak as as its (www.hrm.strath.ac.uk 2005)

A qualitative and quantitative review on the relationship of job satisfaction and job performance conducted to 312 samples revealed a low correlation (Judge, Thoresen, Bono and Patton, 2001).

D. Putman (1990) also concluded that job satisfaction and job performance are too closely linked to one another, and that they affect each other. He pointed that if a person is highly satisfied with his/her job, this would lead the person to want to do a good job and to perform well. On the other side is the person's ability level. If the person is struggling with performing the job, it may give the appearance that the person is a poor performer even though he/she may be exhausting a great deal of effort in trying to perform the job. This person's frustration then in turn leads to job satisfaction. In 2002, D. Putman conducted another study revealing that job satisfaction and performance will never be able to pinpoint an exact correlation. Doing a job well may improve job satisfaction, being satisfied may encourage a person to try harder, and each person's personal value system will have an effect on how he/she reacts to motivators and impediments. It is best to understand that performance is a complex issue and recognize the where one must control to address issues affecting an individual's performance.

A study conducted to employees of an electronic company covered the dimensions of employee satisfaction which includes environment, salary/benefit, management practices, promotion, company profit sharing, and vision while for employee performance, factors such as character and ability, attitude of work, individual growth, outcomes and performance were included. Result showed that employees placed higher importance on "salary/benefit" and "environment". Second is that Job satisfaction has significant positive relationship with personal performance. This means that higher job satisfaction, the higher the job performance. Lastly, different personal variables haven't significant difference on employee satisfaction and performance (S. Lin, 2002).

Buciuniene et al (2005) concluded that total job satisfaction of doctors working at primary health care establishments in Lithuania is relatively low, and compensation, social status, and workload are among the key factors that condition doctors' dissatisfaction with their job. Stamps and Piedmonte's (2000) research shows that the more autonomy activities possess and the less monotony exists at work, the more employees are satisfied with their work.

Ubom and Joshua (2004) study showed that Needs Satisfaction variables such as physiological needs, security needs, social needs, self-esteem needs and self-actualization needs have significant and positive contributions in the prediction of job performance of employees. The possible reason for these findings is that a worker needs adequate and reasonable payment for him to satisfy his physiological needs like food, clothing, health-care and other needs in life. An employee needs adequate security especially at work place and at living place. He has to be given adequate payment for socialization with relations and friends. The organization must recognize his worth and ensure his dignity and self-esteem. There must be that understanding between an employee and the organization in the provision of needs. It is such understanding that

would make the employee to achieve self-fulfillment as a worker, and to work harder to achieve high job performance in the organization.

However, a work place whereby the workers feel that they are cheated, underpaid and are made to work in insecure conditions; where the organization has no regard for the workers' dignity and self-worth; and the workers attribute the causes of their poor situation to the organization, they will not work hard and the level of job performance will be comparatively low. This is true because the workers are human beings with various needs to be satisfied. Failure to have such needs satisfied therefore leads to frustration, nonchalant attitude to work and rebellion.

2.2.1. Influence of Communication on Performance

We can view performance on a number of levels, including individual task performance, group productivity, and the effectiveness of entire organizations. Research shows that communication does influence performance. We have long known that knowledge of results and feedback facilitates performance. Whether the feedback comes from the organization, a supervisor, co-workers, or the task itself (Greller & Herold, 1975), it has both informational and motivational components. Feedback focuses attention on relevant aspects of the task and gives direction as to which behaviors are most desirable or appropriate. Feedback improves job performance in many tasks, ranging from visual search (Mudd& McCormick, 1960) to complex decision-making (Schmitt, Coyle, & Saari, 1977).

CHAPTER 3 METHODOLOGY

3.1 Conceptual Framework



Figure 2. Conceptual Framework

The <u>Job Satisfaction</u> variables which includes *Overall Job Satisfaction*, *Motivator Factors and Hygience Factors* are variables that have been shown to influence employee performance. These variables will be correlated with employee performance.

The <u>Personal Characteristics</u> variables of *tenure*, *age*, *educational attainment*, *job experience and marital status* are assumed to affect employee performance. These variables will be correlated with employee performance.

3.2Theoretical Framework

The theory of Herzberg's two-factor model developed by Dr. Frederick Herzberg and the theory of Hierarchy of Needs of Dr. Abraham H. Maslow will be used to support the study. This model presents the major motivational factors that will help explain how employees are motivated and satisfied.

The two-factor theory of Dr. Herzberg

The basic assumptions of this two-factor theory are as follows:

- The factors contributing to job satisfaction are separate and distinct from those that lead to job dissatisfaction. That is: (1) the presence of certain job factors contributes to job satisfaction, while their absence is perceived as a "neutral" condition (**not** dissatisfaction); and conversely, (2) the presence of certain other job factors leads to dissatisfaction; while their absence leads to a neutrally perceived condition, but **not** to satisfaction.
- Among those factors associated with satisfaction, "motivators" are primarily
 ones intrinsic to the individual's job e.g., achievement, recognition, and
 opportunity for growth and self actualization.
- Conversely, the factors which are associated with dissatisfaction ("hygiene" factors) are primarily extrinsic to a person's job, such as company policies, salary, and working conditions.

The two-factor theory postulates that the "motivators" are effective in creating motivation of individuals toward better performance; but the "hygiene" factors are not. For example, greater opportunities for self-actualization would serve as

an effective motivator, while improving poor working environment (a "hygiene" factor) would not.

Hierarchy of Needs of Dr. Maslow

According to Dr. A. H. Maslow, a person's wants are always increasing and changing. Once an individual's basic (primary) needs have been satisfied, other (secondary) needs take their place. To satisfy these needs, people expend energy. However, once a need has been somewhat satisfied, it no longer acts as a motivating force, individuals then begin to invest their energy in the next higher level need.

Maslow's theory of motivation stresses that people are motivated to satisfy many needs, some of which are more pressing than others. If a number of needs are unsatistfied at any given time, the individual will move to satisfy the most pressing one(s) first.

Maslow identified five levels in his hierarchy of needs.

The physiological needs are the most pressing. Once our physiological needs are largely satisfied, the next level of needs in the hierarchy begins to emerge. These are our safety needs, among which is the avoidance of physical harm, illness, economic disaster, and so forth. In a similar manner, satisfaction of our safety gives rise to the emergence of social needs, then esteem needs, until the satisfaction of all the above leads the individual to be primarily concerned with the highest level needs, those of self-actualization.

Maslow believes that all levels of needs probably exist to some degree for the individual most of the time. Rarely, if ever, is any one need completely

satisfied...at least for very long. Our hunger, as a simple example, may be fairly satisfied after eating breakfast, only to emerge again before lunch time.

MASLOW'S FIVE-LEVEL MODEL and HERZBERG'S TWO-FACTOR MODEL

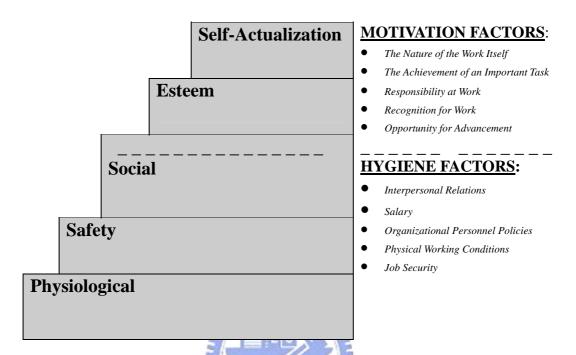


Figure 3. Maslow's Five-Level Model and Herzber's Two-Factor Model

To further explain this model, Herzberg feels that good pay, a pleasant working environment, and adequate supervision might be regarded as "hygiene" factors in much the same sense that brushing one's teeth and bathing with soap removes factors that would prevent good health. Similarly, sound company policies and adequate vacations remove some possible causes of dissatisfaction and poor productivity. But they do not provide positive incentives to produce. The real "motivators" are such things as a sense of achievement, interesting work, and personal growth and recognition.

