

## 好打包 Smart Pack

SMART PACKING, CHARMING LIVING!

(簡) snapshot

「好打包」是以「拼貼」作為核心概念出發的現代生活商品，企圖替新世代人們在忙碌中，帶來更便利而有興趣的生活體驗，並且藉此體現更自由、更隨性的生活哲學。

這是一個以35cm\*35cm單元為模矩的組合式背包，藉由四邊隱藏式拉鍊構件作為單元接合方式，讓使用者可依自己需求與創意往任意方向拼接和變化。

【重視需求】—強調彈性擴充的概念，使用者依據使用目的需求決定容量

【強調風格】—重視生活的多元場景，樣貌隨興變化，搭配自由的色彩組合，展現創意巧思。

【發現樂趣】—整理行李不再是件困擾的事，「好打包」不僅是以背包單元輕鬆整理，更是展現生活樂趣，讓打包行李像玩一場拼貼遊戲。

"Smart Pack" is a modern living product which is designed to create more convenient and interesting living experience for people and to reflect the freer philosophy through it. Our main design concept is "collage" for imagining a new package. We design 35cm\*35cm packing units to compose a larger package by hidden zips at its four sides, so that users can change and combine them in any direction according to users' needs and ideas.

【For your need】"Smart Pack" emphasizes on flexible and expansible using ways for users to decide the capacity by themselves.

【For your style】By various composing forms and colors, the users can create their own special and variable looks of the package for different occasions.

【For your fun】Packing is no more an annoying affair! Due to assorted units, "Smart Pack" switched the packing work into an amusing game.



## 現在起開始享受屬於你的精采生活變化



每個小包可個別使用，  
兩面不同材質展現不同風貌  
You can use a single unit. The  
inside and out side materials  
are different to show.

想要更大的容量！拉上側邊拉  
鍊，即可組成喜好的樣式，還  
可配對顏色  
Want more capacity?  
Just slide the hidden zips of  
sides to create the looks you like.

穿上背帶，可肩背、可手提  
Belt them, you can carry on  
shoulder or hand.

外出、旅行，可展開更清  
楚檢視瀏覽攜帶物品  
When travelling or going  
outside, you can look over  
things clearly.



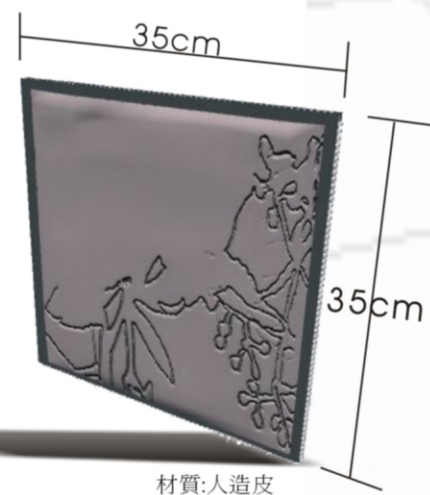
Hidden zips of sides



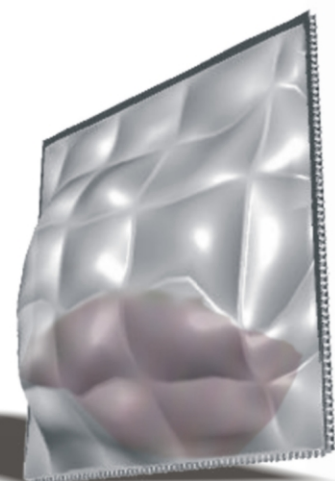
Hidden zips of sides



Hidden zips inside



材質:人造皮



材質:防震透明塑膠氣泡膜

### 【顏色識別】

顏色替換性是建立自己的旅行習慣，可以依  
據國別、地點、或是內容物的分門別類來替  
換顏色。對於忙碌的飛行游牧者，只要更換  
某些單元，即可前往不同的國度，也不用煩  
惱找東西要翻箱倒櫃，只要拆解其一單元，  
即可找出，快速更換。

### 【Color identification】

The changeability of color not only  
enables users set up categories such  
as destinations or weather to  
arrange things in order for their  
customs, but also helps them to pack  
faster by replacing units without  
overturning every box and basket.

