國立交通大學

管理學院碩士在職專班經營管理組

碩士論文

勞資雙方談判態度與策略對談判結果的影響— 以台北市政府交通局停車管理處個案為例

The effect of negotiation attitudes and strategies on the industrial relationship negotiation — A case study on the Parking Management, Taipei City Government.

研究生:賀仲民

指導教授:曾芳代 教授

中華民國九十五年六月

勞資雙方談判態度與策略對談判結果的影響— 以台北市政府交通局停車管理處個案為例

The effect of negotiation attitudes and strategies on the industrial relationship negotiation — A case study on the Parking Management, Taipei City Government.

研究生: 賀仲民 Student: Zhong-Ming HE

指導教授:曾芳代 教授 Advisor: Dr. Fang-Tai Tseng



A Thesis

Submitted to The Master Program of Business and Management

College of Management

National Chiao Tung University

in partial Fulfillment of the Requirements

for the Degree of

Master

of

Business Administration

June 2003

Taipei, Taiwan, Republic of China

中華民國九十五年六月