However, hygiene factors are also essential in maintaining a normal state of corporate health with regard to employee relations. When one or more of these hygiene factors deteriorate to a point considered unacceptable by the employees, there is job dissatisfaction.

3.3Hypothesis

The following are the hypothesis of this study:

- 1. The Overall Job Satisfaction Variable will be positively related to Employee Performance.
- 2. The Motivator Factors Variables will be positively related to Employee Performance.
- 3. The Hygiene Factors Variables will be positively related to Employee Performance.
- 4. Personal Characteristics Variables will be positively related to Employee Performance.

3.4Operational Definition

Base on the study of related literature, the definition of the each factors are the following:

- 1. **Overall Job Satisfaction** comes in two forms namely Motivator Factors and Hygiene Factors.
- 2. **Motivator factors** are those intrinsic to a person's job. These include the following:
 - a. Clarity of Goals The feeling the employees have about how well the organization's objectives are understood and accepted. Is the mission clear? Do employees understand their goals? Are we managing by objectives? A high score indicates an affirmative answer; a low score indicates room for improvement.

- b. **Job Interest and Challenges** How interesting is the work? Are employees committed to what they are doing? Does it really matter? Do they find challenge in their work?
- c. **Standards of Excellence** The feeling employees have about management's emphasis (or lack of it) on doing a quality job. Are the standards high? Or can you "get by"?
- d. **Degree of Responsibility** The feeling employees have about the amount of responsibility they have and the latitude, or area of freedom within which they can operate without constant checking by the boss.
- e. **Personal Development** The feeling employees have about management's concern for their growth and development. A much emphasis placed on training, counseling and assessment.
- b. **Advancement/Mobility** The feeling employees have about the opportunities they have to move ahead, be considered for promotion, and have a career path.
- c. **Management's Credibility** The feeling employees have with regards to how "straight" management in dealing with them. Is the management respected for its fairness? Or is it seen as "two faced"?
- **d. Self** –**Confidence** The feeling employees have about their own value and mobility in the labor market. The sense of worth and a realization that there is a good future either here or elsewhere.
- **3. Hygiene Factors** are those extrinsic to a person's job. These include the following:
 - e. **Rewards and Satisfactions** The degree to which the employees feel the work is rewarding and that they are being recognized and satisfied for good performance. The dimension taps both intrinsic (e.g. job satisfaction) and extrinsic (e.g. salary) rewards.

- f. **Working Relationships** The feeling employees have with regards to the amount of trust, cooperativeness, understanding, and warmth that exists among workers and between workers and management.
- g. **Job Security** Are people laid off because of economic trends, politics, and poor performance? Or do the employees see the organization as dependable and their own jobs as secure?
- h. **Personnel Policies and Procedures** are company policies administered fairly? Does the company have competitive wage and salary scales? Are employee benefits attractive?
- **4. Performance Result** is the final rating of the employee based on the Individual Performance Appraisal Sheet (IPAS) developed by the company.

5. Personal Characteristics Variables

- a. Tenure the respondent's length of stay (# of years) in the company.
- b. Age the current age of the respondent.
- c. Educational Attainment the respondent's highest level of education attained.
- d. Job Experience the respondent's job experience in terms of its count in the company he worked with.
- e. Marital Status the respondent's condition of being married or unmarried.
- 6. **Direct Workers** rank and file employees tasked to perform car assembly from Body, Paint and Car Erection Shops.

3.5 Company Background

The company under study is one of the leading Car Manufacturers in the Philippines. The company is engaged in the field of car assembly and was founded in April 28, 1982. Its production started in September 1983 at the Quezon City Plant.

In April 1997, its production started at the Sta. Rosa Assembly Plant and was certified by BVQI for ISO9002 in December 1999.

At present, the company is geared towards the goal of becoming the top 3 automotive company in the Philippines. Through its I-STEP-IC Core Values, namely: Integrity, Shared Vision, Teamwor, Excellent Quality, Proactive Service, Innovation and Continuous Improvement, the company is on its way to develop a culture of Excellence and Quality that will satisfy not only the needs of external customers but also its internal customers, its employees.

3.6 Participants

The Manufacturing Process Group of the Manufacturing, Engineering and Quality Division was the unit studied since it's the main work force of the organization. Out of one hundred two (102) direct workers, Fifty Five (55) were the respondents of this study. They were automotive technicians who were considered direct workers or rank and file employees involved in car assembly with final rating in their Individual Performance Appraisal Sheet (IPAS) indicated in the employee masterlist.

The researcher received fifty five (55) completed questionnaires. Their average tenure, age, educational attainment, job experience, and marital status are 8.18

years, 31.74 years old, 1.5 or 51% High School Graduates, 2nd job and 1.59 or 60% married, respectively.

3.7 The tool to measure

The following information were asked of the participants of this study in order to describe accurately their *personal characteristics*:

- 1. Tenure or years of stay in the company
- 2. Age
- 3. Educational Attainment
- 4. Number of Job Experience
- 5. Marital Status

Job Satisfaction Factors

A sixty (60) items survey form of organizational climate was used to measure job satisfaction of respondents. The questionnaire was a standard questionnaire with reliability and validity. This questionnaire was purchased from Training House Consultancy and had been used for research by a Telecommunication Company in 1998 in order to measure the Organizational Climate of the Company and identify the factors that motivates employees. This questionnaire is divided into 12 categories with 5 items for each category and consisted of a 4-point scale with verbal anchors ranging from 1 (Strongly Agree) to 4 (Strongly Disagree). The 12 categories are: Clarity of goals, Job Interest and Challenge, Rewards and Satisfactions, Standards of Excellence, Degree of Responsibility, Personal Development, Working Relationships, Advancement/Mobility, Job Security, Management's Credibility, Personnel Policies and Procedures and Self-Confidence.

Employee Performance Appraisal Result

The 2004 result of the Individual Performance Appraisal Sheet (IPAS) was used in correlating with job satisfaction variables and personal characteristics variables. This IPAS is developed under the Company's Challenge and Execute (C&E) System which is designed as a support tool for attaining the Company Vision, Mission and Targets. Furthermore, this is a system where the objectives and strategies of top management are broken down into activities and targets cascaded in succeeding levels of the organization. Specifically, the IPAS documents the assessment on the performance of rank and file employees in terms of Skill and Knowledge, Quality of Job, Implemented Suggestions, Accident Rate, Attendance Rate and Compliance to Company Policies. Details of the system are as follows:

Performance Management System

Definition and Objectives of Performance Management

The Performance Management System (PMS) is an integrated set of procedures and systems focused on setting, gathering, processing and monitoring performance data. It is an organization's system for identifying its goals and objectives and assessing how each employee helps the organization reach those goals.

The main objectives of Performance Management are:

- To determine performance measures at the organization, unit and individual levels
- To manage the attainment of performance standards or targets through

regular monitoring, appraisal and support

- To identify training requirements to build on relevant competencies
- To link individual performance to promotions and rewards

The benefits of a Performance Management System are:

- Provides a means to "operationalize" the strategic objectives of the company and to assess its position in terms of fulfilling its long-term goals
- Communicates strategic goals downward through the organization and to employees through incentives aligned with performance measures and goals
- Enhances the non-financial management of the company
- Initiates a root cause analysis for actual performance results that are below target
- Communicates key strengths and areas for improvement
- Puts responsibility for producing results on process owners
- Provides a link between performance results and promotions, rewards and career development

The Performance Management System has two major components, Performance Measurement (PM) and Performance Appraisal (PA). The PM Process defines organization, unit and individual performance measures that are driven by strategy and linked to business processes. The PA Process, on the other, covers the actual evaluation of units and individuals against the defined performance measures, standards and competency requirements. The PM Process provides inputs to the PA Process by determining the performance standards against which the evaluation of a unit or individual will be done.

