

國立交通大學

管理學院企業管理碩士學程

碩士論文

我國汽車產業之轉投資整合資訊系統探討—以裕隆汽車為例



The Study of Integrated Investment Management Information System

For Auto Industry In Taiwan ~ A Case Study Of Yulon Motor

研究生：陳元龍

指導教授：唐璵璋 教授

中華民國九十七年六月

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研究生：陳元龍

Student : Chen, Yuan-Long

指導教授：唐瓊璋 博士

Advisor : Dr. Tang Yingchan



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