Performance Measurement

Performance Measures are quantifiable measures that can track performance over time, within and across units in the organization. Performance Measurement, therefore, is a process of defining performance measures and assessing actual performance against set targets or standards.

Performance Measurement facilitates the attainment of corporate goals and objectives by helping the units focus on the most critical activities and processes. It provides opportunities for the different units to set their own targets aligned to the corporate goals and objectives.

Performance Measurement, or the setting of targets, is the first step in the Performance Appraisal process. When performance measures are identified, they provide a basis for assessing performance of a unit or job against set targets.

The objectives of measuring performance are:

- To link performance measures to the strategic objectives of the organization
- To encourage continuous improvement by highlighting goals and recognizing outstanding achievements
- To enable all personnel to better understand how their jobs contribute to achieving strategic objectives
- To encourage teamwork through team-oriented goals and by encouraging a process view of the organization
- To provide each individual with the shared vision and decision support information necessary to make informed and decentralized decisions

• To evaluate the effectiveness of implemented solutions and improvement processes

Performance Appraisal

The success of the company depends on the performance of its people. The Performance Appraisal (PA) Process is a key mechanism for linking personal performance and objectives to business performance and objectives. It is the on-going process of setting targets and measuring an individual's ability, interest, characteristics and performance against a predefined set of criteria that support the Company's goals and objectives. It involves coaching, providing feedback and engaging in open and constructive discussion between superior and subordinate so that performance at the individual and unit level can be improved.

Challenge and Execute System

The **CHALLENGE & EXECUTE** (*C&E*) **System** is designed as a supplementary support to attaining the company vision and mission. It is a primary tool to ensure that the company objectives and targets are cascaded to the lowest level of management and that these targets are monitored through reports submission.

This system was likewise developed to implement a more systematic way of appraising the performance of the employees that is more appropriate, measurable and objective to the specific functions of the employee. Under the system, Supervisors and Managers will be appraised based solely on performance against set targets. For the Team Players (Rank & File employees), the achievement of targets shall be a major criteria for their

appraisal. This system shall also complement the evaluation system of measuring the team players' business and technical competency.

The C&E Individual Performance Appraisal Sheet (IPAS) documents the assessment of the Team Players' (Rank & File employees) performance in terms of the following criteria:

• Skills and knowledge level

- measures the technical, business and professional competency of the employee.

• Quality of job

- measures achievement of targets as defined by Department/ Section heads, cascaded from C&E - 0 Policy Management and C&E - 2 (Business Targets & Progress Report) forms. This also Includes assessment of how efficient and productive the employee was in performing his job.

Implemented suggestions

- employees are given merits for coming up and initiating improvement activities, within his work unit and/ or other section/ departments.

Accident rate

- applies to direct workers, those working in the Assembly Line. Employees are given demerits for accidents due to negligence

• Attendance rate

- measures the number of days the employees were able to report for work after considering absences and tardiness.
- Violation of Company policies/ rules and regulations
 - employees are given demerits for noncompliance with Company polices and regulations.

Purpose & Objectives

- To improve employee's awareness about achieving their respective targets in the attainment of overall company targets.
- To determine and measure employee's performance in a fair and more accurate way.
- To improve communication skills between the superiors and subordinates.
- To serve as basis for giving merit increases and future promotion.

3.8 Data Collection Procedure

Participants were direct workers or technicians of the Manufacturing Process Group specifically belonging to Body, Paint and Car Erection Shops.

Data were collected by means of a questionnaire (See Appendix A) which was administered to selected respondents of the study by the Human Resources Specialist. The respondents answered the questionnaire after their lunch break and was retrieved immediately after they finished answering.

After the data were gathered, tabulation was done and all negatively phrased items was reversed from 4 to 1. 1 is the highest and 4 as the lowest. Test of reliability using Internal Consistency method was also used to get the Cronbach Alpha Coefficient of each variable using SPSS 10.0 for Windows. Below is the table for Reliability Analysis Scale (Alpha) of Job Satisfaction Factors and the items for each factor that are negatively phrased.

Table 1
RELIABILITY ANALYSIS SCALE OF OVERALL JOB SATISFACTION

Table 2
RELIABILITY ANALYSIS SCALE OF JOB SATISFACTION FACTORS

Job Satisfaction Factors	Coefficient Alpha
Clarity of Goals	.4281
Job Interest and Challenge	.5950
Rewards & Satisfactions	.5651
Standard of Excellence	.3488
Degree of Responsibility	.4575
Personal Development	.4387
Working Relationships	.3595
Advancement & Mobility	.1686
Job Security	.2977
Management's Credibility	.4980
Personnel Policies and Procedures	.3736
Self-Confidence	.2499

Table 3
ITEMS THAT ARE NEGATIVELY PHRASED

Job Satisfaction Factors	Items that are negatively phrased
Clarity of Goals	13 and 49
Job Interest and Challenge	26 and 50
Rewards & Satisfactions	3 and 27
Standard of Excellence	16 and 40
Degree of Responsibility	53
Personal Development	18 and 42
Working Relationships	19 and 43
Advancement & Mobility	8, 32 and 56
Job Security	33
Management's Credibility	22 and 46
Personnel Policies and Procedures	59
Self-Confidence	12, 24, 48 and 60

The final summary of frequency distribution, mean and standard deviation of all variables are in Appendix B.

3.9 Data Analysis

Datas gathered were analyzed by using Pearson r(r) correlation coefficient through SPSS 10.0 for windows at .05 level of significance. These tested the correlation of job satisfaction variables, personal characteristics variables and employee performance.



CHAPTER 4 RESULT

Job Satisfaction Variables which include Motivator Factors, Hygiene Factors & Overall Job Satisfaction and Personal Characteristics Variables, were the major variables tested to correlate with Employee Performance. These are shown in Tables 4 to 7 while the profile of the respondents, the means and standard deviations are shown in Table 8.

4.1 Result based on Hypothesis

Correlation of Overall Job Satisfaction Variable to Employee Performance Variable

Variable	Mean	Std.	Pearson Correlation (r)	
		Dev.	Employee Performance	
Overall Job Satisfaction	129.96	17.83	267*	

Note: N=55

p < 0.01 level

**p < 0.05 level

Table 4 shows that the Overall Job Satisfaction variable (r=-.267, p<.01) is low but significant negative correlations with employee performance variable.

Table 5
Hypothesis 2 and 3

Correlation of Motivator Factors and Hygiene Factors to Employee Performance Variable

Variables	Mean	Std.	Pearson Correlation (r)
		Dev.	Employee Performance
Motivator Factors	86.78	12.25	305
Hygiene Factors	43.18	6.61	154*

Note: N=*55*

**p* < 0.01 level

Table 5 shows that the Motivator variable (r=-.305, p<.01) is low and negatively correlated with employee performance variable while Hygiene variable (r=-.154, p<.01) is low but significant negative correlation with employee performance.

Table 6

Hypothesis 4

Correlation of Personal Characteristics Variables to Employee Performance Variable

Variables	Mean	Std.	Pearson Correlation (r)	
		Dev.	Employee Performance	
Tenure	8.18	6.72	.091	
Age	31.74	12.27	.052	
Educational Attainment	1.5	.5	.123	
Job Experience	2.06	1.20	.083	
Marital Status	1.59	.49	.043	

Table 6 shows that there are no significant correlations between Personal

^{**}p < 0.05 level

Characteristics variables and Employee Performance.

4.2 Result based on Job Satisfaction Factors and Overall Job Satisfaction Correlation

Table 7
Correlation of Job Satisfaction Factors and Overall Job Satisfaction
Variable

Variables	Mean	SD	Pearson Correlation (r)
			Overall Job
			Satisfaction
Clarity of Goals	2.19	.51	.696**
Job Interest and Challenge	2.03	.51	.757**
Rewards & Satisfactions	2.37	.70	.598**
Standard of Excellence	2.14	.57	.622**
Degree of Responsibility	2.04	.26	.669**
Personal Development	2.17	.53	.416**
Working Relationships	2.00	.31	.536**
Advancement & Mobility	2.35	46	.476**
Job Security	2.18	. 33	.582**
Management's Credibility	2.19	.37	.622**
Personnel Policies and Procedures	2.31	.24	.561**
Self-Confidence	2.82	.62	.681**

Note: N=55

Table 7 shows that Job Interest and Challenge (r=.757, p<.05), Clarity of Goals (r=.696, p<.05), Self-Confidence (r=.681, p<.05), Degree of Responsibility (r=.669, p<.05), Standard of Excellence (r=.622, p<.05) and Management Credibility (r=.622, p<.05) variables are significantly high and positively correlated with Overall Job Satisfaction variable.

Rewards and Satisfactions (r=.598, p<.05), Job Security (r=.582, p<.05),

^{*}p < 0.01 level

^{**}p < 0.05 level

Personnel Policies and Procedures (r=.561, p<.05) and Working Relationships (r=.536, p<.05) variables are significant and moderately high in correlation with Overall Job Satisfaction variable.

Advancement and Mobility (r=.476, p<.05) and Personal Development (r=.416, p<.05) are low but significant in correlation with Overall Job Satisfaction variable.

4.3 Result based on Respondents Personal Characteristics

Table 8
Profile of the Respondents according to tenure, age, educational attainment, job experience and marital status.

, stilling,				
Variables	Mean	Standard Deviation		
Tenure	8.18	6.72		
Age	31.74	12.27		
Educational Attainment	1.5*	.5		
Job Experience	2.06	1.20		
Marital Status	1.59**	.49		

^{*}Coded as 1 for High School Graduate employees representing 51% of the respondents.

Table 8 shows the profile of the respondents according to tenure, age, educational attainment, job experience, and status. *Average tenure, age, educational attainment, job experience and marital status are 8.18 years, 31.74 years old, 1.5 or 51% High School Graduates, 2nd job and 1.59 or 60% married, respectively.*

^{**} Coded as 1 for Single employees representing 40% and 2 for Married representing 60% of the respondents.

4.4 Result based on Job Satisfaction Factors

Table 9
Mean and Standard Deviation (SD) of Clarity of Goals Factor

Item	Statement		SD
#			
1	The goals of this organization are clearly communicated to all employees.	1.6	.56
*13	Many of our employees really don't understand the objectives of our organization.	2.8	1.31
25	Work assignments and performance criteria are well defined and understood by each employee.	2	.89
37	Our supervisors do a good job of translating the organization's objective into a meaningful assignments and goals.	1.9	.7
*49	We often must put out fires and deal with crisis because we've not managed by objectives.	2.7	1.2
	Mean	2.19	.51

Note: Range for mean is 1-4 (1-Strongly Agree and 4-Strongly Disagree) N=55

Table 9 shows that direct workers agree that Clarity of Goals (mean=2.19) is a factor to job satisfaction. Specifically, they agree that the goals of the organization are clearly communicated to them (1.6) and that their supervisors do a good job of translating the organization's objective into a meaningful assignments and goals (mean=1.9). Work assignments and performance criteria are well defined and understood by them (mean=2) and that objectives of the organization are understood (mean=2.8) which proves that somehow the organization is managing by objectives (mean=2.7)

^{*} Negatively Phrased items 1896

Table 10

Mean and Standard Deviation (SD) of Job Interest and Challenge Factor

Item	Statement		SD
#			
2	Employees here believe in what they are doing.	1.6	.49
14	My work here is very interesting.	1.7	.62
*26	Many of our employees feel that their jobs are dull and	2.8	1.21
	unchallenging.		
38	Employees here have a high degree of commitment to the	1.8	.63
	work they are doing.		
*50	It's very hard for supervisors to make a lot of the jobs	2.3	.81
	challenging or interesting to employees.		
	Mean	2.03	.51

Table 10 shows that direct workers agree that Job Interest and Challenge (mean=2.03) is a factor to job satisfaction. Specifically, they believe in what they are doing (mean=1.6), their work is very interesting (mean=1.7) and they have a high degree of commitment to the work they are doing (mean=1.8). Though some supervisors are quite having a hard time making the job challenging or interesting to their workers (mean=2.3), they still feel that their jobs are not dull and challenging (mean=2.8)

^{*} Negatively Phrased items

Table 11
Mean and Standard Deviation (SD) of Rewards and Satisfactions Factor

Item	Statement	Mean	SD
#			
*3	There isn't enough recognition for doing good work around	3.5	.8
	here.		
15	My supervisor often lets me know how pleased he/she is with	1.9	.61
	my work.		
*27	A lot of people feel that the work here is not too satisfying.	2.6	1.26
39	Raises, promotions, and other rewards are given in proportion	2.1	.81
	to our performance on the jobs.		
51	Working here has been a very satisfying experience.	1.8	.64
	Mean	2.37	.70

Table 11 shows that direct workers agree that Rewards and Satisfactions (mean=2.37) is a factor to job satisfaction. Specifically, they find working in the company as a satisfying experience (mean=1.8) and that their supervisors let them know how pleased they are with their work (mean=1.9). Raises, promotion, and other rewards are given in proportion to their performance on the jobs (mean=2.1) and that they feel satisfied with their work (mean=2.6). This also shows that these employees feel that there is enough recognition for doing a good work in the company (mean=3.5).

^{*} Negatively Phrased items

Table 12
Mean and Standard Deviation (SD) of Standard of Excellence Factor

Item	Statement		SD
#			
4	You have to work hard to meet our high standards of performance.	1.6	.72
*16	People here don't seem to take much pride in the quality of their job.	2.9	1.19
28	The standards here are challenging and require effort to meet.	1.9	.5
*40	We have a number of employees who manage to get by without meeting performance standards or work group expectation.	2.5	.88
52	The standards are high and management sees to it that employees turn in a quality performance.	1.7	.68
	Mean	2.14	.57

Table 12 shows that direct workers agree that Standards of Excellence (mean=2.14)is a factor to job satisfaction. Specifically, they believe that they have to work hard in order to meet the high standard of performance (mean=1.6) which management has set for them to turn in a quality performance (mean=1.7). This also shows that the set standards are challenging and require them effort to meet (mean=1.9). Because of this they somehow manage to meet the performance standard or work group expectation (mean=2.5) and take much pride in the quality of their job (mean=2.9).

^{*} Negatively Phrased items

Table 13
Mean and Standard Deviation (SD) of Degree of Responsibility Factor

Item	Statement	Mean	SD
#			
5	Employees here are encouraged to take initiative and make decisions on their own.	2.1	.78
17	My job carries a lot of responsibility to solve problems and make decision.	1.9	.66
29	We have to go to our supervisor to get approval on things that we should have responsibility for.	1.9	.71
41	Although employees of some companies are just a name and number, around here everyone is important and has a lot of responsibility.	1.9	.61
*53	The majority of our employees know that they are in jobs that do not carry much responsibility.	2.5	1.19
	Mean	2.04	.26

Table 13 shows that direct workers agree that Degree of Responsibilities (mean=2.04) is a factor to job satisfaction. Specifically, their job carries a lot of responsibility to solve problems and make decision (mean=1.9) that even they need to go to their supervisors for approval on things that they need to do (mean=1.9) they still feel important in their responsibilities (mean=1.9). They are encouraged to take initiative and make decision on their own (mean=2.1) and generally, they know that they are in a job that carry much responsibility (mean=2.5).

^{*} Negatively Phrased item

Table 14
Mean and Standard Deviation (SD) of Personal Development Factor

Item	Statement	Mean	SD
#			
6	We are very good about giving employees training and	1.5	.5
	coaching to help them develop fully.		
*18	Many employees never received adequate training, but were	2.6	1.27
	simply "thrown in" to sink or swim.		
30	I received excellent training when I first took this job.	2	.77
*42	We do not do a very effective job of training and developing	2.8	1.18
	the majority of our employees.		
54	Supervisors often sit down with subordinates to discuss	2	.7
	performance, growth and development.		
	Mean	2.17	.53

Table 14 shows that direct workers agree that Personal Development (mean=2.17) is a factor to job satisfaction. Specifically, they believe that they were given very good training and coaching to help them develop fully (mean=1.5), received excellent training when they first took their job (mean=2) and their supervisors often sit down with them to discuss their performance, growth and development (mean=2). "Throwing in" to sink or swim without receiving adequate training is somehow disagreeable for them (mean=2.6) as well as ineffectiveness of training and developing them (mean=2.8).

^{*} Negatively Phrased items

Table 15
Mean and Standard Deviation (SD) of Working Relationships Factor

Item	Statement	Mean	SD				
#							
7	, 11 111011017 willion of the property will object of th						
	organization.						
*19	*19 Petty conflicts and poor working relationships eat up a lot of						
	time and energy around here.						
31	Employees here are cooperative and understanding, pitching						
	in to help one another out.						
*43	People don't trust one another or cooperate nearly enough	2.1	1.16				
	around here.						
55	55 Communications are very healthy here, among employees and						
	between management and workers.						
	Mean	2.0	.31				

Table 15 shows that direct workers agree that Working Relatiosnships (mean=2.0) is a factor to job satisfaction. Specifically, they find communications among employees and between them and management as very healthy (mean=1.7), that there is a friendly atmosphere and team spirits prevailing throughout the organization (mean=1.8) and that employees are cooperative and understanding by pitching in to help one another out (mean=1.9). Although lack of trust seems prevalent (mean=2.1), petty conflicts and poor working relationship do not eat up a lot of time and energy in their work area (mean=2.5).

^{*} Negatively Phrased items

Table 16
Mean and Standard Deviation (SD) of Advancement/Mobility Factor

Item	Statement	Mean	SD				
#							
*8	There are a lot of qualified people around here who have not gotten promotions they deserved.	3.1	1.17				
20	It's easy to get ahead and advance around here if you have the skills and experience.	1.8	.7				
*32	Many of our employees could have advanced a lot further in other organizations.	2.3	.71				
44	Career opportunities are very good here, with many different chances for getting ahead.	2.1	.79				
*56	The possibilities for promotion and advancement are rather limited here.	2.4	.84				
	Mean						

Table 16 shows that direct workers agree that Advancement/Mobility (mean=2.35) is a factor to job satisfaction. They feel that having the skills and experience, they can easily get ahead and advance in the organization (mean=1.8). They see a lot of qualified people in the organization that have gotten promotions they deserved (mean=3.1) and that career opportunities are found very good in the company with many different chances for getting ahead (mean=2.1). They can somehow see possibilities for promotion and advancement (mean=2.4). However, they also see the possibilities to advanced further in other organization (mean=2.3).

^{*} Negatively Phrased items

Table 17
Mean and Standard Deviation (SD) of Job Security Factor

Item	Statement	Mean	SD				
#							
9	From time to time employees are laid off because of economic	1.8	.55				
	factors and the need to cut costs.						
21	Job Security is better here than in many organizations.	2.1	.67				
*33	Employees whose performance is consistently marginal are						
	usually terminated.						
45	Ours is the type of organization where employees are rarely let	2.3	.76				
	go except for serious violations.						
57	As long as you turn in acceptable performance, you know that	2	.69				
	you will not lose your job.						
	Mean						

Table 17 shows that direct workers agree that Job Security (mean=2.18) is a factor to job satisfaction. They believe that as long as they turn in acceptable performance, they will not lose their job (mean=2) which also shows that they see better job security in the company they are currently working with (mean=2.1). They agreed that though from time to time employees are laid off because of economic factors and the need to cut cost (mean=1.8), and that the company somehow lets go of its employees, especially for serious violations (mean=2.3). They don't fully agree that employees whose performance is consistently marginal are terminated (mean=2.7).

^{*} Negatively Phrased items

Table 18
Mean and Standard Deviation (SD) of Management's Credibility Factor

Item	Statement	Mean	SD
#			
10	I think that our employees have a high respect for the current	1.8	.48
	management team.		
*22	Management sometimes tends to be "two-faced," saying one	2.6	.94
	thing but believing or doing another.		
34	The management here is well respected for dealing fairly with	2.1	.71
	employees.		
*46	Management often plays favorites here: who you know counts	2.5	.85
	as much as how you perform.		
58	You can trust our management and believe what they say (i.e.,	2	.73
	they are "good to their word").		
	Mean	2.19	.37

Table 18 shows that direct workers agree that Management's Credibility (mean=2.19) is a factor to job satisfaction. They agree that they have high respect for the current management team (mean=1.8) and that the management can be trusted and believed in what they say (mean=2). They also agree that the management is well respected for dealing with them (mean=2.1). Playing favorites as in the case of who you know counts as much as how you perform is somehow agreeable (mean=2.5) as well as management who tends to be "two-faced" sometimes, saying one thing but believing or doing another is slightly disagreeable (mean=2.6).

^{*} Negatively Phrased items

Table 19
Mean and Standard Deviation (SD) of Personnel Policies and Procedures
Factor

Item	Statement	Mean	SD				
#							
11	1 Our supervisors understand the organization's policies and						
	procedures and apply them fairly.						
23	Our employee benefits package (hospitalization, insurance,	2.2	.98				
	pension, etc.) is very attractive.						
35	Most people here are getting pretty much the same as they	2.5	.9				
	would make doing the same work elsewhere.						
47	Raises and promotion around here are given without regard to						
	sex, color, or religion.						
*59	Many employees are unhappy about the way personnel	2.6	1.23				
	matters are handled here.						
	Mean	2.31	.24				

Table 19 shows that direct workers agree that Personnel Policies and Procedures (mean=2.31) is a factor to job satisfaction. They agree that organization's policies and procedures are understood and applied by their supervisors in their work (mean=2.0). Benefits package is also seen attractive (mean=2.2), and raises and promotion are given without regard to sex, color or religion (mean=2.2). They somehow do not agree that most people are getting pretty much the same as they would make doing the same work elsewhere (mean=2.5) and slightly disagreeing that employees are unhappy about the way personnel matters are handled in the company they are working with (mean=2.6).

^{*} Negatively Phrased item

Table 20 Mean and Standard Deviation (SD) of Self Confidence Factor

Item	Statement	Mean	SD			
#						
*12	With regard to pay and advancement, I could do very well in	3.5	.9			
	another organization.					
*24	*24 People have very little control over their advancement, luck					
	and other factors play a big part.					
36	I know that there's a tremendous future for me here.					
*48	*48 Although there may be raises from time to time, I probably					
	don't have much chance for advancement here.					
*60	*60 I would have not trouble getting a good job if I decided to					
	leave here.					
	Mean	2.82	.62			

that direct workers disagree Table 20 shows slightly that Self-confidence(mean=2.82) is a factor to job satisfaction. They agree that they would have not troubled getting a good job if they decided to leave the company (mean=2.2) though they also believe that they have a tremendous future in their current organization (mean=2.1) and that they have much chance for advancement coupled with raises given from time to time (mean=3.0). They disagree that with regard to pay and advancement, they could do very well in another organization (mean=3.5) and that they have very little control over their advancement since luck and other factors play a big part (mean=3.3). Although there may be raises from time to time, the limited chance for advancement in the current organization (mean=3) is still disagreeable.

^{*} Negatively Phrased item

CHAPTER 5

DISCUSSION, CONCLUSION AND RECOMMENDATION

5.1Discussion

All organizations aim to succeed in their chosen business thus, they look for a lot of ways on how they can excel in their products, processes, strategies and most of all people. Leaders of these companies adopt the best practices in order to attain their goals and become a leader not only in the industry where they belong but also in the market as a whole.

Over and above the important elements that make an organization to completely run are the people who possess the competency in performing the job given to them. The question on how they can make use of the competencies they possess is now a major concern since the execution and usage of these talents somehow lie on the type of working environment they are into.

Working environment and other motivating factors in order for an employee to perform well is now an issue for discussion in order to meet their potential to the highest level. According to Steers and Porter (1975), there are three major components that motivate people. First is *energizing* – a force within people that arouses behavior. Second involves *direction* wherein people direct their efforts to certain situations and not others. Third is *maintenance* where people persevere in some tasks and end others quickly. It concerns behavior of workers over an extended time.

Through these motivating factors, workers will get some assurances for a satisfying job especially if these are present in the organization they are

working with. With the kind of job satisfaction they get, good job performance is inevitable. Some of these factors include recognition, advancement, work achievements, compensation and benefits and so on.

The present research study further explore the relationship of Overall Job Satisfaction to Employee Performance and likewise looking into the significant factors that contribute to Job Satisfaction of a direct worker working in a manufacturing plant. The result of the study showed significantly low and negative correlation between Overall Job Satisfaction and Employee Performance. The result of the study also showed significantly low and negative correlation between Personal Characteristics Variable and Employee Performance. Job Satisfaction Factors on the other hand showed significant high in correlation with Overall Job Satisfaction Variable.

Overall Job Satisfaction showed negatively weak but significant in correlation with Employee Performance. This further indicates that lack of satisfaction in ones job is not a basis for employee performance but can somehow be used as a basis for correlation.

Motivator Factors showed negatively low in correlation with Employee Performance which further indicates that Goals that are not clear, Jobs that are not interesting and challenging, Standard of Excellence and Degree of Responsibility that are low, low in personal development provision, poor in advancement or mobility and Self-confidence and low in Management's credibility are not strong indicators for Employee Performance. The contribution of these specific factors to employee performance are not a strong basis.

In relation to job satisfaction, these **motivator factors** are considered intrinsic

to employees and can satisfy them but cannot be a basis for them to perform their job. These motivator factors were seen very essential for the employees, that without these factors, job satisfaction might even be harder to achieve. As in the case of *Clarity of Goals* as a factor to job satisfaction, employees believe that the goals of the company are clearly communicated and that these goals are translated by their supervisors to a meaningful work assignments that even performance criteria are well defined and explained. For Job Interest and Challenge, they showed high degree of commitment to the work they are doing while for Standard of Excellence, they really gave hardwork in order to meet the high standard of performance the company set on them which in turn leads to quality result and pride in their achievements. This further reflects their Degree of Responsibility towards their job since they were given the chance to solve problems and make decision. They were even encouraged to take initiative thus, they feel important in their work. Training and Coaching were also evident in the *Personal Development* of the employees. Their supervisors really took time to discuss their performance, growth and development and that they were given adequate training before they were "thrown in" in their job. They also see that their skills and knowledge can help them Advance in the organization and that career opportunities are found better in their current company despite the fact that they can possibly advanced further in other organization. Self Confidence can also be a job satisfaction factor which is seen in their belief on themselves that they have a tremendous future in their current organization that given the raises in salary from time to time, they still feel that there is advancement in their current company. Management Credibility showed the employees high respect for the current management team and that they believe and trust management in what is being said on them. They also respect management in the manner they deal with them. These factors are present in the organization as seen by the employees and they believe that it makes them satisfied in their job. However, the absence of this job satisfaction factors don't necessarily lead to

low or high performance. These are not entirely the factors that can make them perform in their job.

Hygiene Factors showed negatively weak but significant in correlation with Employee Performance which further indicates that low in Rewards and Satisfactions, poor Working Relationships, lack in Job Security and Personnel Policies and Procedures are not indicators for Employee Performance. These specific factors may contribute to employee performance but weak as a basis for relationship.

These **hygiene factors** are considered extrinsic to employees and can satisfy them but cannot be a basis for them to perform. These hygiene factors include Rewards and Satisfactions wherein they find it pleasing working in their current company due to the rewards, promotion and raises given in proportion to their performance. Working Relationships is also a factor that satisfies job for them since they find communications healthy between them and management and that there is a friendly atmosphere and team spirits prevailing in the company. Fellow employees are cooperative and understanding and petty conflicts are resolved immediately in their area. Job Security is also seen by employees especially if they turn in acceptable performance, they have the assurance of not losing their job. Personnel Policies and Procedures are also clearly understood and applied by the supervisors in their job. Their benefits package is also seen attractive and raises and promotion are given without regard to sex, color or religion. These factors are present in the organization as seen by the employees and they believe that it makes them satisfied in their job. However, the absence of these factors do not necessarily lead to low or high performance. These are not entirely the factors that can make them perform in their job.

Personal Characteristics Variables showed no correlation with Employee Performance. In the current study, the average tenure is 8 years, whose average age is 31 years old, highschool graduates, majority are married and their work in the company is considered their 2nd job. These factors are not the only basis for job performance since their job responsibility is something they routinary do for years thus, high or low in performance level may not be due to these characteristics.

Brayfield & Crocket (1955) and Vroom (1964) concluded in their study that Job Satisfaction and Performance were not at all related or only slightly. The findings that productivity of workers may not be fully due to job satisfaction. The study of Jacobs and Solomons (1977) found that satisfaction and performance are stronger in relationship when rewards are based on performance. Thus, people whose pay is based on performance should be more satisfied with their performance than others who are paid on an hourly rate as studied by Cherrington, Reitz, and Scott (1971). This research findings support the current study since the subjects understudy are direct workers who are specifically paid on a monthly basis. Ialffaldano and Muchinsky (1985) also supported this result in their study in 1985 wherein worker satisfaction and performance if organization attempts to enhance will likely be unsuccessful since these two concepts are unrelated to each other. They also mentioned that some organizational attempts to increase productivity may serve to decrease job satisfaction.

Theoretically, job *Motivation factors* may be present but without the element of *Ability*-which is the individual's capability for performing certain task and absence of *Situational Constraints*, in order not to hinder performance, job performance will not be strongly affected. These simply means that motivation as a factor to job satisfaction is only one factor determining performance.

Job Satisfaction factors in relation to Overall Job Satisfaction showed moderately to highly significant in correlation. Factors such as Clarity of Goals, Job Interest and Challenge, Standard of Excellence, Degree of Responsibility, Management's Credibility and Self-Confidence are significantly high in correlation with Overall Job Satisfaction. Factors that are moderately high in correlation with Overall Job Satisfaction are Rewards and Satisfactions, Job Security, Personnel Policies and Procedures and Working Relationships. Personal Development and Advancement/Mobility are factors that are significantly low in correlation with Overall Job Satisfaction.

Job Interest and Challenge is the highest factor that contribute to the job satisfaction of direct workers. They find their job interesting and challenging thus, committed themselves in performing the task given to them. This further explains that these workers are doing their work which is in line with what they finished in school. They are automotive technology graduates whose line of work is in the field of car assembly. Clarity of Goals is also high as a job satisfaction factor since the vision and mission of the company as well as the division which they belong is clearly cascaded to them through measurable and attainable targets. On a daily basis, immediate heads of this direct workers conduct meeting in order to explain their targets for the day. Standard of Excellence is also high which indicates management's emphasis on doing a high quality job and that the set standard of management in terms of its product is followed and met. Degree of Responsibility has contributed to job satisfaction of direct workers particularly in the freedom given to them within which they can operate without constant checking by their immediate superiors. Management Credibility is also another factor that is found to satisfy job due to the seen fairness of management in dealing with them as well their belief and regards they have towards management. Lastly, Self-Confidence as a job

satisfaction factor shows that they value themselves, their worth and the realization that there is good future in the current company they are working with.

5.2Conclusion

The present study on Job Satisfaction and Employee Performance has further revealed its complexity specifically in the consideration of the many factors that can possibly affect performance.

Dr. Frederick Herzberg's two-factor model of motivation and satisfaction supported the results that the presence of certain job factors contributes to job satisfaction, while their absence is perceived as a "neutral" condition (not dissatisfaction) is true in this current study; and conversely, the presence of certain other job factors leads to dissatisfaction, while their absence leads to a neutrally perceived condition, but not to satisfaction.

Conceptually, motivator and hygiene factors contribute to job satisfaction however the absence of these factors do not make the employee dissatisfied, rather, neutral. This shows that the presence or absence of these factors are not strong basis for performance, that employees who are high or low performers cannot attribute their performance in the job satisfaction factors that are present in the organization. With the many job satisfation factors mentioned above, it can be seen that there are factors not mentioned in the measure which may add to the attainment of good employee performance. That even personal characteristics of employees such as tenure, age, educational attainment, marital status and number of work experiences will not give any prediction whether the employee will perform well or not. It seems that it depends on some other factors that has to be looked into. However, in the current study, none among

the selected factors highly contribute to employee performance.

Several dimensions that may contribute to job satisfaction such as culture which defines the values of every employee can also be explored. Through these values, things that are important to the employee, the choices they make as well as their emotional responses to choices can be identified and be used as basis in measuring employee performance.

The different feelings and attitude towards work can also be considered as a factor to employee performance. Locke (1976) termed this as Affect which is a pleasurable or positive emotional state resulting from the appraisal of one's job or job experience. The factors that contribute to how a person feels about a job such as family needs, personal vision (i.e. aim for high social status) may also affect employee performance.

Covering as many facets may help in seeing the totality of job satisfaction factors that may contribute to employee performance.

Looking at performance as an outcome for job satisfaction, performance appraisal should include as many factors that make up the total performance of employee. Performance evaluation factors need to be enhanced not only to include Knowledge and Skill of the employee, Quality of Job which measured through their targets, Suggestions Implemented, Attendance, Violations of company policies and procedures committed and safety. Employees may also be evaluated in the area of "values" that are present in the organization.

For a company that assembles automobile, whose products reach out to serve many businesses, productivity is another basis that has to be considered as a general factor for job satisfaction because of its indication to employee performance. This simply means that an employee who is highly productive is also high in performance thus, elicits high in job satisfaction.

This is another aspect of the study that needs to be looked into whether Employee Performance affects Job Satisfaction. Employees get pleasure from their work because they are able to perform well in their job. Especially in a company that gives the right kind of job based on the skills and knowledge possess by the employee as well as the tasks given to them which are all aligned to their targets and consequently rewarded for their performance, employees can show satisfaction to their work. Given this framework, it can be true that employees will show more gratitude by performing better in the future, an indicator of satisfaction to work because they were rewarded for their good performance.

Whether Job Satisfaction causes Employee Performance or vice-versa, it seems that both variables have many complicated causes, and the link between them is not as simple or direct as it might initially appear. How productive an employee is depends on his motivation, his ability and his work environment that allows him to be productive. How satisfied and happy he is in his work depends on several factors such as the congruency of his values and beliefs to that of the company, his relationship with his family, friends, peers and colleagues, his company, products and services, his working condition and expectations to his jobs and his productivity in the performance of his work.

In addition to this is the measurement of satisfaction level wherein there is no exact basis to know how satisfied an employee is or how happy he really is. It seems that the best possible way to assess it is to cover as many facets of job satisfaction. With the many programs a company is doing for its employees, it can create other job satisfaction factors yielding towards total human motivations.

5.3Recommendation for Practical Application

Based on the result of this study, together with the data from other researches, top management can further develop programs and existing systems and policies to make their direct workers improve job satisfaction:

1. Career Development Program

Demonstrate to employees that the company cares about them, wants them to advance in their careers and will help them satisfy their need for personal growth. Supporting employees by allowing them to pursue further education, which will make them valuable to their practice and be more fulfilled professionally.

2. Rewards System Review and Strategic Planning

"Walk the talk" by not only communicating the corporate strategy but by also ensuring that it is applied consistently throughout the organization, including making the rewards system consistent with strategic goals.

3. Values Enhancement Program

Watch for and eliminate all inconsistencies between promoting a belief in employees and managerial behavior or policies that undermines that commitment.

4. Training and Development Program

Fight attrition with smart training that is not only relevant but helps broaden

employee experiences and provides development opportunities.

5. Management Development Program

Weed out poor managers, many employees leave their jobs because they are unhappy with their bosses.

These actions if provided to employees by the organization ensure job satisfaction (www.insightlink.com, 2004).

6. Company and Administrative Policies Review

An organization's policies can be a great source of frustration for employees if the policies are unclear or unnecessary or if not everyone is required to follow them. Although employees will never feel a great sense of motivation or satisfaction due to its policies, it can decrease dissatisfaction in this area by making sure that the policies are fair and apply equally to all. Continuous updating, with staff input and comparing policies to those similar practices and asking oneself whether the policies are unreasonable strict or whether some penalties are too harsh.

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Appendix A

ORGANIZATIONAL CLIMATE QUESTIONNAIRE

		гагі 1			
1. Years of stay in the Company				2. Ag	e
3. Highest Education Attainment			4. Status		
5. Job Experience (Please Check)					
	1 st Job	2 nd Job	3 rd Jo	ob	4 th Job & Above

Part II

Direction: There are 60 statements listed below...statements that describe various aspects of the environment in which people work. Some of these statements will be a characteristic of your own work environment. Others will not be. Please check (\checkmark) your answer based on the following:

1 – Strongly Agree
2 – Agree
3- Disagree
4- Strongly Disagree

ITEMS	1	2	3	4
1. The goals of this organization are clearly communicated to all employees.				
2. Employees here believe in what they are doing.				
3. There isn't enough recognition for doing good work around here.				
4. You have to work hard to meet our high standards of performance.				
5. Employees here are encouraged to take initiative and make decisions on their own.				
6. We are very good about giving employees training and coaching to help them develop fully.				
7. A friendly atmosphere and team spirit prevails throughout our organization.				
8. There are a lot of qualified people around here who have not gotten promotions they deserved.				
9. From time to time employees are laid off because of economic factors and the need to cut costs.				
10. I think that our employees have a high respect for the current management team.				
11. Our supervisors understand the organization's policies and procedures and apply them fairly.				
12. With regard to pay and advancement, I could do very well in another organization.				
13. Many of our employees really don't understand the objectives of our organization.				
14. My work here is very interesting.				
15. My supervisor often lets me know how pleased he/she is with my work.				
16. People here don't seem to take much pride in the quality of their job.				
17. My job carries a lot of responsibility to solve problems and make decision.				
18. Many employees never received adequate training, but were simply "thrown in" to sink or swim.				
19. Petty conflicts and poor working relationships eat up a lot of time and energy around here.				
20. It's easy to get ahead and advance around here if you have the skills and experience.				
21. Job Security is better here than in many organizations.				
22. Management sometimes tends to be "two-faced," saying one thing but believing or doing another.				
23. Our employee benefits package (hospitalization, insurance, pension, etc.) is very attractive.				
24. People have very little control over their advancement, luck and other factors play a big part.				
25. Work assignments and performance criteria are well defined and understood by each employee.				
26. Many of our employees feel that their jobs are dull and challenging.				
27. A lot of people feel that the work here is not too satisfying.				
28. The standards here are challenging and require effort to meet.				
29. We have to go to our supervisor to get approval on things that we should have responsibility for.				
30. I received excellent training when I first took this job.				
31. Employees here are cooperative and understanding, pitching in to help one another out.				
32. Many of our employees could have advanced a lot further in other organizations.				
33. Employees whose performance is consistently marginal are usually terminated.				

34. The management here is well respected for dealing fairly with employees. 35. Most people here are getting pretty much the same as they would make doing the sme work elsewhere. 36. I know that there's a tremendous future for me here. 37. Our supervisors do a good job of translating the organization's objective into a meaningful assignments and goals.	
elsewhere. 36. I know that there's a tremendous future for me here. 37. Our supervisors do a good job of translating the organization's objective into a meaningful	
36. I know that there's a tremendous future for me here. 37. Our supervisors do a good job of translating the organization's objective into a meaningful	
37. Our supervisors do a good job of translating the organization's objective into a meaningful	
assignments and goals.	
38. Employees here have a high degree of commitment to the work they are doing.	
39. Raises, promotions, and other rewards are given in proportion to our performance on the jobs.	
40. We have a number of employees who manage to get by without meeting performance standards or	
work group expectation.	
41. Although employees of some companies are just a name and number, around here everyone is important and has a lot of responsibility.	
42. We do not do a very effective job of training and developing the majority of our employees.	
43. People don't trust one another or cooperate nearly enough around here.	
44. Career opportunities are very good here, with many different chances for getting ahead.	
45. Ours is the type of organization where employees are rarely let go except for serious violations.	
46. Management often plays favorites here: who you know counts as much as how you perform.	
47. Raises and promotion around here are given without regard to sex, color, or religion.	
48. Although there may be raises from time to time, I probably don't have much chance for advancement	
here.	
49. We often must put out fires and deal with crisis because we've not managed by objectives.	
50. It's very hard for supervisors to make a lot of the jobs challenging or interesting to employees.	
51. Working here has been a very satisfying experience.	
52. The standards are high and management sees to it that employees turn in a quality performance.	
53. The majority of our employees know that they are in jobs that do not carry much responsibility.	
54. Supervisors often sit down with subordinates to discuss performance, growth and development.	
55. Communications are very healthy here, among employees and between management and workers.	
56. The possibilities for promotion and advancement are rather limited here.	
57. As long as you turn in acceptable performance, you know that you will not lose your job.	
58. You can trust our management and believe what they say (i.e., they are "good to their word").	
59. Many employees are unhappy about the way personnel matters are handled here.	
60. I would have not trouble getting a good job if I decided to leave here.	

Appendix B

Individual Performance Appraisal Sheet

Position : _____

Name									Appra	user Na	me	Date	
Div./Grp.				_									
Job Level													
Period Covered													
						T 1	37.11						
Evaluation Item 1. SKILL or Knowledge	1 1 Abla 6	o monform	ou moleo			Evaluation	Matrix						
Level	1-1. Able t	o periorii skill and	knowledge			Comm	on Doois	Ovel	itri Cot	mo1	Total		
Level	Required	skiii aiid	Kilowicuge				on Basic 3	Quai	ity Cot 4	roi	Total 7		
							3		2		5		
	Achievemen		No. of items t			rf —		l .					
			No. of require	ed Skill ar	nd Knowl	ledge X	100						
	100				=0		=0			40			
	100%-91	%	90%-71%		70%-	51%	50%	-41%		40%-3	31%	30%-below	
	+2		+1		C)		-1		-3		-5	
2. QUALITY OF JOB		N	MAJOR ASS	IGNMEN	NTS			Achv't	Т	arget	Actual	Achv't (%)	
-								Date		O			
	1												
	2												
	3												
	Ave. Achv	t 100)%-96%	95%-9	1%	90%-81%	80%-	71%	70%-	61%	60%-5	50%-below	
	Rate										1%		
	Point		+5	+3	;	+2	-	+1		0	-3	-5	
3. Improvement of	1										1		
Business or Management				اللقوي	Miller								
· ·			. 43		-	No. of	Improven	nents Im	plemer	ited			
	3 2 1 0												
	Poin	t	43	CAN	+2						-1		
	3/140/02												
	Description of Suggestions Implemented												
	1												
		1			V .								
4. Attendance Rate	Att. Rate 100-98%				97-96% 95%			94-91%		6 90-86°		85%-down	
7. Attenuance Kate			9730						,				
	Point +3				⊦2	+1		-1		-3	-5		
			,	411	1100								
	Tardy to	N	o. of times Ta	rdy (with	within the month) 0-4		0-4	5-7		8-10	11-15	16 or more	
	Absent			uivalent no. of days Absent			0	1	_	2	3	4	
7 X 7 1 4 0 C			Equivalent	no. or day							,	7	
5. Violation of Company					N	Sumber of V	Violations	l					
Policies/Rules & Regulations				0	1			2			3 Above		
Regulations	Poin	ıt	+1		-2				-3			-5	
				-			1						
Evaluation Summary	+5	+3	+2		+1	0		-1	-2	2	-3	-5	
 Skill & Knowledge level 													
2. Quality of Job													
3. Improve System	1		+				-			+		+	
4. Attendance Rate													
Violation of Co.													
Policies, Rules and													
Regulations													
TOTAL													
		+ 9 ~ +							cellent				
		+5 ~ -							standin	g		<u> </u>	
JudgmentCriteria		0 ~ +							Good				
		-1 ~ -							Fair				
		-10]	Poor				
	Comm	ents of A	ppraisee					Data Ver	ified b	y		Date	
							1						
i e e e e e e e e e e e e e e e e e e e										Į.			

Appendix C

Profile of the Respondents according to Performance Rating, Tenure, Age, Educational Attainment, Work Experience and Marital Status

PERFORMANCE

Final Rating in IPAS	Frequency	Percent
-9.00	1	1.8
-8.00	1	1.8
-5.00	1	1.8
-3.00	1	1.8
-2.00	1	1.8
-1.00	2	3.6
.00	4	7.3
1.00	2	3.6
2.00	4	7.3
3.00	3	5.5
4.00	5	9.1
5.00	211112	3.6
6.00	10	18.2
7.00	5	9.1
8.00	E 4	7.3
9.00	5	9.1
10.00	1	1.8
12.00	1896	1.8
13.00	1 5	1.8
14.00	77	1.8
Total	55	100.0

Note: Range of Rating

TENURE

Number of Years	Frequency	Percent
1.00	1	1.8
2.00	4	7.3
3.00	28	50.9
9.00	1	1.8
16.00	10	18.2
17.00	10	18.2
18.00	1	1.8
Total	55	100.0

<u>AGE</u>

Age	Frequency	Percent
19.00	1	1.8
20.00	8	14.5
21.00	10	18.2
22.00	10	18.2

23.00	1	1.8
35.00	2	3.6
36.00	1	1.8
39.00	2	3.6
41.00	2	3.6
42.00	1	1.8
44.00	2	3.6
45.00	2	3.6
46.00	3	5.5
47.00	3	5.5
48.00	1	1.8
49.00	2	3.6
50.00	3	5.5
53.00	1	1.8
Total	55	100.0

EDUCATIONAL ATTAINMENT

Educational Attainment	Frequency	Percent
High School Graduate	28	50.9
Vocational Graduate	27	49.1
Total	55	100.0

NUMBER OF WORK EXPERIENCE

Number of Work Experience	Frequency	Percent
1.00	27	49.1
2.00	10	18.2
3.00	1796	12.7
4.00 and more	11	20.0
Total	55	100.0

MARITAL STATUS

	Frequency	Percent
Single	22	40.0
Married	33	60.0
Total	55	100.0